

NATURE AND EDUCATIONAL PURPOSES OF APPLICANT

Non-Profit and Educational Nature

It is the intent of the applicant to operate the proposed station in a manner consistent of Subpart G of Part 73 of the Commission's Rules.

The applicant is an unincorporated non-profit association which is the Spanish language communications ministry associated with Our Lady of the Sacred Heart Roman Catholic parish, a non-profit organization which was founded in 1929.

It is our belief that Massachusetts state law recognizes unincorporated associations.

We are located at 51 Rosewell Street, Springfield, Massachusetts, at approximate NAD27 coordinates 42° 07' 44" north latitude and 72° 31' 39" west longitude. The proposed transmitter and antenna location for our proposed low power FM station would be at NAD27 coordinates 42° 08' 44" north latitude and 72° 36' 42" west longitude, which is 4.355 miles away from our headquarters.

As we understand Section 73.853 of the FCC's Rules and Regulations, since the applicant's headquarters have been located within 20 miles of the proposed antenna location for more than the past two years, the applicant qualifies as an "established local applicant" for purposes of the so-called point system. Further, all of our board members live within 20 miles of the proposed antenna location.

In *Columbia Bible College Broadcasting Co.*, 6 FCC Rcd 516 (1991), at paragraphs 9 and 10, the Commission stated that religiously-oriented applicants can meet the eligibility standards set forth in Section 73.503 of the Commission's Rules, where the applicant (1) proposes an overall educational program and (2) its proposed programming furthers its educational objectives.

The applicant engages in teaching the Roman Catholic religion to Spanish speaking persons, and provides streaming audio on the internet at the present time. We will use the proposed LPFM station to present an overall educational program, with locally produced programs designed for the Spanish speaking community in Springfield and surrounding Hampden County, Massachusetts; the 2010 Census reported that of the 465,923 persons in Hampden County, 22.0% are Hispanic or Latino, which amounts to over 102,000 persons, who are presently underserved by existing radio programming available in the Springfield radio market. During times when we don't originate with live local programs, we will broadcast programs from nationally recognized Catholic educational broadcasters such as the EWTN Global Catholic Radio Network of Irondale, Alabama. Our programming will further the educational objectives of our organization.

Furtherance of Educational Objectives

The applicant is eligible pursuant to Section 73.503 to be a non-commercial licensee of the station covered by this application, because the applicant proposes programming which constitutes an overall educational program and the programming furthers the organization's educational objectives. In this case, the applicant intends to broadcast programs to further its educational purposes as outlined above. The applicant's

purpose is to teach the Roman Catholic point of view about life issues, and the programs to be aired on the station will be in furtherance of that purpose.

Although the exact titles and subject matter of the programs will be determined at the time the proposed station is constructed and ready for operation, we can state that the selection of all programs to air on our proposed station will be consistent with and guided by the foregoing mission statement.

The proposed low power FM station will also work with local Roman Catholic parishes, catechism programs and organizations to assist their educational efforts with respect to teaching of the Catholic religion in the Spanish language.

In sum, it is our objective to use the proposed radio station to provide a valuable educational resource for the residents of the Springfield, Massachusetts area that we propose to serve.