

WGTO



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-20-55

Call letters W G T O

Station Location: Haines City, Florida
Cypress Gardens, Fla.

HUBBARD BROADCASTING, INC. (BML 8-9-62)

X KSTP, INC. (APL - 4-9-58) EFF: 5-1-58)

Name of licensee X WK, INCORPORATED

Transmitter location 6.4 miles west-northwest of Haines City, Florida (CP 9-29-54)

State Rd. #450, Cypress Gardens, Fla. (BP gr. 11-1-78)

X East Lake Summit, Cypress Gardens, Florida (BRC 12-13-74)

x State Road 540, Cypress Gardens, Florida (ML 6-20-57)

x Palmcrest Hotel, Hinson Avenue, Haines City, Florida (MP 4-15-55)

Main studio location X 6.4 miles west-northwest of Haines City, Florida (CP 9-29-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8718	9-29-54	540kc	10kw, DA	Day	11-29-54 5-29-55 (C. CLAUSE)
BMP-6811 (1)	4-15-55	Mod. of	CP(8718)	to change type trans.	
		and change	studio loca & ext	of completion	
		date to August 29,	1955		
RTC-1795 EFF:	10-27-54 11-5-54	Vol. relinquishment	of positive control		
		by Robert T. Convey,	Voting Trustee (CC)		
BMP-6904 (2)	7-26-55	Mod. of	CP (BP-8718, as mod)	for	
		extension of completion	date to 9-15-55.		
3L-5844	10-20-55	540kc	10kw, DA- Day	10-20-55	2-1-58
		Lic. to cover CP(BP-8718, as mod.)	for a new		
		standard broadcast station.			
BS-3174 (1)	12-18-56	Mod. of	license to require that antenna		
		base currents be read and	logged once weekly.		
ML-1712	6-20-57	540kc	10kw, DA- D	6-20-57	2-1-58
		Mod. of license to change	studio location and to		
		change station location to	Cypress Gardens, Fla.		
BP-10477	10-30-57	540kc	10kw-50kw DA2-Day	12-30	6-30-58
			Canadian Restriction		
		Construction permit to change	power(CR DA2-Day)		
		and make changes in DA system.	Conditional.		
BA-3174	1-22-58	Renewal of	license	2-1	2-1-61
BAPL-145 EPE:	4-9-58 2-1-58	Voluntary assignment of	license and		
		construction permit to:	KSTP, INC.		
BMP-8158 (1)	6-19-58	Mod. of	CP(BP-10,477) for extension of		
		completion date to	12-30-58.		
BMP-8335 (2)	12-12-58	Mod. of	CP(BP-10,477 as mod.) for		
		extension of completion	date to 4-30-59		
BP-10477	10-30-57	540kc	10kw-50kw DA2-Day	12-30	6-30-58
		Superseding auth. to reduce	power in the evening		
		during the months of April and May.			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W G T U

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-7473	7-17-59	540kc	10kw-50kw DA-2Day		7-17 2-1-61 Canadian Restriction Lic. to cover CP (BP-13798 as mod.) which auth. increase in power, installation of new trans. and changes in DA system.
BS-3174 (1)	10-29-59	Mod. of license to show the average hours of sunrise and sunset, as re-calculated.			
BP-13798	2-11-60	540kc	10kw-DA-Day		4-11 10-11-60 CP to install old main transmitter (RCA-BTA-10H) at 6.4 mi. WNW Haines City, near Haines City, Florida (site of present transmitter) to be used as an alternate main transmitter on 540kc with power of 10kw-day,
BL-7873	6-17-60	540kc	10kw DA-2 Aux.		Alt. 6-27 2-1-61 Lic. to cover C.P. (BP-13798) which auth. install old main trans. on alt. main trans. and an Aux.
BR-3174	1-18-61	540kc	10kw-50kw DA-2 Day		2-1--2-1-64
BR-3174	1-18-61		10kw, DA-2 Aux & Alt Main		2-1--2-1-64
BML-2006 (1)	8-9-62	Mod. of license to change licensee name to HUBBARD BROADCASTING, INC. (Main, Aux. & Alt. Main)			
BS-3174 (2)	8-29-63	Mod. of license to redescribe monitoring points 4 and 5. (Memo) MAIN			
BR-3174	1-17-64	540kc-10kw-50kw	DA-2Day		2-1 2-1-67
Aux & Alt-Main		10kw	DA to		2-1-67
BR-3174	1-13-67	Renewal of License (Main and Aux. & Alt-Main)			2-1 2-1-70
BR-3174	6-25-70	Renewal of License & NDEA (Main-S & Aux. Alt. Main-S)			2-1-73
ERSA	5-25-72				
BR-3174(L)	2-12-73	RENEWAL			2-1-76
BR-3174(L)	Supersedes to current Daytime current				
BML-2481(L)	12-21-73	ML to add SH. with 250w, DA-3. (Existing facilities remain the same).			
PSA	250w	16:00 am local sunrise times). time and the non-advanced			

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W G T O

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-7365	3-19-74	VOL TC	EFF:	4-19-74	
BML-2512(L)	5-3-74	540khz	50kw DA-2	Daytime	2-1-76
		ML to operate with 50kw all day with present mid-day DA. (Main & Aux.) Cond'l: PSA 250w			
BML-2512(L)	5-3-74	Superseding auth. to add Specified hours (See Page 3)			
BRC-3743(L)	12-13-74	ML to chg. SL and operate by RC. (Main & Aux.)			
BL-13,762(L)	3-31-75	Lic. to use previously lic. directional antenna as aux. antenna system during canadian restricted hours 2-1-76			
tele.	5-24-75	Trans: Gates MW-50			
BS-3174(L)	8-21-75	ML chg antenna monitor (page 2)			
BR-3174(L)	1-28-76	RENEWAL (MAIN & AUX.)			2-1-79
BP-20405 (L) CP TO	11-1-78	540 KHz. 1kW, 50kW DA-2 Unl.			11-1-79
		ADD NIGHTTIME SERVICE & CHG SL.			
BP-20405 (L)	11-1-78	SUPERSEDED TO CORRECT			11-1-79
		INVERSE DISTANCE FIELD INTENSITY			
BP-20405(L)	3-19-79	Delete #3 condition on page 3.			
BR-781002F9 BL-781129AD BRC-790425AF	(L) 9-24-79	Renewal of License Lic. to cover BP-20405 for changes and Remote Control			2-1-82
BR-781002F9 BL-781129AD BRC-790425AF	9-24-79	Superseded to correct nighttime antenna input power, Station location and Geographical coordinates 2-1-82			

APPLICATION RECORD - BROADCASTING

Call Letters WGTO
new

Name K W K, INCORPORATED
PO 1215 Cole St., St. Louis, 6, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BP-8718	1-5-53	Construction permit for a new standard broad-	GRANTED	9-29-54
Rec'd	1-5-53	casting station to be operated on:		
Filed	1-5-53	Frequency: 540kc Power: 10kw Hours of Operation: Daytime (DA-D) Trans. Location: 6.4 miles West-N.W. of Haines City, Florida Studio Location: 6.4 miles West-N.W. of Haines City, Florida		
Fred H. Walton, Jr., Atty. D. O. Peterson, Engr.				

Continental Electronics Mfg. Co. 316

10kw

APPLICATION RECORD - BROADCASTING

Call Letters **WGTO**
Unassigned

Name **KWK, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1795 Rec'd Filed	10-1-54	Voluntary relinquishment of positive control of permittee corporation by Robert T. Convey, Voting Trustee, thru the sale of stock to KXOK, Inc., and KSTP, Inc. Frederick Walton, Atty.	GRANTED EFF:	10-27-54
	10-5-54			11-5-54
	10-5-54			re not to be consummated until KXOK, Inc. & its stockholders have disposed of all interest in Station KXOK.
BMP-6811 Rec'd Filed	4-4-55	Modification of construction permit (BP-8718 which auth. a new standard broadcast station) to change type transmitter (ROA 10H) and change studio location from 6.4 mi. WNW of Haines City, Florida to Palmrest Hotel, Hinson Ave., Haines City, Florida. Dempsey and Koplovitz, Attys. (Fred Walton) A. Earl Cullum, Jr., Engrs. Dallas, Texas	GRANTED	4-15-55
	4-6-55			
	4-6-55			

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters W G T O

Name K W K, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6904 Rec'd Filed	7-18-55 7-19-55 7-19-55	Modification of construction permit (BP-8718, as mod., which auth. a new standard broadcast station) for extension of completion date from 8-29-55 to 9-15-55. Dempsey and Koplovitz, Attys.	GRANTED	7-26-55
BL-5844 Rec'd Filed	8-19-55 8-22-55 8-22-55	License to cover construction permit (BP-8718, as modified) which authorized a new standard broadcast station. Frederick H. Walton, Atty.	GRANTED	10-20-55
BP-10,477 Rec'd Filed	3-27-56 3-28-56 3-28-56	Construction Permit to increase power from 10kw to 50kw and install new transmitter (RCA BTA-50G) Atty. - Frederick H. Walton, Jr. Engr. - A. Earl Cullum, Jr. Dallas, Texas See Card #4 for AMENDMENT.	GRANTED (4 engineering conditions).	10-30-57

APPLICATION RECORD - BROADCASTING

Call
Letters W G T O

Name W K, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,477 AMENDMENT Rec'd Filed	10-1-56 10-3-56 10-3-56	AMENDED to change power to 10-50-kw C.R.Day (DA-2:C.R.) and make chges in DA pattern. <i>(see amendment below)</i>	See Card #3 for action.	
BML-1712 Rec'd Filed	4-2-57 4-4-57 4-4-57	Modification of license to change studio loc. from Palmcrest Hotel, Hinson Avenue, Haines City, Fla., to State Road 540, Cypress Gardens, Florida and change station location to CYPRESS GARDENS, FLORIDA. Atty. - Dempsey & Koplovitz Engr. - A. Earl Cullum, Jr., Dallas, Tex.	GRANTED	6-20-57
BP-10,477 (cont) AMENDMENT R & F	7-26-57 7-29-57	AMENDED to make changes in DA system(two add'l towers)	See Card #3 for action	

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.C.T.O.

Name KSTP, INC.

☒ KWK, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-3174 Rec'd Filed	11-7-57 11-12-57 11-12-57	Renewal of License Frederick H. Walton, Jr., Attorney	GRANTED	1-22-58
BAPL-145 Rec'd Filed	3-7-58 3-11-58 3-11-58	Voluntary assignment of license and construction permit to KSTP, Inc. Frank U. Fletcher, Atty. for Assignee William C. Koplovitz, Atty. for Assignor	GRANTED EFF:	4-9-58 5-1-58
WMP-8158 Rec'd Filed	5-29-58 6-3-58 6-3-58	Modification of construction permit (BP-10,477 which authorized make change in power, install new transmitter (KCA ETA-500) and make changes in DA system (change from DA-D to DA-2) for extension of completion date from 6-30-58, to December 30, 1958 Atty's: Spearman & Roberson	GRANTED	6-19-58

APPLICATION RECORD - BROADCASTING

Call
Letters W.G. TO

Name KSTP, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8335 Rec'd Filed	11-28-58 12-1-58 12-1-58	Modification of construction permit (BP-10,477 as mod., which authorized increase in power; install new transmitter and make changes in DA System) for an extension of completion date from 12-30-58 to - 6-30-59. Spearmen & Roberson, Atty.	GRANTED to	12-12-58 4-30-59
BL-7423 H & F	2-4-59 2-12-59	License to cover C.P. (BP-10,477 as modified) which authorized an increase in power, installation of new transmitter and changes in DA system. Atty. Spearman and Roberson	GRANTED	7-17-59
BP-13796 R & F	1-11-60 1-14-60	Construction Permit to install old main transmitter (BCA-STA-108) at 6.4 mi. NW Gaines City, near Gaines City, Florida, to (site of present transmitter be used as an auxiliary transmitter on 640kc with power of 10kw-day, for auxiliary purposes only. Atty's: Spearman & Roberson	GRANTED	2-11-60
AMENDMENT R & F	2-8-60 2-10-60	AMENDED to specify use of old main trans. as Alternate Main transmitter.		

APPLICATION RECORD - BROADCASTING

AUG 1955

HUBBARD BROADCASTING, INC.

Name X KSTP, INC.

CYPRESS GARDENS, FLORIDA

Call
Letters

W G T O

File No.	Dated	Application for	Action	
			Nature	Date
BL-7873 Rec'd Filed	3-3-60 3-8-60 3-8-60	License to cover construction permit (BP-13798) which authorized installation of old main transmitter as alternate main transmitter. Frank U. Fletcher, Atty. Howard T. Head, Engr.	GRANTED Issued as an Alt. Main during authorized 10kw operation and as an Aux. during authorized 50 kw operation.	6-17-60
BR-3174 Rec'd Filed	10-18-60 11-1-60 11-1-60	Renewal of license (MAIN, ALT. MAIN & AUXILIARY) Frank U. Fletcher, Atty.	GRANTED	1-18-61
BML-2006 R. & F..	7-9-62 7-11-62	Mod. of license to change licensee name from KSTP, Inc. to Hubbard Broadcasting, Inc. Atty: Spearman and Roberson	GRANTED	8-9-62
BR-3174 Rec'd Filed	10-23-63 11-1-63 11-1-63	Renewal of license (MAIN & ALT. MAIN & AUXILIARY) Attys. Spearman & Roberson	GRANTED	1-17-64

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WCTO

Name HUBBARD BROADCASTING, INC.
Cypress Gardens, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-3174 R & F	10-29-66 11-1-66	Renewal of License (Main & Auxiliary-Alternate Main) Fletcher, Heald, etc. Attys. (Marvin Rosenberg)	GRANTED	1-13-67
BR-3174 R & F #553991 \$75 Rec'd Filed #555320 P. H.	10-28-69 11-3-69 11-3-69 11-3-69 11-6-69 11-6-69 11-3-69	Renewal of License(Main) Renewal of License(Aux-Alternate Main) Atty: Edward Hummers(Fletcher, Heald etc.) AMENDED 1-19-70 re: Engineering	GRANTED	6-25-70

NOV 21 1969

APPLICATION RECORD - BROADCASTING

540kc.

Call
Letters WGTO

Name HUBBARD BROADCASTING, INC.
Cypress Gardens, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-3174 R & F P.N. PRESS	10-18-72 11-2-72 11-2-72 DEC	Renewal of License (Main & Aux.-Alt. Main) Atty.: James P. Riley AMENDED 11-30-72 re: engineering AMENDED 1-26-73 re: employment program	GRANTED	2-12-73
BML- 2481 Rec'd Filed \$75-216451 AC-056 PN filed PRESS: DEC 1 1973 (\$25 returned 12-12-73) Amended 8-24-73 re pattern.	7-6-73 7-20-73 7-20-73 7-20-73 8-2-73 1 1973	Mod. of license to add specified hours with 250w, DA, Daytime, and install new transmitter Gates, BG-16 for specified hours only. (Existing facilities remain the same) Atty. Marvin Rosenberg (Fletcher, Heald etc.) Eng. Marvin Blumberg (A.D. King & Associates)	GRANTED	12-21-73

(BR-3174) Atty. was called 12-26-72 re: date of signature
page (Sect. I & IV-A)

APPLICATION RECORD - BROADCASTING

540kHz

Call
Letters W G T O

Name HUBBARD BROADCASTING, INC.
CYPRESS GARDENS, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd Filed \$50-262336 AC-056 PRESS:	11-30-73 12-19-73 12-19-73	Construction permit to delete 10kw critical hours operation and operate with 50kw, DA-D Daytime and dismantle two existing south towers and construct two new tower to be used with two northern towers. 28° 07' 56" 81° 43' 16" Atty. Fletcher, Heald, Rowell, Kennehan & Hildreth (Marvin Rosenberg)	DISMISSED req. of atty.	5-7-74
BTC-7365 R & F FEE PD: \$250 #283757 CODE 047 (Form 316) ALSO SEE: KOB etc MAR 8 1974	2-18-74 2-22-74	Voluntary transfer of control of lic corp from Stanley E. Hubbard to Stanley E. Hubbard Trust, (Stanley E. Hubbard, Voting Trustee) Atty - Fletcher, Heald etc (V. Curtis, Jr.)	GRANTED EFF:	3-19-74 4-19-74

APPLICATION RECORD - BROADCASTING

Call
Letters W G T OName HUBBARD BROADCASTING, INC.
CYPRESS GARDENS, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BML-2512 R & F \$50-293314 AC-056 PRESS: APR 20 1974	3-15-74 3-18-74 3-18-74	Modification of license to operate with 50kw all day with present mid-day directional antenna with same four tower DA now employed. Atty. Vincent J. Curtis, Jr.	GRANTED	5-3-74
BRC-3743 R & F \$50-357549 AC-056 DEC 11 1974	10-18-74 10-21-74 10-21-74	Modification of license to change studio location to: East Lake Summit, Cypress Gradens, Florida. (Main & Aux.) and operate transmitter by remote control from the main studio location. Atty: James P. Riley	GRANTED	12-13-74
BL-13,762 R & F \$50#332170 PTA PRESS 9 & NOV 10 1974	7-29-74 8-2-74 8-7-74 8-14-74	Lic. to use Previously Lic. Directional Antenna as Auxiliary Antenna system during Canadian Restricted Hours Att: James P. Riley(Fletcher, Heald, etc)	GRANTED	3-31-75

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WGTOName HUBBARD BROADCASTING, INC.
CYPRESS GARDENS, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3174 Recd. PN Recd. FILED PRESS	9-26-75 10-1-75 " 11-13-75 NOV 21 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS. & AUX. Jas. P. Riley, Atty. ANTENNA) AMENDED 12-16-75 re: commercial matter	GRANTED	1-28-76
BP-20,105 Rec'd Filed \$400-583008 AC-001	6-17-76 6-21-76 6-21-76 6-21-76 JUL 23 1976	Construction permit to add nighttime power with 1kw, chg. hours of oper. to Unl., DA-2 Chg. SL to St. Road 450, Cypress Gardens, Fla. Trans. Harris MW-1 (Nighttime) Atty: James P. Riley Eng. Marvin Blumberg chg. COOR. 28° 07' 57" 81° 43' 16"	P GRANTED	11-1-78

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W G T OName Hubbard Broadcasting, Inc.
Cypress Gardens, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-781002F9 PRESS: DEC 4 1978		RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty - James P. Riley	GRANTED issued with RENEWAL and BRC-790425AF	9-24-79
BL-781129AD R & F PTA PRESS APR 9 1979	11-29-78 3-30-79	Lic. to cover BP-20,405 for changes Atty: James P. Riley(Fletcher, etc.)	GRANTED issued with BRC-790425AF and BR-7810029Fp	9-24-79
BRC790425AF PRESS (0) MAY 21 1979		Modification of License to Operate Transmitter by Remote Control from Main Studio Location: State Rd. #450, Cypress Gardens, Florida (Nighttime Only). Atty. Marvin Rosenberg (Fletcher, Heald & Hildreth)	GRANTED issued with BR-781002F9 and BL-781129AD	6-12-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

