

Full Power Television Stations Serving Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC DMA¹

| Call Sign | Location | Licensee (Group Owner) | Affiliation |
|---|-----------------|---|-------------|
| WSPA-TV | Spartanburg, SC | Media General Broadcasting of South Carolina Holdings, Inc. (Media General) | CBS |
| WNEG-TV ² | Toccoa, GA | Media General Broadcasting of South Carolina Holdings, Inc. (Media General) | CBS |
| WASV-TV ³ | Asheville, NC | Pappas Telecasting of the Carolinas | UPN |
| WLOS(TV) | Asheville, NC | WLOS Licensee LLC (Sinclair Broadcast Group Inc.) | ABC |
| WBSC-TV ⁴ [formerly WFBC-TV] | Anderson, SC | Anderson (WFBC-TV) Licensee, Inc. | WB |
| WYFF(TV) | Greenville, SC | WYFF Hearst-Argyle Television, Inc. | NBC |
| WHNS(TV) | Asheville, NC | Meredith Corp.(Meredith Corporation) | FOX |
| WGGS-TV | Greenville, SC | Carolina Christian Broadcasting Inc. (James H. Thompson) | IND |
| WNTV(TV) | Greenville, SC | South Carolina ETV Commission | ETV |
| WRET-TV | Spartanburg, SC | South Carolina ETV Commission | ETV |
| WNEH(TV) | Greenwood, SC | South Carolina ETV Commission | ETV |
| WUNF-TV | Asheville, NC | University of North Carolina | ETV |

¹ Source: BROADCASTING & CABLE YEARBOOK 2001 at B-24, B-57, B-70-71 and the FCC website.

² A satellite station of WSPA-TV.

³ Operated by Media General under an LMA.

⁴ Operated by Sinclair under an LMA.

Radio Stations in Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC Metro Market⁵

| Call Sign | Location | Licensee (Group Owner) |
|-----------------------|---------------------|---|
| WRIX(AM) | Homeland Park, SC | AM 1020, Inc. |
| WLFA(FM)* | Asheville, NC | Asheville Education Association, Inc. |
| WKDY(AM) | Spartanburg, SC | Associated Broadcasting Corp. |
| WDRF(AM) | Woodruff, SC | B & B Media, Inc. |
| WZRQ(FM) | Biltmore Forest, NC | Biltmore Forest Radio, Inc. |
| WTZK(AM) | Black Mountain, NC | Black Mountain Broadcasting Corporation |
| WFGW(AM) | Black Mountain, NC | Blue Ridge Broadcasting Corporation |
| WMIT(FM) | Black Mountain, NC | Blue Ridge Broadcasting Corporation |
| WMYI(FM) | Hendersonville, NC | Capstar SC Limited Partnership (Capstar Broadcasting Corp.) |
| WROQ(FM) | Anderson, SC | Capstar SC Limited Partnership |
| WKSF(FM) | Asheville, NC | Capstar TX Limited Partnership (Clear Channel Communications, Inc.) |
| WGV(AM) | Greenville, SC | Capstar TX Limited Partnership (Clear Channel Communications, Inc.) |
| WSSL-FM | Gray Court, SC | Capstar TX Limited Partnership (Clear Channel Communications, Inc.) |
| WESC-FM ⁶ | Greenville, SC | Clear Channel Broadcasting Licenses, Inc. (Clear Channel Communications, Inc.) |
| WLFJ(AM) ⁷ | Greenville, SC | Clear Channel Broadcasting Licenses, Inc. (Clear Channel Communications, Inc.) |
| WWNC(AM) | Asheville, NC | Clear Channel Communications, Inc. |
| WSBF-FM* | Clemson, SC | Clemson University |
| WJFJ(AM) | Tryon, NC | Columbus Broadcast Corporation, Inc. |
| WJMZ-FM | Anderson, SC | CXR Holdings, Inc. (Cox Broadcasting) |
| WDAB(AM) | Traveler's Rest, SC | Dabney-Adamson Broadcasting, Inc. |
| WSPA(AM) | Spartanburg, SC | Entercom Greenville License, LLC. (Entercom Communications Corp.) |
| WSPA-FM | Spartanburg, SC | Entercom Greenville License, LLC. (Entercom Communications Corp.) |
| WFBC-FM | Greenville, SC | Entercom Greenville License, LLC. |

⁵ Buncombe, Henderson, Madison, and Polk Counties, NC; Anderson, Greenville, Pickens, and Spartanburg Counties, SC.

⁶ WESC-FM does not appear in BROADCASTING & CABLE YEARBOOK 2001 but is listed on the FCC's CDBS database.

⁷ WLFJ(AM) was formerly WESC(AM).

| Call Sign | Location | Licensee (Group Owner) |
|-----------|--------------------|---|
| | | (Entercom Communications Corp.) |
| WYRD(AM) | Greenville, SC | Entercom Greenville License, LLC. (Entercom Communications Corp.) |
| WHYZ(AM) | Greenville, SC | Entercom Greenville License, LLC. (Entercom Communications Corp.) |
| WANS(AM) | Anderson, SC | FM 103, Inc. |
| WRIX-FM | Honea Path, SC | FM 103, Inc. |
| WPJM(AM) | Greer, SC | Full Gospel WPJM 800 AM Radio, Inc. |
| WPLS-FM* | Greenville, SC | Furman University |
| WAHT(AM) | Clemson, SC | Golden Corners Broadcasting, Inc. |
| WCCP-FM | Clemson, SC | Golden Corners Broadcasting, Inc. |
| WFIS(AM) | Fountain Inn, SC | Golden Strip Broadcasting, Inc. |
| WKJV(AM) | Asheville, NC | International Baptist Outreach Missions, Inc. |
| WVMH-FM* | Mars Hill, NC | Mars Hill College |
| WASC(AM) | Spartanburg, SC | New South Broadcasting Corp. |
| WZLS(FM) | Biltmore Forest | Orion Communications Ltd. |
| WOLI(FM) | Easley, SC | Palm Broadcasting |
| WOLT(FM) | Greer, SC | Palm Broadcasting Co. L.P. |
| WAIM(AM) | Anderson, SC | Palmetto Broadcasting Company, Inc. |
| WPCI(AM) | Greenville, SC | Paper Cutters, Inc. ⁸ |
| WHKP(AM) | Hendersonville, NC | Radio Hendersonville, Inc. |
| WLFJ-FM | Greenville, SC | Radio Training Network, Inc. |
| WHPB(AM) | Belton, SC | Robert Earl Bryson |
| WORD(AM) | Spartanburg, SC | Sinclair Radio of Greenville Licensee, Inc. (Sinclair Broadcast Group, Inc.) |
| WCKI(AM) | Greer, SC | Sira-Pack Radio, Inc. |
| WEPR(FM)* | Greenville, SC | South Carolina Educ. TV Commission |
| WHBK(AM) | Marshall, NC | Southern Broadcasting, Inc. |
| WTBI-FM* | Greenville, SC | Tabernacle Baptist Bible College |
| WTBI(AM)* | Pickens, SC | Tabernacle Christian Schools ⁹ |
| WEPC(FM)* | Belton, SC | Toccoa Falls College |
| WISE(AM) | Asheville, NC | United Broadcasting Enterprises, Inc. (Mark Media Group) |
| WTZQ(AM) | Hendersonville, NC | United Broadcasting Enterprises, Inc. (Mark Media Group) |
| WELP(AM) | Easley, SC | Upstate Radio, Inc. |

⁸ The FCC's CDBS database lists Paper Cutters, Inc. as the current licensee of WPCI(AM). BROADCASTING & CABLE YEARBOOK 2001 lists the current licensee as Hunter Broadcast Group.

⁹ The FCC's CDBS database lists Tabernacle Christian Schools as the current licensee of WTBI(AM). BROADCASTING & CABLE YEARBOOK 2001 lists the current licensee as Tabernacle Bible College.

| Call Sign | Location | Licensee (Group Owner) |
|------------------|-----------------|--|
| | | (Wilkins Communications Network, Inc.) |
| WCQS(FM)* | Asheville, NC | Western N.C. Public Radio, Inc. |
| WCSZ(AM) | Greenville, SC | WHYZ Radio L.P. |
| WSKY(AM) | Asheville, NC | Wilkins Communications Network, Inc. |
| WMUU-FM | Greenville, SC | WMUU, Inc. |
| WMUU(AM) | Greenville, SC | WMUU, Inc. |
| WTZY(AM) | Fairview, NC | WTZY-AM, Inc. |

* Educational Station

**Low Power Television Stations serving Greenville-Spartanburg, SC-Asheville,
NC-Anderson, SC DMA¹⁰**

| Call Sign | Location | Licensee (Group Owner) |
|--|---------------------|--|
| W23BQ | Asheville, NC | Carolina Christian Broadcasting, Inc. |
| W69DC | Asheville, NC | National Minority TV, Inc. |
| WJJV-LP (formerly W25BU) | Asheville, NC | Carolina Christian Broadcasting, Inc. |
| W41BQ | Asheville, NC | Three Angels Broadcasting Network Inc. |
| WAEN-LP ¹¹ (formerly W64CI) | Asheville, NC | Asheville Media Group, L.L.C. |
| W06AQ | Bat Cave, NC | WLOS Licensee, LLC |
| W12AQ | Black Mountain, NC | WLOS Licensee, LLC |
| W08AN | Bryson City, NC | WLOS Licensee, LLC |
| W05AF | Cherokee, NC | WLOS Licensee, LLC |
| W31AZ | Hendersonville, NC | Carolina Christian Broadcasting, Inc. |
| W12CI | Hot Springs, NC | WLOS Licensee, LLC |
| W06AP | Maggie Valley, NC | WLOS Licensee, LLC |
| W10AP | Marion, NC | WLOS Licensee, LLC |
| W06AL | Oteen/Warren, NC | WLOS Licensee, LLC |
| W06AN | Sapphire Valley, NC | WLOS Licensee, LLC |
| W06AD | Spruce Pine, NC | WLOS Licensee, LLC |
| W05AE | Sylvia, NC | WLOS Licensee, LLC |
| W05AC | Tryon, NC | WLOS Licensee, LLC |
| W12AR | Waynesville, NC | WLOS Licensee, LLC |
| W65DS (formerly W45BP) | Honea Path, SC | Towers, Inc. |
| W05AO | Pickens, SC | WLOS Licensee, LLC |
| WSQY-LP | Spartanburg, SC | Budd Broadcasting Company, Inc. |

¹⁰ Source: BROADCASTING & CABLE YEARBOOK 2001 at B-119, B-129-130 and B-133-134 and the FCC website.

¹¹ Off the Air; STA Accepted for Filing. (FCC File No. BSTA-20010621ABB.)

Cable Systems Serving Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC DMA (35)¹²

| Cable System | Owner | Subscribers | Channel Capacity |
|----------------------------------|----------------------------------|-------------|------------------|
| Avalon (GA) | Galaxy Cablevision | 268 | 32 |
| Bowman (GA) | Comcast Cablevision of the South | 180 | 21 |
| Elberton (GA) | Comcast Cablevision of the South | 3,174 | 36 |
| Hartwell (GA) | Comcast Cablevision of the South | 2,233 | N.A. |
| Royston (GA) | Northland Cable TV | 1,774 | 33 |
| Sanford (GA) | Galaxy Cablevision | 819 | 35 |
| Toccoa (GA) | Northland Cable TV | 5,506 | 36 |
| Asheville (NC) | Charter Communications | 34,461 | 40 |
| Black Mountain (NC) | Charter Communications Inc. | 6,830 | 35 |
| Brevard (NC) | Sylvan Valley CATV Co. | 8,189 | 56 |
| Bryson City (NC) | Bryson City Cablevision Assoc. | 1,591 | 60 |
| Burnsville (NC) | Country Cablevision Inc. | 4,135 | 54 |
| Burnsville (NC) | Charter Communications | 1,640 | 24 |
| Cherokee Indian Reservation (NC) | Cherokee Cablevision | 2,690 | 24 |
| Cruso (NC) | Haywood Cablevision Inc. | 592 | 36 |
| Forest City (NC) | Northland Cable TV | 8,916 | 50 |
| Franklin (NC) | Mediacom | 4,364 | 38 |
| Hendersonville (NC) | Mediacom | 18,808 | 44 |
| Highlands (NC) | Northland Cable TV | N.A. | 36 |
| Ironduff (NC) | Haywood Cable TV | N.A. | 37 |
| Lake Lure (NC) | Northland Cable TV | 1,500 | 35 |
| Lake Toxaway (NC) | Toxaway CATV Co. | 930 | 56 |
| Lynn (NC) | Charter Communications | N.A. | 36 |
| Marion (NC) | Charter Communications | 5,281 | 32 |
| Marshall (NC) | Charter Communications | 205 | 23 |

¹² Cable systems serving communities in the DMA counties. Sources: TELEVISION AND CABLE FACTBOOK, Vol. 69 (2001); BROADCASTING & CABLE YEARBOOK 2001. The systems are listed according to the town in which the cable head-end is located; each system may serve additional communities as well.

| Cable System | Owner | Subscribers | Channel Capacity |
|----------------------|-------------------------------------|--------------------|-------------------------|
| Nebo (NC) | Mediacom | 2,130 | 40 |
| Oxford (NC) | Time Warner Cable | 2,000 | 36 |
| Robbinsville (NC) | Bryson City Cablevision Assoc. L.P. | 936 | 35 |
| Sapphire (NC) | Northland Cable TV | 653 | 35 |
| Spruce Pine (NC) | Charter Communications | 1,000 | 24 |
| Sylva (NC) | Mediacom | 4,182 | 38 |
| Waynesville (NC) | Charter Communications Inc. | 13,305 | 78 |
| Waynesville (NC) | Haywood Cable TV | 1,088 | 35 |
| Abbeville (SC) | Charter Communications Inc. | 2,445 | 60 |
| Anchor Point (SC) | Charter Communications | 1,629 | N.A. |
| Anderson (SC) | Charter Communications | 16,500 | 77 |
| Belton (SC) | Charter Communications | 3,379 | 60 |
| Calhoun Falls (SC) | Comcast Cablevision of the South | N.A. | 36 |
| Cross Hill (SC) | Galaxy Cablevision | N.A. | 33 |
| Due West (SC) | Due West Cablevision | 574 | 35 |
| Five Points (SC) | Galaxy Cablevision | 314 | 28 |
| Gaffney (SC) | Charter Communications | 6,629 | 36 |
| Gray Court (SC) | Charter Communications | 25,909 | 60 |
| Greenville (SC) | Charter Communications | 69,136 | 116 |
| Greenwood (SC) | Northland Cable TV | 16,400 | 44 |
| Greer (SC) | Charter Communications | N.A. | 36 |
| Hartwell Villas (SC) | Charter Communications | 65 | N.A. |
| Iva (SC) | Charter Communications | 1,205 | 30 |
| Laurens (SC) | Charter Communications | 7,500 | 80 |
| Liberty (SC) | Northland Cable TV | 2,675 | 27 |
| Lockhart (SC) | Charter Communications | 364 | 35 |
| Pickens (SC) | Charter Communications | 4,302 | 43 |
| Salem (SC) | Charter Communications | N.A. | 36 |
| Seneca (SC) | Northland Cable Television | 9,900 | 43 |
| Spartanburg (SC) | Charter Communications | 42,821 | 47 |
| Travelers Rest (SC) | Charter Communications | 5,102 | 35 |
| Union (SC) | Charter Communications | 4,055 | 36 |
| Ware Place (SC) | Galaxy Cablevision | 770 | 35 |
| Ware Shoals (SC) | Northland Cable | 1,254 | 33 |
| West Pelzer (SC) | Charter Communications | 14,212 | 35 |
| Whitmire (SC) | Charter Communications | 725 | 62 |
| Williamston (SC) | Charter Communications | N.A. | 21 |

| Cable System | Owner | Subscribers | Channel Capacity |
|--------------------------|--------------|---|-------------------------|
| Total: 62 Systems | | 377,245 Subscribers (51.35% of DMA TV Households)* | |

* Based on 734,600 DMA TV Households in the Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC DMA, as reported in BROADCASTING & CABLE YEARBOOK 2001 at B189, and cable system subscriber figures for the above-listed systems, as reported in TELEVISION & CABLE FACTBOOK (2001) at D272-D314; D1099-D1143; and D1379-D1402. Note that BROADCASTING & CABLE YEARBOOK 2001 at C3 calculates (without an itemization) a higher subscriber figure and penetration rate: 445,800 subscribers yielding a 61% cable penetration rate.

Daily Newspapers Serving Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC DMA¹³

| Title | Counties Served | Owner | Households (000) |
|---|--|-------------------------------|-----------------------------|
| Anderson Independent-Mail, Anderson, SC | Abbeville, Anderson, Greenwood, Oconee, Pickens, SC; Elbert, Franklin, Hart, Stephens, GA | E. W. Scripps Co. | 196.8 |
| The Asheville Citizen-Times, Asheville, NC | Buncombe, Graham, Haywood, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey, NC | Gannett Co. Inc. | 245.9 |
| <i>The Daily Courier</i> , Forest City, NC | Rutherford, NC | Paxton Media Inc. | 24.2 |
| <i>The Greenville News</i> , Greenville, SC | Greenville, Abbeville, Anderson, Greenwood, Laurens, Oconee, Pickens, Spartanburg, SC; Henderson, NC | Gannett Co. Inc. | 448.9 |
| <i>Herald-Journal</i> , Spartanburg, SC | Spartanburg, Cherokee, Greenville, Union, SC; Polk, Rutherford, NC | New York Times Co. | 290 |
| <i>The Index-Journal</i> , Greenwood, SC | Greenwood, Abbeville, Laurens, SC | The Index-Journal | 57.6 |
| <i>The McDowell News</i> , Marion, NC | McDowell, NC | Media General, Inc. | 15.3 |
| <i>The Times-News</i> , Hendersonville, NC | Henderson, Polk, Transylvania, NC | New York Times Co. | 52.9 |
| <i>The Tryon Daily Bulletin</i> , Tryon, NC | Polk, NC; Spartanburg, SC | Paxton Media Inc. | 24.2 |
| <i>Union Daily Times</i> , Union, SC | Union, SC | Mid-South Management Co. Inc. | 11.9 |

¹³ Source: SRDS CIRCULATION 2000; EDITOR & PUBLISHER INTERNATIONAL YEARBOOK (2000) at I-309 – I-324; I-403 – I-409.

Weekly Newspapers Serving Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC DMA¹⁴

| Title | Counties served | Owner/Parent Co. | Circulation |
|---|------------------------|-------------------------------|--------------------|
| <i>The Baptist Courier</i> , Greenville, SC | Greenville, SC | Baptist Courier | 98,000 (est.) |
| <i>The Belton & Honea Path</i> , Belton, SC | Anderson, SC | Belton & Honea Path | 4,430 (est.) |
| <i>Blacksburg Times</i> , Blacksburg, SC | Cherokee, SC | Buchheit News Management Inc. | 2,775 |
| <i>The Chesnee Tribune</i> , Chesnee, SC | Spartanburg, SC | Buchheit News Management Inc. | 1,350 (est.) |
| <i>Cowpens/Pacolet Tribune</i> , Cowpens, SC | Spartanburg, SC | Buchheit News Management Inc. | 1,120 (est.) |
| <i>Inman Times</i> , Inman, SC | Spartanburg, SC | Buchheit News Management Inc. | 3,800 (est.) |
| <i>The Middle Tyger Times</i> , Lyman, SC | Spartanburg, SC | Buchheit News Management Inc. | 10,400 (est.) |
| <i>Woodruff News</i> , Woodruff, SC | Spartanburg, SC | Buchheit News Management Inc. | 4,250 (est.) |
| <i>Boiling Springs Sentry</i> , Boiling Springs, SC | Spartanburg, SC | Buchheit News Management Inc. | 6,875 (est.) |
| <i>The Calhoun Falls News</i> , Abbeville, SC | Abbeville, SC | Calhoun Falls News | 1,925 (est.) |
| <i>The Chieftain/Toccoa Record</i> , Toccoa, GA | Stephens, GA | Chieftain/Toccoa Record | 8,000 (est.) |
| <i>Crossroads Chronicle</i> , Cashiers, NC | Jackson, NC | Community Newspapers Inc. | 2,500 (est.) |

¹⁴ Source: EDITOR & PUBLISHER INTERNATIONAL YEARBOOK (2000) at COMM-54 – COMM-63, COMM-233 – COMM-240, COMM-284 – COMM-288, SHOP-58, SHOP-68, SPEC-6, SPEC-63, SPEC-87.

| Title | Counties served | Owner/Parent Co. | Circulation |
|--|------------------------|------------------------------------|--------------------|
| <i>The Franklin Press,</i> Franklin, NC | Macon, NC | Community Newspapers Inc. | 7,803 |
| <i>Graham Star,</i> Robbinsville, NC | Graham, NC | Community Newspapers Inc. | 3,231 |
| <i>The Highlander,</i> Highlands, NC | Macon, NC | Community Newspapers Inc. | 4,040 (est.) |
| <i>Mitchell News-Journal,</i> Spruce Pine, NC | Mitchell, NC | Community Newspapers Inc. | 6,279 |
| <i>The Elberton Star & Examiner,</i> Elberton, GA | Elbert, GA | Community Newspaper Holdings Inc. | 5,776 |
| <i>Franklin County Citizen,</i> Lavonia, GA | Franklin, GA | Community Newspapers Holdings Inc. | 5,302 (est.) |
| <i>The Hartwell Sun,</i> Hartwell, GA | Hart, GA | Community Newspapers Holdings Inc. | 5,837 |
| <i>The Easley Progress,</i> Easley, SC | Pickens, SC | Easley Progress | 9,142 |
| <i>Journal/Tribune,</i> Seneca, SC | Oconee, SC | Edwards Publications | 10,000 |
| <i>The Messenger,</i> Seneca, SC | Pickens, SC | Edwards Publications | 3,354 |
| <i>Golden Corner Shopper's Guide</i> Seneca, SC | Oconee, SC | Edwards Publications | 34,000 |
| <i>The Gaffney Ledger,</i> Gaffney, SC | Cherokee, SC | Gaffney Ledger | 10,589 |
| <i>Black Mountain News</i> Black Mountain, NC | Buncombe, NC | Gannett Co. Inc. | 3,780 |
| <i>Tribune-Times,</i> Simpsonville, SC | Greenville, SC | Granville News Piedmont Co. | 32,300 (est.) |
| <i>The Greer Citizen,</i> Greer, SC | Greenville, SC | Greer Citizen | 10,623 |
| <i>Mountain Advisor,</i> Mars Hill, NC | Madison, NC | Howard Enterprises | 6,121 |

| Title | Counties served | Owner/Parent Co. | Circulation |
|---|------------------------|---------------------------------|--------------------|
| <i>The Journal</i> , Williamston, SC | Anderson, SC | The Journal | 3,713 |
| <i>Keowee Courier</i> , Walhalla, SC | Oconee, SC | Keowee Courier | 2,706 (est.) |
| <i>Laurens County Advertiser</i> , Laurens, SC | Laurens, SC | Laurens County Advertiser | 7,120 (est.) |
| <i>The Monitor</i> , Easley, SC | Pickens, SC | The Monitor | 1,304 |
| <i>The Enterprise Mountaineer</i> , Canton, NC | Haywood, NC | Mountaineer Publishing Co. Inc. | 10,399 |
| <i>The Mid-Week Messenger</i> , Waynesville, NC | Haywood, NC | Mountaineer Publishing Co. Inc. | 8,700 (est.) |
| <i>Mountain Xpress</i> , Asheville, NC | Buncombe, NC | Mountain Xpress | 17,971 |
| <i>The Observer</i> , Ware Shoals, SC | Greenwood, SC | The Observer | 3,000 (est.) |
| <i>The Pickens Sentinel</i> , Pickens, SC | Pickens, SC | Pickens Sentinel | 6,872 (est.) |
| <i>Press & Banner</i> , Abbeville, SC | Abbeville, SC | Press & Banner | 5,000 (est.) |
| <i>Senior Reflections</i> , Anderson, SC | Anderson, SC | Senior Reflections | 50,000 |
| <i>Clinton Chronicle</i> , Clinton, SC | Laurens, SC | Smith Newspapers Inc. | 5,100 |
| <i>The Sylva Herald & Ruralite</i> , Sylva, NC | Jackson, NC | Sylva Herald & Ruralite | 6,885 |
| <i>Times Journal</i> , Burnsville, NC | Yancey, NC | Times Journal | 6,556 |
| <i>The Transylvania Times</i> , Brevard, NC | Transylvania, NC | Transylvania Times | 8,280 |
| <i>The News Leader</i> , Landrum, SC | Spartanburg, SC | Upstate Newspaper | 2,719 (est.) |
| <i>The Westminster News</i> , Westminster, SC | Oconee, SC | Westminster News | 3,050 (est.) |

| Title | Counties served | Owner/Parent Co. | Circulation |
|--|------------------------|-------------------------|--------------------|
| <i>Polk County News Journal,</i> Columbus, NC | Polk, NC | Upstate Newspaper | 2,720 (est.) |
| <i>Iwanna,</i> Asheville, NC | Buncombe, NC | Iwanna Inc. | 26,000 (est.) |
| <i>Iwanna,</i> Greenville, SC | Greenville, SC | Iwanna Inc. | 23,500 |
| <i>Town Tooter,</i> Hendersonville, NC | Henderson, NC | Town Tooter | 20,000 |