

W D A Y-FM

 SPERRY RAND

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/8

Form BC 126  
June 1954  
OFFICIAL NO. 1665

BROADCASTING STATION LICENSE RECORD <sup>FM</sup>

Date first licensed APRIL 26, 1965

Call letters W D A Y - F M

Station location FARGO, NORTH DAKOTA

Name of licensee W D A Y, INCORPORATED

Transmitter location 1 mile E. northeast of Amenia, Amenia, North Dakota (LH 4-26-65)

Main studio location 301 South 8th. Street, Fargo, North Dakota (appl. recd. 12-13-79)  
x 207 N. Fifth St., Fargo, North Dakota (LH 4-26-65)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-4414 HAAT: 1150'	7/15/64	93.7mc	ERP:42kw	Unl.	9/15/64 3/15/65
CP for a new Class C FM broadcast station.					
BRSCA-544	9-25-64	Subsidiary Communications Authorization on approximately 67 kilocycles.			
BLH-2781 HAAT: 1150'	4-26-65	93.7mcs	ERP:42kw	Unl.	4-26-65 4-1-68
Ch.#229 TPO:9.2kw Lic. to cover CP(BPH-4414) which auth. a new FM broadcast station; and specify type trans. as RCA BTF-10E.					
BRH-1665(S)	3-29-68	RENEWAL OF LICENSE			4-1-71
BRSCA-544	3-29-68	RENEWAL OF SCA			
BTC-6110	12-18-69	Invol. TC			
BRH-1665(S)	4-28-71	Renewal and NDEA			4-1-74
BRSCA-544	4-28-71	Renewal of SCA			
BRCH-1048 (1)	11-2-71	Operate by RC.			
BTC-6781	3-14-72	VOL. TC			
W EBSA	5-25-72				
BRH-1665(S)	3-28-74	RENEWAL			4-1-77
BRSCA-544	3-28-74	RENEWAL OF SCA			
BRH-1665(S)	3-22-77	Renewal of License			4-1-80
BRSCA-544		SCA			
BPH-10625 HAAT: 1030' (L)	8-24-77	93.7mhz	ERP: 100kw(h&v)	U	8-24-78
#229 (RC) CP install new Trans; new Ant; chg TPO, ERP & HAAT					
BLH-7855 (L)	7-19-79	Lic. to cover(BPH-10625)			4-1-80
FOR CHANGES					
Appl. rec (1)	d. 12-13-79	CHG.	SL/RC: 301 S. 8th. St., Fargo, North Dakota		
BRH 791203	3-25-80	(S)	RENEWAL		4-1-83
BRSCA "					

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters ~~NEW~~ WDAY-FM

Name WDAY, INCORPORATED  
FARGO, NORTH DAKOTA (PO Jack Dunn, 207 N. Fifth St., Fargo, North Dakota)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4414 R.&F.	3-16-64 3-18-64	CP for a new FM broadcast station to be operated on: Frequency: 93.7mc CH 229 ERP: 42kw Trans.: RCA BTF-10E (10kw) Antenna: RCA TF-6BM, 6 sections TPO: 10kw Trans. loc.: 1 mile ENE of Amenia, North Dakota (same as TV) Studio Loc.: 207 N. Fifth Street Fargo, North Dakota HAAT: 1150' Atty: Marmet & Schneider	GRANTED	7/15/64
BSCA-544 R&F	8-18-64 8-21-64	Request for Subsidiary Communications Authorization on sub-carrier frequency of 67kc. Atty: Marmet & Schneider	GRANTED	9-25-64

FORM BC-121 #2  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDAY-FM

Name WDAY, INCORPORATED  
FARGO, NORTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2781 R&F	2-9-65 2-11-65	License to cover CP (BPH-4414) which authorized a new FM broadcast station; and specify type trans as (RCA-BTF-10E).  Atty: Marmet & Schneider	GRANTED	4-26-65
ERH-1665 R & F	12-21-67 12-27-67	Renewal of license	GRANTED	3-29-68
BRSCA-544 R & F	12-15-67 12-27-67	Renewal of SCA Atty- Robert A. Marmet		
6 JAN 18 1968				
BTC-6110 R & F	11-7-69 11-14-69	Involuntary transfer of control of Forum Publishing Company (majority stockholder of lic corp) from Norman D. Black, Jr. to Nancy Jane Black Marcil & William C. Marcil, Executors of the Estate of Norman D. Black, Jr. (deceased) and Margaret B. Foraman Trustee under the Will of Norman D. Black (deceased)	GRANTED	12-18-69
FEE PD: \$30 (Form 316) (also see AM, TV & WDAZ-TV)	#556898 DEC 3 1969			

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters WDAY-FMName WDAY, INCORPORATED  
FARGO, NORTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1665 BRSCA-544 R & F PN Recd. PRESS	12-15-70 12-15-70 12-31-70 "	RENEWAL OF LICENSE RENEWAL OF SCA R. A. Marmet, Atty. AMENDED 2-5-71 re: commercial matter AMENDED 2-26-71 re: Section VI & Exhibits AMENDED 3-26-71 re: programming	GRANTED	4-28-71
JAN 19 1971				
BRCH-1,048 R & F #008768 \$50 CODE: 068 PRESS: 27 OCT 1971	9-29-71 10-1-71 10-1-71	Modification of License to operate transmitter by remote control from the studio site at: 207 North Fifth Street, Fargo, North Dakota.  Atty - Robert A. Marmet	GRANTED	11-2-71

## APPLICATION RECORD - BROADCASTING

93.7mc

Call  
Letters WDAY-FMName WDAY INCORPORATED  
Fargo, North Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6781 R & F FEE PD: \$250 #036618 FEB 7 1972	1-11-72 1-27-72	Voluntary transfer of control (Voting Rights) of Forum Publishing Company (majority stockholder of lic corp) from Nancy Jane Black Marcil & William C. Marcil, Executors of the Estate of Norman D. Black, Jr. TO Nancy Jane Black Marcil and Mary Margaret Black Lewis, Trustees Atty - Marmet & Webster	GRANTED	3-14-72
BRH-1665 R & F P.N. PRESS BRSCA-544 R & F	12-13-73 12-27-73 12-27-73 9 JAN 1974 11-29-73 12-27-73	Renewal of License AMENDED 2-27-74 re: ascertainment of needs; comm. policy; Atty.: Robert A. Marmet & EEO Renewal of SCA	GRANTED	3-28-74

APPLICATION RECORD - BROADCASTING

93.7 mhz.

Call  
Letters ..... W D A Y-FM .....

Name WDAY INCORPORATED  
Fargo, North Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1665 BRSCA-544 R & F P.N. PRESS	11-19-76 11-19-76 12-1-76 12-1-76 JAN 31 1977	RENEWAL OF LICENSE RENEWAL OF SCA  Atty: Robert A. Marmet  AMENDED 3-8-77 re: commercial matter AMENDED 3-24-77 re: programming	Granted	3-22-77
BPH-10625 R & F PRESS	6-29-77 7-5-77 AUG 15 1977	CP install new Trans: RCA, BTF-20E1; Antenna: RCA, BFC-12B, 12 sects H&V; chg TP0; ERP {100kw H&V} and HAAT: 1028 feet H&V  Atty. Robert A. Marmet Engr. Sumner D. Rasmussen	GRANTED	8-24-77
BLH-7855 PTA: PRESS:	6-19-78 6-22-78 JUN 6 1979	License to cover (BPH-10625) FOR CHANGES  Atty: Robert A. Marmet	GRANTED	7-19-79

## APPLICATION RECORD-BROADCASTING

Call Letters: WDAY-FM

Name: WDAY, INCORPORATED

Station Location: FARGO, NORTH DAKOTA

File No.	Date	Description	Action and Date
Appl. Rec'd.	12-13-79	Request for authority to operate transmitter by remote control from new proposed studio location at 301 S. 8th. St., Fargo, ND.	(Accepted as notification)
BRH791203ZI BRSCA791203ZI PRESS FEB 8 1980		Renewal of License Renewal of SCA Atty.: Robert A. Marmet	GRANTED 3-25-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

