

WOBS

 SPERRY RAND



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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

B S 2278

BROADCASTING STATION LICENSE RECORD

W H E L (Wire 6-2-66; Eff: 6-6-66)

W O B S eff: 7-6-76

X W N U W (9-1-64, Eff: 9-7-64)  
x W O W I (10-30-59)  
x W L R P

Date first licensed 6-17-49

Call letters

(SEE CARD #2 FOR NAME)

Location: New Albany, Indiana

- x ROBERT H. BROWN, RECEIVER (INVOL. AL 12-6-71)
- x SHELL BROADCASTING, INC. (AL 6-23-66; EFF: 7-1-66)
- x KENTUCKIANA BROADCASTING, INC. (AL 8-3-60) EFF: 8-4-60
- x OHIO VALLEY BROADCASTING, INC. (AL 10-4-49; EFF: 10-26-49)

Name of licensee x RAYMOND H. FIELDS and ROY L. HICKOX d/b as OHIO VALLEY BROADCASTING COMPANY

Transmitter location 1570 Clifton Avenue, New Albany, Indiana (Ltr. 5-20-52)  
x 1216 Slate Run Road, New Albany, Ind. (MP 2-8-49) (Lic. 6-17-49)

1570 Clifton Street, New Albany, Indiana (Ltr. 6-28-79)  
x 206 Pearl Street New Albany, Indiana (redesc.) BS-10-26-71  
47150 x 141 East Main Street, New Albany, Indiana (BRC 10-16-67)

Main studio location x 1570 Clifton Avenue, New Albany, Indiana (Ltr. 5-20-52)  
x 1216 Slate Run Road, New Albany, Ind. (MP 2-8-49) (Lic. 6-17-49)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-6781	9-8-48	1570	1kw	Daytime	
	Ltr. 9-15-48. CP for a new station granted subj. filing MP for approval T site and antenna.				
BP-6781 BMP-4398	2-8-49	1570	1kw	Daytime	4-8 10-8-49
	Mod. CP (6781) for approval of antenna, T and studio site.				
BL-3698	6-17-49	1570	1kw	Daytime	6-17 5-1-51
	Lic. to cover CP (6781 as mod) for a new station				
AL-914	10-4-49	Vol. assignment of license from Raymond H. Fields and Roy L Hickox d/b as Ohio Valley B/Cing Co		to Ohio Valley Broadcasting, Inc.	
EFF:	10-26-49				
SE-7158	5-20-50	1570	1kw	Daytime	5-20 5-1-51
	App. to increase power to 1 kw.				
BR-2278	4-25-51	1570	1kw	Daytime	5-1 5-1-54
BS-2278	5-20-52	Mod. Lic. to change description of T & Sites			5-20 5-1-54
BR-2278	4-28-54	Renewal of license			5-1 8-1-55
Letter	5-25-54	Sign-off 6 pm, CST, thru Sept. 1954, except when improper to break off program in progress such as baseball game; a public service event, etc. Oper. in no event to extend beyond normal sign-off			
Telegram	3-11-55	Sign-off 6 pm CST or 7 pm CDST, daily, except when broadcasting special event, at which time oper. may continue up to licensed sign-off time, for period ending August 1, 1955			
BR-2278	7-27-55	RENEWAL OF LICENSE			8-1 8-1-58
Telegram	5-10-56	Sign-off 7pm, CDST, period ending 8-31-56, except for special events, when sta. may oper. to licensed sign-off time			
WIRE	4-18-57	SIGN-OFF 7 PM CDST period ending 8-31-57 except for special events			
WIRE	5-2-58	SIGN-OFF 7 PM CDST period ending 8-31-58 except for special events			
BR-2278	7-2-58	Renewal of license			8-1 8-1-61
Wire	4-14-59	Sign-off 7PM CDT period 5-1 thru 8-31-59 except for special events.			

# BROADCASTING STATION LICENSE RECORD

~~X~~WNUW

~~x~~WOWI

Call letters XWLRP

Date first licensed .....

Station location New Albany, Indiana

S.S.S. OF KENTUCKY, INC. (AL gr 2/23/76 EFF: 3/19/76)

~~x~~WHEI, INC. (AL 1-4-73 EFF: 2-27-73)

Name of licensee ~~x~~OHIO VALLEY BROADCASTING, INC.

Transmitter location .....

Main studio location .....

## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BTC-3232 EFF: All Stockholders) Orville Brown.	9-30-59 10-7-59	Voluntary transfer of control of licensee corporation from Roy E. Hickox, et al to J. William Frentz, Morris Brown and				
BAL-3957 EFF:	8-3-60 8-4-60	Voluntary assignment of license to Kentuckiana Broadcasting, Inc.				
BS-2278	3-20-61	1570	1kw	Day	3-20	8-1-61
BS-2278 (1) EFF:	6-15-61 7-23-61 7-26-61	Mod. license BS-2278 to chg. time zone to Eastern Standard Time. Comm. deferred action on renewal pending further consideration.				
<del>BR-2278</del>	9-15-61	1570kc	1kw	Day	9-15	8-1-64
BTC-3935 EFF: Per Form 323	2-28-62 3-24-62	Voluntary transfer of control of licensee corporation from Morris Bown, Orville Brown and J. William Frentz to Elton Kocian, Russell Wittberger, Allen H. Embury and Ted Wedemeyer, Jr.				
BZ-4633 (1)	5-7-62	Authority to determine operating power by direct measurement of antenna power.				
<del>BS-2278</del>	<del>8-19-64</del>	<del>1570kc</del>	<del>1kw</del>	<del>Day</del>	<del>8-19</del>	<del>8-1-67</del>
BAL-5747 EFF:	6-23-66 7-1-66	Voluntary assignment of license to SHELL BROADCASTING, INC.				
Wire	2-6-67	Auth. remain silent thru 2-28-67.				
Wire dtd. & rec'd 73.48(a)(5) Rules installed & in oper.	2-10-67	giving notification per Sect. that a Gates Vanguard II trans. is now in oper. (Eff: 2-10-67)				
BR-2278	7-18-67	1570kc	1kw	Day	8-1	8-1-70
BRC-3186 (1)	10-16-67	Mod. of license to change studio loc. to 141 East Main Street, New Albany, Indiana and operate transmitter by remote control from studio location.				
BS-2278(2)	10-26-71	Mod. of lic. to redescrbed studio loc. RC.				
BAL-7456 EBSA	12-6-71 6-12-72	INVOL. AL				

Form BC 126  
June 1954  
#3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W H E L

Station location ..... NEW ALBANY, IND.

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
WIRE	9-1-72	PSA	500w		
BR-2278 (L)	1-4-73	Renewal of License			8-1-73
BAL-7550	1-4-73	VOL.	AL EFF:	2-27-73	
BR-2278(L)	7-31-73	RENEWAL			8-1-76
BS-2278(1)	11-5-73	ML to delete obstruction marking			
BAL-8562	2/23/76	Vol AL EFF: 3/19/76			
COMTEL	7-6-76	call letters chg. to W O B S			
BR-2278(L)	1-31-77	RENEWAL			8-1-79
Ltr. Recd	6-28-79	Chg. SL: 1570 Clifton St, New Albany, Indiana			
BR790402CH (S)	7-18-79	RENEWAL OF LICENSE			8-1-82

## APPLICATION RECORD - BROADCASTING

 Call X W L R P  
 Letters New

RAYMOND H. FIELDS and ROY L. HICKOX, d/b as

Name OHIO VALLEY BROADCASTING COMPANY~~(PO - Roy L. Hickox, 1608 K St., N.W., Washington, D.C.)~~

(1740 Culbertson Ave., New Albany, Ind.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6781	5-21-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1570kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined- New Albany, Indiana Studio location: To be determined- New Albany, Indiana Franklin C. Salisbury, Atty. Lynne C. Smeby, Engr.	GRANTED	9-8-48
Rec'd	5-21-48		subj. filing MP for approval T site and antenna.	
Filed	5-21-48		Ltr. 9-15-48	
			Issued with MP 4398	

Transmitter-Raytheon RA-1000

## APPLICATION RECORD - BROADCASTING

Call  
Letters WLRPName RAYMOND H. FIELDS and ROY L. HICKOX, d/b as  
OHIO VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4398 Rec'd Filed	12-31-48 12-31-48 12-31-48	Modification of C.P. (BP-6781, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at 1216 Slate Run Road, New Albany, Indiana.  (Franklin C. Salisbury, Atty. Lynne C. Smeby, Engr.)	GRANTED	2-8-49
HL-3698 Rec'd Filed	5-26-49 5-27-49 5-27-49	License to cover C. P. (BP-6781, as mod.) which authorized a new standard broadcast station. (Franklin C. Salisbury, Atty.)	GRANTED	6-17-49

## APPLICATION RECORD - BROADCASTING

OHIO VALLEY BROADCASTING, INC. (AL 10-4-49)

Call

x RAYMOND H. FIELDS and ROY L. HICKOX, d/b as

Letters W.L.R.P.Name OHIO VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-914 Rec'd Filed	8-9-49 8-11-49 8-11-49	Voluntary Assignment of License from Raymond H. Fields and Roy L. Hickox d/b as Ohio Valley Broadcasting Company to Ohio Valley Broadcasting, Inc.  (Filed by Franklin C. Salisbury, Atty.)	GRANTED EFF:	10-4-49 10-26-49
BZ- 3158 Rec'd Resubm. Rec'd Filed	4-24-50 4-26-50 5-12-50 5-15-50 5-15-50	Authority to determine operating power by direct measurement of antenna power. Clarence E. Henson, Engr. Louisville, Kentucky	<del>Section 1-1-50</del> GRANTED	<del>5-29-50</del> 5-29-50
BR-2278 Rec'd	2-27-51 3-1-51	Renewal of license	GRANTED	4-25-51
BR-2278 Rec'd Filed	1-25-54 1-27-54 1-28-54	Renewal of License	Granted	4-28-54

#4

## APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call  
LettersW O W I  
X W R P

Name OHIO VALLEY BROADCASTING, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2278 Rec'd Filed	4-20-55 4-22-55 4-22-55	Renewal of license	GRANTED	7-27-55
BR-2278 Rec'd. Resubmitted Rec'd&Filed	3-31-58 4-7-58 4-12-58 4-14-58	Renewal of license.	<del>RETURNED</del> Sec. II dated after Sec. I. GRANTED	<del>Ltr 4-10-58</del>  7-2-58
BTC-3232 Rec'd. Filed AMENDED R. & F.	9-2-59 9-3-59 9-3-59 9-15-59 9-16-59	Voluntary transfer of control of licensee corporation from Roy E. Hickox, et al (All Stockholders) to J. William Frenz, Patrick H. Mitchell, Morris Brown and Orville Brown.  Samuel Miller, Atty. AMENDED to change name of transferee to J. William Frenz, Morris Brown and Orville Brown.	GRANTED EFF:	9-30-59 10-7-59)

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W O W IKENTUCKIANA BROADCASTING, INC.  
OHIO VALLEY BROADCASTING, INC.Name  
NEW ALBANY, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BAI-3957 Rec'd Filed	7-20-60 7-22-60 7-22-60	Voluntary assignment of license to Kentuckiana Broadcasting, Inc.  Samuel Miller, Atty.	GRANTED EFF:	8-3-60 8-4-60
BR-2278 Rec'd&Filed	5-25-61 5-29-61	Renewal of License	GRANTED	9-15-61
BTC-3935 Rec'd Filed	12-28-61 12-28-61 12-28-61	Voluntary transfer of control of licensee corporation from Morris Brown, Orville Brown and J. William Frenz to Elton Kocian, Russell Wittberger, Allen H. Embury and Ted Wedemeyer, Jr.  Samuel Miller, Atty.	GRANTED EFF:  Per Form 323	2-28-62 3-24-62
BZ-4633 R. & F.	2-19-62 2-23-62	Authority to determine operating power by direct measurement of antenna power. ATTY SAMUEL MILLER ATTY-Samuel Miller	GRANTED	5-7-62

## APPLICATION RECORD - BROADCASTING

W H E L

X W N U W

Call

Letters X W O W I

Name **KENTUCKIANA BROADCASTING, INC.**  
**NEW ALBANY, INDIANA**

File No.	Dated	Application for	Action	
			Nature	Date
BR-2278 R & F	5-1-64 5-4-64	Renewal of License	GRANTED	8-19-64
BP-16,666 R. & F.	3-25-65 3-26-65	CP to change frequency from 1570kc to 1130kc, make changes in antenna system (increase height, change from shunt to series excited). Atty: Durland, Stahl & Burnett  Requests waiver of Sec. 1.569 Accepted for filing per Comm Letter of 9-29-65 Preliminary examination indicates this proposal is mutually exclusive with BP-16,669 and BP-16,738.	DISMISSED	1-26-67 at request of applicant
BAL-5747 R & F	4-12-66 4-14-66	Voluntary assignment of license to SHELL BROADCASTING, INC. Atty - Daly & Joyce	GRANTED EFF:	6-23-66 7-1-66

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W H E LName SHELL BROADCASTING, INC.  
New Albany, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-2278 R & F	5-1-67 5-4-67	Renewal of License	GRANTED	7-18-67
BRC-3186 Rec'd Filed  OCT 17 1967	9-29-67 10-2-67 10-10-67	Modification of license to change studio location to 141 East Main Street, New Albany, Indiana and operate transmitter by remote control from studio location.	GRANTED	10-16-67
BP-18,305 R. & F. #445319 \$75 PN filed OCT 29 1968  NOV 13 1974	7-19-68 7-19-68 7-19-68 8-20-68	CP to chg. station loc. to Louisville, Ky.; chg. TL to 2933 S. Floyd St., Louisville, Ky.; chg. S & RC to 626 W. Broadway, Louisville, Ky. (trans. GATES M-6519). (Request waiver of Sect. 73.188 of Rules)  Atty-Daly & Joyce (George Borsari, Jr.) Engr-Clarence Henson, Louisville, Ky.	DISMISSED failure to prosecute	11-5-74

RE BP-18305 ltr. written 10-28-68 re engr. data.  
map showing entire city limits & bus.district; compl  
descrip. of structure loc. in vic. of proposed trans.  
site; & complete description of trans.

CONTACT: TERRY G. GARRETSON OR JAMES NATHAN  
PHONE: CODE 812; 944-5474  
ADDRESS: 206 PEARL STREET  
NEW ALBANY, INDIANA

AMENDED 4-21-69 Engineering data submitted.  
Amended 8-7-73 re community survey.

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W H E L

WHEL, INC.  
 X ROBERT H. BROWN, RECEIVER  
 Name X SHELL BROADCASTING, INC.  
 NEW ALBANY, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2278 R & F \$75 #598925 PN Recd. PRESS	4-25-70 5-5-70 " MAY 22 1970	RENEWAL OF LICENSE Daly and Joyce, Atty.	DESIGNATION OF HEARING JAN 13 1971 GRANTED	19120 1-4-73
BAL-7456 R & F FEE PD: \$250 #019176 CODE 053 (Form 316) NOV 17 1971	11-10-71 11-12-71	Involuntary assignment of license to ROBERT H. BROWN, RECEIVER  Atty - Gene A. Bechtel	GRANTED	12-6-71
BAL-7550 R & F FEE PD: \$1000 #053946 CODE 047 APR 5 1972	3-20-72 3-22-72	Voluntary assignment of license to WHEL, INC. PETITION TO ACCEPT AND APPROVE APPLICATION ALSO FILED SUPPLEMENT TO PETITION filed 3-27-72 (Form 314) Atty - Arent, Fox etc (Gene Bechtel) (SEE OVER)	GRANTED Req. Grant Fee EFF:	1-4-73 \$ 4,000.00 2-27-73 Paid: 048, 3-5-73, W158803

BAL 7550 - ATTY WAS CALLED 4-4-72 - Prog. logs not sent  
as stated in Exh. 8 *filed 4-18-72*

MOTION FOR EXT. OF TIME TO REPLY TO COMM. COMMENTS  
filed 4-7-72

AMENDED 10-17-72 - financial data (assignee) re Sec II(B/  
int); financial & legal data(assignee)

AMENDED 11-29-72 - bank ltr re loan; revised Equal employ  
opp. program

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

W O B S

Call X  
Letters .....  
W H E LS.S.S. OF KENTUCKY, INC.  
xxWHEL, INC.Name  
New Albany, Indiana

- File No.	Dated	Application for	Action	
			Nature	Date
BR-2278 R & F P.N. PRESS MAY 16 1973	4-30-73 5-3-73 5-3-73	Renewal of License  Atty.: Gene A. Bechtel AMENDED 7-26-73 re: community survey	GRANTED	7-31-73
BAL-8562 R & F FEE PD: \$200 # 498314 CODE 047 NOV 25 1975 PN filed 1/26/76	11-14-75 11-14-75	Voluntary assignment of license to S.S.S. of KENTUCKY, INC.  REQUEST WAIVER SECTION 1.597  Atty for assignor - Arent, Fox etc for assignee - Smith & Pepper (Fiorini III)	GRANTED EFF: FEE. REQ:	2/23/76 3/19/76 pd 3/31/76 W 549958
BR-2278 R & F PN Recd. PRESS	3-30-76 4-1-76 JUN 2 1976	RENEWAL OF LICENSE  J.E. Fiorini III, Atty. AMENDED 12-14-76 re: trans. logs.	GRANTED	1-31-77

RE: BAL-8562 - AMENDED 2-13-76 - financial data

dmf  
INITIALS

\$507.70  
AMT.

810410  
DATE

500  
TRANS.  
CODE

PHASE 1 REMUND ACTION  
# 549958

APPLICATION RECORD - BROADCASTING

1570khz

Call  
 Letters W O B S

Name S.S.S. of Kentucky, Inc.  
New Albany, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR790402CH PRESS MAY 31 1979		Renewal of License(Main & Alt. M.)  Atty.: James L. Oyster	GRANTED	7-18-79
Letter Dated PRESS (0) DEC 18 1979	12-3-79	Filed by Ed Sears Request Dual City Identification As: NEW ALBANY-LOUISVILLE, INDIANA.	DENIED	4-2-80
BTC801603GG FORM 315 PRESS PN FILED 10-31-80	OCT 21 1980	Voluntary TC from Stanley E. Picus, POS of Kentucky, Inc. & Stephan Scott Macri to Eddie Sears. Atty: Transferor: James Oyster (Smith & Pepper) Transferee: Stuart B. Mitchell (Gammon & Grange)		

## APPLICATION RECORD-BROADCASTING

#11

Call Letters: WOBS

Name: S.S.S. OF KENTUCKY, INC.

Station Location: New Albany, Indiana

File No.	Date	Description	Action and Date
BAL810803HP Form 316 PRESS AUG 12 1981		Invol AL to S.S.S. of Kentucky, Inc. Debtor-In-Possession  Atty Louis Schwartz	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

