

June 12, 2009

Ms. Marlene Dortch

Federal Communication Commission

445 Twelfth Street, SW

Washington DC 20554

RE: KWCH-Wichita Signal Issues

Dear Ms. Dortch:

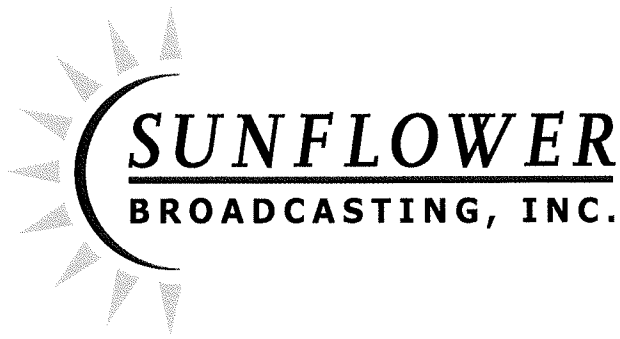
This is to advise you that there is a significant signal reception issue with KWCH-TV channel 12, Wichita, Kansas. Because of these reception issues, we have asked for a special temporary authorization to increase our power.

Our station changed to channel VHF 12. Unfortunately, there appears to be a significant reception problem throughout the service area. Our call center has been open since 6 am, with five lines open. Unfortunately, we have been receiving a flood of calls from viewers that are unable to receive our signal. The phone bank has been overwhelmed. Approximately 99% of our phone bank calls deal with the lack of reception. In addition, our receptionist received more than 100 calls from viewers who could not get through to the phone bank. A close analysis of these calls reveals that reception problems are occurring throughout our market, not just in one area. For example, we have received calls from Wichita, west of Wichita, south of Wichita, Ellinwood, Atwood, north of Rose Hill, Garden Center, Garden Plain, Cheney, Eldorado, downtown Hutchinson, Lehigh, Hoisington Holyrood, Clearwater, Cheney, Herington, Newton and Douglas.

We work carefully with each caller. We tell them about the need to rescan and adjust their antennas. Each call takes 30 to 45 minutes. However, despite working through all of the known solutions, viewers still cannot receive our signal. This does not appear to be a converter box or consumer antenna issue.



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We have dispatched station personnel throughout our community to verify these reception concerns. We have examining locations throughout our market. To replicate the consumers' viewing experience, we are using the signal strength readings from a DTV converter box, model: DigitalStream DTX9950. We have looked at six locations. In most instances, the signal is weak and reception was difficult. At nearly half the locations, the box is unable to lock on to a signal. Out of a scale of zero – 100, we have found the following:

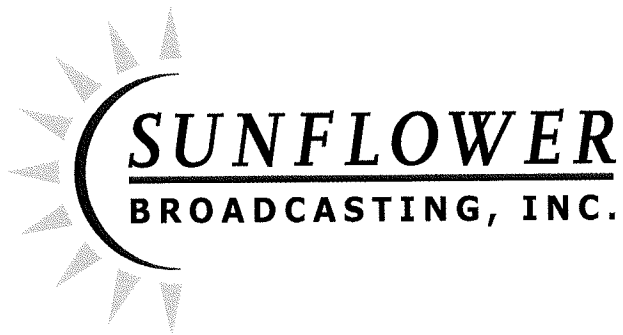
Location 1:	Signal Level 28 out of 100	29 Miles from the transmitter
Location 2:	Signal Level 53 out of 100	35 Miles from the transmitter
Location 3	Signal Level 30 out of 100	34 Miles from the transmitter
Location 4	Signal Level 31 out of 100	36 Miles from the transmitter
Location 5	Signal Level 50 out of 100	35 Miles from the transmitter
Location 6	Signal Level 57 out of 100	36 Miles from the transmitter

These locations include both "in-town" and more rural settings. In most cases, the signal strength is well below the signal levels of other stations in the market. Based on my engineer's initial analysis, it appears that many areas of the market will not be able to adequately receive our signal. Ironically, we were able to receive other stations, including DTV channel 8, at these locations. Of course, this is just a preliminary analysis. Nonetheless, it outlines the problem and corroborates the numerous calls we have received from viewers across our community.

As the leading news and weather station in Wichita, I am very concerned about the inability of viewers to receive our signal. As you know, we are in the middle of tornado season, and most viewers look to KWCH for emergency messages. On behalf of the viewers in my



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community, I respectfully request you grant our request for an emergency special temporary authority to increase our power.

Sincerely,

A handwritten signature in black ink, appearing to read "Joan M. Barrett". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Joan M. Barrett

President/General Manager

Sunflower Broadcasting, Inc.



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