

MULTIPLE OWNERSHIP SHOWING

CBS Radio Stations Inc. (“*CBS Radio*”) hereby demonstrates that grant of the instant application will be fully consistent with the Commission’s local radio multiple ownership rule. By this application, CBS Radio proposes to increase the effective radiated power of radio station WJHM(FM) (Facility ID No. 73137), Daytona Beach, Florida (“*WJHM*”) to 90kW.

The Commission’s local radio multiple ownership rule provides that in markets with 30 to 44 (inclusive) full-power, commercial and noncommercial radio stations, one party may have a cognizable interest in licenses for up to seven commercial radio stations, no more than four of which are in the same service (AM or FM), and in markets with 15 to 29 (inclusive) full-power, commercial and noncommercial radio stations, one party may have a cognizable interest in licenses for up to six commercial radio stations, no more than four of which are in the same service (AM or FM). 47 C.F.R.

§ 73.3555(a)(1)(ii) & (iii). The Commission defines the relevant market to be the “Arbitron Metro,” in those markets so designated by Arbitron. *See 2002 Biennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996*, 18 FCC Rcd 13620, 13712-13 (2003).

For purposes of the local radio ownership rule, WJHM, which is licensed to Daytona Beach, Florida, but is treated as being home to the Orlando, FL Arbitron Metro. According to BIA Research, Inc.’s *Media Access Pro* database as of June 1, 2007, there are 40 full-power, commercial and noncommercial radio stations licensed to communities

within the Orlando Metro or which Arbitron designates as “home” to the Orlando Metro. *See* Exhibit A attached hereto. Accordingly, the current local radio ownership rule permits CBS Radio to have a cognizable interest in seven commercial radio stations (with four in the same service) in the Orlando Metro. CBS Radio currently has a cognizable interest in three commercial radio stations in the Orlando Metro, all of which are FM stations.¹

The community in which WJHM is licensed is part of the Daytona Beach, FL Arbitron Metro. According to BIA Research, Inc.’s *Media Access Pro* database as of June 1, 2007, there are 19 full-power, commercial and noncommercial radio stations licensed to communities within the Daytona Beach Metro or which Arbitron designates as “home” to the Daytona Beach Metro. *See* Exhibit B attached hereto. Accordingly, the current local radio ownership rule permits CBS Radio to have a cognizable interest in six commercial radio stations (with four in the same service) in the Daytona Beach Metro. CBS Radio currently has a cognizable interest in two commercial radio stations in the Daytona Beach Metro, each of which is an FM station.²

For the reasons set forth herein, grant of this application is fully consistent with the local radio ownership rule.

¹ These stations are: WJHM(FM) (Facility ID No. 73137), Daytona Beach, Florida; WOMX-FM (Facility ID No. 47746), Orlando, Florida; and WOCL(FM) (Facility ID No. 10138), Deland Florida.

² These stations are: WJHM(FM) (Facility ID No. 73137), Daytona Beach, Florida; and WOCL(FM) (Facility ID No. 10138), Deland Florida.

FCC Geographic Market Definition for Orlando, FL

Exhibit A

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAMT	AM	1190	C	Talk	Orlando, FL	07/02/2003	34	Genesis Communications Incorporated	Pine Castle-Sky Lake, FL	Orange
WNUE	FM	98.1	C	Spanish AC	Orlando, FL	07/02/2003	34	Mega Communications Holdings LLC	Titusville, FL	Brevard
WTLN	AM	950	C	Chrst/Talk	Orlando, FL	07/02/2003	34	Salem Communications Corporation	Orlando, FL	Orange
WOMX	FM	105.1	C	Hot AC	Orlando, FL	07/02/2003	34	CBS Radio	Orlando, FL	Orange
WJHM	FM	101.9	C	Rhymc/CHR	Orlando, FL	07/02/2003	34	CBS Radio	Daytona Beach, FL	Volusia
WDBO	AM	580	C	Talk	Orlando, FL	07/02/2003	34	Cox Radio Inc	Orlando, FL	Orange
WRUM	FM	100.3	C	Tropical	Orlando, FL	07/02/2003	34 p	Clear Channel	Orlando, FL	Orange
WOCL	FM	105.9	C	Altve/Rock	Orlando, FL	07/02/2003	34	CBS Radio	Deland, FL	Volusia
WDYZ	AM	990	C	Children	Orlando, FL	07/02/2003	34	ABC/Disney	Orlando, FL	Orange
WQTM	AM	740	C	Sports	Orlando, FL	07/02/2003	34 p	Clear Channel	Orlando, FL	Orange
WXXL	FM	106.7	C	Top 40	Orlando, FL	07/02/2003	34 p	Clear Channel	Tavares, FL	Lake
WHOO	AM	1080	C	Sports	Orlando, FL	07/02/2003	34	Genesis Communications Incorporated	Kissimmee, FL	Osceola
WHTQ	FM	96.5	C	Clsc Rock	Orlando, FL	07/02/2003	34	Cox Radio Inc	Orlando, FL	Orange
WMGF	FM	107.7	C	Soft AC	Orlando, FL	07/02/2003	34 p	Clear Channel	Mount Dora, FL	Lake
WFLF	AM	540	C	News/Talk	Orlando, FL	07/02/2003	34 p	Clear Channel	Pine Hills, FL	Orange
WLOQ	FM	103.1	C	Smooth	Orlando, FL	07/02/2003	34	Gross Communications Corporation	Winter Park, FL	Orange
WOTS	AM	1220	C	Span/Varty	Orlando, FL	07/02/2003	34	J & V Communications Inc	Kissimmee, FL	Osceola
WOKB	AM	1600	C	Urban/Gospl	Orlando, FL	07/02/2003	34	Rama Communications Inc	Winter Garden, FL	Orange
WPRD	AM	1440	C	Spn/Tlk/Nws	Orlando, FL	07/02/2003	34	J & V Communications Inc	Winter Park, FL	Orange
WLAA	AM	1680	C	Mexican	Orlando, FL	07/02/2003	34	Rama Communications Inc	Winter Garden, FL	Orange
WTKS	FM	104.1	C	Talk	Orlando, FL	07/02/2003	34 p	Clear Channel	Cocoa Beach, FL	Brevard
WHIM	AM	1520	C	Christian	Orlando, FL	07/02/2003	34	Salem Communications Corporation	Apopka, FL	Orange
WPYO	FM	95.3	C	HpHop/Rhy	Orlando, FL	07/02/2003	34	Cox Radio Inc	Maitland, FL	Orange
WUNA	AM	1480	C	Ethnc/Span	Orlando, FL	07/02/2003	34	Multicultural Radio Broadcasting Inc	Ocoee, FL	Orange
WSDO	AM	1400	C	Spn/Tlk/Nws	Orlando, FL	07/02/2003	34	J & V Communications Inc	Sanford, FL	Seminole
WWKA	FM	92.3	C	Country	Orlando, FL	07/02/2003	34	Cox Radio Inc	Orlando, FL	Orange
WCFB	FM	94.5	C	Urban AC	Orlando, FL	07/02/2003	34	Cox Radio Inc	Daytona Beach, FL	Volusia
WORL	AM	660	C	Talk	Orlando, FL	07/02/2003	34	Salem Communications Corporation	Altamonte Springs, FL	Orange
WRMQ	AM	1140	C	Gospel	Orlando, FL	07/02/2003	34	Florida Broadcasters	Goldenrod, FL	Seminole
WRLZ	AM	1270	C	Span/Chrst	Orlando, FL	07/02/2003	34	Radio Luz Inc	Eatonville, FL	Orange
WMMO	FM	98.9	C	Soft Rock	Orlando, FL	07/02/2003	34	Cox Radio Inc	Orlando, FL	Orange
WONQ	AM	1030	C	Tropical	Orlando, FL	07/02/2003	34	Florida Broadcasters	Oviedo, FL	Seminole
WLAZ	FM	89.1	NC	Span/CCtm	Orlando, FL	07/02/2003	34	Concilio Mision Cristiana Fuente de Agua Viva Inc	Kissimmee, FL	Osceola
WMFE	FM	90.7	NC	Clsc/NPR	Orlando, FL	07/02/2003	34	Community Communications	Orlando, FL	Orange
WPOZ	FM	88.3	NC	Christian	Orlando, FL	07/02/2003	34	Central Florida Educational Foundation	Union Park, FL	Orange

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Orlando, FL

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WPRK	FM	91.5	NC	Educational	Orlando, FL	07/02/2003	34	Rollins College	Winter Park, FL	Orange
WTIR	AM	1300	C	Nws/Tlk/Inf	Orlando, FL	07/02/2003	34	Rama Communications Inc	Cocoa Beach, FL	Brevard
WUCF	FM	89.9	NC	Jazz	Orlando, FL	07/02/2003	34	University of Central Florida	Orlando, FL	Orange
WEUS	AM	810	C	Oldies	Orlando, FL	10/17/2005	34	Star Development Group Inc	Orlovista, FL	Orange
WIWA	AM	1160	C	Spn/Nws/CC	Orlando, FL	12/09/2005	34	Centro de la Familia Cristiana Inc	St. Cloud, FL	Osceola

Number of Stations in Geographic Market 40

Previous Stations in Geographic Market

WJRR	FM	101.1	C	Rock	Melbourne-Titusville-Cocoa, FL	03/29/2007	94	p Clear Channel	Cocoa Beach, FL	Brevard
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FCC Geographic Market Definition for Daytona Beach, FL

Exhibit B

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WJHM	FM	101.9	C	Rhymc/CHR	Orlando, FL	07/02/2003	34	CBS Radio	Daytona Beach, FL	Volusia
WELE	AM	1380	C	Nws/Tlk/Spt	Daytona Beach, FL	07/02/2003	86	Wings Communications Inc	Ormond Beach, FL	Volusia
WOCL	FM	105.9	C	Altve/Rock	Orlando, FL	07/02/2003	34	CBS Radio	Deland, FL	Volusia
WMFJ	AM	1450	NC	Religion	Daytona Beach, FL	07/02/2003	86	Cornerstone Broadcasting Corp	Daytona Beach, FL	Volusia
WNDB	AM	1150	C	Nws/Tlk/Spt	Daytona Beach, FL	07/02/2003	86	Black Crow Media Group	Daytona Beach, FL	Volusia
WROD	AM	1340	C	Big Band	Daytona Beach, FL	07/02/2003	86	Gore-Overgaard Broadcasting, Inc.	Daytona Beach, FL	Volusia
WSBB	AM	1230	C	Adlt Stndrd	Daytona Beach, FL	07/02/2003	86	Gore-Overgaard Broadcasting, Inc.	New Smyrna Beach, FL	Volusia
WCFB	FM	94.5	C	Urban AC	Orlando, FL	07/02/2003	34	Cox Radio Inc	Daytona Beach, FL	Volusia
WTJV	AM	1490	C	Mexican	Daytona Beach, FL	07/02/2003	86	J & V Communications Inc	DeLand, FL	Volusia
WYND	AM	1310	C	Christian	Daytona Beach, FL	07/02/2003	86	Buddy Tucker Association Inc	Deland, FL	Volusia
WPUL	AM	1590	C	Pgv/Tlk/Nws	Daytona Beach, FL	07/02/2003	86	Psi Communications, Inc.	South Daytona, FL	Volusia
WKRO	FM	93.1	C	Country	Daytona Beach, FL	07/02/2003	86	Black Crow Media Group	Edgewater, FL	Volusia
WHOG	FM	95.7	C	Clsc Rock	Daytona Beach, FL	07/02/2003	86	Black Crow Media Group	Ormond-By-The-Sea, FL	Volusia
WVYB	FM	103.3	C	CHR	Daytona Beach, FL	07/02/2003	86	Black Crow Media Group	Holly Hill, FL	Volusia
WAPN	FM	91.5	NC	Gospel	Daytona Beach, FL	07/02/2003	86	Public Radio Inc	Holly Hill, FL	Volusia
WJLH	FM	90.3	NC	Religion	Daytona Beach, FL	07/02/2003	86	Cornerstone Broadcasting Corp	Flagler Beach, FL	Flagler
WJLU	FM	89.7	NC	Religion	Daytona Beach, FL	07/02/2003	86	Cornerstone Broadcasting Corp	New Smyrna Beach, FL	Volusia
WKTO	FM	88.9	NC	Christian	Daytona Beach, FL	07/02/2003	86	Mims Community Radio Inc	Edgewater, FL	Volusia
WEAZ	FM	88.1	NC	Christian	Daytona Beach, FL	07/02/2003	86	Central Florida Educational Foundation	Holly Hill, FL	Volusia
WAYI	AM	1550	C	CP - NOA	Daytona Beach, FL		86	p	Bunnell, FL	Flagler

Number of Stations in Geographic Market 20

Previous Stations in Geographic Market

WGNE	FM	99.9	C	Country	Jacksonville, FL	08/03/2005	47	Renda Broadcasting Corporation	Middleburg, FL	Clay
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