

EXHIBIT 9

DESCRIPTION OF TRANSACTION

This application seeks consent to the *pro forma* assignment of the license of WDBZ(AM), Cincinnati, Ohio, from Blue Chip Broadcasting Licenses, Ltd. ("BCBL") to Blue Chip Communications, Inc. ("BCCI"). BCBL is an indirect, wholly-owned subsidiary of Blue Chip Broadcasting, Inc. ("Blue Chip"). On April 27, 2000, the Commission granted its consent to the *pro forma* transfer of control of Blue Chip to its Class A Shareholders, who elect a majority of the board of directors. See FCC File Nos. BTC/BTCH-20000417ABF-ABL and BTC/BTCH/BTCFTB-20000417AAV-ABE. The Class A Shareholders of Blue Chip will, upon consummation of the proposed assignment, hold all of the issued and outstanding common stock of BCCI. L. Ross Love, Jr. ("Love"), the President, CEO and Director of Blue Chip, will serve as the President, Treasurer and Director of BCCI. In addition, Love, who holds individually 64% of the Class A Blue Chip stock, will control the same percentage of BCCI common stock. Accordingly, the use of FCC Form 316 for this transaction is appropriate.

**OFFICERS, DIRECTORS AND SHAREHOLDERS OF
BLUE CHIP COMMUNICATIONS, INC.**

The officers, directors and attributable shareholders of Blue Chip Communications, Inc. • • all of whom are U.S. citizens • • are as follows:

L. Ross Love, Jr.;¹ 615 Windings Lane, Cincinnati, OH 45220; President, Treasurer and Director; 64% of votes and equity;

Cheryl H. Love; 615 Windings Lane, Cincinnati, OH 45220; Secretary; 2.7% of votes and equity;

Lovie L. Ross; 6801 Fox Hill Lane, Cincinnati, OH 45236; 9.8% of votes and equity;

J. Kenneth Blackwell; 1156 Elm Park Drive, Cincinnati, OH 45216; 5.4% of votes and equity;²

¹ L. Ross Love is also the general partner of Love Family Limited Partnership and LRC Love Limited Partnership. These entities will hold 2.1% and 4.9% of the BCCI stock, respectively.

² J. Kenneth Blackwell is also the general partner of Windings Lane Partnership, Ltd. This entity will hold 2.5% of the BCCI stock.