

Exhibit 2

Proposed Educational Program for:

The Voice of Arkansas Minority Advocacy Council

Information

The Voice of Arkansas Minority Advocacy Council was incorporated in Arkansas on November 1, 2013.

Mission Statement

The mission of The Voice of Arkansas Minority Advocacy Council (VAMAC) is to promote awareness of and provide education and information about issues of public concern that are important to the minority community.

Objectives

- Provide news and information to the community we serve.
- Promote awareness of important issues affecting the minority community.
- Serve as an outlet for networking and exchange of information and ideas in the minority community.
- Serve the community by assisting a large number of people who are currently not being served by local radio in the Jonesboro, Arkansas area.

Purpose

The purpose of The Voice of Arkansas Minority Advocacy Council is to provide valuable information about education, health, finances, history, and other issues pertinent to the African American community in the Jonesboro, Arkansas area. The Voice of Arkansas Minority Advocacy Council is located in Jonesboro, Arkansas. According to the 2012 U.S. Census estimate, Jonesboro, Arkansas has a population of 70,187 people. The population of African-Americans in the city of Jonesboro, Arkansas is approximately 12,634 or 18.4%. As of the filing of this application there currently are no radio stations in or around Jonesboro, Arkansas that offers programming that caters to a minority audience.

How LPFM Will Benefit the African American Community in the Jonesboro, Arkansas area.

By completing this application for a low power FM (LPFM) radio station, the VAMAC seeks to use radio broadcasting to disseminate important information that can benefit the African American community in the Jonesboro, Arkansas area. This radio station will focus on programming that will educate and inform the African American community in the Jonesboro, Arkansas area.

Types of Educational Programming the Voice of Arkansas Minority Advocacy Council Proposes

Health

This station will provide health tips and information on issues that disproportionately affect African Americans such as high blood pressure, diabetes, heart attacks, strokes, HIV/AIDS, cancer, and more. This station will also provide information on preventive care, treatment, medicines, health screenings, eating healthy, exercising, and mental health.

Finance/Legal

This station will provide legal tips and information that will help African Americans with legal and financial matters such as contracts, wills, marriage and divorce, lawsuits, criminal and civil matters, family law, managing credit, managing money, building wealth, banking, savings, investing, loans, filing taxes, and more.

Education

This station will provide information on Public education and how it affects African Americans in the Jonesboro, Arkansas area. This station will air Jonesboro, Arkansas school board meetings, Jonesboro, Arkansas High School athletic contests, Jonesboro, Arkansas High School musical concerts, and other programming created by students from Jonesboro, Arkansas High School.

History

This station will provide programs about African American history all year round that will educate African Americans on their history and important historical figures that shaped African American and American history. The programming will focus on historical African American leaders, African American inventors, African American businesspeople, African American musicians, African American scholars, African American athletes, and other African Americans who made significant contributions to American history.

Programming Methods that will accomplish the Proposed Educational Agenda

- Live interviews with the Governor of Arkansas; Jonesboro, Arkansas State Representatives; Jonesboro, Arkansas State Senators; Arkansas Secretary of State, Arkansas Attorney General, Arkansas Commissioner of State Lands, Craighead County Judge, Arkansas District Court Judge, Mayor of Jonesboro, Arkansas; Jonesboro, Arkansas Police Chief; Jonesboro, Arkansas Fire Chief; Jonesboro, Arkansas Superintendent of Schools; Director of Arkansas Minority Health Commission, Arkansas State Health Director, and more.
- This station will provide a live talk show daily where people can call in, ask questions, and gather information.
- Live remote broadcasts from Arkansas State University, Arkansas Department of Health, UAMS Northeast (University of Arkansas for Medical Sciences), Jonesboro, Arkansas School District School Board meetings; Jonesboro, Arkansas City Council meetings; and Legal Aid of Arkansas.
- This radio station will provide expert information Feature experts doing radio shows for in-depth information
- This station will create programming that will be directly associated with African Americans in the Jonesboro, Arkansas area.
- This station will create programming that is designed to meet the needs of African American citizens in the Jonesboro, Arkansas area.
- These programs will include but not necessarily exclude the education of African American children, history of the African American race, and to help develop the African American community.
- This station will feature programming that will air on a weekly basis such as “The Saturday Morning Tailgate”. This program and other programs like it will be educational and health conscious in nature. This program and other programs like it will feature talk and music. The citizens of the Jonesboro, Arkansas area will be asked to call in and discuss topics of education, health, finance, and history. This and other programs like it will be available on the air and online. This and other programs like it will be aimed at addressing the needs of African Americans in the Jonesboro, Arkansas area.

The Voice of Arkansas Minority Advocacy Council will also do other programming as needed to accomplish our mission and goals

STATE OF ARKANSAS

SECRETARY OF STATE

Mark Martin
ARKANSAS SECRETARY OF STATE

To All to Whom These Presents Shall Come, Greetings:

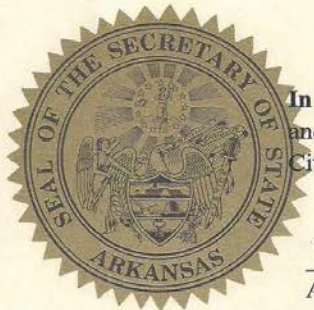
I, Mark Martin, Arkansas Secretary of State of Arkansas, do hereby certify that the following and hereto attached instrument of writing is a true and perfect copy of

Articles of Incorporation

of

**THE VOICE OF ARKANSAS MINORITY ADVOCACY
COUNCIL**

filed in this office November 1, 2013 in compliance with the provisions of the law and are hereby declared a body politic and corporate, by the name and style aforesaid, with all the powers, privileges and immunities granted in the law thereunto appertaining.



In Testimony Whereof, I have hereunto set my hand and affixed my official Seal. Done at my office in the City of Little Rock, this 1st day of November, 2013.

Mark Martin
Arkansas Secretary of State

