

FOR  
FCC  
USE  
ONLY

**FCC 302-AM**  
**APPLICATION FOR AM**  
**BROADCAST STATION LICENSE**

(Please read instructions before filling out form.)

FOR COMMISSION USE ONLY

FILE NO.

**SECTION I - APPLICANT FEE INFORMATION**

1. PAYOR NAME (Last, First, Middle Initial)

Equity Communications, LP

MAILING ADDRESS (Line 1) (Maximum 35 characters)

C/O Stephen F. Gormley

MAILING ADDRESS (Line 2) (Maximum 35 characters)

11675 Lost Tree Way

CITY

N.. Palm Beach

STATE OR COUNTRY (if foreign address)

FL

ZIP CODE

33408

TELEPHONE NUMBER (include area code)

CALL LETTERS

WMID

OTHER FCC IDENTIFIER (if applicable)

2. A. Is a fee submitted with this application?

☐

Yes

☒

No

B. If No, indicate reason for fee exemption (see 47 C.F.R. Section

☐

Governmental Entity

☐

Noncommercial educational licensee

☒

Other (Please explain):

C. If Yes, provide the following information:

**Direct Measurement**

Enter in Column (A) the correct Fee Type Code for the service you are applying for. Fee Type Codes may be found in the "Mass Media Services Fee Filing Guide." Column (B) lists the Fee Multiple applicable for this application. Enter fee amount due in Column (C).

(A)

FEE TYPE CODE		

(B)

FEE MULTIPLE			
0	0	0	1

(C)

FEE DUE FOR FEE TYPE CODE IN COLUMN (A)
\$

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To be used only when you are requesting concurrent actions which result in a requirement to list more than one Fee Type Code.

(A)

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(B)

0	0	0	1
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(C)

\$
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ADD ALL AMOUNTS SHOWN IN COLUMN C,  
AND ENTER THE TOTAL HERE.  
THIS AMOUNT SHOULD EQUAL YOUR ENCLOSED  
REMITTANCE.

TOTAL AMOUNT  
REMITTED WITH THIS  
APPLICATION

\$

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<b>SECTION II - APPLICANT INFORMATION</b>		
1. NAME OF APPLICANT Equity Communications, L.P.		
MAILING ADDRESS C/O Stephen F. Gormley, 11675 Lost Tree Way		
CITY N.. Palm Beach	STATE FL	ZIP CODE 33408

2. This application is for:

- ☒ Commercial
 ☐ Noncommercial  
☐ AM Directional
 ☒ AM Non-Directional

Call letters WMID	Community of License Atlantic City, NJ	Construction Permit File No. N/A	Modification of Construction Permit File No(s).	Expiration Date of Last Construction Permit
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3. Is the station now operating pursuant to automatic program test authority in accordance with 47 C.F.R. Section 73.1620?

☐ Yes ☒ No

If No, explain in an Exhibit Licensed Station

Exhibit No.

4. Have all the terms, conditions, and obligations set forth in the above described construction permit been fully met?

☒ Yes ☐ No

If No, state exceptions in an Exhibit.

Exhibit No.

5. Apart from the changes already reported, has any cause or circumstance arisen since the grant of the underlying construction permit which would result in any statement or representation contained in the construction permit application to be now incorrect?

☐ Yes ☒ No

If Yes, explain in an Exhibit.

Exhibit No.

6. Has the permittee filed its Ownership Report (FCC Form 323) or ownership certification in accordance with 47 C.F.R. Section 73.3615(b)?

☒ Yes ☐ No

☐ Does not apply

If No, explain in an Exhibit.

Exhibit No.

7. Has an adverse finding been made or an adverse final action been taken by any court or administrative body with respect to the applicant or parties to the application in a civil or criminal proceeding, brought under the provisions of any law relating to the following: any felony; mass media related antitrust or unfair competition; fraudulent statements to another governmental unit; or discrimination?

☐ Yes ☒ No

If the answer is Yes, attach as an Exhibit a full disclosure of the persons and matters involved, including an identification of the court or administrative body and the proceeding (by dates and file numbers), and the disposition of the litigation. Where the requisite information has been earlier disclosed in connection with another application or as required by 47 U.S.C. Section 1.65(c), the applicant need only provide: (i) an identification of that previous submission by reference to the file number in the case of an application, the call letters of the station regarding which the application or Section 1.65 information was filed, and the date of filing; and (ii) the disposition of the previously reported matter.

Exhibit No.

8. Does the applicant, or any party to the application, have a petition on file to migrate to the expanded band (1605-1705 kHz) or a permit or license either in the existing band or expanded band that is held in combination (pursuant to the 5 year holding period allowed) with the AM facility proposed to be modified herein?

☐ Yes ☒ No

If Yes, provide particulars as an Exhibit.

Exhibit No.

The APPLICANT hereby waives any claim to the use of any particular frequency or of the electromagnetic spectrum as against the regulatory power of the United States because use of the same, whether by license or otherwise, and requests and authorization in accordance with this application. (See Section 304 of the Communications Act of 1934, as amended).


The APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as set out in full in

### CERTIFICATION

1. By checking Yes, the applicant certifies, that, in the case of an individual applicant, he or she is not subject to a denial of federal benefits that includes FCC benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862, or, in the case of a non-individual applicant (e.g., corporation, partnership or other unincorporated association), no party to the application is subject to a denial of federal benefits that includes FCC benefits pursuant to that section. For the definition of a "party" for these purposes, see 47 C.F.R. Section 1.2002(b).

☒ Yes ☐ No

2. I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name Gary Fisher	Signature 	
Title President	Date 6/25/2014	Telephone Number 609.484.8444

**WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION**

### FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT AND THE PAPERWORK REDUCTION ACT

The solicitation of personal information requested in this application is authorized by the Communications Act of 1934, as amended. The Commission will use the information provided in this form to determine whether grant of the application is in the public interest. In reaching that determination, or for law enforcement purposes, it may become necessary to refer personal information contained in this form to another government agency. In addition, all information provided in this form will be available for public inspection. If information requested on the form is not provided, the application may be returned without action having been taken upon it or its processing may be delayed while a request is made to provide the missing information. Your response is required to obtain the requested authorization.

Public reporting burden for this collection of information is estimated to average 639 hours and 53 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, can be sent to the Federal Communications Commission, Records Management Branch, Paperwork Reduction Project (3090-0627), Washington, D. C. 20554. Do NOT send completed forms to this address.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(c)(3), AND THE PAPERWORK REDUCTION ACT OF 1980, P.L. 96-511, DECEMBER 11, 1980, 44 U.S.C. 3507

**SECTION III - LICENSE APPLICATION ENGINEERING DATA**

Name of Applicant

Equity Communications, L.P.

PURPOSE OF AUTHORIZATION APPLIED FOR: (check one)

☐

Station License

☒

Direct Measurement of Power

**1. Facilities authorized in construction permit**

Call Sign	File No. of Construction Permit (if applicable)	Frequency (kHz)	Hours of Operation	Power in kilowatts	
				Night	Day
WMID	N/A	1340 kHz	Unlimited	0.89	0.89

**2. Station location**

State NJ	City or Town Atlantic City
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**3. Transmitter location**

State NJ	County Atlantic	City or Town Atlantic City	Street address (or other identification) Murray Avenue
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**4. Main studio location**

State NJ	County Atlantic	City or Town West Atlantic City	Street address (or other identification) 8025 Black Horse Pike, Suite 100
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**5. Remote control point location (specify only if authorized directional antenna)**

State NJ	County Atlantic	City or Town West Atlantic City	Street address (or other identification) 8025 Black Horse Pike, Suite 100
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6. Has type-approved stereo generating equipment been installed?

☐

Yes

☒

No

7. Does the sampling system meet the requirements of 47 C.F.R. Section 73.68?

☐

Yes

☐

No

☒

Not Applicable

Attach as an Exhibit a detailed description of the sampling system as installed.

Exhibit No.  
N/A**8. Operating constants:**

RF common point or antenna current (in amperes) without modulation for night system 6.48 Amperes	RF common point or antenna current (in amperes) without modulation for day system 6.8 Amperes
Measured antenna or common point resistance (in ohms) at operating frequency Night 21.2 Ohms Day 21.2 Ohms	Measured antenna or common point reactance (in ohms) at operating frequency Night -2.4 Ohms Day -2.4 Ohms

**Antenna indications for directional operation**

Towers	Antenna monitor Phase reading(s) in degrees		Antenna monitor sample current ratio(s)		Antenna base currents	
	Night	Day	Night	Day	Night	Day
	N/A		N/A		N/A	
	N/A		N/A		N/A	
	N/A		N/A		N/A	
	N/A		N/A		N/A	
	N/A		N/A		N/A	
	N/A		N/A		N/A	

Manufacturer and type of antenna monitor:

SECTION III - Page 2

9. Description of antenna system ((f directional antenna is used, the information requested below should be given for each element of the array. Use separate sheets if necessary.)

Type Radiator  Self supporting Base Insulated	Overall height in meters of radiator above base insulator, or above base, if grounded. <b>104</b>	Overall height in meters above ground (without obstruction lighting) <b>105</b>	Overall height in meters above ground (include obstruction lighting) <b>106</b>	If antenna is either top loaded or sectionalized, describe fully in an Exhibit. <div>Exhibit No. N/A</div>
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Excitation ☒ Series ☒ Shunt

Geographic coordinates to nearest second. For directional antenna give coordinates of center of array. For single vertical radiator give tower location.

North Latitude <b>39</b> ° <b>22</b> ' <b>35</b> "	West Longitude <b>74</b> ° <b>27</b> ' <b>8</b> "
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If not fully described above, attach as an Exhibit further details and dimensions including any other antenna mounted on tower and associated isolation circuits. Various antennas, attached by isocouplers.

Exhibit No.

Also, if necessary for a complete description, attach as an Exhibit a sketch of the details and dimensions of ground system.

Exhibit No.


10. In what respect, if any, does the apparatus constructed differ from that described in the application for construction permit or in the permit?

None

11. Give reasons for the change in antenna or common point resistance.

Replacement of FM antenna mounted on tower - Execution of BPH-20110502ACQ  
for WTTH (FM), Margate, NJ

I certify that I represent the applicant in the capacity indicated below and that I have examined the foregoing statement of technical information and that it is true to the best of my knowledge and belief.

Name (Please Print or Type) <b>Edward A. Schober</b>	Signature (check appropriate box below) 
Address (include ZIP Code) <b>Radiotechniques Engineering, LLC</b> <b>PO Box 367</b> <b>Haddon Heights, NJ 08035</b>	Date <b>24 June 2014</b>  Telephone No. (Include Area Code) <b>856-546-8008</b>

☐ Technical Director

☒ Registered Professional Engineer

☐ Chief Operator

☐ Technical Consultant

☐ Other (specify)

# RADIOTECHNIQUES®

Engineering, LLC – PO Box 367, Haddon Heights, NJ 08035

## Common Point Impedance Measurement

WMID, Atlantic City, NJ

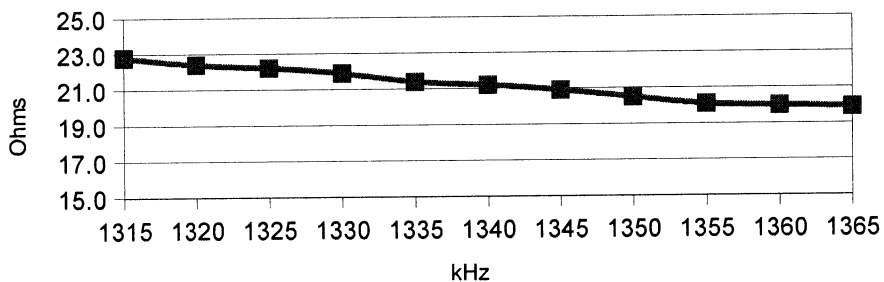
June 24, 2014

Measurements by: Edward A. Schober

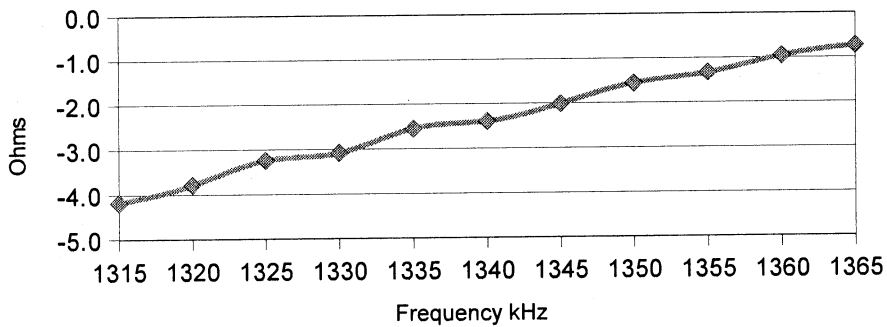
Frequency 1340 kHz

Frequency	Resistance	Reactance		Dial X
kHz	Ohms	J Ohms		Ohms
1315	22.8	-4.2		-5.5
1320	22.4	-3.8		-5
1325	22.2	-3.2		-4.3
1330	21.9	-3.1		-4.1
1335	21.4	-2.5		-3.4
1340	21.2	-2.4		-3.2
1345	20.9	-2.0		-2.7
1350	20.5	-1.6		-2.1
1355	20.1	-1.3		-1.8
1360	20.0	-1.0		-1.3
1365	19.9	-0.7		-1

## Antenna Resistance



## Antenna Reactance



Bridge      Delta Electronics OIB-3 S/N 664

Authorized Power	890 W
Max Antenna Current	6.64 A
Normal Antenna Current	6.48 A
Minimum Ant Current	6.15 A

## Common Point Impedance Measurement

WMID, Atlantic City, NJ

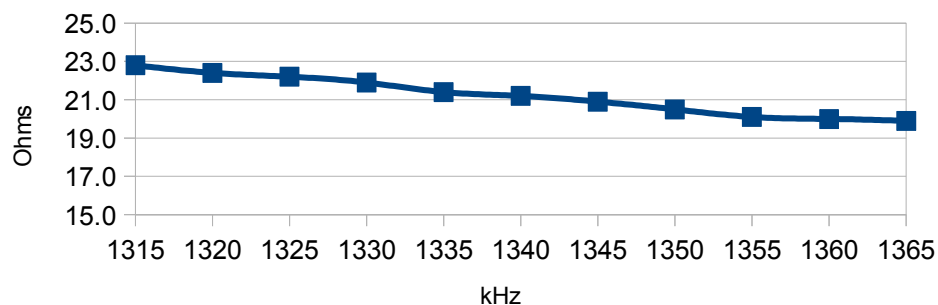
June 24, 2014

Measurements by: Edward A. Schober

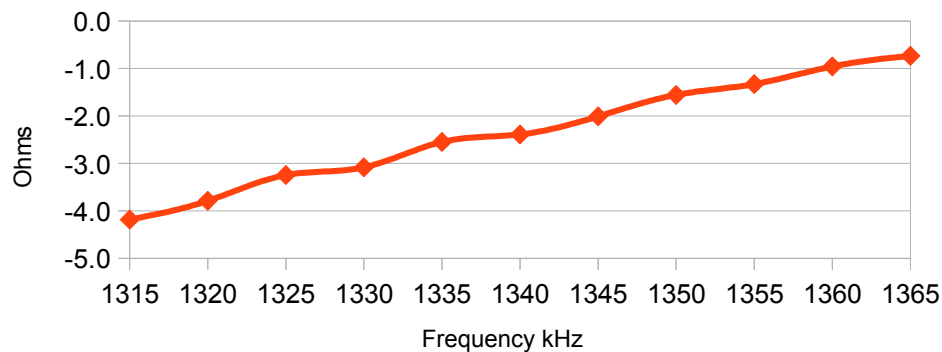
Frequency 1340 kHz

Frequency kHz	Resistance Ohms	Reactance J Ohms		Dial X Ohms
1315	22.8	-4.2		-5.5
1320	22.4	-3.8		-5
1325	22.2	-3.2		-4.3
1330	21.9	-3.1		-4.1
1335	21.4	-2.5		-3.4
1340	21.2	-2.4		-3.2
1345	20.9	-2.0		-2.7
1350	20.5	-1.6		-2.1
1355	20.1	-1.3		-1.8
1360	20.0	-1.0		-1.3
1365	19.9	-0.7		-1

## Antenna Resistance



## Antenna Reactance



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