

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
CLEAR CHANNEL BROADCASTING LICENSES, INC.

This statement and the attached figures were prepared on behalf of Clear Channel Broadcasting Licenses, Inc. ("CCBL"), a licensee subsidiary of Clear Channel Communications, Inc. ("CCC"). CCBL proposes to modify the facilities of WTQR(FM), Winston-Salem, North Carolina. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership, time brokerage or joint sales:<sup>1</sup>

Table 1: Proposed Commonly Owned, Brokered or Jointly-Sold Stations  
Studied and Associated Arbitron Metro<sup>2</sup> Information

Calls	Fac ID	Band	Community	County	State	Geographic Arbitron Market	Declared Arbitron Market
WGBT	55754	FM	Eden	Rockingham	NC	Non-Metro	Greensboro-Winston Salem-High Point, NC
WMAG	73258	FM	High Point	Guilford	NC	Greensboro-Winston Salem-High Point, NC	Greensboro-Winston Salem-High Point, NC
WMKS	501	FM	Clemons	Forsyth	NC	Greensboro-Winston Salem-High Point, NC	Greensboro-Winston Salem-High Point, NC
WTQR	58392	FM	Winston-Salem	Forsyth	NC	Greensboro-Winston Salem-High Point, NC	Greensboro-Winston Salem-High Point, NC
WVBZ	74204	FM	High Point	Guilford	NC	Greensboro-Winston Salem-High Point, NC	Greensboro-Winston Salem-High Point, NC
WJJS	64082	FM	Roanoke	Roanoke (City)	VA	Roanoke-Lynchburg, VA	Roanoke-Lynchburg, VA
WJJX	36094	FM	Appomattox	Appomattox	VA	Roanoke-Lynchburg, VA	Roanoke-Lynchburg, VA
WROV-FM	37747	FM	Martinsville	Martinsville (City)	VA	Non-Metro	Roanoke-Lynchburg, VA
WYYD	74282	FM	Amherst	Amherst	VA	Roanoke-Lynchburg, VA	Roanoke-Lynchburg, VA

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), or are located in, or home to, the same Arbitron Metro Market, an ownership study has been

<sup>1</sup> None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement.

<sup>2</sup> Arbitron data presented herein is obtained from BIA's "Media Access Pro."

prepared in accordance with the Federal Communications Commission's local radio ownership rule.<sup>3</sup>

CCC does not have an attributable interest in any other station with a principal community contour that overlaps or intersects the principal community contour of WTQR(FM) as proposed, or which is located in the same Arbitron Metro<sup>4</sup> as WTQR(FM). The community of license of WTQR(FM) is located within the Greensboro-Winston Salem-High Point, NC Arbitron Metro, and WTQR(FM) is reported by BIA as being "Home" to that Metro. Contour overlap of the station to be modified, as depicted in Figure 1, also occurs with commonly owned stations whose communities of license are located in the Greensboro-Winston Salem-High Point, NC, and Roanoke-Lynchburg, VA Arbitron Metro markets, and a commonly owned station whose community of license is located outside any Arbitron Metro market.

### Arbitron Market Study

WTQR(FM) is reported by BIA as being "Home" to the Greensboro-Winston Salem-High Point, NC Arbitron Metro. This proposal is in compliance with the local radio ownership rules for that Arbitron Metro, as evidenced by Table 2 below:

Table 2 - Stations Considered to be in the  
Greensboro-Winston Salem-High Point, NC Arbitron Metro<sup>5</sup>

Count	Calls	Fac ID	Band	Owner	Status <sup>6</sup>	Community	County
1	WCOG	74203	AM	ABC/Disney	b	Greensboro	Guilford
2	WTJY	53092	FM	Baker Family Stations	b	Asheboro	Randolph
3	WXRI	53100	FM	Baker Family Stations	b	Winston-Salem	Forsyth
4	WPIP	41508	AM	Berean Christian School	b	Winston-Salem	Forsyth
5	WHPE-FM	5164	FM	Bible Broadcasting Network	b	High Point	Guilford
6	WBRF	5986	FM	Blue Ridge Radio Inc	a	Galax	Galax (City)
7	WKTE	6427	AM	Boothnewsom Broadcasting	b	King	Stokes
8	WGBT	55754	FM	Clear Channel Communications Inc	a	Eden	Rockingham
9	WMAG	73258	FM	Clear Channel Communications Inc	b	High Point	Guilford
10	WMKS	501	FM	Clear Channel Communications Inc	b	Clemmons	Forsyth
11	WTQR	58392	FM	Clear Channel Communications Inc	b	Winston-Salem	Forsyth

<sup>3</sup> See 47 C.F.R. § 73.3555(a).

<sup>4</sup> A station is considered to be "located in an Arbitron Metro" if the station's community of license is located within the boundaries of that Metro, or, the station is listed as "Home" to that Metro by BIA.

<sup>5</sup> Source: BIA.

<sup>6</sup> Status: "a" -- the station is reported by BIA as "Home" to this Arbitron Metro; "g" -- the station's community of license is located within the geographic boundaries of this Arbitron Metro; "b" -- the station is both listed by BIA as "Home" to this Arbitron Metro, and its community of license is located in this Arbitron Metro.

Count	Calls	Fac ID	Band	Owner	Status <sup>6</sup>	Community	County
12	WVBZ	74204	FM	Clear Channel Communications Inc	b	High Point	Guilford
13	WMFR	73257	AM	Curtis Media Group	b	High Point	Guilford
14	WPCM	9082	AM	Curtis Media Group	b	Burlington-Graham	Alamance
15	WSJS	58391	AM	Curtis Media Group	b	Winston-Salem	Forsyth
16	WSML	740	AM	Curtis Media Group	b	Graham	Alamance
17	WZTK	9080	FM	Curtis Media Group	b	Burlington	Alamance
18	WLXN	15838	AM	Davidson County Broadcasting	b	Lexington	Davidson
19	WTHZ	15839	FM	Davidson County Broadcasting	b	Lexington	Davidson
20	WDSL	71354	AM	Davie Broadcasting Inc	b	Mocksville	Davie
21	WKRR	16892	FM	Dick Broadcasting Company Incorporated	b	Asheboro	Randolph
22	WKZL	16891	FM	Dick Broadcasting Company Incorporated	b	Winston-Salem	Forsyth
23	WSOE	19453	FM	Elon College	b	Elon College	Alamance
24	WEAL	49315	AM	Entercom	b	Greensboro	Guilford
25	WJMH	40754	FM	Entercom	a	Reidsville	Rockingham
26	WPAW	40752	FM	Entercom	b	Winston-Salem	Forsyth
27	WPET	71271	AM	Entercom	b	Greensboro	Guilford
28	WQMG-FM	47078	FM	Entercom	b	Greensboro	Guilford
29	WSMW	71272	FM	Entercom	b	Greensboro	Guilford
30	WZOO	20558	AM	Faith Enterprises	b	Asheboro	Randolph
31	WBLO	54552	AM	GHB Broadcasting	b	Thomasville	Davidson
32	WIST-FM	27123	FM	GHB Broadcasting	b	Thomasville	Davidson
33	WTIX	40996	AM	GHB Broadcasting	b	Winston-Salem	Forsyth
34	WSGH	72967	AM	Golden Door Broadcasting LLC	b	Lewisville	Forsyth
35	WTOB	59270	AM	Golden Door Broadcasting LLC	b	Winston-Salem	Forsyth
36	WWBG	67831	AM	Golden Door Broadcasting LLC	b	Greensboro	Guilford
37	WBAG	63782	AM	Gray Broadcasting LLC	b	Burlington-Graham	Alamance
38	WQFS	68233	FM	Guilford College	b	Greensboro	Guilford
39	WGOS	56508	AM	Iglesia Nueva Vida of High Point Inc	b	High Point	Guilford
40	WYSR	34353	AM	Latino Communications LLC	b	High Point	Guilford
41	WNAA	47284	FM	North Carolina Agricultural & Technical Institute	b	Greensboro	Guilford
42	WKXR	55102	AM	Randolph Broadcasting	b	Asheboro	Randolph
43	WKEW	73156	AM	Truth Broadcasting Corporation	b	Greensboro	Guilford
44	WPOL	72970	AM	Truth Broadcasting Corporation	b	Winston-Salem	Forsyth
45	WSMX	24682	AM	Truth Broadcasting Corporation	b	Winston-Salem	Forsyth
46	WTRU	63478	AM	Truth Broadcasting Corporation	b	Kernersville	Forsyth
47	WUAG	68667	FM	University of North Carolina	b	Greensboro	Guilford
48	WFDD	70708	FM	Wake Forest University	b	Winston-Salem	Forsyth
49	WSNC	72969	FM	Winston-Salem State University	b	Winston-Salem	Forsyth

Count	Calls	Fac ID	Band	Owner	Status <sup>6</sup>	Community	County
50	WBFJ	73708	AM	Word of Life Broadcasting	b	Winston-Salem	Forsyth

### Interim Contour-Overlap Analysis

Because the proposed principal community contour of the station to be modified intersects the principal community contour of a station under common ownership or attribution whose community of license is located outside any Arbitron Metro, an interim contour-overlap analysis is also set forth in this statement.

### Interim Contour-Based Radio Markets

A "radio market" under the interim contour-overlap method is the area encompassed by the mutually overlapping principal community contours of the stations under common-ownership or attribution. Here, such mutually overlapping contours form two "radio markets" for interim contour-overlap analysis under the Commission's rules.

The "radio market 1" is defined by the mutually overlapping principal community contours of WTQR, WGBT, WROV-FM, and WMKS. The predicted principal community contours of these stations (4 FM), as well as other stations whose principal community contours overlap this combination, are shown in *Figure 2*. *Figure 3* is the tabulation of some of the radio stations identified in the contour-overlap "radio market."

The "radio market 2" is defined by the mutually overlapping principal community contours of WTQR, WGBT, WMAG, WVBZ and WMKS. The predicted principal community contours of these stations (5 FM), as well as other stations whose principal community contours overlap this combination, are shown in *Figure 4*. *Figure 5* is the tabulation of some of the radio stations identified in the contour-overlap "radio market."

### Count of Stations in Defined Markets

The number of radio stations in a contour-overlap "radio market" is determined by counting the operating stations having principal community contours which overlap or intersect the principal community contours which define the radio market, plus the subject commonly owned or attributable stations, excluding any stations whose transmitter sites are further than 92 kilometers from the perimeter of mutual overlap, and excluding any commonly owned or attributable stations that do not serve to define the market.

In the interim contour-overlap "radio market 1" studied herein, there are at least 41 radio stations, including the subject co-owned stations, which overlap or intersect with the defined "radio market." *Figure 3* is the tabulation of some of the radio stations identified in the contour-overlap "radio market".

In the interim contour-overlap "radio market 2" studied herein, there are at least 50 radio stations, including the subject co-owned stations, which overlap or intersect with the defined "radio market." *Figure 5* is the

tabulation of some of the radio stations identified in the contour-overlap "radio market".

Only known licensed, operating radio stations were included in this tabulation. Distances to contours for AM stations were predicted using the antenna patterns as identified in the Commission's AM database and the appropriate Ground Wave Field Strength versus Distance Graph of 47 C.F.R. § 73.184. Ground conductivities were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method of 47 C.F.R. § 73.313. Terrain data was derived from the N.G.D.C. 30 second computer database for each of the FM stations using radials spaced every 45 degrees of azimuth.

### Conclusions

In the Arbitron Metro Market studied herein, there are at least 50 radio stations, including the subject commonly-owned 5-FM stations, which are home to the Greensboro-Winston Salem-High Point, NC Metro.

In the interim contour-overlap "radio market 1" studied herein, there are at least 41 stations, including the commonly owned 4-FM stations.

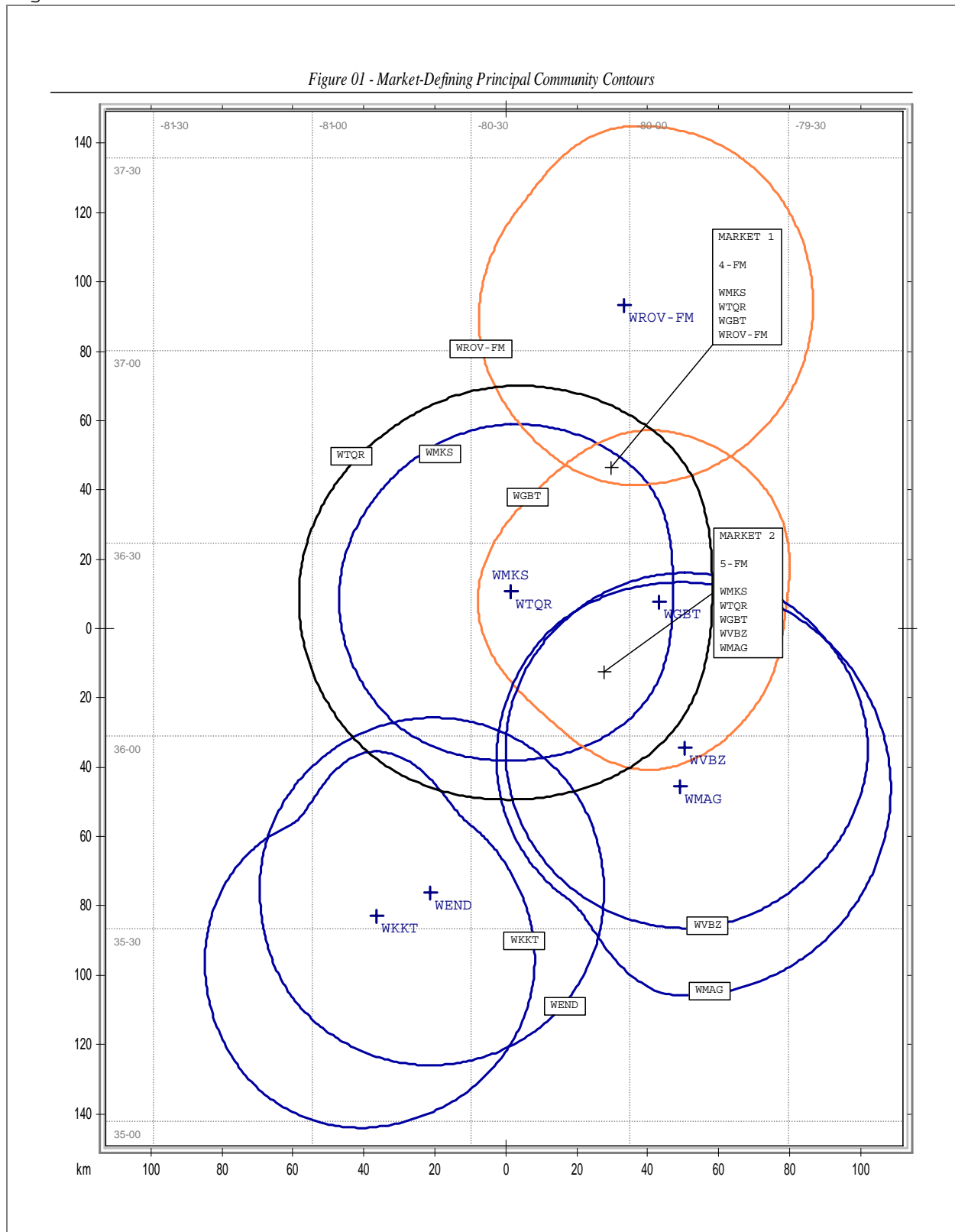
In the interim contour-overlap "radio market 2" studied herein, there are at least 50 stations, including the commonly owned 5-FM stations.

Based on the above, it is concluded that the proposed modification complies with Section 73.3555(a) of the FCC Rules.

Respectfully submitted,

Troy G. Langham  
FCC Engineering Supervisor  
January, 2009

Figure 1



[illegible]

Figure 3. Market 1 Count of Stations

Count	Call Sign	Fac_id	Licensee	Dist_km
1	WMKS	501	CLEAR CHANNEL BROADCASTING LICENSES, INC.	45.94
2	WROV-FM	37747	CAPSTAR TX LIMITED PARTNERSHIP	46.08
3	WGBT	55754	CLEAR CHANNEL BROADCASTING LICENSES, INC.	41.93
4	WTQR	58392	CLEAR CHANNEL BROADCASTING LICENSES, INC.	45.94
5	WMFR	73257	CRESCENT MEDIA GROUP LLC	83.12
6	WGOS	56508	IGLESIA NUEVA VIDA OF HIGH POINT, INC.	87.43
7	WYSR	34353	LATINO BROADCASTING, LLC	79.75
8	WBLO	54552	GHB RADIO, INC.	82.34
9	WHHV	39626	NEW LIFE CHRISTIAN COMMUNICATIONS, INC.	59.09
10	WHEO	46335	MOUNTAIN VIEW COMMUNICATIONS, INC.	19.99
11	WPOL	72970	TRUTH BROADCASTING CORPORATION	71.92
12	WSJS	58391	CRESCENT MEDIA GROUP LLC	70.22
13	WSMX	24682	TRUTH BROADCASTING CORPORATION	71.92
14	WTOB	59270	DAVIDSON MEDIA STATION WTOB LICENSEE, LLC	65.75
15	WBFJ	73708	WORD OF LIFE BROADCASTING, INC.	67.91
16	WGFC	23044	NEW LIFE CHRISTIAN COMMUNICATIONS, INC.	31.16
17	WYZD	17047	GOSPEL BROADCASTING, INC	69.25
18	WPIP	41508	BEREAN CHRISTIAN SCHOOL	73.93
19	WSGH	72967	DAVIDSON MEDIA STATION WSGH LICENSEE, LLC	74.4
20	WKTE	6427	BOOTH-NEWSOM BROADCASTING, INC.	52.89
21	WSYD	64066	GRANITE CITY BROADCASTING, INC.	52.33
22	WPAQ	54971	WPAQ RADIO, INC.	51.25
23	WTIX	40996	GHB RADIO, INC.	67.65
24	WTRU	63478	TRUTH BROADCASTING CORPORATION	57.36
25	WCOG	74203	RADIO DISNEY GROUP, LLC	62.81
26	WCBX	18887	BASE COMMUNICATIONS, INC. ESTUARDO VALDEMAR RODRIGUEZ AND LEONOR RODRIGUEZ	8.72
27	WREV	41442		51.04
28	WEAL	49315	ENTERCOM GREENSBORO LICENSE, LLC	75.2
29	WLOE	40793	MAYO BROADCASTING CORPORATION	34.07
30	WODY	69983	BASE COMMUNICATIONS, INC.	8.72
31	WBAG	63782	GRAY BROADCASTING, LLC	85.5
32	WWBG	67831	DAVIDSON MEDIA STATION WWBG LICENSEE, LLC	62.81
33	WSML	740	CRESCENT MEDIA GROUP LLC DR JERRY L CARTER D/BA/ REIDSVILE BAPTIST CHURCH	82.59
34	WCLW	48701		33.36
35	WKEW	73156	TRUTH BROADCASTING CORPORATION	74.56
36	WPET	71271	ENTERCOM GREENSBORO LICENSE, LLC	75.2
37	WPCM	9082	CAROLINA RADIO GROUP, INC.	84.97
38	WMVA	40510	MARTINSVILLE MEDIA, INC.	18.89
39	WMYN	40794	MAYO BROADCASTING CORP.	32.7
40	WFIC	59418	BASE COMMUNICATIONS, INC.	12.81
41	WHEE	51825	MARTINSVILLE MEDIA, INC.	14.38



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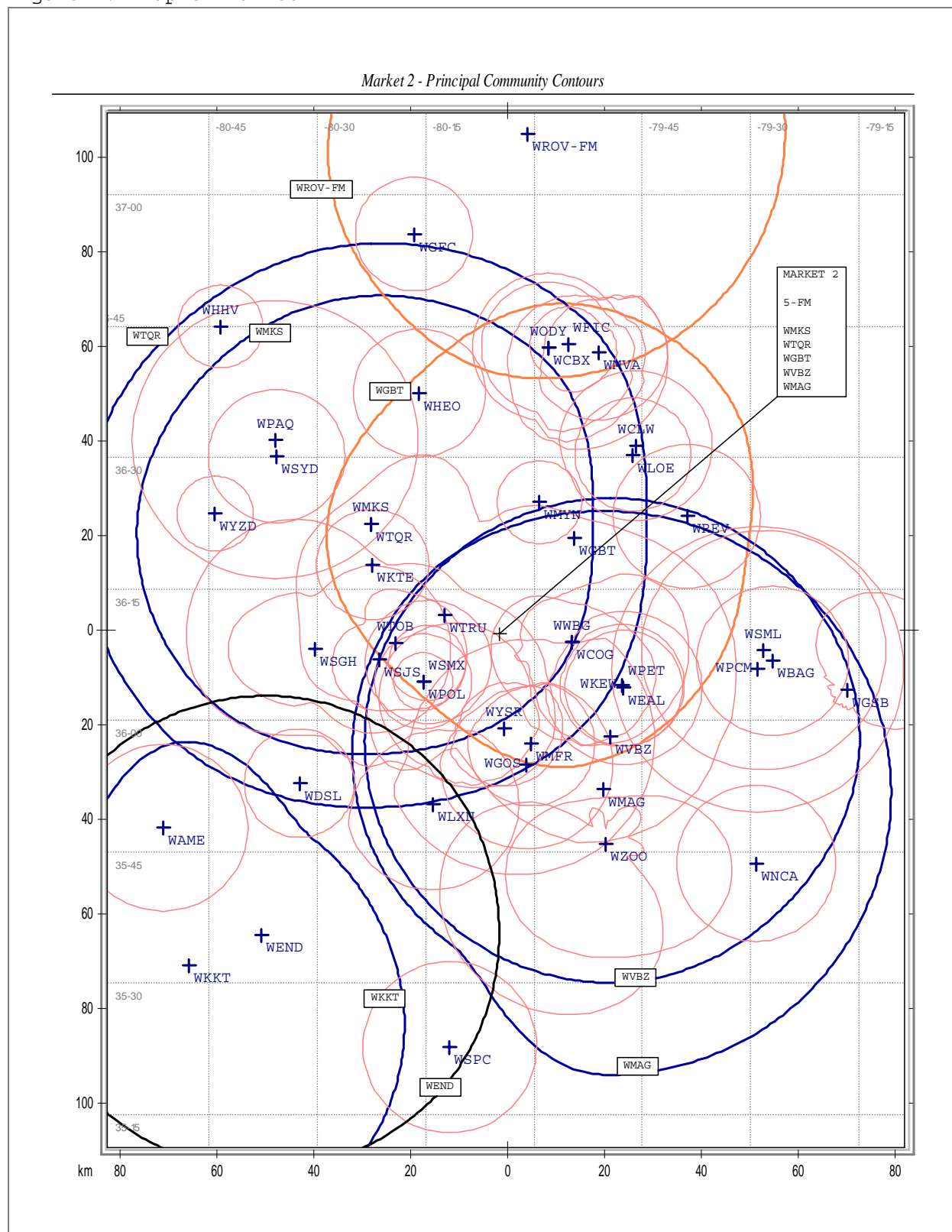


Figure 5. Market 2 Count of Stations

Count	Call Sign	Facility_id	Licensee	Dist_km
1	WMKS	501	CLEAR CHANNEL BROADCASTING LICENSES, INC.	35.04
2	WGBT	55754	CLEAR CHANNEL BROADCASTING LICENSES, INC.	24.5
3	WTQR	58392	CLEAR CHANNEL BROADCASTING LICENSES, INC.	35.04
4	WMAG	73258	CAPSTAR TX LIMITED PARTNERSHIP	39.67
5	WVBZ	74204	CAPSTAR TX LIMITED PARTNERSHIP	31.92
6	WDSL	71354	DAVIE BROADCASTING CO, INC./ WDSL RADIO	52.96
7	WMFR	73257	CRESCENT MEDIA GROUP LLC	24.86
8	WAME	63146	STATESVILLE FAMILY RADIO CORPORATION	81.78
9	WSPC	49041	STANLY COMMUNICATIONS, INC.	88.81
10	WGOS	56508	IGLESIA NUEVA VIDA OF HIGH POINT, INC.	28.92
11	WYSR	34353	LATINO BROADCASTING, LLC	20.86
12	WBLO	54552	GHB RADIO, INC.	23.67
13	WLXN	15838	DAVIDSON COUNTY BROADCASTING COMPANY, INC.	39.6
14	WHHV	39626	NEW LIFE CHRISTIAN COMMUNICATIONS, INC.	86.42
15	WHEO	46335	MOUNTAIN VIEW COMMUNICATIONS, INC.	52.85
16	WPOL	72970	TRUTH BROADCASTING CORPORATION	19.52
17	WSJS	58391	CRESCENT MEDIA GROUP LLC	26.09
18	WSMX	24682	TRUTH BROADCASTING CORPORATION	19.52
19	WTOB	59270	DAVIDSON MEDIA STATION WTOB LICENSEE, LLC	22.13
20	WBFJ	73708	WORD OF LIFE BROADCASTING, INC.	16.83
21	WGFC	23044	NEW LIFE CHRISTIAN COMMUNICATIONS, INC.	85.52
22	WYZD	17047	GOSPEL BROADCASTING, INC	64.09
23	WPIP	41508	BEREAN CHRISTIAN SCHOOL	17.17
24	WSGH	72967	DAVIDSON MEDIA STATION WSGH LICENSEE, LLC	38.76
25	WKTE	6427	BOOTH-NEWSOM BROADCASTING, INC.	29.98
26	WSYD	64066	GRANITE CITY BROADCASTING, INC.	59.22
27	WPAQ	54971	WPAQ RADIO, INC.	61.66
28	WTIX	40996	GHB RADIO, INC.	16.55
29	WTRU	63478	TRUTH BROADCASTING CORPORATION	12.19
30	WZOO	20558	FAITH ENTERPRISES, INC.	50.27
31	WNCA	10664	CHATHAM BROADCASTING CO., INC. OF SILER CITY	72.39
32	WKXR	55102	RANDOLPH BROADCASTING, INC.	55.39
33	WCOG	74203	RADIO DISNEY GROUP, LLC	14.81
34	WCBX	18887	BASE COMMUNICATIONS, INC.	60.46
35	WREV	41442	ESTUARDO VALDEMAR RODRIGUEZ AND LEONOR RODRIGUEZ	45.34
36	WEAL	49315	ENTERCOM GREENSBORO LICENSE, LLC	28.25
37	WLOE	40793	MAYO BROADCASTING CORPORATION	45.98
38	WGSB	25036	ESTUARDO VALDEMAR RODRIGUEZ AND LEONOR RODRIGUEZ	73.05
39	WODY	69983	BASE COMMUNICATIONS, INC.	60.46

Count	Call Sign	Facility_id	Licensee	Dist_km
40	WBAG	63782	GRAY BROADCASTING, LLC	56.69
41	WWBG	67831	DAVIDSON MEDIA STATION WWBG LICENSEE, LLC	14.81
42	WSML	740	CRESCENT MEDIA GROUP LLC	54.62
43	WCLW	48701	DR JERRY L CARTER D/BA/ REIDSVILE BAPTIST CHURCH	47.81
44	WKEW	73156	TRUTH BROADCASTING CORPORATION	27.69
45	WPET	71271	ENTERCOM GREENSBORO LICENSE, LLC	28.25
46	WPCM	9082	CAROLINA RADIO GROUP, INC.	53.89
47	WMVA	40510	MARTINSVILLE MEDIA, INC.	61.89
48	WMYN	40794	MAYO BROADCASTING CORP.	28.07
49	WFIC	59418	BASE COMMUNICATIONS, INC.	61.85
50	WHEE	51825	MARTINSVILLE MEDIA, INC.	59.02