

**RADIO MARKET ANALYSIS**  
**FANTASIA BROADCASTING, INC.**  
**WZST (FM) RADIO STATION**  
**WESTOVER, WEST VIRGINIA**  
**February 2008**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Fantasia Broadcasting, LLC ("FBL"), proposed assignee of WZST, Channel 265A, Westover, West Virginia. Fantasia is also the licensee of WMMN, 920 kHz, Fairmont, West Virginia and principals of Fantasia have an attributable interest in WTCS, 1490 kHz, and WRLF, Channel 232A, Fairmont, West Virginia. WZST, WMMN, WTCS and WRLF are each licensed to a community within a metro county in the Morgantown-Clarksburg-Fairmont, West Virginia Arbitron Market. Therefore, this review will verify compliance with the Commission's multiple ownership rules in a rated market.

**MORGANTOWN-CLARKSBURG-FAIRMONT, WEST VIRGINIA**  
**ARBITRON/BIA MARKET REVIEW**

2. As shown on Exhibit #1, there are thirty AM and FM (commercial and non-commercial) stations listed in the Morgantown-Clarksburg-Fairmont, West Virginia Arbitron Market (Market #176). FBL would be in control of two FM stations and two AM stations in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible.

3. Based on compliance in the rated market, the application for transfer of control of WZST to FBL is in compliance with §73.3555 of the rules.

4. The foregoing technical statement was prepared on behalf of Fantasia Broadcasting, LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



## FCC Geographic Market Definition for

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAJR	AM	1440	C	Tik/Nws/Spt		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	West Virginia Radio Corporation	Morgantown, WV	Monongalia
WCLG	AM	1300	C	Oldies		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Bowers Broadcasting Corp	Morgantown, WV	Monongalia
WKKW	FM	97.9	C	Country		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	AJG Corporation	Fairmont, WV	Marion
WFSP	AM	1560	C	Gospel		Morgantown-Clarksburg-Fairmont, WV	12/22/2004	176	WFSP Inc	Kingwood, WV	Preston
WXKX	AM	1340	C	Sports		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Burbach Broadcasting	Clarksburg, WV	Harrison
WZST	FM	100.9	C	Country		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Tschudy Communications Corp	Westover, WV	Monongalia
WTBZ	AM	1260	C	AC		Morgantown-Clarksburg-Fairmont, WV	12/22/2004	176	Appalachian Radio LLC	Grafton, WV	Taylor
WMMN	AM	920	C	Nws/Spt/Tik		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Fantasia Broadcasting Inc	Fairmont, WV	Marion
WPDx	AM	750	C	Nostalgia		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Tschudy Communications Corp	Clarksburg, WV	Harrison
WPDx	FM	104.9	C	Country		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Tschudy Communications Corp	Clarksburg, WV	Harrison
WOBG	AM	1400	C	Adlt Stndrd		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Burbach Broadcasting	Clarksburg, WV	Harrison
WWLW	FM	106.5	C	AC		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	West Virginia Radio Corporation	Clarksburg, WV	Harrison
WTCS	AM	1490	C	Tik/Nws/Spt		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Fantasia Broadcasting Inc	Fairmont, WV	Marion
WVAQ	FM	101.9	C	CHR		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	West Virginia Radio Corporation	Morgantown, WV	Monongalia
WGIE	FM	92.7	C	Country		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Burbach Broadcasting	Clarksburg, WV	Harrison
WKMM	FM	96.7	C	Country		Morgantown-Clarksburg-Fairmont, WV	12/22/2004	176	MarPat Corporation	Kingwood, WV	Preston
WRLF	FM	94.3	C	Clsc Rock		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Fantasia Broadcasting Inc	Fairmont, WV	Marion
WGYE	FM	102.7	C	Country		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Burbach Broadcasting	Mannington, WV	Marion
WCLG	FM	100.1	C	Rock		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Bowers Broadcasting Corp	Morgantown, WV	Monongalia
WDCI	FM	104.1	C	Soft AC		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Withers Broadcasting Co	Bridgeport, WV	Harrison
WOBG	FM	105.7	C	Clsc Rock		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Burbach Broadcasting	Salem, WV	Harrison
WFGM	FM	93.1	C	Clsc Hits		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	AJG Corporation	Barrackville, WV	Marion
WDKL	FM	95.9	NC	ChrsContem		Morgantown-Clarksburg-Fairmont, WV	12/22/2004	176	Educational Media Foundation	Grafton, WV	Taylor
WFSP	FM	107.7	C	Oldies		Morgantown-Clarksburg-Fairmont, WV	12/22/2004	176	WFSP Inc	Kingwood, WV	Preston
WOTR	FM	96.3	C	Gsp/Tik/Cst		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	Allman, James W.	Lost Creek, WV	Harrison
WAJR	FM	103.3	C	News/Talk		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	West Virginia Radio Corporation	Salem, WV	Harrison
WKJL	FM	88.1	NC	Christian		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	He's Alive Inc	Clarksburg, WV	Harrison
WVPM	FM	90.9	NC	Nws/Tik/Inf		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	West Virginia Educational Public Broadcasting	Morgantown, WV	Monongalia
WWVU	FM	91.7	NC	AOR		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	University of West Virginia	Morgantown, WV	Monongalia
WZWA	FM	90.1	NC	Religion		Morgantown-Clarksburg-Fairmont, WV	07/02/2003	176	p Educational Media Foundation	Clarksburg, WV	Harrison

Number of Stations in Geographic Market 30

### Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed





## FCC Geographic Market Definition for

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WBTQ	FM	93.5	C	Hot AC	Elkins-Buckhannon-Weston, WV	08/02/2005	274	Elkins Radio Corp	Buckhannon, WV	Upshur
WBRB	FM	101.3	C	Country	Elkins-Buckhannon-Weston, WV	08/02/2005	274	Cat Radio Inc	Buckhannon, WV	Upshur

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

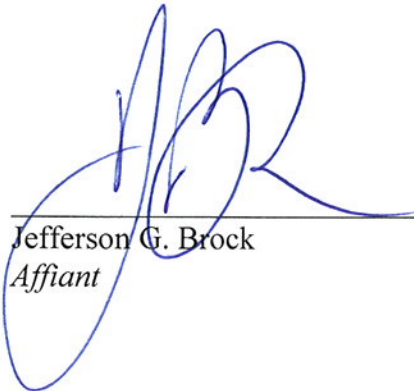
*State of Georgia    )*  
*St. Simons Island    ) ss:*  
*County of Glynn    )*

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Fantasia Broadcasting, LLC to prepare the attached Technical Exhibit.

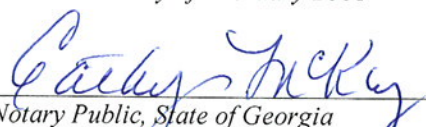
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 28th day of February 2008.*

  
\_\_\_\_\_  
Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 28th day of February 2008*

  
\_\_\_\_\_  
*Notary Public, State of Georgia*  
*My Commission Expires: March 18, 2011*