

MULTIPLE OWNERSHIP STUDY
PROSHOP RADIO BROADCASTING, LLC
FCC FORM 314
APRIL 2013

The following assignment application was studied for compliance with 73.3555 of the Commission rules concerning multiple ownership of stations.

Proshop Radio Broadcasting, LLC seeks to acquire KYOY(FM) Hillsdale, Wyoming, facility ID 77915, and KRAE(AM) Cheyenne, Wyoming, facility ID 35510 in separate, but simultaneously filed assignment applications.

The Licensee, Proshop Radio Broadcasting, LLC has an ownership interest in the following stations either directly or under another company common ownership in the regional area:

- 1) KRKU Wheatland, Wyoming, Facility ID 166044

Figure 1 attached is a Multiple Ownership Map which shows the predicted 70 dB μ city grade contours for each of these FM stations and 5 mv/m for each AM station. There will be no overlap with this station or any other station as now authorized or proposed. KYOY(FM) and KRAE(AM) are located in the Cheyenne, WY Arbitron Metro survey area. The licensee has no other attributable broadcast ownership interests in this market. Ownership of a single AM and FM station in any size market is allowed under 73.3555.

FIGURE 1 - MULTIPLE OWNERSHIP STUDY

