

Multiple Ownership

The instant application is one of two being filed simultaneously seeking Commission consent to the assignment of licenses held by Buckley Communications, Inc. and Buckley Broadcasting of California, LLC (collectively, “Buckley”), in the Bakersfield and Merced, CA Nielsen Radio Metros. The proposed assignee is Alpha Media Licensee, LLC (“Alpha”).

Bakersfield, CA

As a result of the proposed transaction, Alpha will hold the licenses for four radio stations which are licensed to a community within the Bakersfield, CA Nielsen Radio Metro. Alpha does not have an attributable interest in any other radio station or media outlet in the Bakersfield, CA local radio market.

As demonstrated in the attached BIA printout, the Bakersfield, CA market contains 48 full power radio stations. In markets served by 48 full power radio stations, Section 73.3555(a) of the Commission’s rules allows common control of eight radio stations, not more than five of which are in the same service. Consequently, the transaction proposed herein will comply with the Commission’s ownership rules because, following consummation of the proposed assignment, Alpha will hold the licenses for four radio stations (1 AM and 3 FMs) in the Bakersfield, CA market.

Merced, CA

As a result of the proposed assignment, Alpha will hold the licenses for two radio stations which are licensed to a community within the Merced, CA Nielsen Radio Metro. Alpha does not have an attributable interest in any other radio station or media outlet in the Merced, CA market.

As demonstrated in the attached BIA printout, the Merced, CA market contains 20 full power radio stations. In markets served by 20 full power radio stations, Section 73.3555(a) of the Commission’s rules allows common control of six radio stations, not more than four of which are in the same service. Consequently, the transaction proposed herein will comply with the Commission’s ownership rules because, following consummation of the proposed assignment, Alpha will hold the licenses for two radio stations (2 FMs) in the Merced, CA market.

FCC Geographic Market Definition for Bakersfield, CA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market			City & State of License	County of License
						Designtn Date	Home Mkt Rank	Owner		
KAFY	AM	1100	C	Span/Relgn	Bakersfield, CA	07/02/2003	77	Gomez, Nelson F	Bakersfield, CA	Kern
KAIB	FM	89.5	NC	Chrst/Altve	Bakersfield, CA		77	Educational Media Foundation	Shafter, CA	Kern
KAXL	FM	88.3	NC	AC/Chrst	Bakersfield, CA	07/02/2003	77	Skyride Unlimited Inc	Greenacres, CA	Kern
KBDS	FM	103.9	C	Mexican	Bakersfield, CA	07/02/2003	77	Radio Campesina Inc	Taft, CA	Kern
KBFP	AM	800	C	Comedy	Bakersfield, CA	07/02/2003	77	iHeartMedia	Bakersfield, CA	Kern
KBFP	FM	105.3	C	Span/AdHts	Bakersfield, CA	07/02/2003	77	iHeartMedia	Delano, CA	Kern
KBLV	FM	88.7	NC	ChrsContem	Bakersfield, CA	09/08/2006	77	Educational Media Foundation	Tehachapi, CA	Kern
KBQF	FM	104.3	C	Mexican	Bakersfield, CA	10/04/2010	77	JAB Broadcasting LLC	McFarland, CA	Kern
KCHJ	AM	1010	C	Span/Oldes	Bakersfield, CA	07/02/2003	77	Lotus Communications Corp	Delano, CA	Kern
KCNQ	FM	102.5	C	Countr	Bakersfield, CA	07/02/2003	77	p Alta Sierra Broadcasting LLC	Kernville, CA	Kern
KCWR	FM	107.1	C	Countr	Bakersfield, CA	07/02/2003	77	Buck Owens Production Company Inc	Bakersfield, CA	Kern
KDFO	FM	98.5	C	Clsc Rock	Bakersfield, CA	07/02/2003	77	iHeartMedia	Delano, CA	Kern
KEAL	FM	106.5	C	Mexican	Bakersfield, CA	07/01/2009	77	Lazer Broadcasting Corporation	Taft, CA	Kern
KEBT	FM	96.9	C	Mexican	Bakersfield, CA	07/26/2006	77	American General Media	Lost Hills, CA	Kern
KERI	AM	1410	C	Cst/Tlk/Edu	Bakersfield, CA	07/02/2003	77	p Wilkins Communications Network Inc	Bakersfield, CA	Kern
KERN	AM	1180	C	Nws/Tlk/Spt	Bakersfield, CA	07/02/2003	77	American General Media	Wasco-Greenacres, CA	Kern
KFHL	FM	91.7	NC	Chrst/Talk	Bakersfield, CA	08/15/2005	77	Mary V Harris Foundation	Wasco, CA	Kern
KFRB	FM	91.3	NC	Religion	Bakersfield, CA	07/02/2003	77	Family Stations Inc	Bakersfield, CA	Kern
KGEO	AM	1230	C	Talk	Bakersfield, CA	07/02/2003	77	American General Media	Bakersfield, CA	Kern
KGFM	FM	101.5	C	AC	Bakersfield, CA	07/02/2003	77	American General Media	Bakersfield, CA	Kern
KGZO	FM	90.9	NC	Span/Chrst	Bakersfield, CA	07/02/2003	77	Association for Community Education	Shafter, CA	Kern
KHTY	AM	970	C	Sports	Bakersfield, CA	07/02/2003	77	iHeartMedia	Bakersfield, CA	Kern
KISV	FM	94.1	C	Urb/R&B/HH	Bakersfield, CA	07/02/2003	77	American General Media	Bakersfield, CA	Kern
KIWI	FM	102.9	C	Mexican	Bakersfield, CA	07/02/2003	77	Lotus Communications Corp	McFarland, CA	Kern
KJPG	AM	1050	NC	Relgn/Talk	Bakersfield, CA	07/02/2003	77	IHR Educational Broadcasting	Frazier Park, CA	Kern
KKBB	FM	99.3	C	Rhymc/Olde	Bakersfield, CA	07/02/2003	77	Buckley Broadcasting Corporation	Bakersfield, CA	Kern
KKXX	FM	93.1	C	Top 40	Bakersfield, CA	07/02/2003	77	American General Media	Shafter, CA	Kern
KLHC	AM	1350	C	Span/Chrst	Bakersfield, CA	07/02/2003	77	Centro Cristiano Vida Abundante Inc	Bakersfield, CA	Kern
KLLY	FM	95.3	C	Top 40	Bakersfield, CA	07/02/2003	77	Buckley Broadcasting Corporation	Oildale, CA	Kern
KMYX	FM	92.5	C	Mexican	Bakersfield, CA	07/02/2003	77	Farmworker Educational Radio Network Inc	Arvin, CA	Kern
KNZR	FM	97.7	C	Nws/Tlk/Inf	Bakersfield, CA	07/02/2003	77	Buckley Broadcasting Corporation	Shafter, CA	Kern
KNZR	AM	1560	C	Nws/Tlk/Inf	Bakersfield, CA	07/02/2003	77	Buckley Broadcasting Corporation	Bakersfield, CA	Kern
KPRX	FM	89.1	NC	Clsc/NPR	Bakersfield, CA	07/02/2003	77	White Ash Broadcasting Inc	Bakersfield, CA	Kern
KPSL	FM	96.5	C	Spanish AC	Bakersfield, CA	07/02/2003	77	Lotus Communications Corp	Bakersfield, CA	Kern

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

FCC Geographic Market Definition for Bakersfield, CA

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market			City & State of License	County of License
							Designtn Date	Home Mkt Rank	Owner		
KQMX	FM	105.7	C	Mexican		Bakersfield, CA	03/15/2011	77	Deportes y Musica Comunicaciones LLC	Lost Hills, CA	Kern
KRAB	FM	106.1	C	AOR		Bakersfield, CA	07/02/2003	77	iHeartMedia	Greenacres, CA	Kern
KRJK	FM	97.3	C	Jack		Bakersfield, CA	10/04/2011	77	Buck Owens Production Company Inc	Lamont, CA	Kern
KRVQ	FM	104.5	C	Clisc Hits		Bakersfield, CA	07/02/2003	77	p Alta Sierra Broadcasting LLC	Lake Isabella, CA	Kern
KSRY	FM	103.1	C	Alternative		Bakersfield, CA	07/02/2003	77	iHeartMedia	Tehachapi, CA	Kern
KSVG	FM	89.7	NC	Alternative		Bakersfield, CA	03/08/2013	77	Kern Community Radio Inc	Mettler, CA	Kern
KTQX	FM	90.1	NC	Span/Varty		Bakersfield, CA	07/02/2003	77	Radio Bilingue Inc	Bakersfield, CA	Kern
KUZZ	FM	107.9	C	Country		Bakersfield, CA	07/02/2003	77	Buck Owens Production Company Inc	Bakersfield, CA	Kern
KUZZ	AM	550	C	Country		Bakersfield, CA	07/02/2003	77	Buck Owens Production Company Inc	Bakersfield, CA	Kern
KVLI	AM	1140	C	Talk		Bakersfield, CA	07/02/2003	77	p Alta Sierra Broadcasting LLC	Lake Isabella, CA	Kern
KVMX	FM	92.1	C	Country		Bakersfield, CA	07/02/2003	77	Lotus Communications Corp	Bakersfield, CA	Kern
KWAC	AM	1490	C	Span/Sprts		Bakersfield, CA	07/02/2003	77	Lotus Communications Corp	Bakersfield, CA	Kern
KWVE	AM	660	C	Religion		Bakersfield, CA	05/09/2008	77	Calvary Chapel of Costa Mesa	Olildale, CA	Kern
KXTT	FM	94.9	C	Span/Oldes		Bakersfield, CA	07/01/2009	77	Lazer Broadcasting Corporation	Maricopa, CA	Kern

Number of Stations in Geographic Market 48

Previous Stations in Geographic Market

KOSS	AM	1380	C	News/Talk		Los Angeles, CA	02/11/2008	2	Point Broadcasting Company	Lancaster, CA	Los Angeles
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FCC Geographic Market Definition for Merced, CA

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market		Owner	City & State of License	County of License
							Designtn	Home Mkt			
							Date	Rank			
KABX	FM	97.5	C	AC		Merced, CA	07/02/2003	180	Mapleton Communications LLC	Merced, CA	Merced
KAMB	FM	101.5	NC	ChrsContem		Merced, CA	07/02/2003	180	Central Valley Broadcasting Co Inc	Merced, CA	Merced
KBKY	FM	94.1	C	Span/Relgn		Merced, CA	07/02/2003	180	Radio Alfa Y Omega LLC	Merced, CA	Merced
KBRE	FM	92.5	C	Alternative		Merced, CA	07/02/2003	180	Mapleton Communications LLC	Atwater, CA	Merced
KCIV	FM	99.9	C	Relgn/Talk		Merced, CA	07/02/2003	180	Bott Radio Network	Mount Bullion, CA	Mariposa
KCJH	FM	89.1	NC	Chrst/Inspr		Merced, CA	07/02/2003	180	Your Christian Companion Network Inc	Livingston, CA	Merced
KDJK	FM	103.9	C	Cisc Rock		Merced, CA	08/02/2004	180	Cumulus Media Holdings Inc	Mariposa, CA	Mariposa
KEFR	FM	89.9	NC	Religion		Merced, CA	07/02/2003	180	Family Stations Inc	Le Grand, CA	Merced
KGAM	FM	106.3	C	Span/Oldes		Merced, CA	07/02/2003	180	Mapleton Communications LLC	Merced, CA	Merced
KHTN	FM	104.7	C	Hip Hop		Merced, CA	07/02/2003	180	Buckley Broadcasting Corporation	Planada, CA	Merced
KLBS	AM	1330	C	Portuguese		Merced, CA	07/02/2003	180	Ethnic Radio Inc	Los Banos, CA	Merced
KLOQ	FM	98.7	C	Mexican		Merced, CA	07/02/2003	180	Mapleton Communications LLC	Winton, CA	Merced
KLVN	FM	88.3	NC	ChrsContem		Merced, CA	07/02/2003	180	Educational Media Foundation	Livingston, CA	Merced
KNTD	FM	93.3	C	Span/Chrst		Merced, CA	07/02/2003	180	Gomez, Nelson F	Chowchilla, CA	Madera
KQLB	FM	106.9	C	Mexican		Merced, CA	07/02/2003	180	VLB Broadcasting Inc	Los Banos, CA	Merced
KSKD	FM	95.9	C	Mexican		Merced, CA	07/02/2003	180	Gomez, Nelson F	Dos Palos, CA	Merced
KTIQ	AM	1660	C	Span/Chrst		Merced, CA	07/02/2003	180	Mapleton Communications LLC	Merced, CA	Merced
KUBB	FM	96.3	C	Country		Merced, CA	07/02/2003	180	Buckley Broadcasting Corporation	Mariposa, CA	Mariposa
KYOS	AM	1480	C	News/Talk		Merced, CA	07/02/2003	180	Mapleton Communications LLC	Merced, CA	Merced
KZCF	FM	91.5	NC	Talk		Merced, CA		180	Common Frequency Inc	Atwater, CA	Merced

Number of Stations in Geographic Market 20

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed