

W E G P



**REMOVABLE LABEL GUIDE**

Cat. No. 4550L

Patent No. 1390199



Form BC 126

June 1954

3938

## BROADCASTING STATION LICENSE RECORD

Date first licensed 11-16-60

Call letters W E G P

Station location Presque Isle, Maine

Name of licensee K & M RADIO, INC. (AL-11-24-64; EFF: 12-1-64)  
x PRESQUE ISLE RADIO COMPANY

Transmitter location 1.3 miles SW of city limits, Presque Isle, Maine (BP-9-30-59)

04769  
Main studio location x 489 Main Street, Aroostook, Maine (BZ-8887 8-12-75)  
x 418 Main Street, Presque Isle, Maine (BP4 9-30-59)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-12242	9-30-59	1390kc	5kw-DA-N	U	11-30 5-30-60
	CP for a new standard broadcast station (Cond'1)				
BP-12242 (1)	5-26-60 (MEMO)	(Issued with BP-12242) Mod. of CP(BP-12242) to specify the radial direction 230° in lieu of 230°			
BMP-8988 (1)	5-26-60	Mod. of CP(BP-12242) for extension of completion date to 6-30-60.  Issued with BP-12242 above.			
BL-7982	11-16-60	1390kc	5kw-DA-N	U	11-16 4-1-69
	Lic. to cover CP-12,242 as mod. which auth. a new standard broadcast station.				
BRC-2097 (1)	7-30-62	Mod. of license to operate transmitter by remote control from 418 Main Street, Presque Isle, Maine, while using non- directional antenna.			
	3-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3938	6-1-63	1390kc	5kw- DA-N	Unl	6-1 4-1-66
BAL-5244 EFF:12-1-64	11-24-64	Voluntary assignment of license to K & M RADIO, INC.			
BR-3938	3-21-66	1390kc	5kw-DA-N	U	4-1 4-1-69
BR-3938(S)	7-31-69	RENEWAL			
EBSA	5-22-72				
BR-3938	5-31-74	Renewal of License			
BR-3938(L)	7-10-75	Renewal of License			
BZ-8887	8-12-75	Direct Measurement			
BRC-3864(L)	3-11-77	ML to operate by RC			
BRC-3864(L)	3-11-77	Supersedes to correct Antenna current Ratio On Page 2			
BR-3938(S)	5-23-78	Renewal			



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters NEW WEGPName PRESQUE ISLE RADIO COMPANY

(P. O. - Ted Coffin (Sec.), 31 Dudley Street, Presque Isle, Me.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,242 Rec'd Filed	7-28-58 8-5-58 8-5-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1390kc Power - 5kw DA-N Hours of operation - Unlimited Trans. location - 1.3 miles S.W. of city limits, Presque Isle, Maine Studio location - 418 Main Street Presque Isle, Maine  Atty. - Dow, Lohnes & Albertson Engr. - Lohnes & Culver	GRANTED Cond'l re: Phase Mon.; Field meas. equip., DA & non-DA proof.	9-30-59
BP-12242 R & F	4-26-60 5-4-60	Modification of C. P. (BP-12242 which authorized a new standard broadcast station) for extension of completion date from 5-30-60 to 6-15-60. Atty's: Dow, Lohnes & Albertson Alfred C. Cordon, Jr.	GRANTED to Issued with MEMO dated	5-26-60 6-30-60 5-26-60



RCA 5 DX



## APPLICATION RECORD - BROADCASTING

AUG 1955

K &amp; M RADIO, INC.

Call

WIGP

Letters

Name X PRESQUE ISLE RADIO COMPANY

PRESQUE ISLE, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BL-7982 R & F	6-7-60 6-10-60	License to cover C.F. (BL-12,242 as modified) which authorized a new standard broadcast station. Atty's: Dow, Lohnes and Albertson	GRANTED	11-16-60
BRC-2097 R & F	7-19-62 7-23-62	Modification of license to operate transmitter by remote control from 418 Main Street, Presque Isle, Maine, while using non-directional antenna.	GRANTED	7-30-62
BR-3938 R & F	1-23-63 1-28-63	Renewal of License	GRANTED	6-11-63
BAL-5244 R & F	9-22-64 9-25-64	Voluntary assignment of license to K & M RADIO, INC.  Atty. - Al Cordon, Jr. (Dow, Lohnes etc)	GRANTED	11-24-64  EFF: 12-1-64
BR-3938 R. & F.	12-15-65 12-30-65	RENEWAL OF LICENSE  ATTYS-Dow, Lohnes & Albertson (Al C. Cordon, Jr.)	GRANTED	3-21-66



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W.E.G.P.Name K & M RADIO, INC.  
Presque Isle, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BR-3938 R & F #473680 \$75.00 PRESS JAN 27 1969	12-11-68 12-16-68 12-16-68	Renewal of license AMENDED 3-7-69 re: Programming	GRANTED	7-31-69
9-4-69. By Commission Letter. Apparently Liable for \$1,200 Forfeiture.				
-----				
By Memo. Opinion & Order	adopted 6-24-70 ordered WEGP to forfeit \$1,200 for rule violations.			
BR-3938 R & F PN Recd. PRESS JAN 18 1972	12-29-71 1-3-72	RENEWAL OF LICENSE AMENDED 1-27-72 re: employment policy; trans. logs; statement on Pub. Notice AMENDED 1-27-72 re: trans. logs; emp. policy AMENDED 2-18-72 re: programming AMENDED 3-15-72 re: community survey AMENDED 5-22-74 re: engineering statement	GRANTED	5-31-74
-----				
BR-3938 R & F PN Recd. PRESS JUN 11 1974	11-29-74 12-2-74 " 12-2-74	RENEWAL OF LICENSE Dominic Monahan, Atty. (Dow & Albertson) AMENDED 2-12-75 re: programming & EEO	GRANTED	7-10-75 (Issued with BZ-8887)



Sec. IV-A not dated or signed. Returned 12-24-68 (*Signature page*)  
Amended 1-8-69 re: Signature Page

1-13-72 mailed Sec. 6



# APPLICATION RECORD - BROADCASTING

1390khz

Call  
Letters W E G P

#14

Name K & M RADIO, INC.  
Presque Isle, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8887	12-1-74	Direct Measurement	GRANTED	8-12-75
R & F	12-13-74	SL: 489 Main Street, Aroostook, Maine	(issued with BR-3938)	
Amend	12-17-74	enr. data		
DM	7-2-75			
Fee Returned	9-8-75 - not necessary			
PRESS JUN 1 1975		Atty: Dow, Lohnes & Albertson)		
BRC-3864	10-27-76	Mod. of lic. to oper. trans. by remote control		
R & F	11-16-76	from 489 Main Street, Aroostook, Maine (Main studio		
\$100-637080	11-17-76	loc.)	GRANTED: 3-11-77	
AC:001				
PRESS: DEC 1 1976		Atty: James Monahan		
BR-3938	11-18-77	RENEWAL OF LICENSE	GRANTED	5-23-78
R & F	11-30-77			
P.N.	11-30-77	Atty. J. Dominic Monahan (Dow, Lohnes & Albertson)		
PRESS	DEC 21 1977			



#5

## APPLICATION RECORD-BROADCASTING

1390kHz

Call Letters: WEGP

Name: K &amp; M RADIO, INC.

Station Location: PRESQUE ISLE, MAINE

File No.	Date	Description	Action and Date
BR-801201UT PRESS	DEC 23 1980	RENEWAL OF LICENSE Atty. Alan C. Campbell	GRANTED 3-30-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

