

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
KOMS (FM) RADIO STATION
POTEAU, OKLAHOMA
KOAI AM RADIO STATION
VAN BUREN, OKLAHOMA
May 2009

TECHNICAL STATEMENT

1. This technical statement was prepared on behalf of Cumulus Licensing LLC (“Cumulus”), licensee of KOMS, Channel 297C, Poteau, Oklahoma and KOAI, 1060 kHz, Van Buren, Oklahoma. Cumulus is submitting applications to correct the coordinates of KOMS and KOAI, as such, a radio market analysis is necessary. Cumulus is also the licensee of KBBQ-FM, Channel 274C2, Van Buren, Arkansas and KLSZ-FM, Channel 264C2, Fort Smith, Arkansas. Each of these stations is licensed to a community within a metro county in the Fort Smith, Arkansas Arbitron market. Therefore, this review will verify compliance of commonly owned stations in a rated market.

FORT SMITH, ARKANSAS ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are thirty AM and FM (commercial and non-commercial) stations listed in the Fort Smith, Arkansas Arbitron Market (Market #175). Cumulus controls three FM stations and one AM station in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Fort Smith, Arkansas market.

3. Based on compliance in the rated market, Cumulus is in compliance with §73.3555 of the rules, with regard to the applications to correct the coordinates of KOMS and KOAI.

4. The foregoing technical statement was prepared on behalf of Cumulus Licensing LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.3 BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Ft. Smith, AR

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KZKZ	FM	106.3	C	ChrsContem	Ft. Smith, AR	07/02/2003	175	Family Communications Inc	Greenwood, AR	Sebastian
KOAI	AM	1060	C	Mexican	Ft. Smith, AR	07/02/2003	175	Cumulus Broadcasting Inc	Van Buren, AR	Crawford
KKBD	FM	95.9	C	Clsc Rock	Ft. Smith, AR	07/02/2003	175	Clear Channel Communications Inc	Sallisaw, OK	Sequoyah
KHGG	AM	1580	C	Sprts/Talk	Ft. Smith, AR	07/02/2003	175	Pharis Broadcasting Inc	Van Buren, AR	Crawford
KFPW	AM	1230	C	Adlt Stndrd	Ft. Smith, AR	07/02/2003	175	Pharis Broadcasting Inc	Fort Smith, AR	Sebastian
KBBQ	FM	102.7	C	Rhymc/CHR	Ft. Smith, AR	07/02/2003	175	Cumulus Broadcasting Inc	Van Buren, AR	Crawford
KFSA	AM	950	C	Chrst/Talk	Ft. Smith, AR	07/02/2003	175	Baker, Fred, et al	Fort Smith, AR	Sebastian
KOMS	FM	107.3	C	Country	Ft. Smith, AR	07/02/2003	175	Cumulus Broadcasting Inc	Poteau, OK	Le Flore
KISR	FM	93.7	C	CHR	Ft. Smith, AR	07/02/2003	175	Baker, Fred, et al	Fort Smith, AR	Sebastian
KPRV	AM	1280	C	Adlt Stndrd	Ft. Smith, AR	07/02/2003	175	Billy, Leroy	Poteau, OK	Le Flore
KMAG	FM	99.1	C	Country	Ft. Smith, AR	07/02/2003	175	Clear Channel Communications Inc	Fort Smith, AR	Sebastian
KHGG	FM	103.1	C	Sprts/Talk	Ft. Smith, AR	08/19/2004	175	Pharis Broadcasting Inc	Waldron, AR	Scott
KTCS	AM	1410	C	Sothn Gspel	Ft. Smith, AR	07/02/2003	175	Big Chief Broadcasting Company	Fort Smith, AR	Sebastian
KTCS	FM	99.9	C	Country	Ft. Smith, AR	07/02/2003	175	Big Chief Broadcasting Company	Fort Smith, AR	Sebastian
KWHN	AM	1320	C	Nws/Tlk/Inf	Ft. Smith, AR	07/02/2003	175	Clear Channel Communications Inc	Fort Smith, AR	Sebastian
KLSZ	FM	100.7	C	Rock	Ft. Smith, AR	07/02/2003	175	Cumulus Broadcasting Inc	Fort Smith, AR	Sebastian
KZBB	FM	97.9	C	CHR	Ft. Smith, AR	07/02/2003	175	Clear Channel Communications Inc	Poteau, OK	Le Flore
KFPW	FM	94.5	C	Clsc Rock	Ft. Smith, AR	07/02/2003	175	Pharis Broadcasting Inc	Barling, AR	Sebastian
KERX	FM	95.3	C	Cty/Rck/R&	Ft. Smith, AR	07/02/2003	175	Pearson, Max H.	Paris, AR	Sebastian
KTTG	FM	96.3	C	Sports	Ft. Smith, AR	02/09/2004	175	Pearson, Max H.	Mena, AR	Polk
KPRV	FM	92.5	C	Country	Ft. Smith, AR	07/02/2003	175	Billy, Leroy	Heavener, OK	Le Flore
KQBK	FM	104.7	C	Oldies	Ft. Smith, AR	07/02/2003	175	Pharis Broadcasting Inc	Booneville, AR	Logan
KREU	FM	92.3	C	Mexican	Ft. Smith, AR	07/02/2003	175	Baker, Fred, et al	Roland, OK	Sequoya
KAOW	FM	88.9	NC	Christian	Ft. Smith, AR	07/02/2003	175	American Family Association Incorporated	Fort Smith, AR	Sebastian
KARG	FM	91.7	NC	Christian	Ft. Smith, AR	07/02/2003	175	American Family Association Incorporated	Poteau, OK	Le Flore
KYHN	AM	1650	C	DARK	Ft. Smith, AR	07/02/2003	175	Clear Channel Communications Inc	Fort Smith, AR	Sebastian
KKRI	FM	88.1	NC	ChrsContem	Ft. Smith, AR	07/02/2003	175	Educational Media Foundation	Pocola, OK	Le Flore
KLFS	FM	90.3	NC	ChrsContem	Ft. Smith, AR	04/26/2005	175	Educational Media Foundation	Van Buren, AR	Crawford
KBHN	FM	89.7	NC	Chrst/Relgn	Ft. Smith, AR	07/18/2005	175	Vision Ministries Inc	Booneville, AR	Logan
KEAF	FM	90.7	NC	Religion	Ft. Smith, AR	02/02/2009	175	Family Stations Inc	Fort Smith, AR	Sebastian

Number of Stations in Geographic Market 30

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

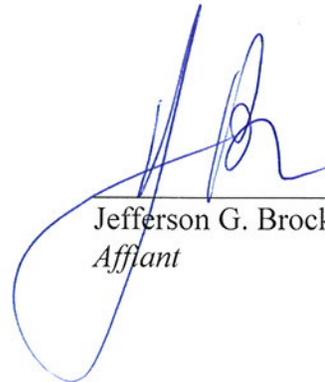
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 6th day of May 2009.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 6th day of May 2009*



*Notary Public, State of Georgia
My Commission Expires: June 16, 2012*