

**Multiple Ownership**

Station KCTE(AM) is licensed to Independence, Missouri, which is located in Jackson County, Missouri. Station WHB(AM) is licensed to Kansas City, Missouri, which is also located in Jackson County, Missouri. Jackson County is included in the Kansas City, Missouri-Kansas Arbitron Metro. As is demonstrated herein, Union Broadcasting, Inc.'s ("*UBI*") ownership of KCTE and WHB continues to comply with the Commission's multiple ownership rules.

As is demonstrated on the attached "FCC Geographic Market Definition for Kansas City, MO-KS," according to BIA Financial Network, Inc.'s Media Access Pro database, there are 49 licensed, full power commercial and noncommercial radio stations in the Kansas City market.

The Commission's multiple ownership rule (47 C.F.R. § 73.3555(a)(ii)) provides that in a radio market with between 30 and 44 (inclusive) full-power, commercial and noncommercial radio stations, a person or single entity may have a cognizable interest in not more than 7 commercial radio stations in total and not more than 4 commercial stations in the same service. UBI has an attributable interest in 2 AM stations in the Kansas City Metro, and therefore, complies with the Commission's multiple ownership rule.



## FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market			City & State of License	County of License
						Designth Date	Home Rank	Mkt Rank		
KAYX	FM	92.5	C	Relgn/Talk	Kansas City, MO-KS	07/02/2003	32		Richmond, MO	Ray
KBEQ	FM	104.3	C	Country	Kansas City, MO-KS	07/02/2003	32		Kansas City, MO	Jackson
KCCV	AM	760	C	Relgn/Talk	Kansas City, MO-KS	07/02/2003	32		Overland Park, KS	Johnson
KCCV	FM	92.3	C	Relgn/Talk	Kansas City, MO-KS	07/02/2003	32		Olathe, KS	Johnson
KCFX	FM	101.1	C	Clsc Rock	Kansas City, MO-KS	07/02/2003	32	p	Harrisonville, MO	Cass
KCHZ	FM	95.7	C	CHR	Kansas City, MO-KS	07/02/2003	32	p	Ottawa, KS	Franklin
KCJK	FM	105.1	C	Jack	Kansas City, MO-KS	07/02/2003	32	p	Garden City, MO	Cass
KCKC	FM	102.1	C	Modern AC	Kansas City, MO-KS	07/02/2003	32		Kansas City, MO	Jackson
KCMO	FM	94.9	C	Oldies	Kansas City, MO-KS	07/02/2003	32	p	Shawnee, KS	Johnson
KCMO	AM	710	C	Talk	Kansas City, MO-KS	07/02/2003	32	p	Kansas City, MO	Johnson
KCNW	AM	1380	C	Chrst/Talk	Kansas City, MO-KS	07/02/2003	32	p	Kansas City, MO	Jackson
KCSP	AM	610	C	Sports	Kansas City, MO-KS	07/02/2003	32		Fairway, KS	Johnson
KCTE	AM	1510	C	Talk	Kansas City, MO-KS	07/02/2003	32		Kansas City, MO	Jackson
KCTO	AM	1160	C	Talk/AC	Kansas City, MO-KS	08/19/2006	32		Independence, MO	Jackson
KCUR	FM	89.3	NC	Nws/Tlk/Inf	Kansas City, MO-KS	07/02/2003	32		Cleveland, MO	Cass
KCWJ	AM	1030	C	Christian	Kansas City, MO-KS	07/02/2003	32		Kansas City, MO	Jackson
KCXL	AM	1140	C	Tlk/AC/Old	Kansas City, MO-KS	07/02/2003	32		Blue Springs, MO	Jackson
KCZZ	AM	1480	C	Span/Chrst	Kansas City, MO-KS	07/02/2003	32		Liberty, MO	Clay
KDTD	AM	1340	C	Mexican	Kansas City, MO-KS	07/02/2003	32		Mission, KS	Johnson
KEXS	AM	1090	C	Chrst/Talk	Kansas City, MO-KS	07/02/2003	32		Kansas City, KS	Wyandotte
KKFF	FM	94.1	C	Country	Kansas City, MO-KS	07/02/2003	32		Excelsior Springs, MO	Clay
KGGN	AM	890	C	Gospel	Kansas City, MO-KS	07/02/2003	32		Kansas City, KS	Wyandotte
KGSP	FM	90.5	NC	Alternative	Kansas City, MO-KS	07/02/2003	32		Gladstone, MO	Clay
KKFI	FM	90.1	NC	Variety	Kansas City, MO-KS	07/02/2003	32		Parkville, MO	Platte
KKLO	AM	1410	C	Chrst/Cntry	Kansas City, MO-KS	07/02/2003	32		Kansas City, MO	Jackson
KLEX	AM	1570	C	Relgn/Talk	Kansas City, MO-KS	07/02/2003	32		Leavenworth, KS	Leavenworth
KLJC	FM	88.5	NC	ChrsContem	Kansas City, MO-KS	07/02/2003	32		Lexington, MO	Lafayette
KLPX	FM	97.3	NC	ChrsContem	Kansas City, MO-KS	07/02/2003	32		Kansas City, MO	Jackson
KMBZ	AM	980	C	Nws/Tlk/Inf	Kansas City, MO-KS	07/02/2003	32		Lee's Summit, MO	Jackson
KMJK	FM	107.3	C	Urban AC	Kansas City, MO-KS	07/02/2003	32	p	Kansas City, MO	Jackson
KMXV	FM	93.3	C	CHR	Kansas City, MO-KS	07/02/2003	32		North Kansas City, MO	Clay
KPHN	AM	1190	C	Family Hits	Kansas City, MO-KS	07/02/2003	32		Kansas City, MO	Jackson
KPRS	FM	103.3	C	Urban	Kansas City, MO-KS	07/02/2003	32		Kansas City, MO	Jackson

"C" - Commercial Station; "NC" - Non Commercial Station

\*p\* indicates pending sale to owner listed



# FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/ FM	Freq	Station Type	Format	Home Market	Market		City & State of License	County of License
						Designn Date	Home Mkt Rank		
KPRT	AM	1590	C	Gospel	Kansas City, MO-KS	07/02/2003	32	Carter Broadcast Group Inc	Jackson
KQRC	FM	98.9	C	AOR	Kansas City, MO-KS	07/02/2003	32	Entercom	Leavenworth
KRBZ	FM	96.5	C	Alternative	Kansas City, MO-KS	07/02/2003	32	Entercom	Jackson
KUDL	FM	98.1	C	Nws/Tlk/Inf	Kansas City, MO-KS	07/02/2003	32	Entercom	Wyandotte
KWJC	FM	91.9	NC	Variety	Kansas City, MO-KS	07/02/2003	32	William Jewell Coll	Clay
KXTR	AM	1660	C	Classical	Kansas City, MO-KS	07/02/2003	32	Entercom	Wyandotte
KYRV	FM	88.1	NC	Chrst/Talk	Kansas City, MO-KS	07/02/2003	32	Full Smile Inc	Lafayette
KYYS	AM	1250	C	Mexican	Kansas City, MO-KS	07/02/2003	32	Entercom	Wyandotte
KZPT	FM	99.7	C	Hot AC	Kansas City, MO-KS	07/02/2003	32	Entercom	Jackson
WDAF	FM	106.5	C	Country	Kansas City, MO-KS	07/02/2003	32	Entercom	Clay
WHB	AM	810	C	Sports	Kansas City, MO-KS	07/02/2003	32	Union Broadcasting Inc	Jackson

Number of Stations in Geographic Market 44

## Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed