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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

AM

Date first licensed 8-5-46

Call letters WVEL 1-2-79
XWSIV

SEE CARD #2

DICK LASHBROOK CORPORATION (BML 4-16-75) LOCATION: Pekin, Illinois
 X DENT BROADCASTING CORPORATION (AL 12-28-71) EFF: 12-28-71.
 X WSIV, INC. (BAL 4-15-63) EFF: 5-6-63)

Name of licensee X PEKIN BROADCASTING COMPANY

Transmitter location 1/2 mile North City Limits, near Pekin, Ill. (Lic. 8-5-46)
 (CP 1-16-46)

24 South Fourth Street, Pekin, Illinois (BRC 6-7-65)
 15 S. Capitol Street

Main studio location X Arcade Bldg., Pekin, Illinois (CP 11-14-46) (Lic. 3-5-48)
 X Farm Bureau Bldg., Broadway & Capitol Sts., Pekin, Ill. (CP 1-16-46)
 (Lic. 8-5-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B4-P-3962	1-16-46	1140	250w	D	3-16	9-16-46
	C.P. for a new Standard Broadcast Station					
B4-L-1984	8-5-46	1140	250w	Daytime	9-5	5-1-48
B4-Z-1777	Lic. cover C.P. (3962) for new station and Determine operating power by direct method. (Conditional Clause)					
B4-S-1257	9-9-46	to oper. add'l time from 8 pm to 10 pm, CST, 9-13, 20, 27 & 10-4, 11-1946 to		B/c local high school football games, only		
B4-P-5169	11-14-46	1140	1 kw	D	1-14-	7-14-47
	CP increase power, change type T & Studio loc.					
BS-1257	10-12-46	to oper. add'l time from 6:15 pm, CST to		concl. of Bradley Univ. football game, 10-12-46		
BS-1257	3-12-47	to oper. add'l time from 10:00 pm, CST to		concl. of state high school basketball tournament 3-12, 13, 14, 20, 21 & 22, 1947		
BS-1257	3-4-48	STA to operate additional time from 6:30 p.m. CST, March 18 and from 7:00 p.m., CST, March 4, 5, 10, 11, 12, 19 and 20, 1948 to con-		clusion of tournament basketball games of Pekin High School, in order to broadcast said games, only.		
BMP-3586	2-2-48	1140	1kw	Daytime	1-14	2-4-48
	Mod. CP (5169) for extension of completion date					
BL-2983	3-5-48	1140	1kw	Daytime	3-5	5-1-48
	Lic. to cover CP (5169 as mod) to increase power, install new T and change studio site.					
BS-1257	4-27-48	Extension of license			5-1	9-1-48
BR-1257	6-2-48	1140	1kw	D	6-2	5-1-51
BR-1257	4-12-51	1140	1 kw	D	5-1	5-1-54.
BTC-1146	7-23-51	Vol. acquisition of control by W. Kenneth Patterson and George C. Udry thru purchase of 50 shares of stock from Emil L. Brandon				
	8-20-51					
	4-16-54	Mgn-off 7 pm, day thru August, 1954				
BR-1257	4-28-54	Renewal of license			5-1	12-1-55
BR-1257	11-9-55	Renewal of license			12-1	12-1-

B S

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S I V

FORUS COMMUNICATIONS OF NEW YORK, INC. (ML-1-6-82)

Name of licensee PEKIN BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRC-1090 (1)	2-18-57	Modification of license to operate transmitter by remote control from Arcade Bldg., 15 South Capitol Street, Pekin, Illinois			
BR-1257	11-5-58	1140	1kw	Day	12-1 12-1-61
Wire	5-5-60	Sign-off 6:30PM CDST period thru 9-30-60 exc. for special events.			
BR-1257	11-13-61	Renewal of license			12-1 12-1-64
BTC-4115 Eff.	11-14-62 11-20-62	Voluntary transfer of control of licensee corporation from W. Kenneth Patterson and George C. Udry to WSIV, Inc.			
BAL-4742 Eff:	4-15-63 5-6-63	Voluntary assignment of license to WSIV, Inc.			
BMP-2561	8-14-63	1140kc	5kw, 1kw (CH)	Day	10-14 4-14-64
	CP to increase power to 5kw (1kw during critical hours); install new trans. (Composite) (Cond'1)				
BL-10400	3-31-64	1140kc	5kw-1kw (CH)	Day	3-31 12-1-64
	Lic. to cover CP (BMP-2561) which auth. incr. power to 5kw (1kw during critical hours) install new trans; specify trans as Gates BC-5P-2 (Cond'1)				
BR-1257	11-9-64	Renewal of License			12-1 12-1-67
BZ-5445 (1)	3-30-65	Authority to determine operating power by direct measurement of antenna power			
BRC-2677 (2)	6-7-65	Mod. of license to change studio loc. and remote control point to 24 South Fourth Street, Pekin, Illinois.			
BZ-5603 (3)	8-19-65	Authority to determine operating power by direct measurement of antenna power			
BTC-5267 EFF	4-24-67 5-3-67	Voluntary acquisition of positive control of lic. corp. by W. Dean McNaughton thru transfer of stock from F. F. McNaughton.			
TELEGRAM	10-17-67	PSA	160w	(NRVA Protected station)	
TELEGRAM	10-25-67	PSA	160w	(NRVA Protected station)	
BR-1257	11-24-67	1140kc	5kw-1kw (CH)	Day	12-1 12-1-70
BR-1257(S)	11-25-70	Renewal of License			12-1-73

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Card No. 3

Date first licensed

Call letters W S I V

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-6637	10-20-71	VOL. TC	EFF: 11-18-71		
BAL-7481	12-28-71	VOL. AL			
EBSA	6-12-72				
BR-1257(L)	1-11-74	Renewal	1140khz	5kw(1kwCH), Day	12-1-76 RC
BZ-8674(1)	11-7-74	Direct Measurement			
BML-2541(2)	4-16-75	ML to chg. corporate name.			
BR-1257	12-13-76	RENEWAL OF LICENSE			12-1-79
EBSA	1-2-79	chg. call			
BR790720UJ(S)	11-30-79	Renewal of License			12-1-82
BZ-790612AJ(L)	3-6-80	DIRECT MEASUREMENT			12-1-82
COMTEL	9-3-80	TEMP. AU. GR. POSTPONE COMPLETION OF REQUIRED AUDIO PROOF PERFORMANCE 90 DAYS DUE TO REPLACEMENT OF PHONE LINES SUBSEQUENT TO FLOOD DAMAGE. FURTHER EX- T. NOT CONTEMPLATED.			

APPLICATION RECORD - BROADCASTING

Call
LettersW S I V
X NewName PEKIN BROADCASTING COMPANY
(P.O. #2 Terrace Court, Pekin, Ill.)

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-3962 Rec. Filed	9-1-45 9-4-45 9-4-45	<p>Construction Permit for a new standard broadcast station to be operated on:</p> <p>Frequency: 1140 kc Power: 250 w Hours of operation: Daytime Trans. Location: 1/2 mile N. City Limits near Pekin, Ill. Studio Location: Farm Bureau Bldg., Broadway & Capitol Sts., Pekin, Ill.</p> <p>Letter from Applicant 11-29-45 advising Harry Daly is attorney for applicant</p>	GRANTED	1-16-46

COMPOSITE Transmitter

Ralph Dempsey, (Pekin, Ill.) Atty.

Fred O. Grimwood (Quincy, Ill.) Engr.

APPLICATION RECORD - BROADCASTING

Call
Letters WSIVName PEKIN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B4-L-1954 Rec'd Filed	4-12-46 4-15-46 4-15-46	License to cover C.P. (B4-P-3962) which authorized a new standard broadcast station and	GRANTED (Conditional re waiver 3.55(b))	8-5-46
B4-Z-1777 Rec'd Filed	4-12-46 4-15-46 4-15-46	Authority to determine operating power by direct measurement of antenna power.		
B4-P-5169 Rec'd Filed	5-19-46 8-19-46 8-19-46	Construction Permit to increase power from 250w to 1kw, change type of transmitter (Gates BC-1-E) and change studio location from Farm Bureau Bldg., Broadway & Capitol Sts., Pekin, Ill. to <u>to</u> Arcade Bldg., Pekin, Illinois. (Filed by Fred O. Grimwood, Engr.)	GRANTED	11-14-46

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W S I VName X PEKIN BROADCASTING COMPANY
Pekin, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2561	2-5-47	Mod: of C.P. (BMP-5189, which authorized	GRANTED	8-14-63
Rec'd	2-6-47	increase in power, change type transmitter --	Cond'l re	
Filed	2-6-47	and change studio location) to change frequency	antenna resistance	
		from 1140 kc to 1150 kc, change power and	meas. made in accordance	
		hours of operation from 1kw, daytime to 500w,	with Section 3.54.	
		1kw-25, unlimited time, install DA for night	Sections 8.48 & 2.524	
		use only and extension of commencement and	of the Rules for type	
		completion dates from 1-14-48 and 7-14-47	acceptance of the	
		to 30 days after grant and 180 days there	proposed transmitter.	
		after, respectively.	Pre-sunrise operation.	
Amended	2-17-47	To make changes in DA and change from DA		
Rec'd	2-19-47	for night use only to DA(?) for day and		
Filed	2-19-47n	night use.		
AMENDED	-----	AMENDED to make changes in directional antenna		
Recd.	7-2-47	patterns (DA-2) for day and night use.		
Filed	7-11-47	Pet. filed 2-10-48 for reconsideration & grant.		
	(See Amend. Card #3a)			

APPLICATION RECORD - BROADCASTING

Call
Letters W.S.I.V.

Name PEKIN BROADCASTING COMPANY
Pekin, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2561	(Cont. from Card #3)		GRANTED	8-14-63
AMENDED	3-31-49	AMENDED to make change in DA patterns		see card #3
Rec'd	4-5-49			
Filed	5-13-49			
		(delete req. for chge in frequency)		
AMENDED	7-25-50	AMENDED to change frequency from 1150kc to		
Rec'd	7-31-50	(same as lic) 1140kc, change power and hours of operation		
Filed (order)	8-11-50	from 500w, 1kw-LS, DA-2 to 5kw Daytime (non-PA),		
(Amended & removed)		and change type of transmitter, (Composite).		
AMENDMENT	12-8-62	AMENDED to decrease power to 1kw during critical		
R & F	12-11-62	hours (5kw, 1kwCH, Day); reflect BTC-4115 gr 11-14-62)		
		Atty. - Daly & Ehrig		
		Engr. - Ralph J. Bitzer, St. Louis, Mo.		
AMENDED	4-20-63	AMENDED to reflect BAL-4742 gr 4-15-63 to		
Rec'd	4-23-63	chg. name to WSIV, INC.		
Filed (order)	5-3-63			

APPLICATION RECORD - BROADCASTING

4

Call
Letters W S I VName BEKIN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
MP-5886 MP-5886-71	1-20-48	Construction Permit to reinstate construction permit (B4-P-5169, which authorized an increase in power, installation of new transmitter and change in studio location) to be operated on 1140kc, 1kw, daytime hours of operation. Harry J. Daly, Atty.	File Number Withdrawn and considered as an MP to (B4-P-5169)	Request of Engrs. and Law Departments.
Rec'd	1-22-48			
Filed	1-22-48			

APPLICATION RECORD - BROADCASTING

Call
Letters W S I VName Pekin Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3586 Rec'd Filed	1-20-48 1-22-48 1-22-48	Mod. of C.P. (B4-P-5169, which authorized increase in power, installation of new transmitter and change in studio location) for extension of completion date from 7-14-47 to 2-4-48. Filed by Harry J. Dally, Atty.	GRANTED	2-2-48
BL-2983 Rec'd Filed	1-20-48 1-22-48 1-22-48	License to cover C.P. (B4-P-5169, which authorized increase in power, installation of new transmitter and change in studio location. (Harry J. Daly, Atty.)	GRANTED	3-5-48

APPLICATION RECORD - BROADCASTING

Call
Letters W S I VName PEKIN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1257 Rec'd	2-28-49 3-1-48	Renewal of license.	GRANTED	6-2-48
BSSA-224 Rec'd Filed	8-31-49 9-8-49 9-8-49	Special Service Authorization to operate nighttime on 1150kc with 100w power for a period not to exceed six months employing composite transmitter as authorized in application EP-3962. Harry J. Daly, Atty.	DENIED ORDER ISSUED	4-13-50
BR-1257 Rec'd	2-26-51 2-28-51	Renewal of License	GRANTED	4-12-51
BTC-1146 Rec'd Filed	7-2-51 7-5-51 7-5-51	Voluntary acquisition of control of licensee corporation by W. Kenneth Patterson and George C. Udry through purchase of 50 shares of stock from Emil L. Prandoni. (16 2/3%). Harry Daly, Atty.	GRANTED Eff.	7-23-51 8-20-51

#7

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters W.S.I.V.Name PEKIN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd	4-30-52 5-16-52	Voluntary acquisition of control of licensee corporation by W. Kenneth Patterson thru purchase of 104.2 shares of stock from George C. Udry.	RETURNED: Exh. 4 dated after application, Exh. 2 undated, and Exh. 3 not within 90-day period of date of app'l.	5-29-52
BR-1257 Rec'd Filed	1-22-54 1-25-54 1-25-54	Renewal of License	Granted	4-28-54
BR-1257 Rec'd Resub Recd Filed	8-22-55 8-24-55 8-22-55 9-2-55 9-2-55	Renewal of license	Returned not dated; power not shown; only 1 copy filed. GRANTED	8-29-55 power not shown; only 1 copy filed. 11-2-55

Aug. 1955

Call
Letters W S I VName PEKIN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1090 Rec'd Filed	2-13-57 2-15-57 2-15-57	Modification of license to operate transmitter by remote control from Arcade Building 15 South Capitol Street, Pekin, Illinois	GRANTED	2-18-57
BR-1257 Rec'd Filed	8-15-58 8-18-58 8-18-58	Renewal of license	GRANTED	11-5-58
BR-1257 R & F	8-24-61 8-28-61	Renewal of License	GRANTED	11-13-61
BTC-4115 Rec'd Filed	8-22-62 8-24-62 8-24-62	Voluntary transfer of control of licensee corporation from W. Kenneth Patterson and George C. Udry to WSIV, Inc. Leonard S. Joyce, Atty.	GRANTED Eff.	11-14-62 11-20-62

FORM BC-121
Aug. 1955

79
APPLICATION RECORD - BROADCASTING

Call
Letters WSIV

Name
WSIV, INC.
XPEKIN BROADCASTING COMPANY
Pekin, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4742 R & F	2-23-63 2-26-63	Voluntary assignment of license to WSIV, Inc. Atty. Daly and Ehrig	GRANTED: EFF:	4-15-63 5-6-63
BL-10,400 R. & F.	11-6-63 11-7-63	Lic to cover CP(BMP-2561) which auth incr power to 5kw(1kw during critica hours) install new trans; specify type trans as Gates BC-5P-2. Atty- Harry J. Daly	GRANTED Cond'1 re: pre- sunrise operation.	3-31-64
BR-1257 Rec'd Filed	8-28-64 9-1-64 9-1-64	Renewal of license Atty. Leonard S. Joyce	GRANTED	11-9-64
PZ-5145 R. & F.	11-26-64 11-27-64	Authority to determine operating power by direct measurement of antenna power. Atty- Daly & Joyce	GRANTED	3-30-65

APPLICATION RECORD - BROADCASTING

Call Letters WSIV

Name WSIV, INC.
Pekin, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2677 Rec'd Filed	6-1-65 6-1-65 6-1-65	Modification of license to change studio location and remote control point to 24 South Fourth Street, Pekin, Illinois. Harry J. Daly, Atty.	GRANTED	6-7-65
BZ-5603 R & F	4/27/65 4/29/65	Auth. to determine operating of power by direct meas. of ant. power. Atty: Daly & Joyce	GRANTED	8-19-65
BTC-5267 Rec'd Filed (Form 316)	2-8-67 2-10-67 2-14-67	Voluntary acquisition of positive control of lic. corp. by W. Dean McNaughton thru transfer of stock from F. F. McNaughton <u>Atty - Daly & Joyce</u>	GRANTED EFF:	4-24-67 5-3-67
BR-1257 R & F SEP 27 1957	8-30-67 8-31-67	Renewal of License Atty: George R. Borsari, Jr.	GRANTED	11-24-67

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WSIVName WSIV, INC.
Pekin, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BR-1257	8-30-70	Renewal of License		
R & F	9-2-70		GRANTED	11-25-70
P.N.	9-2-70	Atty: George R. Borsari, Jr.		
PRESS				
OCT 7 1970				
BTC-6637	7-26-71	Voluntary transfer of control of lic corp	GRANTED	10-20-71
R & F	7-28-71	from Dean McNaughton, et al (all stockholders)	Req. grant fee	
FEE PD: \$1000 #109849		to Dent Broadcasting Corporation	\$6,370.00 grant fee	
CODE 047 (Also SEE FM)		MUTUALLY CONTINGENT ON GRANT OF TC FOR WPOK (AM includes WSIV-FM	& FM) also. "Conditional"	
JUG 11 1971		(Request for tax exempt certificate)	re consummate TC-6638	
		(SEE OVER FOR AMENDMENTS ETC)	EFF: 11-18-71	
Pub. notice filed 8-17-71		Atty for transferee - Molnar & Gammon		
		for transferor - Daly, Joyce & Borsari		
		AMENDED 8-12-71 (transferee) - escrow verifications;		
		Cert. Art. & by laws; balance sheet	Grant fee paid 063	
			W 514529	11-30-71

REF: ETC-6637 - NOTES: 2 separate Part III filed(am, fm);
certification of by laws & bal. sheet to be filed

APPLICATION RECORD - BROADCASTING

Call
Letters W S I V

Dent Broadcasting Corporation

Name X. W. S. I. V., INC.
Pekin, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7481 R & F FEE PD: \$250 #025282 CODE 053 (Form 316) ALSO SEE FM DEC 17 1971	12-3-71 12-13-71	Voluntary assignment of license to DENT BROADCASTING CORPORATION Atty - Molnar & Gannon	GRANTED EFF:	12-28-71 12-28-71
BR-1257 R & F PN Recd. PRESS 27 SEP 1973	8-27-73 8-31-73 "	RENEWAL OF LICENSE Leo Resnick, Atty. AMENDED 12-12-73 re: programming; EEO	GRANTED	1-11-74
BZ-8674 R & F DM PRESS 5 NOV 1974	8-2-74 8-6-74 9-19-74 1974	Direct Measurement Atty: Leo Resnick	GRANTED	11-7-74

APPLICATION RECORD - BROADCASTING

Call
Letters

WVBL
XWSIV

#13

DICK LASHBROOK CORPORATION
X DENT BROADCASTING CORPORATION

Name
Perin, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BML-2541 R & F \$50-396054 AC-056 MAR 6	2-24-75 2-25-75 2-25-75	Modification of license to change corporate name to DICK LASHBROOK CORPORATION Atty: Leo Resnick	GRANTED	4-16-75
BR-1257 R & F PN PRESS	7-26-76 7-29-76 7-29-76 SEP 30 1976	Renewal of license Atty- Leo Resnick AMENDED 11-15-76 re: engineering	GRANTED	11-30-79
BR 790720 UJ PRESS SEP 27 1979		RENEWAL OF LICENSE Leo Resnick, Atty.		
BZ-790612AJ R & F PRESS FEB 29 1980	6-12-79	DIRECT MEASUREMENT Atty: Leo Resnick	GRANTED	3-6-80

W S I V - RECORD OF DENIAL OF INFORMAL APPLICATIONS

BS-1257 8-7-47 to opr. additional time from 7:45 pm CST
Sep. 12, 19, 26, Oct. 3, 10, 1947 to b/c to
conclusion of local football games.

BS-1257 12-18-47 To opr. add'l time from 4:30 pm, CST to
Letter end of Pekin H. S. basketball game on 12-19-47
and from 5:00 pm, CST to end of games on
January 2, 3, 9, 16, 1948, to b/c said games only.

BS-1257 1-16-47 to opr. add'l time with power reduced
to 50 watts from 5:00 pm, CST, ~~from 5:00 pm, CST,~~
Jan. 16, 23 and 24 and from 5:30 pm, CST, Feb.
1, 7, 10, 20 and 24, 1948, to end of Pekin High
School basketball games, in order to broadcast
6 said games, only.

BS-1257 3-2-48 To opr. add'l time from 7:00 pm, CST,
to conclusion of tournament basketball
games of Pekin High School on March 2,
3, 4, 5, 10, 11, 12, and from 6:30 pm
on March 18, 19 and 20, 1948, in order
to broadcast said games, only.

Telegram 10-10-52 - Opr. night of 11-4-52 for election
returns

Telegram 10-17-55 - Opr. night police etc. -----

Wire 11-2-56 Requesting authority to operate for election
returns beyond normal hours (Nov. 6&7, 1956).

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

