

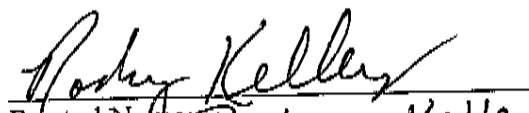
Mrs. Nancy Epperson
President
The River Educational Media, Inc.
3780 Will Scarlet Road
Winston-Salem, NC 27104

Dear Mrs. Epperson:

This letter is written pursuant to Section 73.3517(a) of the rules of the Federal Communications Commission to grant The River Educational Media, Inc. permission to file an application in its own name to make changes in the facilities of Station WJBC-FM, FCC Facility ID No. 47245. It is specifically understood that the Commission's action on any such modification application will be contingent upon approval of the application to assign the license for Station WJBC-FM from West Jacksonville Baptist Church, Inc., to The River Educational Media, Inc., and the consummation of the transactions underlying the assignment. It is further understood that The River Education Media, Inc. will be solely responsible for paying all filing fees and other costs associated with any such modification application.

Executed this 21 day of January, 2010.

WEST JACKSONVILLE
BAPTIST CHURCH, INC.


Printed Name: Rodney Kelley
Title: Pastor