

W B C X

BC-126
June 1975

NON-COMMERCIAL EDUCATIONAL FM

BROADCASTING STATION LICENSE RECORD

official No. 953

Date first licensed 8-25-77

Call letters W B C X

Station location Gainesville, GA

~~DELETED 2tr. - 6-28-79 - off 4-1-79~~ REINSTATED 3-10-80
Name of licensee BRENAU COLLEGE

Sherwood Street, Gainesville, Georgia (PED-6-24-81)
Transmitter location ~~X~~Brenau College, Boulevard N.E., Gainesville, GA
..... {PED 3-1-77}

Main studio location Brenau College, Boulevard N.E., Gainesville, GA
..... {PED 3-1-77}

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPED-2287 {L}	3-1-77	89.1MHz ch 204 CP for NEW EDUC FM Station	TP0: Class-D	10 watts U	{RC} 3-1-78
BPED-2287 (1)	5-23-77	CALL LETTERS & EBSA ASSIGNED			
BLED-1674	8-25-77	Lic (BPED-2287) New Stn			4-1-79
WIRE CONVERTER	4-9-79 3-31-80	CEASE OPERATION CALL LTR. DELETED. REINSTATED			
BPED-791228A HAAT: 480' (H&V) (L)	6-24-81	89.1mhz; ERP: 0.1kW(H&V) U CP to chg. TL; incre. ERP; HAAT; chg. type Trans. & make chgs. in Ant. Sys.			6-24-82

APPLICATION RECORD - BROADCASTING

Call Letters **W B C X**
X NEW -EDUC. FM

Name BRENAU COLLEGE

Gainesville, Georgia (PO % Dr. James Bridwell, Brenau College, Gainesville, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BPED-2287 R&F NO FEE REQUIRED PRESS: PN REC'D	6-17-76 6-21-76 AUG 26 1976 2-8-77	CP for new Educ. FM station : 89.1 mhz #206 TPO: 10 watts Trans. RCA BTF-10C; Ant: Marti EA-2V, 2 sects TL-SL-RC: Brenau College, Boulevard N.E., Gainesville, Georgia 34° 18' 10" 83° 49' 17" Atty: ----- Engr: R. L. Mullinax (Gainesville, Georgia)	GRANTED	3-1-77
BLD-1674 R & F PTA PRESS	5-16-77 5-19-77 5-27-77 JUL 5 1977	Lic. {BPED-2287} New Station Trans: GATES, M6095 Ant: PHELPS-DODGE, EHFM-1, 1 sect ERP: .0089 kilowatts HAAT: 76 feet note coordinates: 38° 18' 10" 83° 49' 17"	GRANTED	8-25-77 DELETED off 4-1-79 renewal not filed reinstated 3-10-80

APPLICATION RECORD BROADCASTING

Call Letters: N B C X

Name: BRENAU COLLEGE

Station Location: GAINESVILLE, GEORGIA

File No.	Date	Description	Action and Date
BRED790806 PRESS	APR 8 1980	RENEWAL OF LICENSE John P. Bankson, Jr., Atty.	4-1-79 Dec 8-20-81
BPED-791228AX (G) ACCEPTED PN RECD. DEC 22 '80	4-10-80 FEB 4 '81	CP to chg. TL: Sherwood Street, Gainesville, Georgia, increase ERP: 0.1 kw; HWT: 480', chg. type transmitter and make chgs. in ant. system. 34 18 30 83 49 02	GRANTED: 6-24-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

