



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

Date first licensed 12-10-54 (new name) / (SEE CARD #2) Call letters W. N. R. I.

x JOHN F. DORIS, RECEIVER (AL 1-31-56 EFF: 8-4-55)

x FRIENDLY BROADCASTING CO., INC. (AP 9-8-54 EFF: 10-6-54) Station Location: Woonsocket, R. I.

x ANTOINETTE D. MAILLOUX, ADMINISTRATRIX OF THE ESTATE OF RAYMOND A MAILLOUX, DECEASED,
JACK C. SALERA AND ROGER A. NAULT, d/b as FRIENDLY BROADCASTING COMPANY (AL 4-2-54,

x RAYMOND A. MAILLOUX, JACK C. SALERA and ROGER A. NAULT d/b as Eff. 5-25-54

Name of licensee FRIENDLY BROADCASTING COMPANY

786 Diamond Hill Road, Woonsocket, R. I. (BP-11,662) L-11-12-58)

x 814 Diamond Hill Road, Woonsocket, Rhode Island (MP 1-11-54)

x Rear 874 River Street, Woonsocket, Rhode Island (MP 1-7-53)

x On a private road at Park Square on the Louisquisset Pike,

Transmitter location On the boundary of Woonsocket and North Smithfield, R.I. (CP 8-13-52)

02895
786 Diamond Hill Road, Woonsocket, R. I. (BP-11,662) L - 11-12-58

x 814 Diamond Hill Road, Woonsocket, Rhode Island (MP 1-11-54)

x Rear 874 River Street, Woonsocket, Rhode Island (MP 1-7-53)

Main studio location xPark Square, North Smithfield, R. I. (CP 8-13-52)

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-8106	8-13-52	1380	1kw	Daytime	10-13 4-13-53
	CP for new station				
BP-8106	8-13-52	1380	1kw	Daytime	10-13 4-13-53
	CP for new station				
	Supersedes above and corrects name of permittee				
BMP-6021	10-17-52	Mod. CP(8106) for extension of			
		C & C DATES			12-13 6-13-53
BMP-6071	1-7-53	Mod. of CP(8106, as mod.) to change			
		trans. & studio locations & change type			
		of transmitter.			3-7-53 9-7-53
BMP-6257	7-24-53	Mod. of CP(8106, as mod.) for extension			
(1)		of completion date			3-7-53 3-7-54
BMP-6387	1-11-54	1380	1kw	Day	3-11 9-11-54
	MP (BP-8106, as mod) change trans. & S locations.				
BAP-234	4-2-54	Invol. assignment of C.P. to ANTOINETTE			
EFF.	5-25-54	D. MAILLOUX, ADMINISTRATRIX OF THE			
		ESTATE OF RAYMOND A. MAILLOUX, DECEASED, JACK C.			
		SALERA and ROGER A. NAULT, d/b as FRIENDLY BROAD-			
		CASTING COMPANY			
BMP-6620	8-23-54	Mod. of CP (8106) as mod. for ext. of			
		completion date to November 30, 1954			
BAP-235	9-8-54	Vol. AP to FRIENDLY BROADCASTING CO..			
EFF:	10-6-54	INC.			
BL-5542	12-10-54	1380kc	1kw	Day	12-10-54 4-1-57
		Lic. cover CP(8106, as mod.) for new station			
BAL-2114	1-31-56	INVOLuntary assignment of license to			
EFF:	8-4-55	John F. Doris, Receiver			
Telegram	3-29-57	Action on renewal deferred 3-27-57 and			
		continued operation authorized until			
		final determination on renewal applic.			
BR-3050	5-8-57	1380kc	1kw	Daytime	5-8 4-1-60
BAL-2623	5-8-57	Vol. assignment of license to FRIENDLY			
EFF:	6-17-57	BROADCASTING CO., INC.			

June 1954

BROADCASTING STATION LICENSE RECORD

CARD #2

Date first licensed

Call letters W N R I

LOUIS E. CONRAD and LINDA W. CONRAD dba CONRAD CCOMMUNICATIONS CO. (AL 11-26-80, EFF: 12-26-80) D.

x K.S. BROADCASTING CO. (AL 4-24-75) Eff 5-16-75

Name of licensee x FRIENDLY BROADCASTING CO., INC. (AL 5-8-57; EFF: 6-17-57)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11,662	12-19-57	1380kc	1kw	Day	2-19 8-19-57
Construction permit to install a new transmitter and change transmitter and studio location.					
BL-7208	11-12-58	1380kc	1 kw	Day	11-12 4-1-60
License to cover CP (BP-11,662) which authorized install new type transmitter (RCA ETA-1MX) and change studio and transmitter location to 786 Diamond Hill Road, Woonsocket, Rhode Island.					
BR-3050	3-16-60	Renewal of license			4-1 4-1-63
BTC-4063 eff:	7-18-62 8-21-62	Voluntary acquisition of negative control of licensee corporation each by Joseph A. Britt and John T. Costa thru sale of stock by Daniel Rubino to Friendly Broadcasting Co., Inc.			
BR-3050	3-11-63	Renewal of license			4-1 4-1-66
BR-3050	5-12-66	Renewal of License			5-12 4-1-69
TELEGRAM	10-17-67	PSA	352w		
BR-3050(S)	3-26-69	Renewal of License & NDRA			4-1-72
BTC-6592	6-30-71	VOL. ACQ. OF POSITIVE TC			EFF: 7-31-71
BR-3050(L)	4-10-72	RENEWAL & NDRA			4-1-75
EBSA	5-25-72				
BR-3050(L)	4-24-75	RENEWAL			4-1-78
BAL-8345	4-24-75	ALH		EFF: 5-16-75	
BR-3050(L)	4-13-78	RENEWAL			4-1-81
BAL800827FI	11-26-80		VOL AL	EFF: 12-22-80	

APPLICATION RECORD - BROADCASTING

Call W N R I

Letters ☒ New

Name RAYMOND A. MAILLOUX, JACK C. SALERA AND ROGER A. NAULT d/b as
FRIENDLY BROADCASTING COMPANY

P. O. c/o Roger A. Nault, 187 Second Ave., Woonsocket, Rhode Island

File No.

Dated

Application for

Nature

Date

HP-8106.

4-23-51

Construction permit for a new standard broad-
casting station to be operated:

Rec'd

5-15-51

Frequency: 830kc 1380kc

Filed

5-15-51

Power: 1kw

Hours of Operation: Daytime

Trans. Location: On a private road at Park
Square on the Louisquisset
Pike on the boundary of
Woonsocket and North
Smithfield, N. Smithfield, R.I.

Studio Location: To-be-determined-
Woonsocket, Rhode Island

Carroll Philbrook, Engr.
Rehoboth, Mass.

GRANTED

8-13-52

(See Card #2 for Amendment)

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call W N R I
Letters ☒ New

Name **RAYMOND A. MAILLOUS, JACK C. SALERA AND ROGER A. NAULT**
D/B AS FRIENDLY BROADCASTING COMPANY
 (P.O. c/o Roger A. Nault, 187 Second Ave., Woonsocket, Rhode Island)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8106 AMENDED Rec'd. Filed	11-28-51 12-13-51 12-13-51	AMENDED to change frequency from 820 kc to 1380 kcs.; transmitter location (coordinates only); studio location from "to be determined" Woonsocket, Rhode Island, to Park Square, North Smithfield, Rhode Island; and make changes in antenna system. (Contingent upon WPAW, Pawtucket, R.I. relinquishing 1380kc - File No. BP-7894)	See Card #1 for action	
BMP-6021 Rec'd Filed	10-8-52 10-10-52 10-10-52	Modification of construction permit (BP-8106, which authorized a new standard broadcast station) for extension of commencement and completion dates from (10-13-52 & 4-13-53) to (12-13-52 & 6-13-53), respectively.	GRANTED	10-17-52

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Raymond A. Mailloux, Jack C. Salera and Roger A.

Call

Letters

W H R I

Name Nault d/b as Friendly Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6071	11-22-52	Modification of construction permit (BP-8106, as mod., which auth. a new standard broadcast station) to change transmitter location from On the boundary of Woonsocket & North Smithfield, On a private Rd. at Park Sq. on the Louiscuisset Pike, Woonsocket, R. I. to Rear 874 River Street, Woonsocket, Rhode Island; change studio location from Park Square, North Smithfield, R. I. to Rear 874 River Street, Woonsocket, R.I. and change type of transmitter (W.E. 353)	GRANTED	1-7-53
Rec'd	11-25-52			
Filed	11-25-52			
BAP-199	4-6-53	Voluntary assignment of construction permit to Jack C. Salera, Joseph Britto and John Costa, A Partnership d/b as People's Broadcasting Company.	DISMISSED	7-27-53 per applicant's request and fact that add'l info. req. by commission was no submitted.
Rec'd	4-7-53			
Filed	4-7-53			
		Ltr. 4-25-53 from Harry J. Daly stating he is Att'y for Mailloux and Nault.		

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters W.N.R.I.Name RAYMOND A. MAILLOUX, JACK C. SALERA AND ROGER A. NAULT
d/b as FRIENDLY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6257 Rec'd Filed	7-10-53 7-13-53 7-13-53	Modification of construction permit (BP-8106, as mod., which auth. a new standard broadcast station) for extension of completion date from 9-7-53 to <u>3-7-54</u> .	GRANTED	7-24-53
BMP-6387 Rec'd Filed	11-28-53 12-2-53 12-2-53	Modification of construction permit (BP-8106, as mod., which auth. a new standard broadcast station) to change transmitter and studio location from Rear 874 River Street, Woonsocket, R.I. to 814 Diamond Hill Road, Woonsocket, R.I.	GRANTED	1-11-54
BAP-234 Rec'd Filed	2-11-54 3-19-54 3-19-54	Involuntary assignment of construction permit to Antoinette D. Mailloux, Administratrix of the Estate of Raymond A. Mailloux, deceased, Jack C. Salera and Roger A. Nault, d/b as Friendly Broadcasting Company.	GRANTED Eff.	4-2-54 5-25-54

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
 Name **ANTOINETTE D. MAILLOUX, ADMINISTRATRIX OF THE ESTATE OF RAYMOND A. MAILLOUX, DECEASED, JACK C. SALERA and ROGER A. NAULT, d/b as FRIENDLY BROADCASTING COMPANY** W N R I
 (AP 4-2-54, EFF.)
 d/b as Friendly Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BAP-235 Rec'd Filed	2-26-54 3-19-54 3-19-54	Voluntary assignment of construction permit to Friendly Broadcasting Co., Inc. Contingent on grant of BAP-234.	GRANTED EFF:	9-8-54 10-6-54
BAP-6620 Rec'd Filed	8-10-54 8-12-54 8-12-54	Modification of construction permit (BP-8106 as mod., which auth. a new standard broadcast station) for extension of completion date from 3-11-54 to 11-30-54.	GRANTED	8-23-54
BL-5542 Rec'd Filed	11-17-54 11-18-54 11-18-54	License to cover construction permit (BP-8106, as modified) which authorized a new standard broadcast station.	GRANTED	12-10-54
BAL-2114 Rec'd Filed	9-1-55 9-6-55 9-6-55	Involuntary assignment of license to John F. Doris, Receiver.	GRANTED EFF:	1-31-56 8-4-55
BR-3050 Rec'd Filed	12-31-56 1-3-57 1-3-57	Renewal of license	GRANTED EFF:	5-8-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

FRIENDLY BROADCASTING CO., INC.

Call

Letters W N R I

Name * JOHN F. DORIS, RECEIVER

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2623 Rec'd Filed	3-28-57 4-3-57 4-3-57	Voluntary assignment of license to Friendly Broadcasting Co., Inc.	GRANTED EFF:	5-8-57 6-17-57
BP-11,662 Rec'd Filed	11-6-57 11-7-57 11-7-57	Construction permit to install a new transmitter (RCA BTA-1MX) and change studio and transmitter location from 814 Diamond Hill Road, Woonsocket, Rhode Island TO 786 Diamond Hill Road, Woonsocket, Rhode Island.	GRANTED	12-19-57
BL-7208 Rec'd Filed	8-19-58 8-20-58 8-20-58	License to cover c.p. BP-11,662 which authorized install new type transmitter (RCA BTA-1MX) and change studio and transmitter location to 786 Diamond Hill Road, Woonsocket, Rhode Island.	GRANTED	11-12-58
BR-3050 Rec'd&Filed	12-31-59 1-5-60	Renewal of license.	GRANTED	3-16-60

FORM BC-121
Aug. 1955

#7

APPLICATION RECORD - BROADCASTING

Call
Letters W H R I

Name FRIENDLY BROADCASTING CO., INC.
WOONSOCKET, R. I.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4063 Rec'd Filed	5-21-62 5-29-62 5-29-62	Voluntary acquisition of negative control of licensee corporation each by Joseph A. Britt and John T. Costa thru sale of stock by Daniel Rubino to Friendly Broadcasting Co., Inc.	GRANTED EFF	7-18-62 8-21-62
BR-3050 Rec. & F.	12/29/62 1/2/63	Renewal of License	GRANTED	3-11-63
BR-3050 R&F	12-31-65 1-3-66	Renewal of license.	GRANTED	5-12-66
BR-3050 R & F \$481443 \$75.00 PRESS FEB 4 1969	12-30-68 1-2-69 1-2-69	Renewal of license AMENDED 3-12-69 re: Programming	GRANTED	3-26-69

APPLICATION RECORD - BROADCASTING

138Cke

Call
Letters W N R I

Name FRIENDLY BROADCASTING CO., INC.
Woonsocket, Rhode Island

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6592 R & F FEE PD: \$250 #507135 CODE 053 (Form 316) JUN 16 1971	5-5-71 6-1-71	Voluntary acquisition of positive (100%) control of lic corp by Joseph Britt thru purchase of stock (and retirement thereof) by the lic corp from John T. Costa	GRANTED EFF:	6-30-71 7-31-71
BR-3050 R & F PN PRESS JAN 19 1972	12-30-71 1-3-72 1-3-72	Renewal of License AMENDED 2-28-72 re: Ascertainment of Community needs; commercial matter AMENDED 3-20-72 re: commercial matter	GRANTED	4-10-72
BR-3050 R & F: PN Rec'd PRESS: JAN 29 1975	11-29-74 12-2-74 12-2-74	Renewal of license AMENDED 4-2-75 re: composition of area & EEO	GRANTED	4-24-75

APPLICATION RECORD - BROADCASTING

Call
Letters W N R I

Name X K.S. BROADCASTING CO.
FRIENDLY BROADCASTING CO., INC.
Woonsocket, R.I.

File No.	Dated	Application for	Action	
			Nature	Date
BAL -8345	1-20-75	Voluntary assignment of license to	GRANTED	4-24-75
Re: R	1-22-75	NORMAN J. SIEMENDA, JR., and PAUL PERCY	GRANT FEE REQUIRED	
FEE PD: \$1000 # 385076		KATSAFANAS dba K.S. BROADCASTING *	EFF: 5-16-75	
CODE 047		(SEE OVER)	pd 048 6-2-75	433421
FILED	2-4-75	Atty for assignee - Jason Shrinsky		
(Partnership Agreement filed)	FEB 12 1975	*AMENDED 3-3-75 - chge assignee to	4-1-	78
AMEND	4-15-75	K.S. BROADCASTING CO. MAR 12 1975		
		re Table I and financial		
BR-3050	11-8-77	Renewal of license	GRANTED	4-13-78
B & F	12-1-77	Atty- Bruce A. Eisen (Stambler & Shrinsky)		
PN	12-1-77			
PRESS	DEC 12 1977			

RE: BAL8345 Atty was called 1-27-75 - Partnership Agreement
necessary *filed 2-4-75*

Partnership agreement filed 2-4-75 - ATTY WAS CALLED
2-7-75 - rev. Sec. II not attached as stated.

AMEND 4-21-75 Amend. to agreement & projected oper. costs

#10

APPLICATION RECORD-BROADCASTING

Call Letters: WNRI

LOUIS E. CONRAD and LINDA W. CONRAD dba CONRAD COMMUNICATIONS CO.

Name: xK. S. BROADCASTING CO.

Station Location: Woonsocket, R.I.

File No.	Date	Description	Action and Date
BAL800827FI Form 314 PRESS PN filed 10-15-80	SEP 23 1980	Vol AL to Louis E. Conrad and Linda W. Conrad dba Conrad Communications Co Atty for assignor Elliot B. Evers Atty for assignee David Hill	GRANTED 11-26-80 EFF: 12-22-80

BAL800827FI Amended 11-5-80 re: supplemental financial,
programming and equal employment opportunity material.

APPLICATION RECORD-BROADCASTING

#11

Call Letters: WNRI

LOUIS E. CONRAD and LINDA W. CONRAD COMMUNICATIONS CO.

Name K.S. BROADCASTING CO.

Station Location: WOONSOCKET, R.I.

File No.	Date	Description	Action and Date
BR-801125UI PRESS	JAN 10 1981	RENEWAL OF LICENSE AMENDED 3-18-81 to change name of applicant to "Louis E. Conrad and Linda W. Conrad dba Conrad Communications Co."	GRANTED 3-31-81

W N R I

RECORD DENIAL INFORMALS

TELEGRAM 3-2-55 - Authority operate during March until
6:30 pm - Political

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

