



FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

August 1, 2011

Silverton Broadcasting Company, LLC
116 Tigertail Road
Los Angeles, CA 90049

Re: K55BL, Fac ID.: 18291

Dear Licensee:

This letter is to notify you that the Federal Communications Commission (Commission) has adopted rules to clear low power television (LPTV) and TV translator stations off of the 700 MHz band (television channels 52-69). *See* FCC 11-110, released July 15, 2011, a copy of which is available at the Commission's web site – www.fcc.gov. First, the Commission has set **December 31, 2011** as the deadline by which all 700 MHz band LPTV and TV translator stations (both analog and digital) must discontinue the use of 700 MHz channels. Second, the Commission has set **September 1, 2011** as the date by which all LPTV and TV translator stations in the 700 MHz band must submit a displacement application to specify a new “in-core” channel (channels 2-51 excluding channel 37) if they have not already done so. Our records indicate that you are the licensee of a 700 MHz band LPTV or TV translator station and you have not filed a displacement application for an in-core channel. We encourage you to file a displacement application for an in-core channel as soon as possible and not later than **September 1, 2011**. Failure to do so will result in the loss of your station authorization.

If you no longer possess a valid authorization for your 700 MHz band station, if you do not plan to move to an in-core channel, or if you plan to discontinue operating your 700 MHz band station on or before December 31, 2011, we encourage you to notify the Commission staff of your plans by emailing Hossein Hashemzadeh at Hossein.Hashemzadeh@fcc.gov.

If you plan to submit a displacement application and experience any difficulties in preparing, filing or prosecuting your application, please contact the Commission staff - Hossein Hashemzadeh, Hossein.Hashemzadeh@fcc.gov (technical) or Shaun Maher, Shaun.Maher@fcc.gov (legal) at 201-418-1600.

We appreciate your efforts to help clear the way for new uses on the 700 MHz band including the deployment of additional mobile broadband facilities.

Very truly yours,

A handwritten signature in dark ink, appearing to read "Hossein Hashemzadeh", with a stylized flourish at the end.

Hossein Hashemzadeh
Deputy Chief, Video Division
Media Bureau