



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

Date First

Licensed.....10-8-35.....

Call

Letters K.E.L.D.

LOCATION: EL DORADO, ARKANSAS

Name of

Licensee:

NOALMARK BROADCASTING CORPORATION (AL 6-27-73 EFF: 7-16-73)
X RADIO ENTERPRISES, INCORPORATED (Vol. Assign, Lic. 6-12-36)
X T. H. BARTON

2525 North West Avenue, El Dorado, Ark. (Letter Redescription 9-30-76)

X Country Club Colony, 1½ mi. N of Eldorado, Arkansas (CP 7-10-50)

X On State Highway No. 7, Approx. 1.8 miles N. of city limits of

Transmitter

El Dorado, Arkansas (CP 10-20-49)

Location:

X Country Club Colony, 1½ miles north of El Dorado, Arkansas (Lic. 10-8-35)

Same as Transmitter (Letter 9-30-76)

X 208½ N. Washington Avenue, El Dorado, Arkansas (BML 1-16-48)

Main Studio

X Country Club Colony, 1½ miles north of El Dorado, Arkansas (Mod. Lc. 11-12-35)

Location:

X Exchange Building, El Dorado, Arkansas (Lic. 10-8-35)

FRC-65

| Appl. No. | Date Issued | Freq. | Power | Time Div. | PERIOD From To |
|---|----------------------|--|-------|--------------|-------------------|
| B-3-3216 | 1-15-35 Effective | 1370 1-22-35 | 100w | U | 3-22 9-22-35 |
| B3-MP-207 | 8-13-35 | Chg. equipment of C.P. | | | 3-22 9-22-35 |
| B3-L-223 | 10-8-35 | 1370 | 100w | U | 10-8 7-1-36 |
| License to cover C.P. for new station | | | | | |
| B3-ML-251 | 11-12-35 | 1370 | 100w | U | 11-12 7-1-36 |
| Mod. license to move studio north of city | | | | | |
| B3-AL-111 | 6-12-36 | Vol. Assignment of License to Radio Enterprises, Incorporated | | | |
| B3-S-864 | C.A. 6-29-36 | Extension of license | | | 7-1 8-1-36 |
| B3-R-864 | 7-17-36 | 1370 | 100w | U | 7-17 1-1-37 |
| B3-P-1347 | 9-29-36 | Install new transmitter | | | 11-29 5-29-37 |
| B3-L-429 | 11-17-36 | 1370 | 100w | U | 11-17 1-1-37 |
| Lic. to cover C.P. for new transmitter | | | | | |
| B3-R-864 | 12-8-36 | 1370 | 100w | U | 1-1 7-1-37 |
| B3-P-1347 | 6-15-37 | 1370 | 100w | U | 7-1 1-1-38 |
| B3-R-864 | 12-8-37 | 1370 | 100w | U | 1-1 7-1-38 |
| B3-R-864 | 6-9-38 | 1370 | 100w | U | 7-1 1-1-39 |
| B3-R-864 | 12-19-38 | 1370 | 100w | U | 1-1 7-1-39 |
| B3-R-864 | 6-6-39 | 1370 | 100w | U | 7-1 1-1-40 |
| B3-P-2562 | 10-31-39 | 1370 | 250w | U | 12-31 7-1-40 |
| C.P. to increase power; changes in equipment | | | | | |
| B3-L-1055 | 12-14-39 | 1370 | 250w | U | 12-14 1-1-40 |
| License to cover C.P. increase in power and changes in equipment | | | | | |
| B3-R-864 | 12-18-39 | 1370 | 100w | U | 1-1 12-1-40 |
| B3-R-864 | 12-18-39 | 1370 | 250w | U | 1-1 12-1-40 |
| This license supersedes license previous dated 12-18-39 | | | | | |
| B3-S-864 | 2/20/40 | 1370 | 250w | U | 3-1 3-1/40 |
| Order | 6/12/40 | Extension of License | | | 8/1 10/1/40 |
| Order | 9/10/40 | Extension of license | | | 10/1 3/29/41 |
| B3-Z-684 | 3-6-41 | 1370 | 250w | U | 3-6 3-29-41 |
| Determine operating power by direct method. | | | | | |
| HARDA RELOCATION | | | | | |
| B3-R-864 | 3-24-41 | 1400 | 250w | U | 3-29 12-1-41 |

Date first licensed

Call letters **K E I D**

Name of licensee

Transmitter location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. No. | DATE ISSUED | FREQ. | POWER | TIME Div. | PERIOD From— To— |
|-----------------|--|---|----------|--------------|--------------------------------|
| B3-P-3123 | 5-22-41 | C.P. change tubes in last transmitter | | | radio stage of 7-22 1-22-42 |
| B3-L-1487 | 9-11-41 | 1400 | 250w | U | 9-11 12-1-41 |
| | Lic. to cover C.F. 3123 for changes in equipment | | | | |
| B3-R-864 | 11-25-41 | 1400 | 250w | U | 12-1 8-1-43 |
| B3-S-864 | 11-6-42 | 1400 | 250w | U | 12-1 8-1-43 |
| | Mod. of license in accordance with Order #107 | | | | |
| B3-R-864 | 7-27-43 | 1400 | 250w | U | 8-1 8-1-45 |
| B3-S-864 | 7-24-45 | Extension of License | | | 8-1 10-1-45 |
| B3-R-864 | 9-18-45 | 1400 | 250w | U | 9-18-45 9-1-47 |
| B3-S-864 | 9-18-45 | 1400 | 250w | U | 10-1 3-1-47 |
| | Mod. Lic. Order 107-A | | | | |
| B3-TC-465 | 4-10-46 | Transfer of control of licensee corp. from T. H. Barton to WILFRED N. MCKINNEY | | | |
| | EFF: 4-29-46 | | | | |
| BR-864 | 7-17-47 | 1400 | 250w | U | 8-1 8-1-50 |
| BML-1283 | 1-16-48 | 1400 | 250w | U | 1-16 8-1-50 |
| | Mod. Lic. to change studio site. | | | | |
| BP-5644 | 10-20-49 | 690 | 1kw-DA-N | Un | 12-20 6-20-50 |
| | CP to change freq., increase power, install new T and DA for night use and change T and studio locations. (COND. CLAUSE) | | | | |
| BR-864 | 7-21-50 | 1400 | 250w | U | 8-1 8-1-53 |
| BP-7706 | 7-10-50 | 1400 | 250w | U | 9-10 3-10-51 |
| | CP to install a new T and change ground system. | | | | |
| BL-4146 | 8-21-50 | 1400 | 250w | U | 8-21 8-1-53. |
| | License to cover CP (BP-7706) install new T and chg. ground system. | | | | |
| BR-864 | 7-1-53 | RENEWAL OF LICENSE | | | 8-1-53 6-1-55 |
| BR-864 | 5-4-55 | Renewal of license | | | 6-1 6-1-58 |
| BRC-1008 (1) | 8-14-56 | Modification of license to operate transmitter by remote control from 208 North Washington, El Dorado, Ark. | | | |

June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed Call letters **K E L D**

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|-----------------|---|---|------------|---------------|---------------------|
| BR-864 | 5-7-58 | 1400 | 250w | U | 6-1 6-1-61 |
| BP-13211 | 3-29-61 | 1400kc | 250w-1kwLS | U | 5-29 11-29-61 |
| | CP to increase daytime power and install a new transmitter. (COND'L) | | | | |
| | 6-1-61 | Comm. deferred action on renewal pending further consideration. | | | |
| BP-14966 | 8-8-61 | 1400kc | 250w | Nighttime | 10-8 4-8-62 |
| | CP to install present main trans (Collins 300G) as alt. main trans. at main trans. loc., nighttime only, with remote control from studio. | | | | |
| BNP-9653 (1) | 8-15-61 | Mod. of CP (BP 13211) to change type transmitter (Gates BC-1T) | | | |
| BR-864 | 7-20-61 | Renewal of license | | | 7-20 6-1-64 |
| BL-8674 (1) | 9-7-61 | Lic. to cover CP (BP-13,211 as mod) which auth. incr. daytime power & instl. of a new trans. (Cond'l) | | | |
| BL-8720 | 9-19-61 | 1400kc | 250w | N | 9-19 6-1-64 |
| | Lic. to cover CP (BP-14,966) which auth. an alt. main trans., nighttime only, with RC operation from studio loc. | | | | |
| BL-8720 | 9-19-61 | Superseding authorization to correct antenna current - amperes | | | |
| BZ-5128 | 3-20-64 | Auth. to determine operating power by direct measurement of antenna power | | | |
| BZ-5129 | 3-30-64 | Auth. to determine operating power by direct measurement of antenna power | | | |
| BR-864 | 5-7-64 | 1400KC | 250w-1kw | U (Main) | 6-1 6-1-67 |
| | | 1400kc | 250W | N (Alt. Main) | 6-1- 6-1-67 |
| BR-864 | 5-22-67 | Renewal of License (Main & Alt. M) Renewal of NDEA | | | 6-1 6-1-70 |
| BR-864(S) | 5-27-70 | Renewal of Main & Alt. M& | | | NDEA 6-1-73 |
| BTC-6331 | 8-28-70 | INVOL. TC EFF: 10-9-70 | | | |
| EBSA | 5-25-72 | | | | |

FORM BC 120

June 1954

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters K E L D

Station location EL DORADO, ARK.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|----------------|----------------|--------------------|--------------------|---------------|--------------------|
| BAL-7862 | 6-27-73 | VOL AL | EFF: | | |
| BR-864(S) | 5-31-73 | RENEWAL | (MAIN & ALT. MAIN) | | 6-1-76 |
| Ltr. | 3-23-76 | Trans. | GATES MW-1 | now installed | |
| BR-864(L) | 5-12-76 | Renewal | (Main & Alt. Main) | | 6-1-79 |
| Letter | 9-30-76 | SL and RC changed | | | |
| | | TL redescribed | | | |
| BZ-9467(L) | 8-23-77 | Direct | Measurement | | 6-1-79 |
| BR-790123UC | | | | | |
| (S) | 5-12-80 | RENEWAL OF LICENSE | | | 6-1-82 |
| BZ-800729AC(L) | 8-21-80 | DIRECT MEASUREMENT | | | 6-1-82 |

1

Call K E L D
Letters ~~WSS~~

Name T. H. Barton

El Dorado, Ark.

| File No. | Dated | Application for | Action | |
|--|--------------------------|--|--|----------|
| | | | Nature | Date |
| 3-P-B-3216 Resubmitted and amended | 5-8-34 and 6-12-34 | Construction permit to construction new station. 1370 kc, 100 w, unlimited to be considered under Rule 6 Trans. & Studio: Exchange Bldg., El Dorado, Ark. (To be considered under Communi- cations Bill, effective July 1.) | Pat. 5-24-34 (See 17 and 23(4), trans. site). Granted after a hearing ORDER of 1-15-35 Effective 1-22-35 | |
| B3-MP-207 | 7-20-35 | Mod. of (B3-P-3216) as amended to make further equip. changes. | Granted | 8-13-35 |
| B3-L-223 | 9-16-35 | License to cover C.P.(3-P-B-3216) for new station on 1370 kc, 100w, unlimited time. | Granted | 10-8-35 |
| B3-ML-251 | 10-15-35 | Mod. of license to change studio location from Exchange Bldg. El Dorado, Ark. to Country Club Colony, 1½ mi. N. of El Dorado, Ark. | Granted | 11-12-35 |

APPLICATION RECORD—BROADCASTING

2.

Call letters K E L D

RADIO ENTERPRISES, INCORPORATED (Vol. Assign. Lic. 6-12-36)

Name x T. H. Barton

| FILE No. | DATED | APPLICATION FOR— | ACTION | |
|-------------|----------|--|-------------------------------|-------------------------------|
| | | | NATURE | DATE |
| B3-AL-111 | 3-12-36 | Voluntary assignment of license from T. H. Barton, to Radio Enterprises, Inc. | Granted | 6-12-36 |
| B3-R-864 | 4-27-36 | Renewal of license (Not in ex-per-ferm - Should be in name new assignee) | Refused Granted | 6-15-36 7-17-36 |
| Resubmitted | 6-19-36 | | | |
| B3-P-1347 | 8-29-36 | Construction permit to install a new transmitter and make changes in antenna. | Granted | 9-29-36 |
| B3-R-864 | 10-23-36 | Renewal of license | Granted | 12-8-36 |

3

APPLICATION RECORD—BROADCASTING

Call letters K E L DName RADIO ENTERPRISES, INC.

| FILE No. | DATED | APPLICATION FOR— | ACTION | |
|----------|----------|--|----------|----------|
| | | | NATURE | DATE |
| B3-L-429 | 10-27-36 | License to cover C.P. (B3-P-1347) for new transmitter. | Granted | 11-17-36 |
| B3-R-864 | 12-19-36 | Renewal of license (Unnecessary) | Returned | 2-1-37 |
| B3-R-864 | 4-29-37 | Renewal of license | Granted | 6-15-37 |
| B3-R-864 | 10-26-37 | Renewal of license | GRANTED | 12-8-37 |
| B3-R-864 | 4-25-38 | Renewal of license | Granted | 6-9-38 |
| B3-R-864 | 10-24-38 | Renewal of license | Granted | 12-19-38 |
| B3-R-864 | 4-10-39 | Renewal of license | Granted | 6-6-39 |
| | | | | |

APPLICATION RECORD—BROADCASTING

Call letters KELDName RADIO ENTERPRISES, INC.

| FILE No. | DATED | APPLICATION FOR— | ACTION | |
|-------------|----------|--|------------------|----------|
| | | | NATURE | DATE |
| B3-P-2562 | 10-6-39 | C.P. to make changes in equipment and to increase power from 100w to 250w day & night. | Granted | 10-31-39 |
| B3-R-864 | 10-16-39 | Renewal of license (Sec. 17(4), 20(f)) | Returned | 11-9-39 |
| Resubmitted | n | | Granted | 12-18-39 |
| B3-L-1055 | 11-28-39 | License to cover C.P.(B3-P-2562) for equipment changes and increase in power. | Granted | 12-14-39 |
| B3-R-864 | 5-18-40 | Renewal of license (Retired to closed files) | | 2-6-41 |
| B3-R-864 | 1-27-41 | Renewal of license | Granted | 3-24-41 |
| | | | 1200 kc, 250w, U | |

#5

Call

Letters K E L DName RADIO ENTERPRISES, INCORPORATED

| File No. | Dated | Application for | Action | |
|--|---|---|---|-------------------------------------|
| | | | Nature | Date |
| B3-Z-684 Rec'd. | 2-4-41 2-10-41 | Authority to determine operating power by direct measurement of antenna power. | Granted | 3-6-41 |
| B3-P-3123 Rec'd Resubmitted Rec'd | 3-4-41 3-10-41 3-26-41 4-7-41 | C.P. to change tubes in last radio stage from four RCA 203-A to two RCA 805 | Returned Incomplete Granted | 3-15-41 5-22-41 |
| B3-L-1487 Rec'd | 8-16-41 8-18-41 | License to cover C.P. (B3-P-3123, for change in tubes in last radio stage) Form 335 filed | Granted | 9-11-41 |
| B3-R-864 Resub. | 9-26-41 " | Renewal of license | Ret'd. 10-22-41 for add. copy & Form 335. Granted | 10-22-41 11-25-41 |
| B3-R-864 Rec'd Resub. Rec'd | 5-31-43 6-3-43 6-11-43 6-17-43 | Renewal of license (Filed on obsolete form) | Ret'd. Granted | 6-4-43 7-27-43 |

APPLICATION RECORD - BROADCASTING

#6

Call

Letters K E L DName RADIO ENTERPRISES, INCORPORATED

| File No. | Dated | Application for | Action | |
|-----------------------------|----------------------------------|---|-------------------------|---------|
| | | | Nature | Date |
| B3-R-864 Rec'd | 5-16-45 5-19-45 | Renewal of license Letter req. amend. - Par. - 11(d) - 5-30-45 - Amend. filed 6-13-45 | Granted | 9-18-45 |
| B3-TC-465 Rec'd Filed | 10-11-45 10-15-45 10-15-45 | Transfer of Control of licensee corporation from T. H. Barton to WILFRED M. McKINNEY (55 shares common stock - 55% outstanding) | GRANTED EFF: 4-29-46 | 4-10-46 |

APPLICATION RECORD - BROADCASTING

Call

Letters K E L D

Name

RADIO ENTERPRISES, INCORPORATED

| File No. | Dated | Application for | Action | |
|----------|---------|---|--|------|
| | | | Nature | Date |
| RP-5644 | 1-22-47 | Construction Permit to change frequency from 1400 to 690 kc, increase power from 250w to 1kw, install new transmitter (Collins 20-K) and directional antenna for night use, and change transmitter and studio locations from Country Club Colony, $1\frac{1}{2}$ mi. North of El Dorado, Arkansas to 1.8 mi. North of El Dorado city limits on State Highway No. 7, El Dorado, Ark. and 208 $\frac{1}{2}$ N. Washington St., El Dorado, Arkansas, respectively. | DOCKET # 8114 | |
| Rec'd | 1-22-47 | | Granted 10-20-49 after | |
| Filed | 1-22-47 | | hearingsubj. (1) re properly designed phase monitor being installed. (2) A non-DA and a DA survey shall be made & accepted by the Ccm. prior to issuance of a license (3) re field measuring equip. (4) re blanketing clause | |
| | | (Filed by John G. Spearman, Atty.) | CANCELLED 4-13-50 | |
| | | Welch and Mott, Attys. letter 2-5-47 | per request of applicant | |
| | | | Ltr. 4-14-50 | |

APPLICATION RECORD - BROADCASTING

#8

Call

Letters K E L DName RADIO ENTERPRISES, INCORPORATED

| File No. | Dated | Application for | Action | |
|----------------------------|------------------------------|--|---------|---------|
| | | | Nature | Date |
| BR-264 Rec'd | 5-31-47 6-2-47 | Renewal of license Filed by Vincent B. Welch atty. Program logs filed 6-16-47 | Granted | 7-17-47 |
| BML-1283 Rec'd Filed | 11-20-47 1-7-48 1-7-48 | Mod. of License to change studio location from Country Club Colony, 1½ miles north of El Dorado, Arkansas TO 208½ North Washington Avenue, El Dorado, Arkansas. (Filed by Vincent B. Welch, Atty.) | GRANTED | 1-16-48 |
| BR-364 Rec'd | 5-26-50 5-29-50 | Renewal of license | Granted | 7-21-50 |

APPLICATION RECORD - BROADCASTING

Call
Letters **K E L D**Name **Radio Enterprises, Incorporated**

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|---|---------|---------|
| | | | Nature | Date |
| BP-7706 Rec'd Filed | 6-8-50 6-12-50 6-12-50 | Construction permit to install a new transmitter (Collins 300-G). Counsel - None | GRANTED | 7-10-50 |
| AMEND. Rec'd. Filed | 6-21-50 6-23-50 6-23-50 | AMENDED to make change in ground system. | | |
| BL-4146 Rec'd Filed | 7-29-50 8-1-50 8-1-50 | License to cover construction permit (BP-7706) which authorized installation of a new transmitter and changes in the ground system. | GRANTED | 8-31-50 |
| BR-864 Rec'd Filed | 4-24-53 4-27-53 4-27-53 | Renewal of License | GRANTED | 7-1-53 |

APPLICATION RECORD - BROADCASTING

Call
Letters K E L D

Name RADIO ENTERPRISES, INCORPORATED

| File No. | Dated | Application for | Action | |
|-----------------------------|-------------------------------|--|--|---|
| | | | Nature | Date |
| BR-864 Rec'd Filed | 2-25-55 2-28-55 2-28-55 | Renewal of License | GRANTED | 5-4-55 |
| BRC-1008 REC'd Filed | 8-7-56 8-9-56 8-9-56 | Modification of license to operate transmitter by remote control from 208 North Washington, El Dorado, Arkansas. | GRANTED | 8-14-56 |
| BR-864 Rec'd Filed | 2-20-58 2-24-58 2-24-58 | Renewal of License | GRANTED | 5-7-58 |
| BP-13,211 Rec'd Filed | 5-21-59 5-25-59 5-25-59 | Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1R) Howard J. Schellenberg, Jr., Atty. (per ltr. of 8-31-60) | GRANTED Cond'l re of Class IV auth. incr. | 3-29-61 accept interf. stations if power to 1kw. |

APPLICATION RECORD - BROADCASTING

AUG. 1955

#11

Call
Letters KELDName RADIO ENTERPRISES, INCORPORATED
EL DORADO, ARKANSAS

| File No. | Dated | Application for | Action | |
|-------------------------|--------------------|--|------------------------------------|---------|
| | | | Nature | Date |
| BR-864 Rec'd & Filed | 2-24-61 2-27-61 | Renewal of License | GRANTED | 7-20-61 |
| EP-14966 R&F | 7-17-61 7-19-61 | CP to install present main trans. (Collins 300G) as alt main trans. at main trans. location (Country Club Colony, 1½ mi. N. of El Dorado, Ark.) to be operated on 1400kc, 250w, nighttime only with remote control operation of trans. from studio location. | GRANTED | 8-8-61 |
| BMP-9653 R&F | 7-24-61 7-25-61 | Mod of CP (BP-13211 which auth incr day power and install new trans) to chg type trans. (Gates BC-1T) | GRANTED | 8-15-61 |
| BL-8674 R. & F. | 7-17-61 7-19-61 | License to cover C. P. (BP-13,211 as mod.) which auth. increase daytime power and the installation of a new transmitter. | GRANTED re: accept interference | 9-7-61 |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K E L DName RADIO ENTERPRISES, INCORPORATED
El Dorado, Arkansas

| File No. | Dated | Application for | Action | |
|------------------------------|----------------------|---|----------------|---------|
| | | | Nature | Date |
| BL-8720 R. & F. | 8-14-61 8-17-61 | License to cover C.P. (BP-14,966) which auth. an alternate main transmitter, nighttime only, with remote control operation from studio loc. | GRANTED | 9-19-61 |
| SP-25886 Rec'd | 9-24-62 9-27-62 | CP to sidemount FM antenna on side of existing AM tower. | Ret. Unnec. | 10-4-62 |
| BZ-5128 R. & F. | 11-26-63 11-29-63 | Authority to determine operating power by direct measurement of antenna power. (Main) | GRANTED | 3-20-64 |
| BZ-5129 R. & F. | 11-26-63 11-29-63 | Authority to determine operating power by direct measurement of antenna power. (Alternate Main-Nighttime Transmitter) | GRANTED | 3-20-64 |
| BR-864 R. & F. | 2-27-64 3-2-64 | Renewal of Lic. (Main & alt. main) | GRANTED | 5-7-64 |
| BR-864 R & F | 2-22-67 2-27-67 | Renewal of license (Main & Alt.Main) | GRANTED | 5-22-67 |

K E L D - RECORD OF DENIAL OF INFORMAL APPLICATIONS

B3-S-864 9-18-41 To opr. from 6:30 a.m. to 9:00 p.m.,
instead of 6:30 a.m. to 10:00 p.m., on week days
due to scarcity of licensed radio operators,
from 9-18-41 to 10-17-41.

APPLICATION RECORD - BROADCASTING

1400kc

Call
Letters K.E.L.D.

NOALMARK BROADCASTING CORPORATION
Name XRADIO ENTERPRISES, INCORPORATED
El Dorado, Arkansas

| File No. | Dated | Application for | Action | |
|---|---|---|-----------------------------------|--|
| | | | Nature | Date |
| BR-864 P & F #579146 \$75. P.N. | 2-16-70 2-18-70 (\$210. submitted) 2-18-70 | Renewal of License (Main & Alternate Main) | GRANTED | 5-27-70 |
| ETC-6351 R & F FEE PD: \$60 (Form 316 - AUG 12 1970 | 7-29-70 7-30-70 #619747 include FM) | Involuntary transfer of control of lic corp from W.N. McKinney to J.A. O'Connor, Executor of the Estate of W.N. McKinney (deceased) | GRANTED EXP: | 8-28-70 10-9-70 |
| BR-864 R & F PN Recd. PRESS MAR 13 1973 | 2-26-73 2-28-73 " | RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN) AMENDED 5-1-73 re: ascertainment of comm. needs; employment policy | GRANTED | 5-31-73 |
| BAL-7862 R & F FEE PD: \$1000 FILED CODE 017 | 3-9-73 3-13-73 #162428 3-22-73 | Voluntary assignment of license to NOALMARK BROADCASTING CORPORATION (SEE OVER.) (ALSO SEE FM) notice filed 5-17-73 | GRANTED Reg. Grant Fee EFF: | 6-27-73 \$4,000.00 (INCLUDE FM) 7-16-73 |

pd 063 8-7-73
221752

RE: BAL-7862 AMENDED 3-29-73 - Sec.VI filed(for both)
& re spot announcements
Supplemental prog. data filed 6-18-73

Form BC-121
September 1969
6-35

APPLICATION RECORD - BROADCASTING

Call
Letters K E L D

Name NOALMARK BROADCASTING CORPORATION
EL DORADO, ARKANSAS

| File No. | Dated | Application for | Action | |
|---|--|--|---------|---------|
| | | | Nature | Date |
| BR-864 R & F PN Recd. PRESS | 1-26-76 1-30-76 " FEB 10 1976 | RENEWAL OF LICENSE (MAIN & ALTER.MAIN) AMENDED 4-2-76 re: EEO | GRANTED | 5-12-76 |
| BZ-9467 R & F DM PRESS JUL 29 1977 | 6-23-77 6-27-77 7-18-77 | Direct Measurement | GRANTED | 8-23-77 |
| BR 790123 UC PRESS MAR 21 1979 | | RENEWAL OF LICENSE (MAIN & ALTER.MAIN) | GRANTED | 5-12-80 |
| BZ-800729AC R & F PRESS AUG 12 1980 | 7-29-80 | DIRECT MEASUREMENT | GRANTED | 8-21-80 |

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION K E L D

RADIO ENTERPRISES, INC. 6-12-36

Licensee x T. H. BARTON

| File No. | Date | Call Letters | Name and Location of Applicant | Remarks | Disposition |
|---------------------------|-------------------------------|--------------|---|---|---|
| BP-6918 Rec'd Filed | 8-26-48 8-31-48 8-31-48 | New | El Dorado Broadcast- ing Company El Dorado, Arkansas | C.P. for a new standard broadcast station. 1400kc, 250w, U | |
| BP-7075 | 1-17-49 | New | David M. Segal tr/as Cotton Belt B/Cing. Company El Dorado, Ark. | 1400 kc, 250w, U. | Amended to change freq. to 1290kc |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

