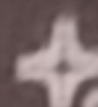


W B L M

 SPERRY RAND

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form 126  
June 1954

3-23-73 Auth. gr. on-the-air I.D. as: "Lewiston-Auburn," Maine

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

#2809

Date first licensed April 4, 1973

Call letters W B L M

Station location Lewiston, Maine

Name of licensee Stereo Corporation

~~4.6 miles ENE of Sabattus, near Sabattus, Maine (MPH-9-19-72)~~  
Transmitter location X Bowdoin Rd., 5 mi. E. N. E. of city limits of Lewiston, Maine (PH-3-27-72)

187 Washington Street, Auburn, Maine (MLH790501AG 6/14/79)  
Main studio location X SAME as transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.                       | Date<br>Issued | Freq.  | Power   | Time<br>Div. | Period<br>From: To: |
|------------------------------------|----------------|--|---|--------------|---------------------|
| BPH-7730<br>HAAT: 470' (H&V)       | 3-27-72        | 107.5mc<br>#298  | ERP: 50kw(H&V) U<br>CP for New FM Station.  |              | 3-27-73             |
| BPH-7730(1)                        | 5-30-72        | Call letters assigned.   |   |              |                     |
| BMPH-13,558(L)<br>HAAT: 610' (H&V) | 9-19-72        | 107.5mc<br>#298  | ERP: 30kw(H&V) Unl.<br>MP(BPH-7730) chg. TL & SL,<br>chg. trans., ant., chg. TPO, ERP, HAAT |              | 3-27-73             |
| EBSA                               | 1-23-73        |  |   |              |                     |
| BRCH-1,145<br>(1)                  | 2-23-73        | MP(BPH-7730, as mod.) to operate trans.<br>RC from the trans.-studio site. |   |              |                     |
| BLH-5739(L)                        | 4-4-73         | Lic(BPH-13,558) for new station 4-1-75                                     |   |              |                     |
| BRH-2809(S)                        | 3-31-75        |  | RENEWAL   |              | 4-1-78              |
| BTC-7760                           | 7/16/75        | Vol TC EFF 7/28/75   |   |              |                     |
| BRH-2809                           | 3-28-78        | (S) REN. OF LICENSE  |   |              |                     |
| BMLH790501A<br>(2)                 | 6/14/79        | ML to change main studio<br>location.                                      |   |              |                     |



# APPLICATION RECORD - BROADCASTING

Call W B L M  
Letters XNEW-FM

Name Stereo Corporation  
Lewiston, Maine (PO 255 Northview Place, NE, Cedar Rapids, Iowa 52402)

| File No.   | Dated                            | Application for   | Action  |         |
|--|----------------------------------|---|---|---------|
|  |                                  |   | Nature  | Date    |
| BPH-7730<br>R & F<br>#028776 \$200<br>CODE: 015<br>PRESS: JAN 28 1972<br>PN REC'D: 1-27-72         | 12-27-71<br>12-30-71<br>12-30-71 | CP For New FM on: 107.5mc. #298<br>HAAT: 291' (h&v) ERP: 50kw(h&v)<br>Trans: GATES-FM-10H3; Ant: GATES-FMC-12B, 12 sections(h&v).<br>TL & SL: Bowdoin Rd., 5 mi. ENE of Lewiston, Maine.<br>44° 08' 22" - 70° 03' 35"<br>Atty - Robert G. Seaks<br>Engr- Eldon Kanago, Spencer, Iowa<br>Section IV-A  | GRANTED<br>Grant Fee: \$1,800.00 Paid<br>016, 5-11-72, W 071610 | 3-27-72 |
| AMENDED  | 3-2-72                           |   |   |         |
| BMPH-13,558<br>R & F<br>#084667 \$50<br>Code 061<br>Press JUL 14 1972<br>AMENDED Press AUG 13 1972 | 6-18-72<br>6-20-72<br>6-20-72    | MP (BPH-7730) chg. TL & SL to: <del>4.6 miles NE of Sabbatus, Maine, Rural Route Litchfield, Maine</del> ; chg. HAAT: 378' (H&V).<br>(44° 08' 22" - 70° 03' 35")<br>Atty: Robert G. Seaks<br>Engr. Data: chg. TL & SL to: 4.6 mi. ENE of Sabbatus, near Sabbatus, Maine; chg. trans. (CCA FM-10,000DS); chg. ant. (CCA FMC-HP-6, 6 sects. (H&V); chg. TPO; ERP: 30.4KW(H&V); F.C.C. WASHINGTON, D.C. HAAT: 612' (H&V).<br>(44° 08' 40" - 70° 01' 22") | GRANTED   | 9-19-72 |



CONTACT: James Mitchell  
Mott House on Hatch Road  
New Gloucester, Maine 04260  
207-926-4014



## APPLICATION RECORD - BROADCASTING

107.5mhz.

Call  
Letters .....W.B.L.M.....Name Stereo Corporation  
Lewiston, Maine

| File No.  | Dated  | Application for  | Action  |   |
|---|--|--|---------|---|
|   |  |  | Nature  | Date  |
| BRCH-1,145<br>R & F<br>#151707 \$50<br>Code 068<br>Press FEB 21 1973                          | 2-6-73<br>2-9-73<br>2-9-73<br>2-16-73<br>MAR 27 1973   | MP (BPH-7730, as mod.) to operate transmitter by remote control from: 4.6 miles ENE of Sabattus, near Sabattus, Maine.<br>(transmitter-studio site).<br>Atty: Robert G. Seaks                          | GRANTED | 2-23-73   |
| LTR.<br>FEB 28 1973   | 2-26-73  | Filed by Robert G. Seaks for Dual city identification from: LEWISTON-AUBURN, MAINE.  | GRANTED | 3-23-73   |
| BLH-5739<br>R & F<br>W 151708-\$50.<br>PTA<br>PRESS<br>BRH-2809<br>R & F<br>PN Recd.<br>PRESS | 2-6-73<br>2-9-73<br>2-9-73-AC-068<br>2-16-73<br>MAR 27 1973<br>11-26-74<br>12-2-74<br>"<br>JAN 23 1975 | Lic.(BPH-7730, as mod.) for New FM Broadcast Station. <del>to operate from Sabattus, near Sabattus, Maine.</del><br>RENEWAL OF LICENSE<br>Robert G. Seaks, Atty.<br>AMENDED 1-21-75 re: financial data | GRANTED | 4-4-73<br><br><br><br><br><br><br><br><br>3-31-75 |



## APPLICATION RECORD - BROADCASTING

Call  
Letters **W B L M**Name **STEREO CORPORATION**  
**Lewiston, Maine**

| File No.   | Dated                                   | Application for  | Action   |   |
|--|---|--|--|---|
|  |   |  | Nature   | Date                                      |
| BTC -7760<br>R & F<br>FEE PD: \$200 # 421862<br>CODE 049                                   | 4-30-75<br>5-1-75                       | Voluntary transfer of control of lic corp from Edward F. Bock to Robert F. Fuller and Joseph N. Jeffrey, Jr.<br>REQUEST WAIVER SECTION 1.597<br>Atty for transferor - Robert G. Seaks<br>for transferee - George Malti, San Francisco          | GRANTED<br>EFF:<br>Gr fee req<br>gr fee pd   | 7/16/75<br>7/28/75<br>8/19/75<br>W 463892 |
| PN filed 7-2-75<br>PN filed 7-15-75<br>PN filed 6/27/75                                    |   | AMENDED 7-2-75 - reasons for TC; re staff; financial data & Sec. VI<br>AMENDED 7-7-75 - (transferee) re prop. officers & dreters; & re Sec. III  |  |   |
| BPH-<br>Rec'd<br>Filed<br>#586619 \$400<br>Code 001<br>Press<br>P. N. Rec'd<br>RESUBMITTED | 6-30-76<br>6-30-76<br>7-1-76<br>1-18-77 | CP to install new trans. (CCA FM-10000-DS and a second trans. add); install new ant. (CCA Dual FMC-HP-6, 12 sects. (H&V); chg. TPO; ERP: 100KW(H&V); HAAT: 587' (H&V) and chg. from Class B to Class C Station.<br><br>Atty: Wheeler & Wheeler | <del>RETURNED - 9-15-76</del><br><del>Memo - Opinion &amp; Order.</del><br><del>WAIVER REQUEST DENIED.</del><br><br>DISMISSED 6-30-81 BY<br>MO&O |   |



# APPLICATION RECORD - BROADCASTING

Call **W B L M**  
Letters

**STEREO CORPORATION**

Name

**LEWISTON, MAINE**

| File No.                           | Dated                                  | Application for   | Action    |                |
|------------------------------------|--|---|-----------|----------------|
|                                    |  |   | Nature    | Date           |
| BPH-                               | continued 10-22-76                     | PETITION FOR RECONSIDERATION filed by Robert Seaks on behalf of Stereo Corporation  | DISMISSED | 6-3081 BY MO&O |
|                                    | 2-4-77                                 | MOTION FOR ACCEPTANCE OF OPPOSITION TO PETITION FOR RECONSIDERATION FILED BY JOHN TIERNEY ON BEHALF OF LAKE REGION BROADCASTING CORPORATION, INC. |           |                |
| BRH-2809<br>R & F<br>P.N.<br>PRESS | 11-18-77<br>12-1-77<br><br>DEC 21 1977 | Renewal of License<br><br>Atty.: Robert G. Seaks  | GRANTED   | 3-28-78        |
| -----                              |  |   |           |                |



11-19-80

UPDATED STATEMENT BY APPLICANT FOR WAIVER REQUEST OF WELM FOR CLASS "C" STATUS  
FILED BY ROBERT G. SEAKS ON BEHALF OF



Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters .....W.B.L.M.....Name STEREO CORPORATION  
LEWISTON, MAINE

| File No.                  | Dated       | Application for   | Action    |                |
|---------------------------|-------------|---|-----------|----------------|
|                           |             |   | Nature    | Date           |
| BMLH790501AG<br>PRESS (O) | MAY 24 1979 | Modification of License to change Main<br>Studio Location to: 187 Washington Street,<br>Auburn, Maine (Outside City Limits).<br><br>REQUEST WAIVER OF SECTION 73.210 OF THE<br>COMMISSION'S RULES.<br><br>Atty. Robert G. Seaks (Wheeler & Wheeler) | GRANTED   | 6/14/79        |
| BRH801201ZE<br>PRESS      | JAN 29 1981 | Renewal of License<br>Atty.: Robert G. Seaks  | <i>SL</i> | <i>3/20/81</i> |



#6

## APPLICATION RECORD-BROADCASTING

Call Letters: W B L M

Name: STEREO CORPORATION

Station Location: LEWISTON, MAINE

| File No. | Date | Description  | Action and Date |
|----------|------|--|-----------------|
| 810708AE |      | Construction permit to chg. TL: Gloucester Hill Road, Near New Gloucester, Maine, incr. ERP: 32.44 kW H&V; HAAT: 616' H&V, install auxiliary transmitter, chg. type main trans. & make changes in antenna system.<br>43 57 07      70 17 46<br>Atty: Robert G. Seaks |                 |



Call  
Letters W G U C

## BOARD OF TRUSTEES OF THE UNIVERSITY OF CINCINNATI

Name X Board of Directors of the University of Cincinnati  
Cincinnati, Ohio

| File No.                                | Dated              | Application for  | Action               |         |
|---|--------------------|--|----------------------|---------|
|   |                    |  | Nature               | Date    |
| BSCA-1710<br>R & F<br>PRESS APR 6 1977  | 3-18-77<br>3-25-77 | Request for Subsidiary Communications<br>Authorization on a subcarrier frequency<br>of 67 kilohertz<br><br>Atty---   | GRANTED              | 4-6-77  |
| BMLED-116<br>R & F<br>PRESS: MAR 3 1978 | 2-2-78<br>2-9-78   | ML to change name of licensee to: BOARD OF<br>TRUSTEES OF THE UNIVERSITY OF CINCINNATI<br><br>Atty:----<br>Engr:----   | GRATNED              | 3-14-78 |
| BPED-790601A                            |                    | Construction permit to incr ERP: 100KW; HAAT:<br>883'; chg SL&RC: 1223 Central Parkway, Cincinnati,<br>Ohio; install new ant (COLLINS /ERI Modified<br>G5CPS-5,5 sections); make chgs in ant sys(incr<br>hght)<br>ATTY: Rusell Arkin | DISMISSED<br>BY MO&O | 6-30-81 |



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

