



Federal Communications Commission  
Washington, D.C. 20554  
JUN 01 2004

1800E1-RHL

Pullman Broadcasting, Inc.  
#1 Shackleford Drive  
Suite 400  
Little Rock, AR 72211

In Re: BMPCDT-20030903AAQ  
KQUP-DT  
Facility ID 78921

Dear Applicant:

This is in reference to the above-captioned application to construction a digital television facility for channel 24 in Pullman, Washington.

We have completed our technical review of your application and conclude that the application cannot be granted because it fails to adequately protect either Canadian NTSC and/or DTV channels based upon the second step contour overlap method in the *Letter Of Understanding (LOU) between the Commission and Industry Canada, released September 29, 2000* (available on the Internet at [www.fcc.gov/ib/pnd/agree](http://www.fcc.gov/ib/pnd/agree)). Specifically, your proposal would not provide protection to DTV allotments at Pincher Creek, AB, Cranbrook, BC and Kelowna, BC respectively.

Accordingly, you must within 30 days of the date of this letter, submit either a Longley-Rice analysis if it can show less than a 2% increase in interference or eliminate the overlap. It is recommended that at this point in time you conduct a complete technical analysis of your proposal in an effort to correct the deficiency outlined in this letter as well as any other technical problems that might exist. You are cautioned that your failure to comply with the requirements of this letter within the time specified herein may result in the dismissal of your application pursuant to Section 73.3568(a) of the Commission's Rules.

Sincerely,

Clay Pendarvis  
Associate Chief  
Video Division  
Media Bureau

cc: Peter Tannenwald

JUN 03 2004