

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554

APR 14 2010

IN REPLY REFER TO:
1800B3-KAW

Barry D. Wood, Esq.
Wood, Maines, & Nolan, P.C
4600 Fairfax Drive, Suite 604
Arlington, VA 22203

In re: WPLX(AM), Turrell, AR
Facility ID No. 52906
Silent Since October 22, 2009
Request For Special Temporary
Authority To Remain Silent

Dear Mr. Wood:

This letter concerns the request, filed on March 10, 2010, on behalf of Pollack Broadcasting, Co., for Special Temporary Authority to permit Station WPLX(AM) to remain silent.

Pollack Broadcasting, Co.'s request states that WPLX(AM) went silent on October 22, 2009, due to the construction of a new facility. Pollack Broadcasting, Co.'s request includes the appropriate certification regarding Section 5301 of the Anti-Drug Abuse Act of 1988.¹

Pollack Broadcasting, Co.'s request will be granted. Accordingly, Special Temporary Authority is granted to permit Station WPLX(AM) to remain silent until October 22, 2010. **Notwithstanding the grant of this special temporary authority, the broadcast license for WPLX(AM) will automatically expire as a matter of law if broadcast operations do not commence by 12:01 a.m. October 23, 2010.**² See Section 312(g) of the Communications Act, 47 U.S.C. Section 312(g).

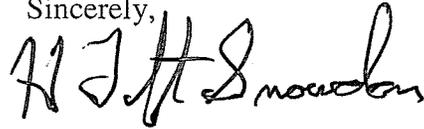
¹ In the event extension of special temporary authority is sought, please renew the certification in this matter .

²Notification of resumption of broadcast operations must be mailed to:

Federal Communications Commission
Attn: 1800B3-DW, Room 2-B450
445 12th Street, S.W.
Washington, D.C. 20554

The station's silent status does not suspend the licensee's obligation to comply with all other relevant Commission rules, including the filing, when appropriate, of applications for renewal of broadcast license. Finally, we note that it is imperative to the safety of air navigation that any prescribed painting and illumination of the station's tower shall be maintained until removed. *See* 47 C.F.R. Sections 17.6 and 73.1740(a)(4).

Sincerely,

A handwritten signature in black ink, appearing to read "H. Taft Snowdon". The signature is written in a cursive style with a large, stylized initial "H".

H. Taft Snowdon
Supervisory Attorney
Audio Division
Media Bureau