

Jesus es Senor - Mission

Jesus es Senor's purpose is to provide religious teaching, that will educate, inform, instruct, inspire, and motivate citizens everywhere on a daily basis. Jesus es Senor will provide educational programming via radio, Internet streaming, and other means.

In addition to teaching programs, citizens will be educated and instructed related to emergency information – weather, traffic, and public safety – and Jesus es Senor will provide routine educational safety information on ways to improve the lives of Victoria County residents. Information will also be provided regarding civic matters, the environment, and from local governmental leaders, plus non-partisan coverage of local elections.

A radio station will further Jesus es Senor's educational purpose by enabling it to broadcast its programs to the Victoria County community. Programs planned include:

- Community service announcements of meetings, events, classes, gatherings of interest such as volunteer opportunities, church revivals, civic recreational events, etc
- Regular programming resources for teachers, Christian Schools, ministers and other church leaders
- Regular children's programming consisting of stories, reading books, and appropriate instruction
- Programming to assist parents in teaching their children who are at home
- Regular educational broadcasts of theological training and Christian tradition including recorded and live worship services.
- Programs regarding the family with a focus to improving relationships
- Periodic announcements to citizens about on-going efforts and opportunities for service to make our community a safer and better place to live
- Instruction on how to better manage money during tough economic times
- Regular broadcasts of scientific findings and how they relate to the listeners
- Consistent Spanish Christian musical format to encourage a peaceful spirit
- Daily prayer time for requests received from listeners
- Local weather and announcements when storms and inclement weather are in the area