

WFLO-FM

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REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126

June 1954

#1.

Official No. 1213

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-15-54

Call letters W.F.L.O-FM

Station location Farmville, Virginia

COLONIAL BROADCASTING COMPANY, INCORPORATED (AL 10-20-71 EFF: 10-29-71)

x John D. Wilson, Ancillary Administrator of the Virginia

Estate of Carla B. Keys, deceased (AL 6-9-71 EFF: 7-9-71)

Name of licensee x MRS. CARLA B. KEYS, TR/AS COLONIAL BROADCASTING COMPANY

Transmitter location x On Va. Hwy 45, 1.5 mi. N. of Farmville, Virginia
Cumberland Road, Farmville, Virginia

Main studio location x On Virginia Hwy 45, 1.5 mi. N. of Farmville, Va.
Cumberland Road, Farmville, Virginia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-3198 TPO: 1kw Construction permit for a new FM Broadcast station.	1-18-61	95.7mc Ch. 239	6.3kw. HAAT: 300'	Unl.	3-18-61 9-18-61 CONDL
BPH-1844 HAAT: 300 ft. License to cover BPH-3198 for new FM broadcast station.	8-15-61	95.7mc Ch. 239	6.3kw TPO: 1kw	Unl.	8-15-61 10-1-63
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BRH-1213	3-19-64	Renewal of License			3-19 10-1-66
BRH-1213	9-1-66	Renewal of License			10-1 10-1-69
BRH1213(S)	9-25-69	Renewal & NDEA			10-1-72
BALH-1512	6-9-71	INVOL. AL	EFF: 7-9-71		
BALH-1546	10-20-71	VOL. ALH.	EFF: 10-29-71		
EBSA	5-25-72				
BRH-1213(L)	5-31-73	RENEWAL OF LICENSE			10-1-75
BSCA-1363	7-24-74	SCA			
BRH-1213(S)	9-12-75		RENEWAL		10-1-78
BRSCA-1363	" " "		"		" " "
BRH-1213(S)	10-6-78		RENEWAL		10-1-81
BRSCA-1363	" " "		"		

APPLICATION RECORD - BROADCASTING

Call
Letters new WFLO-FMName MRS. CARLA B. KEYS ..tr/as..COLONIAL BROADCASTING COMPANY.....
(Box 179, Farmville, Virginia) (Farmville, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3198 Rec'd & Filed	11-16-60 11-17-60	Construction permit for a new FM Broadcast station to be operated on: Frequency: 95.7 mcs., Ch. 239 Power: 6.278kw. ERP HAAT: 300' Transmitter: Gates, FM-1B, r/p 1 kw. T-location: Cumberland Road, Farmville, Va. S-location: Cumberland Road, Farmville, Va. R-C Point: Cumberland Road, Farmville, Va. Engr.: Otis C. Covington	GRANTED ERP: 6.3kw	1-18-61
BPH-1844 R&F	5-15-61 5-17-61	Lic. to cover CP(BPH-3198) for a new FM Broadcast station.	GRANTED	8-15-61
BRH-1213 R. & F.	6-26-63 7-12-63	RENEWAL OF LICENSE	GRANTED	3-19-64
BRH-1213 R & F	6-22-66 6-24-66	Renewal of License	GRANTED	9-1-66

AUG. 1955 Colonial Broadcasting Company, Incorporated

Call

Letters WFLO-FM

x John D. Wilson, Ancillary Administrator of the Virginia Estate
of Carla B. Keys, deceased

Name MRS. CARLA B. KEYS TR/AS COLONIAL BROADCASTING COMPANY
FARMVILLE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1213 R & F P.N. filed #523028\$75 PRESS	6-16-69 6-17-69 6-17-69 6-17-69	Renewal of license AMENDED 7-27-69 re: programming	GRANTED	9-25-69
BADH-1512 Rec'd (ALSO SEE: AM) FILED FEE PD: \$250 #505700 CODE 054 (Form 316)	5-11-71 5-12-71 5-19-71	Involuntary assignment of license to JOHN D. WILSON, Ancillary Administrator of the Virginia estate of Carla B. Keys (deceased)	GRANTED EFF:	6-9-71 7-9-71
BADH-1546 R & F FEE PD: \$1000 #107553 CODE 049 (also see AM) JUL 30 1971 Pub. notice filed 8-19-71	7-15-71 7-19-71	Voluntary assignment of license to COLONIAL BROADCASTING COMPANY, INCORPORATED	GRANTED Conditional re: grant fee determined later. EFF:	10-20-71 10-29-71

APPLICATION RECORD - BROADCASTING

Call
Letters WFLO-FM

Name COLONIAL BROADCASTING COMPANY, INCORPORATED
Farmville, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1213 R & F P.N. PRESS AUG 4 1972	6-21-72 6-28-72 6-28-72	Renewal of License AMENDED 8-29-72 re: equal employment policy	GRANTED	5-31-73
BSCA-1,363 R & F #318114 \$100 REFUNDED \$50 Press JUL 19 1974	6-19-74 6-21-74 6-24-74	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz.	GRANTED	7-24-74
BRH-1213 R & F PN Recd. PRESS JUN 6 1975	5-9-75 5-12-75 "	RENEWAL OF LICENSE	GRANTED	9-12-75
BRSCA-1363 R & F	6-13-75 6-13-75	Renewal of SCA		

Form BC-121

May 1976

10-61

APPLICATION RECORD - BROADCASTING

Call
Letters WFLO-FMName COLONIAL BROADCASTING COMPANY, INCORPORATED
FARMVILLE, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1213	4-26-78	RENEWAL OF LICENSE	GRANTED	10-6-78
BRSCA-136B	"	RENEWAL OF SCA		
R & F PRESS	5-9-78			
	MAY 16 1978			
BRH810521USF	JUL 31 1981	RENEWAL OF LICENSE	GRANTED	10-22-81
BRSCA810521USF		RENEWAL OF SCA		
PRESS				
BRH810521UF				

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

