

## Conner Media Multiple Ownership Showing

Conner Media is the 51% interest holder of Heritage Broadcasting, LLC, the licensee of AM station WJNC, Jacksonville, N.C., Fac. Id 73143, and the 100% interest holder of FM Radio stations WZUP, La Grange, NC, Fac. Id. 17618, WLGT, Washington, N.C., Fac. Id. 48399 and WSTK, Aurora, N.C. Fac. Id. 85793.

Together with WEGG, Conner Media will hold an interest in 2 AM and 3 FM stations.

WGLT, WJNC and WSTK are in the Greenville-New Bern- Jacksonville, NC market. Attached is a current BIA Geographic Market Report for that market reporting 55 stations in the geographic market. Under §73.3555, in markets with 45 or more stations, A person or single entity (or entities under common control) may have a cognizable interest in licenses for 8 commercial stations with no more than 5 in the same service.

WEGG is a single outside of all markets and is clearly within the limitation of §73.3555 (a)(1)(iv). Also attached is an overlapping contour map produced by BIAMapX demonstrating that does not represent more than 50% of the full-power, commercial and noncommercial radio stations that would be produced in an overlapping contour market study.

# FCC Geographic Market Definition for Greenville-New Bern-Jacksonville, NC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAAE	FM	91.9	NC	ChrsContem	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	American Family Association Incorporated	New Bern, NC	Craven
WAGO	FM	88.7	NC	Christian	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Pathway Christian Academy Inc	Snow Hill, NC	Greene
WAVQ	AM	1400	C	Clsc Hits	Greenville-New Bern-Jacksonville, NC	11/26/2008	91	CDV Broadcasting LLC	Jacksonville, NC	Onslow
WBJD	FM	91.5	NC	Classical	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Craven Community College Board Trustees	Atlantic Beach, NC	Carteret
WBNK	FM	92.7	C	ChrsContem	Greenville-New Bern-Jacksonville, NC	01/01/2009	91	Educational Media Foundation	Pine Knoll Shores, NC	Carteret
WDLX	AM	930	C	Sports	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Pirate Media Group LLC	Washington, NC	Beaufort
WECU	AM	1570	C	Sprts/Talk	Greenville-New Bern-Jacksonville, NC	02/08/2006	91	CTC Media Group Inc	Winterville, NC	Pitt
WELS	FM	102.9	C	Rhymc/Olde	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Curtis Media Group	Kinston, NC	Lenoir
WERO	FM	93.3	C	CHR	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Dick Broadcasting Company Incorporated	Washington, NC	Beaufort
WGHB	AM	1250	C	Sports	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Pirate Media Group LLC	Farmville, NC	Pitt
WHAR	FM	105.1	NC	Chrst/Altve	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Educational Media Foundation	Havelock, NC	Craven
WIKS	FM	101.9	C	Urban AC	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Curtis Media Group	New Bern, NC	Craven
WJCV	AM	1290	C	Sothn Gspel	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Down East Broadcasting Co Inc	Jacksonville, NC	Onslow
WJKA	FM	90.1	NC	Chrst/Talk	Greenville-New Bern-Jacksonville, NC	06/03/2008	91	American Family Association Incorporated	Jacksonville, NC	Onslow
WJNC	AM	1240	C	Nws/Tlk/Spt	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Benfield, Ronald	Jacksonville, NC	Onslow
WKGv	FM	104.1	NC	ChrsContem	Greenville-New Bern-Jacksonville, NC	02/29/2008	91	Educational Media Foundation	Swansboro, NC	Onslow
WKNS	FM	90.3	NC	Classical	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Craven Community College Board Trustees	Kinston, NC	Lenoir
WLGP	FM	100.3	NC	Christian	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Augusta Radio Fellowship Institute	Harkers Island, NC	Carteret
WLGT	FM	98.3	C	Christian	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Benfield, Ronald	Washington, NC	Beaufort
WLNR	AM	1230	C	Mexican	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Rodriguez, Estuardo	Kinston, NC	Lenoir
WLXB	FM	98.9	NC	ChrsContem	Greenville-New Bern-Jacksonville, NC	11/08/2004	91	Educational Media Foundation	Bethel, NC	Pitt
WMGV	FM	103.3	C	AC	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Curtis Media Group	Newport, NC	Carteret
WNBB	FM	97.9	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Coastal Carolina Radio LLC	Bayboro, NC	Pamlico
WNBU	FM	94.1	C	News/Talk	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Inner Banks Media LLC	Oriental, NC	Pamlico
WNCT	AM	1070	C	Rhymc/Olde	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Curtis Media Group	Greenville, NC	Pitt
WNCT	FM	107.9	C	CIHts/Oldes	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Inner Banks Media LLC	Greenville, NC	Pitt
WNOS	AM	1450	C	News/Talk	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	CTC Media Group Inc	New Bern, NC	Craven
WNTB	FM	93.7	C	Country	Greenville-New Bern-Jacksonville, NC	05/11/2012	91	Davis Media LLC	Topsail Beach, NC	Pender
WOOW	AM	1340	C	Gospel	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Jim Rouse Communications	Greenville, NC	Pitt
WOTJ	FM	90.7	NC	Gospel	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Grace Christian School	Morehead City, NC	Carteret
WQSL	FM	92.3	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Dick Broadcasting Company Incorporated	Jacksonville, NC	Onslow
WQZL	FM	101.1	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Dick Broadcasting Company Incorporated	Belhaven, NC	Beaufort
WRHD	FM	94.3	C	Sports	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Inner Banks Media LLC	Farmville, NC	Pitt
WRHT	FM	96.3	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Inner Banks Media LLC	Morehead City, NC	Carteret

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

# FCC Geographic Market Definition for Greenville-New Bern-Jacksonville, NC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WRMR	FM	98.7	C	Modern	Greenville-New Bern-Jacksonville, NC	04/24/2012	91	Capitol Broadcasting Company Inc	Jacksonville, NC	Onslow
WRNS	AM	960	C	Sports	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Dick Broadcasting Company Incorporated	Kinston, NC	Lenoir
WRNS	FM	95.1	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Dick Broadcasting Company Incorporated	Kinston, NC	Lenoir
WSFL	FM	106.5	C	Clsc Rock	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Curtis Media Group	New Bern, NC	Craven
WSME	AM	1120	C	Old/CHT/Bch	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	B&M Broadcasting LLC	Camp Lejeune, NC	Onslow
WSRP	AM	910	C	Mexican	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Rodriguez, Estuardo	Jacksonville, NC	Onslow
WSTK	FM	104.5	C	Black Gosp	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Benfield, Ronald	Aurora, NC	Beaufort
WTEB	FM	89.3	NC	Nws/Tlk/Inf	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Craven Community College Board Trustees	New Bern, NC	Craven
WTIB	FM	103.7	C	News/Talk	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Inner Banks Media LLC	Williamston, NC	Martin
WTKF	FM	107.1	C	Nws/Tlk/Spt	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Atlantic Ridge Telecasters Inc	Atlantic, NC	Carteret
WTOW	AM	1320	C	DARK	Greenville-New Bern-Jacksonville, NC	05/10/2006	91	Jim Rouse Communications	Washington, NC	Beaufort
WWMC	AM	1010	C	Gospel	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Curtis Media Group	Kinston, NC	Lenoir
WWNB	AM	1490	C	Sports	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	CTC Media Group Inc	New Bern, NC	Craven
WXBE	FM	88.3	NC	Chrst/Talk	Greenville-New Bern-Jacksonville, NC	05/16/2005	91	American Family Association Incorporated	Beaufort, NC	Carteret
WXNR	FM	99.5	C	Rhymc/CHR	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Curtis Media Group	Grifton, NC	Pitt
WXQR	FM	105.5	C	Modern	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Dick Broadcasting Company Incorporated	Jacksonville, NC	Onslow
WZGO	FM	91.1	NC	Christian	Greenville-New Bern-Jacksonville, NC	10/14/2005	91	Pathway Christian Academy Inc	Aurora, NC	Beaufort
WZMB	FM	91.3	NC	Variety	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	E Carolina University Media Board	Greenville, NC	Pitt
WZNB	FM	88.5	NC	Classical	Greenville-New Bern-Jacksonville, NC	07/02/2003	91	Craven Community College Board Trustees	New Bern, NC	Craven
WZPE	FM	90.1	NC	Classical	Greenville-New Bern-Jacksonville, NC	10/11/2004	91	Educational Information Corporation	Bath, NC	Beaufort
WZUP	FM	104.7	C	Mexican	Greenville-New Bern-Jacksonville, NC	08/01/2003	91	Benfield, Ronald	La Grange, NC	Lenoir

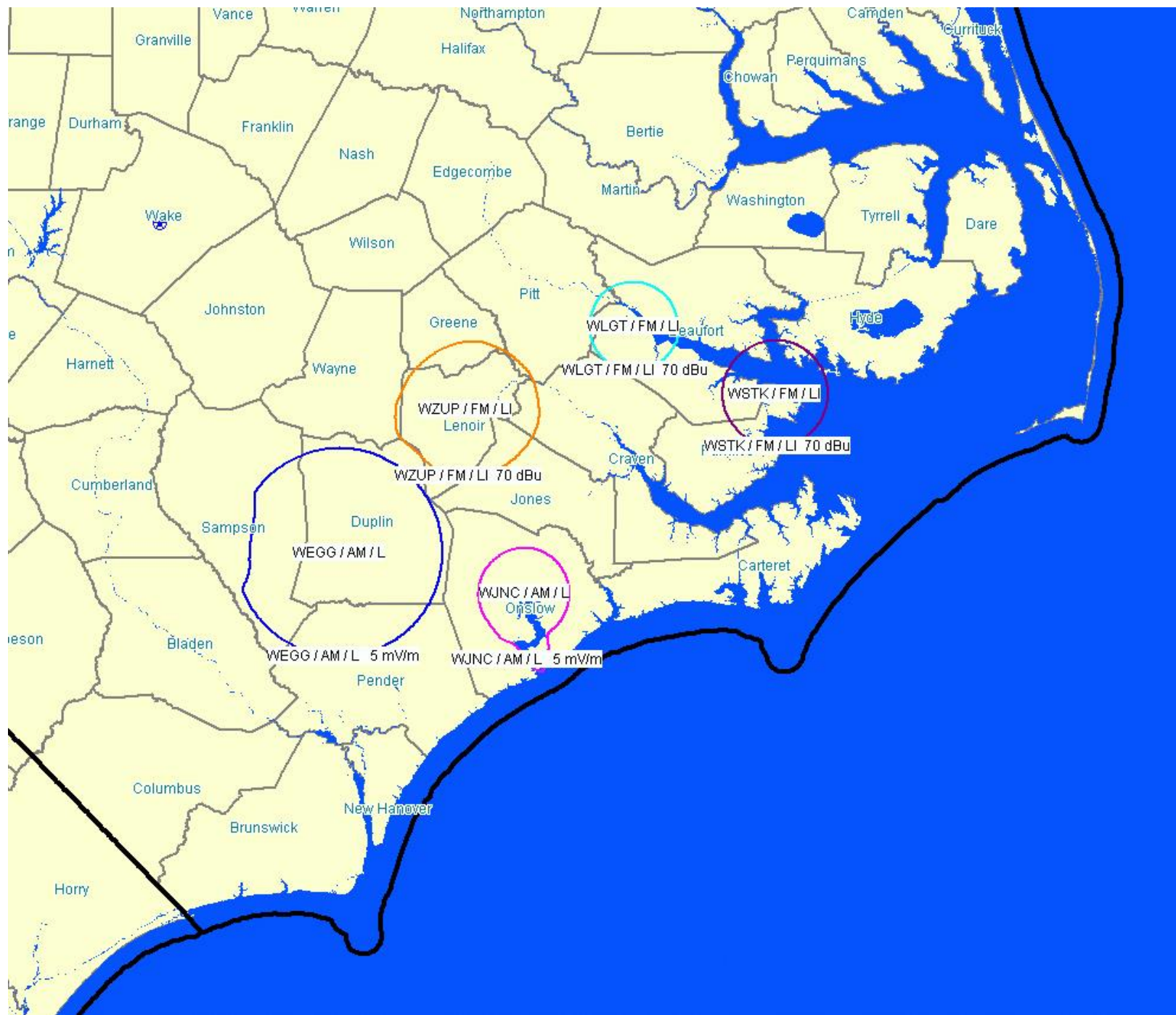
Number of Stations in Geographic Market 55

## Previous Stations in Geographic Market

WFMC	AM	730	C	Urban Gosp		05/22/2006	0	Curtis Media Group	Goldsboro, NC	Wayne
WRSV	FM	92.1	C	Urban	Raleigh-Durham, NC	06/03/2016	38	Northstar Broadcasting Corporation	Elm City, NC	Wilson
WZKT	FM	97.7	C	Country		04/09/2008	0	Curtis Media Group	Walnut Creek, NC	Wayne

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



BIAMapX:

Latitude: N34-58-25.77

Longitude: W077-10-21.16

BIAMapX Copyright 1995-2007 BIA Financial Network, Inc.

**Station / Service / Status**

-  WEGG / AM / L
-  WJNC / AM / L
-  WLGT / FM / LI
-  WSTK / FM / LI
-  WZUP / FM / LI

**Market**

Greenville-New Bern-Jacksonville, NC - R