

### Multiple Ownership Study

This radio market study was conducted using FM radio station KTRN, White Hall, Arkansas and three FM construction permits, two in Pine Bluff, Arkansas and one in Altheimer, Arkansas. The construction permits are for KPBA Channel #257A (BNPH-20120517AAM) and Channel #267C3 (BNPH-20120517AAL) in Pine Bluff, Arkansas, and for KTPB Channel #251C3 (BNPH-20120517AAO) in Altheimer, Arkansas. All four stations will serve the Jefferson County, Pine Bluff, Arkansas radio market. The city grade or 70 dBu signal contours of the four overlap each other, as shown in the first map exhibit.

A multiple ownership study was made to determine the radio market size as specified in 47 CFR 73.3555 of the Commission's rules. The study results are attached to this exhibit. A total of 21 stations were found to comprise the market made up of KTRN and the three area construction permits.

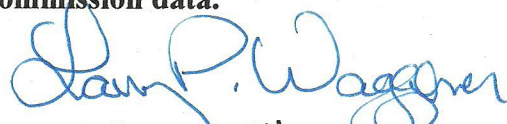
The first map exhibit also shows all area stations with transmitter sites located inside the city grade contours of KTRN and the three market study construction permits. The map also shows the transmitter sites of KJKN and KIPR, located just to the near southwest of the radio market area.

The second map exhibit shows the impact of the city grade contours of FM stations located outside of the study market area. The third map exhibit shows the impact of the city grade contours of AM stations located outside the study market area.

With a total Market Study count of 21 stations, the ownership of KTRN and the three construction permit stations will be in compliance with 47 CFR Part 73.3555(a)(1)(iii) of the Commission's rules.

Other stations owned by One Media, Inc. do not impact the Pine Bluff radio market. Their closest station to the market is KSHQ, licensed to Deerfield, Missouri. The KSHQ transmitting tower is located 458.26 kilometers distant on a bearing of 328.7 degrees.

The results of this study are true and accurate to the best of my knowledge and available Federal Communications Commission data.



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# ALTHEIMER, PINE BLUFF & WHITE HALL MARKET STUDY

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FCC Database Date: 3/6/2015

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#	CALL STATUS	LOCATION STATE	CHANNEL CLASS	POWER	LATITUDE LONGITUDE	DISTANCE BEARING	KTRN
=====	=====	=====	=====	=====	=====	=====	=====
KTRN		WHITE HALL	283	3.0 kW	34-13-13	Source Station	
LIC		AR BLH-961106KB	Class A		92-04-37		
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1	KUAP	PINE BLUFF	209	50.0 kW	34-14-33	6 km	14 km
	LIC	AR BLED-101026AAJ	Class C2		92-01-02	66 dg	5 km WITHIN
2	KANX	SHERIDAN	216	40.0 kW	34-17-26	39 km	12 km
	LIC	AR BLED-990519KA	Class C2		92-29-36	282 dg	31 km +6 km
3	KIPR	PINE BLUFF	222	100.0 kW	34-22-12	19 km	12 km
	LIC	AR BLH-860501KF	Class C1		92-10-07	333 dg	49 km +45 km
4	KHKN	MAUMELLE	235	96.0 kW	34-26-31	28 km	12 km
	LIC	AR BLH-920326KC	Class C		92-13-03	332 dg	64 km +50 km
5	KHTEFM	ENGLAND	243	10.5 kW	34-29-10	30 km	13 km
	LIC	AR BLH-960307KB	Class C3		92-09-27	346 dg	23 km +7 km
6	KTPB	ALTHEIMER	251	9.5 kW	34-09-54	23 km	14 km
	CP	AR BNPH-120517AAO	Class C3		91-50-22	106 dg	21 km +12 km
7	KPBA	PINE BLUFF	257	6.0 kW	34-13-16	10 km	14 km
	CP	AR BMPH-140626AAS	Class A		91-58-22	89 dg	18 km WITHIN
8	KSRKLP	PINE BLUFF	264	0.1 kW	34-12-36	5 km	14 km
	CP	AR BNPL-131113AEK	Class L1		92-01-44	104 dg	31 km WITHIN
9	NEW	PINE BLUFF	267	13.5 kW	34-09-54	23 km	14 km
	CP	AR BNPH-120517AAL	Class C3		91-50-22	106 dg	23 km +14 km
10	KARNFM	SHERIDAN	275	50.0 kW	34-32-06	46 km	11 km
	LIC	AR BLH-901205KB	Class C2		92-24-33	319 dg	33 km +1 km
12	KTRN	WHITE HALL	283	3.0 kW	34-13-13	0 km	13 km
	LIC	AR BLH-961106KB	Class A		92-04-37	0 dg	14 km WITHIN
12	KLAL	WRIGHTSVILLE	299	100.0 kW	34-36-34	46 km	12 km
	LIC	AR BLH-050215ABI	Class C1		92-14-14	341 dg	45 km +14 km
13	KLRG	SHERIDAN	880	50.0 kW	34-41-36	57 km	12 km
	CP	AR BP-130528AAG	Class D	ND	92-18-21	338 dg	51 km +6 km
14	KAAY	LITTLE ROCK	1090	50.0 kW	34-36-00	44 km	13 km
	LIC	AR BL-840904AF	Class A	ND	92-13-30	342 dg	47 km +15 km

#	CALL STATUS	LOCATION STATE	CHANNEL CLASS	POWER	LATITUDE LONGITUDE	DISTANCE BEARING	KTRN 5 mV/m
15	KJJI LIC	WHITE HALL ARBMM-120104ACQ	1190 Class B	25.0 kW DA	34-17-01 92-07-39	8 km 326 dg	12 km 47 km WITHIN
16	KCAT LIC	PINE BLUFF AR BL-	1340 Class C	1.0 kW ND	34-12-47 92-01-53	4 km 101 dg	14 km 15 km WITHIN
KTPB CP	ALTHEIMER AR BNPH-120517AAO	251 Class C3	9.5 kW	34-09-54 91-50-22	Source Station		
17	KHBMFM LIC	MONTICELLO AR BLH-020222AAX	229 Class C2	23.0 kW	33-46-35 91-43-02	45 km 165 dg	21 km 26 km +3 km
18	KOLL LIC	LONOKE AR BLH-980220KE	292 Class C2	50.0 kW	34-36-06 91-51-40	48 km 358 dg	21 km 33 km +6 km
19	KXFE LIC	DUMAS AR BLH-950914KD	295 Class C3	25.0 kW	33-58-11 91-32-58	34 km 129 dg	21 km 21 km +8 km
Ch#267C3 CP	PINE BLUFF AR	267 Class C3	13.5 kW	34-09-54 91-50-22	Source Station		
20	KDEWFM LIC	DE WITT AR BLH-970219KB	247 Class C2	50.0 kW	34-25-52 91-26-08	47 km 51 dg	23 km 25 km +1 km
21	KOTN LIC	GOULD AR BLH-070620ADQ	273 Class A	6.0 kW	33-58-11 91-32-58	34 km 129 dg	23 km 12 km +1 km

FCC limit of 6 stations total with 4 in one service

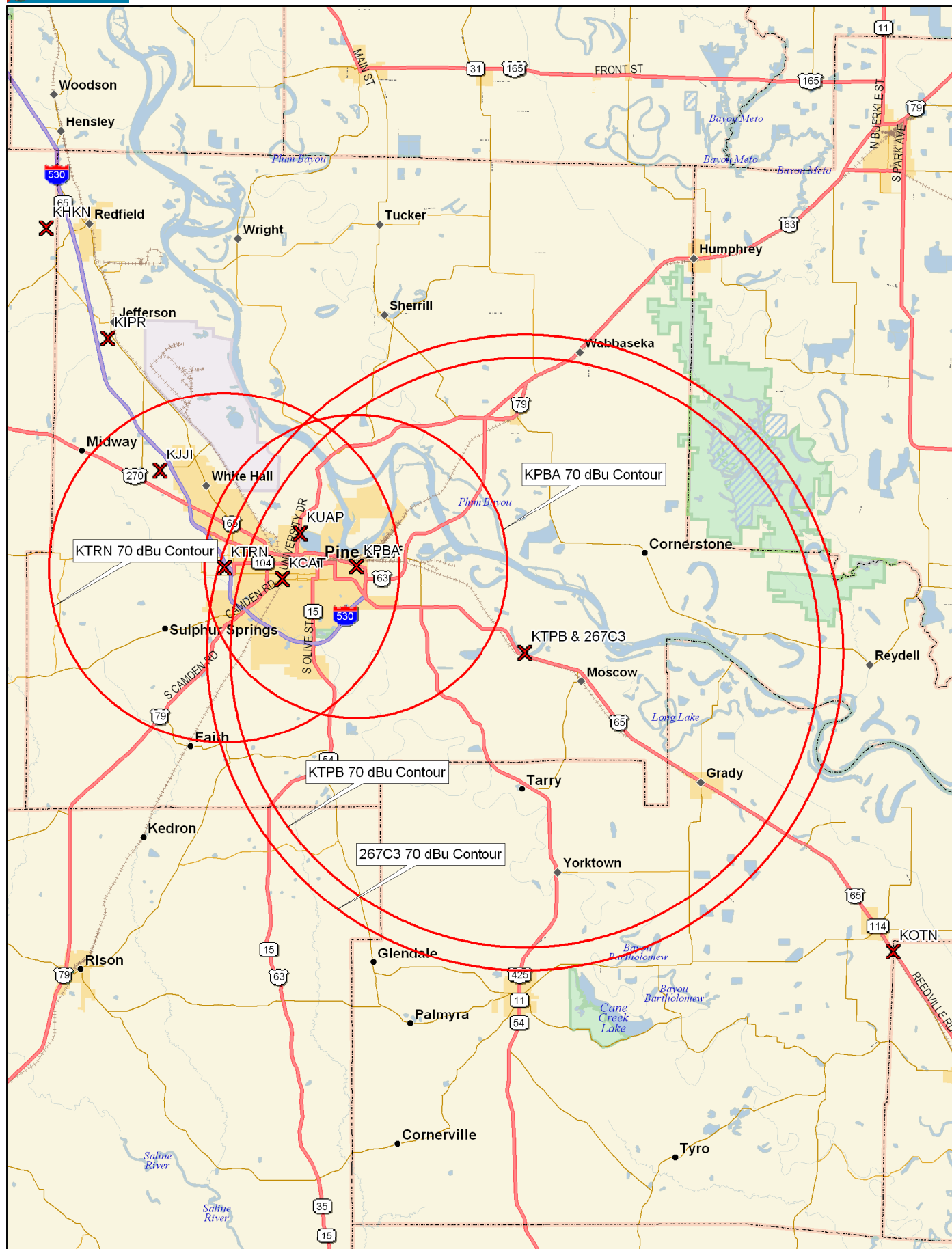
Total of 21 stations comprise the market of:

KTRN LIC WHITE HALL,AR

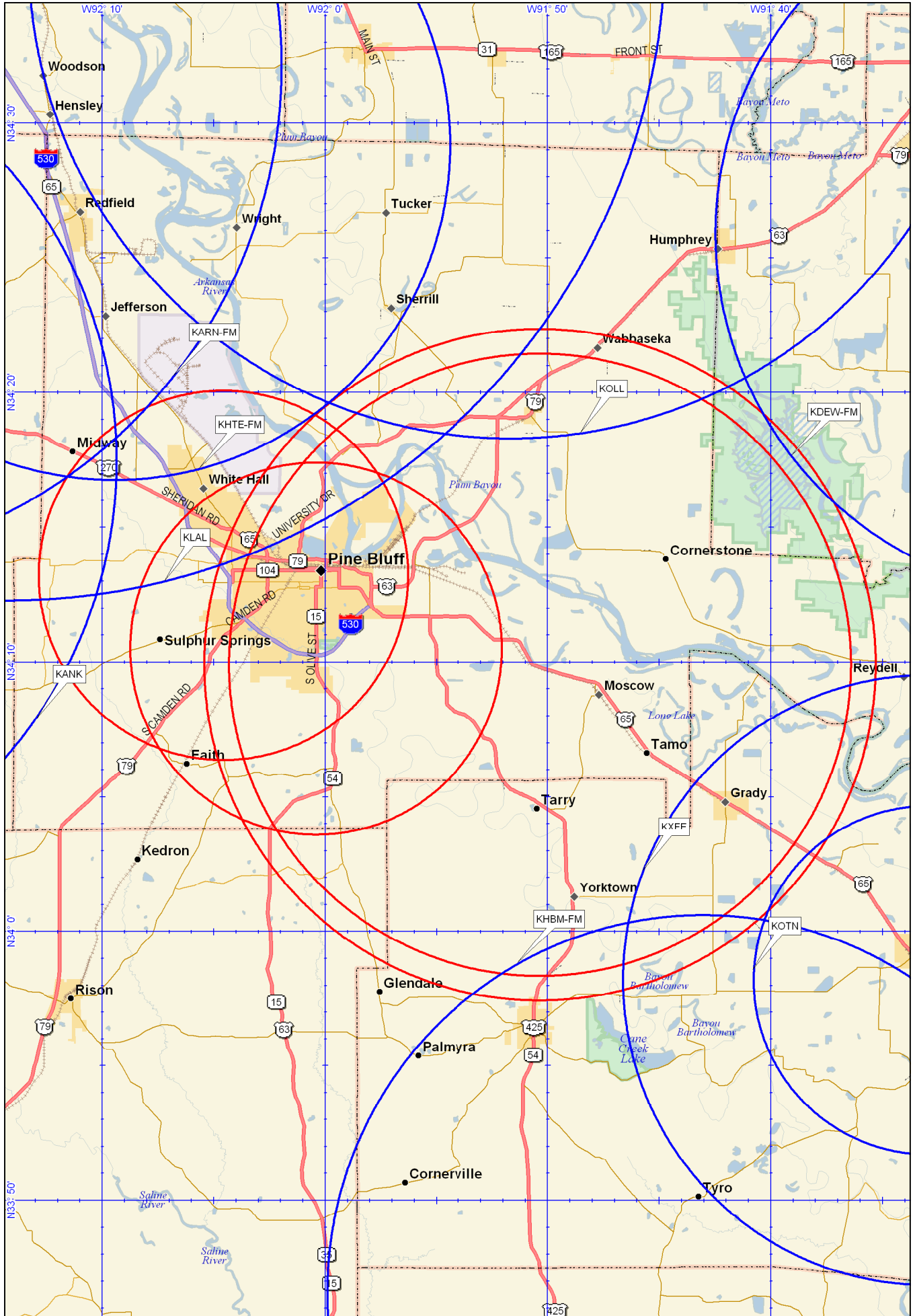
KTPB CP ALTHEIMER,AR

KPBA CP PINE BLUFF,AR

Ch.267 CP PINE BLUFF,AR







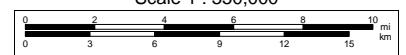
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Scale 1 : 350,000



1 cm = 3.50 km

Data Zoom 9-2

