

Larry

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**Before the  
FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, DC 20554**

Received & Inspected

APR 01 2014

FCC Mail Room

APR - 2 A 9:04  
RECEIVED

In the matter of:

BNPFT-20130820AAR

Applicant: Midwest Communications, Inc

Informal Objection

FM Translator for Neenah, Wisconsin

Channel 251D, 98.1 Mhz.

**ADDITIONAL INFORMATION FOR COMMISSION  
CONSIDERATION, AS STAFF REQUESTED ON MARCH 6, 2014.**

Comes now, Seehafer Broadcasting Corporation (hereinafter, "Seehafer", with additional information as requested by Commission Staff regarding our Informal Objection, on a proposed FM translator on the same frequency we operate on, by Midwest Communications (hereinafter, "Midwest")

That, Seehafer is providing several letters and emails from WLKN-FM listeners, all located within the proposed 60 dBu contour of the proposed translator. We are doing this to comply with Part 74.1204(f) of the Commission's Rules. They are attached, and labelled as 'Exhibits'. Please note the letter from Ms. Nora Johnston, located on the far southeast side of Menasha, WI. Ms. Johnston says, "I enjoy listening to WLKN-FM, and it would be a shame to have your signal covered up by another radio station which is already clearly heard in the Appleton area". Also, there is an email from Mr. Jay Isselmann who listens at home and at his office in the Darboy area of Appleton, all well within the 60 dBu contour of the proposed FM translator. "We have always appreciated your dedication to playing holiday music during the holiday season. No other station in the Valley has done this the past few years. We would like to continue hearing this station in Kaukauna and the Fox Valley area.

Seehafer understands that Midwest applied for this translator over ten years ago, prior to our company purchasing WLKN-FM and is proposing a

directional antenna towards the WLKN-FM tower site, but WLKN still enjoys a substantial and wide listening audience, which includes some listeners in the Greater Neenah area, including Appleton and Kaukauna. We also note, that some of our listeners in Calumet County, will be negatively affected by this competing signal, coming across Lake Winnebago. WLKN also sells advertising in the Calumet County area. Today, Calumet County is part of the Appleton-Oshkosh, WI Nielsen ratings market. It is the same market that Neenah, WI is associated with.

Additionally, we understand it is not within our realm, nor is it our plan to direct the Commission to allow Midwest to migrate to a different frequency, however, Seehafer notes that by moving one to three adjacent frequencies would likely cause interference with 97.7 at Lomira, WI or 98.5 Mhz at Green Bay, WI. In the impossible move to 10.6 or 10.8 Mhz away from the original proposed frequency would put this translator in the Channel 6 television spectrum or in the aircraft spectrum, so Seehafer would support allowing Midwest to choose another frequency, such as 94.9 Mhz or 105.1 Mhz, which appear to be prudent, acceptable and available for their use. Seehafer timely complained to the proposed grant, and this application has been accepted for filing, but not yet granted. Seehafer Broadcasting need not comply with the Commission's Rules under 74.1303, as the grant has yet to be made.

### CONCLUSION

Seehafer Broadcasting Corporation enjoys a healthy and popular relationship with its listeners, including Calumet County, today, over WLKN-FM's coverage area.

While Midwest Communications should be afforded an opportunity to license and build an FM translator station, serving the Neenah, WI market, it should be allowed to select a better frequency, than by using a directional antenna, pointed away from the current WLKN transmitter site. This is simply not acceptable to us, and will negatively affect our current listeners.

Seehafer also notes the technical difficulties in allowing Midwest Communications to move, and encourages the Commission to consider allowing Midwest to migrate to a frequency such as 105.1 Mhz or 94.9 Mhz, or another acceptable frequency to the Commission.

Respectfully submitted,

SEEHAFER BROADCASTING CORPORATION



Mark D. Seehafer, Vice-President

P.O. Box 1385  
Manitowoc, WI 54221-1385  
(920) 682-0351

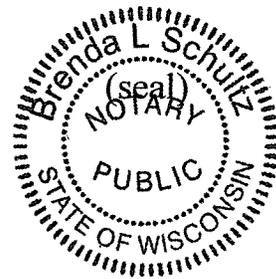
March 21, 2014

Subscribed and Sworn before me, this 21<sup>st</sup> day of March, 2014.



Notary Public, State of Wisconsin, Manitowoc County

My Commission expires: 5/24/15.



APR 01 2014

FCC Mail Room

I, Mark Seehafer, on March 21<sup>st</sup>, 2014 did mail the following  
**“ADDITIONAL INFORMATION FOR COMMISSION  
CONSIDERATION, AS STAFF REQUESTED ON MARCH 6, 2014.”**  
to the following, via US First Class Mail:

Mr. Paul Rahmlow, Treasurer  
Midwest Communications, Incorporated  
904 Grand Avenue  
Wausau, WI 54403

Assistant Chief, Audio Division  
Media Bureau  
FEDERAL COMMUNICATIONS COMMISSION  
445 12<sup>TH</sup> Street, SW,  
Washington, DC 20554

Marlene H. Dortch, Secretary  
Federal Communications Commission  
Office of the Secretary  
445 12th Street, SW,  
Room TW-A325  
Washington, DC 20554



Mark D. Seehafer

Received & Inspected

APR 01 2014

FCC Mail Room

March 17, 2014

Mr. Mark D. Seehafer  
WLKN Radio Station  
P.O. Box 1385  
Manitowoc, WI 54221-1385

Dear Mr. Seehafer:

Thank you, very much for alerting me to the potential interference in the Menasha area of continued reception of WLKN-FM.

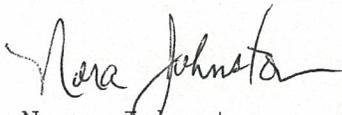
I've been a listener of your station, and enjoy the music, and especially your 100% Christmas programming during the holiday season.

Whether at my home on the southeast side of Menasha, or driving in my car around the Appleton area, I listen to WLKN, "Lake 98-point-1".

This says a lot, because I have a choice of 28 stations in the Appleton area, and I also have Sirius XM in my vehicle.

I enjoy listening to WLKN-FM, and it would be a shame to have your signal covered up by another radio station which is already clearly heard in the Appleton area, without a translator.

Please let the FCC know of my concerns. Thank you.



Nora Johnston  
1020 Lugano Street  
Menasha, WI 54952

EXHIBIT 'A'

NORA JOHNSTON  
1020 LUGANO STREET  
MENASHA, WI 54952

**Mark Seehafer**

Received & Inspected

APR 01 2014

FCC Mail Room

**From:** Jay Isselmann <Jay.Isselmann@bulkleydunton.com>  
**Sent:** Monday, March 17, 2014 12:34 PM  
**To:** mseehafer@lakefield.net  
**Subject:** Broadcast

March 17, 2014

Mr. Mark Seehafer  
WOMT Broadcasting  
Mangin Street  
Manitowoc, WI 54220

Dear Mr. Seehafer,

I, Jay Isselmann, live at 381 Windmill Dr, Kaukauna, WI, 54130 and listen to WLKW 98.1 FM. We have always appreciated your dedication to playing holiday music during the holiday season. No other station in the Valley has done this the past few years.

We would like to continue hearing this station in Kaukauna and the Fox Valley area.

Sincerely,

Jay Isselmann  
Vice President  
2215 South Oneida Street  
Appleton, WI 54915  
(O) 800-259-7974  
(C) 920-428-0362  
jay.isselmann@ipaper.com

  
**Bulkley Dunton**  
Paper Since 1834

EXHIBIT 'B'

JAY ISSELMANN  
2215 SOUTH ONEIDA STREET  
APPLETON, WI 54915

## Mark Seehafer

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**From:** Suzie <sisselmann@new.rr.com>  
**Sent:** Monday, March 17, 2014 11:17 AM  
**To:** mseehafer@lakefield.net  
**Subject:** [BULK] 98.1

**Importance:** Low

Dear Mark Seehafer,

I Suzie Isselmann would like to continue to listen to 98.1 WLFN in the Fox Valley area particularly in Appleton. I live at 381 Windmill Drive, Kaukauna 54130 and enjoy this station it would be sadly missed.

Suzie Isselmann

Sent from my iPad=

EXHIBIT 'C'
SUZIE ISSELMANN 381 WINDMILL DRIVE KAUKAUNA, WI 54130

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445 12th Street, SW,  
Room TW-A325  
Washington, DC 20554



Mark D. Seehafer