



FCC Geographic Market Definition for Columbia, SC

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market			City & State of License	County of License
							Designn	Home Mkt	Owner		
							Date	Rank			
WARQ	FM	93.5	C	Alternative	Columbia, SC	Columbia, SC	07/02/2003	88	p L&L Broadcasting LLC	Columbia, SC	Richland
WBAJ	AM	890	C	Chrst/Talk	Columbia, SC	Columbia, SC	01/05/2005	88	Family First	Blythewood, SC	Richland
WBLR	AM	1430	C	Span/Chrst	Columbia, SC	Columbia, SC	07/02/2003	88	Augusta Radio Fellowship Institute	Batesburg, SC	Lexington
WCEO	AM	840	C	Mexican	Columbia, SC	Columbia, SC	07/02/2003	88	Norsan Consulting and Management Inc	Columbia, SC	Richland
WCOS	FM	97.5	C	Country	Columbia, SC	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Columbia, SC	Richland
WCOS	AM	1400	C	Gospel	Columbia, SC	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Columbia, SC	Richland
WDEK	AM	1170	C	Bch/CHR/Jaz	Columbia, SC	Columbia, SC	07/02/2003	88	Broomfield Broadcasting of Lexington Inc	Lexington, SC	Lexington
WFMV	FM	95.3	C	Gsp/BGp/In	Columbia, SC	Columbia, SC	07/02/2003	88	Glory Communications Inc	South Congaree, SC	Lexington
WGCV	AM	620	C	Blk/Tlk/Inp	Columbia, SC	Columbia, SC	07/02/2003	88	Glory Communications Inc	Cayce, SC	Lexington
WHXT	FM	103.9	C	Hip Hop	Columbia, SC	Columbia, SC	07/02/2003	88	p L&L Broadcasting LLC	Orangeburg, SC	Orangeburg
WISW	AM	1320	C	News/Talk	Columbia, SC	Columbia, SC	07/02/2003	88	Cumulus Media Holdings Inc	Columbia, SC	Richland
WLTR	FM	91.3	NC	Cls/Nws/NP	Columbia, SC	Columbia, SC	07/02/2003	88	South Carolina Educational Television	Columbia, SC	Richland
WLTY	FM	96.7	C	Variety Hit	Columbia, SC	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Cayce, SC	Lexington
WLXC	FM	103.1	C	Urban AC	Columbia, SC	Columbia, SC	07/02/2003	88	Cumulus Media Holdings Inc	Columbia, SC	Richland
WMFX	FM	102.3	C	Clsc Rock	Columbia, SC	Columbia, SC	07/02/2003	88	p L&L Broadcasting LLC	St. Andrews, SC	Richland
WMHK	FM	89.7	NC	ChrsContem	Columbia, SC	Columbia, SC	07/02/2003	88	Columbia International University	Columbia, SC	Richland
WNKT	FM	107.5	C	Sports	Columbia, SC	Columbia, SC	12/06/2007	88	Cumulus Media Holdings Inc	Eastover, SC	Richland
WNOK	FM	104.7	C	CHR	Columbia, SC	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Columbia, SC	Richland
WOIC	AM	1230	C	Talk	Columbia, SC	Columbia, SC	07/02/2003	88	p L&L Broadcasting LLC	Columbia, SC	Richland
WOMG	FM	98.5	C	Oldies	Columbia, SC	Columbia, SC	07/02/2003	88	Cumulus Media Holdings Inc	Lexington, SC	Lexington
WQXL	AM	1470	C	Christian	Columbia, SC	Columbia, SC	07/02/2003	88	Glory Communications Inc	Columbia, SC	Richland
WTCB	FM	106.7	C	AC	Columbia, SC	Columbia, SC	07/02/2003	88	Cumulus Media Holdings Inc	Orangeburg, SC	Orangeburg
WUSC	FM	90.5	NC	Variety	Columbia, SC	Columbia, SC	07/02/2003	88	University of South Carolina	Columbia, SC	Richland
WVOC	FM	100.1	C	News/Talk	Columbia, SC	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	West Columbia, SC	Lexington
WWDM	FM	101.3	C	Urban	Columbia, SC	Columbia, SC	07/02/2003	88	p L&L Broadcasting LLC	Sumter, SC	Sumter
WWNQ	FM	94.3	C	Country	Columbia, SC	Columbia, SC	06/04/2004	88	Hometown Columbia LLC	Forest Acres, SC	Richland
WWNU	FM	92.1	C	AAA	Columbia, SC	Columbia, SC	11/06/2004	88	Hometown Columbia LLC	Irmo, SC	Lexington
WXBT	AM	560	C	Sports	Columbia, SC	Columbia, SC	07/02/2003	88	Clear Channel Communications Inc	Columbia, SC	Richland
WYFV	FM	88.5	NC	Chrst/Talk	Columbia, SC	Columbia, SC	07/02/2003	88	Bible Broadcasting Network Inc	Cayce, SC	Lexington
WZMJ	FM	93.1	C	Variety Hit	Columbia, SC	Columbia, SC	07/02/2003	88	Lake Murray Broadcasting Inc	Batesburg, SC	Lexington

Number of Stations in Geographic Market 30

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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							Designtn	Home Mkt	Rank			
WLJI	FM	98.3	C	Gospel			05/12/2006	0		Glory Communications Inc	Summerton, SC	Clarendon
WSCZ	FM	93.9	C	Country			05/19/2008	0		Miller Communications Inc (SC)	Winnsboro, SC	Fairfield

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