

FCC Form 314/340
Assignment of License Application – WCEU-TV

EXHIBIT 9

**NATURE OF ASSIGNEE /
ADVANCEMENT OF EDUCATIONAL PROGRAM**

The proposed assignee, Daytona Beach Community College (DBCC), is a governmental entity in the state of Florida and an institution of higher education. Daytona Beach Community College provides quality, affordable academic, job training and personal enrichment programs to educate and empower individuals and promote economic development in Volusia and Flagler Counties.

As a comprehensive public two-year college committed to open access, student learning and success, Daytona Beach Community College provides personalized attention to students, embraces diversity and uses innovation to enhance teaching and learning. DBCC offers more than 65 academic programs at five campus locations in Volusia and Flagler counties. In addition, distance learning technologies are available to and utilized by DBCC students.

By this application, DBCC seeks to acquire noncommercial educational television Stations WCEU(TV), New Smyrna Beach, Florida from WCEU Foundation, Inc. (formerly Coastal Educational Broadcasters, Inc.) (the “Foundation”). As the Commission has previously been informed, WCEU Foundation, Inc. is a direct support organization of DBCC. DBCC provides financial support to WCEU Foundation, Inc. and appoints two-thirds of the Foundation’s directors.

The FCC has previously approved of the Foundation’s advancement of an educational program (*see* FCC File No. BPET-19830919KE). The Foundation has operated WCEU(TV) since 1988. As licensee of the station, DBCC will continue to ensure that the highest quality public television is available to the service areas. DBCC will maintain use of WCEU(TV) to provide a full range of instructional, performing arts, news and public affairs programs. The Foundation’s previously approved educational program was essentially that of DBCC, the College it was created to support. Thus DBCC, the educational institution itself, submits that the FCC has previously recognized that it is a qualified noncommercial educational entity with a qualifying educational program. DBCC plans to maintain the existing programming of WCEU(TV), such that DBCC will continue to advance a program similar to that which the Commission found previously qualifying.