EXHIBIT 30

ENVIRONMENTAL ASSESSMENT

This environmental assessment is required per the revised FCC's rules in Section 1.1305 and Section 1.1307(b). This exhibit has been included to address standard environmental issues and to also address the issue of allowable radio frequency radiation levels.

The site selected for this proposed minor change to WJZI is located on a TV tower located in Milwaukee, WI. This tower is in the middle of a "tower farm" type area. The area that is approximately within one kilometer of this site is moderately populated and includes a number of tall (greater than 500 feet above ground level) TV towers, numerous commercial buildings, a residential area, and a shopping mall. There are many high voltage electric utility lines near this site, they are of the standard 35 to 50 ft. high log utility pole type.

It is also believed that this proposed minor change to WJZI will have no adverse effect on the environment.

The final portion of this environmental assessment has been included to address the issue of allowable radiofrequency radiation levels (RFR). This proposed site for WJZI would conform to the FCC guidelines with respect to OET Bulletin No. 65 (Edition 97-01, August 1997), "Evaluating Compliance with FCC Guidelines for Human Exposure to Radiofrequency Electromagnetic Fields." Included as Exhibit 30, Subpart 1 is a printout showing the FCC's OET Bulletin No. 65 Power Density Program from the FCC's own website. The input values located on Subpart 1 of this exhibit are for this proposed minor change to WJZI. The type of antenna indicated in Subpart 1 is a two bay, full wave spaced Collins/ERI G5CPS-2AE Circularly Polarized Rototiller type antenna and is the antenna to be used for this minor change to WJZI. The results from this printout show that the proposed antenna for this minor change to WJZI would have a predicted power density value at ground level of 0.0021 mW per square cm. The maximum power density guideline is 0.2 mW per square cm and five percent of this value is 0.01 mW per square cm. Pursuant to Section 1.1307(b) of the FCC's Rules, the power density contributions of co-located and nearby broadcast stations are not required to be calculated as WJZI's power density contribution is 0.0021 mW per square cm, less than five percent of the maximum power density guideline value of 0.2 mW per square cm, the FCC maximum permissible uncontrolled/general population RF exposure guideline.

In addition to showing that this proposed minor change to WJZI meets the new OET bulletin No. 65 guidelines for a safe center of radiation, it should be noted that the transmitting tower will be appropriately marked with warning signs. When it becomes necessary for workers to ascend the tower, appropriate measures, such as reduction of power or shut down of power if necessary, shall be taken to ensure that the human exposure to radiofrequency electromagnetic fields will not exceed the FCC guidelines. All of this information thus proves conclusively that this application conforms to the new FCC guidelines with respect to OET Bulletin No. 65 (Edition 97-01, August 1997), "Evaluating Compliance with FCC Guidelines for Human Exposure to Radiofrequency Electromagnetic Fields."