

W B L M

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form 126
June 1954

3-23-73 Auth. gr. on-the-air I.D. as: "Lewiston-Auburn," Maine

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

#2809

Date first licensed April 4, 1973

Call letters W B L M

Station location Lewiston, Maine

Name of licensee Stereo Corporation

~~_____~~
Transmitter location 4.6 miles ENE of Sabattus, near Sabattus, Maine (MPH-9-19-72)
X Bowdoin Rd., 5 mi. E. N. E. of city limits of Lewiston, Maine (PH-3-27-72)

Main studio location 187 Washington Street, Auburn, Maine (MLH790501AG 6/14/79)
X SAME as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BPH-7730 HAAT: 470' (H&V)	3-27-72	107.5mc #298	ERP: 50kw(H&V) U	U	3-27-73
CP for New FM Station.					
BPH-7730(1)	5-30-72	Call letters assigned.			
BMPH-13,558(L) HAAT: 610' (H&V)	9-19-72	107.5mc #298	ERP: 30kw(H&V) Unl.	Unl.	3-27-73
MP(BPH-7730) chg. TL & SL, chg. trans., ant., chg. TPO, ERP, HAAT					
-EBSA	1-23-73				
BRCH-1,145 (1)	2-23-73	MP(BPH-7730, as mod.) to operate trans. RC from the trans.-studio site.			
BLH-5739(L)	4-4-73	Lic(BPH-13,558) for new station 4-1-75			
BRH-2809(S)	3-31-75	RENEWAL			4-1-78
BTC-7760	7/16/75	Vol TC EFF 7/28/75			
BRH-2809	3-28-78	(S) REN. OF LICENSE			4-1-81
BMLH790501A (2)	6/14/79	ML to change main studio location.			

APPLICATION RECORD - BROADCASTING

Call W B L M
Letters XNEW-FM

Name Stereo Corporation
Lewiston, Maine (PO 255 Northview Place, NE, Cedar Rapids, Iowa 52402)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7730 R & F #028776 \$200 CODE: 015 PRESS: JAN 28 1972 PN REC'D: 1-27-72	12-27-71 12-30-71 12-30-71	CP For New FM on: 107.5mc. #298 HAAT: 291' (h&v) ERP: 50kw(h&v) Trans: GATES-FM-10H3; Ant: GATES-FMC-12B, 12 sections(h&v). TL & SL: Bowdoin Rd., 5 mi. ENE of Lewiston, Maine. 44° 08' 22" - 70° 03' 35" Atty - Robert G. Seaks Engr- Eldon Kanago, Spencer, Iowa Section IV-A	GRANTED	3-27-72 Grant Fee: \$1,800.00 Paid 016, 5-11-72, W 071610
AMENDED	3-2-72			
BMPH-13,558 R & F #084667 \$50 Code 061 Press JUL 14 1972 AMENDED Press AUG 23 1972	6-18-72 6-20-72 6-20-72	MP (BPH-7730) chg. TL & SL to: 4.6 miles NE of Sabbatus, Maine, Rural Route Litchfield, Maine; chg. HAAT: 378' (H&V). (44° 08' 19" - 70° 01' 22") Atty: Robert G. Seaks Engr. Data: chg. TL & SL to: 4.6 mi. ENE of Sabbatus, near Sabbatus, Maine; chg. trans. (CCA FM-10,000DS); chg. ant. (CCA FMC-HP-6, 6 sects. (H&V); chg. TPO; ERP: 30.4KW(H&V); f.c.c. WASHINGTON, D.C. HAAT: 612' (H&V). (44° 08' 40" - 70° 01' 22")	GRANTED	9-19-72

302-2-9-73

CONTACT: James Mitchell
Mott House on Hatch Road
New Gloucester, Maine 04260
207-926-4014

APPLICATION RECORD - BROADCASTING

107.5mhz.

Call
LettersW.B.L.M.....Name Stereo Corporation
Lewiston, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-1,145 R & F #151707 \$50 Code 068 Press FEB 21 1973	2-6-73 2-9-73 2-9-73	MP (BPH-7730, as mod.) to operate transmitter by remote control from: 4.6 miles ENE of Sabattus, near Sabattus, Maine. (transmitter-studio site). Atty: Robert G. Seaks	GRANTED	2-23-73
LTR. FEB 28 1973	2-26-73	Filed by Robert G. Seaks for Dual city identification from: LEWISTON-AUBURN, MAINE.	GRANTED	3-23-73
BLH-5739 R & F W 151708-\$50 PTA PRESS MAR 27 1973	2-6-73 2-9-73 2-9-73-AC-068 2-16-73	Lic.(BPH-7730, as mod.) for New FM Broadcast Station. to be located at Sabattus, near Sabattus, Maine.	GRANTED	4-4-73
BRH-2809 R & F PN Recd. PRESS JAN 23 1975	11-26-74 12-2-74 "	RENEWAL OF LICENSE Robert G. Seaks, Atty. AMENDED 1-21-75 re: financial data	GRANTED	3-31-75

APPLICATION RECORD - BROADCASTING

Call
Letters W B L M

Name STEREO CORPORATION
Lewiston, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BTC -7760 R & F FEE PD: \$200 # 421862 CODE 049 PN filed 7-2-75 PN filed 7-15-75 PN filed 6/27/75	4-30-75 5-1-75	Voluntary transfer of control of lic corp from Edward F. Bock to Robert F. Fuller and Joseph N. Jeffrey, Jr. REQUEST WAIVER SECTION 1.597 Atty for transferor - Robert G. Seaks for transferee - George Malti, San Francisco AMENDED 7-2-75 - reasons for TC; re staff; financial data & Sec. VI AMENDED 7-7-75 - (transferee) re prop. officers & dreters; & re Sec. III	GRANTED EFF: Gr fee req gr fee pd	7/16/75 7/28/75 8/19/75 W 463892
BPH- Rec'd Filed #586619 \$400 Code 001 Press P. N. Rec'd RESUBMITTED	6-30-76 6-30-76 7-1-76 1-18-77	CP to install new trans. (CCA FM-10000-DS and a second trans. add); install new ant. (CCA Dual FMC-HP-6, 12 sects. (H&V); chg. TPO; ERP: 100KW(H&V); HAAT: 587' (H&V) and chg. from Class B to Class C Station. Atty: Wheeler & Wheeler	RETURNED - 9-15-76 Memo - Opinion & Order. WAIVER REQUEST DENIED. DISMISSED 6-30-81 BY MO&O	

APPLICATION RECORD - BROADCASTING

Call **W B L M**
Letters

Name **STEREO CORPORATION**
LEWISTON, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BPH-	continued 10-22-76 2-4-77	PETITION FOR RECONSIDERATION filed by Robert Seaks on behalf of Stereo Corporation MOTION FOR ACCEPTANCE OF OPPOSITION TO PETITION FOR RECONSIDERATION FILED BY JOHN TIERNEY ON BEHALF OF LAKE REGION BROADCASTING CORPORATION, INC.	DISMISSED	6-3081 BY MO&O
BRH-280 ^o R & F P.N. PRESS	11-18-77 12-1-77 DEC 21 1977	Renewal of License Atty.: Robert G. Seaks	GRANTED	3-28-78

11-19-80

UPDATED STATEMENT BY APPLICANT FOR WAIVER REQUEST OF WELM FOR CLASS "C" STATUS
FILED BY ROBERT G. SEAKS ON BEHALF OF

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
LettersW.B.L.M.....Name STEREO CORPORATION
LEWISTON, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BMLH790501AG PRESS (0)	MAY 24 1979	Modification of License to change Main Studio Location to: 187 Washington Street, Auburn, Maine (Outside City Limits). REQUEST WAIVER OF SECTION 73.210 OF THE COMMISSION'S RULES. Atty. Robert G. Seaks (Wheeler & Wheeler)	GRANTED	6/14/79
BRH801201ZE PRESS	JAN 29 1981	Renewal of License Atty.: Robert G. Seaks	<i>RS</i>	3/20/81

#6

APPLICATION RECORD-BROADCASTING

Call Letters: W B L M

Name: STEREO CORPORATION

Station Location: LEWISTON, MAINE

File No.	Date	Description	Action and Date
810708AE		Construction permit to chg. TL: Gloucester Hill Road, Near New Gloucester, Maine, incr. ERP: 32.44 kW H&V; HAAT: 616' H&V, install auxiliary transmitter, chg. type main trans. & make changes in antenna system. 43 57 07 70 17 46 Atty: Robert G. Seaks	

Call
Letters W G U C

BOARD OF TRUSTEES OF THE UNIVERSITY OF CINCINNATI

Name X Board of Directors of the University of Cincinnati
Cincinnati, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1710 R & F PRESS APR 6	3-18-77 3-25-77 1977	Request for Subsidiary Communications Authorization on a subcarrier frequency of 67 kilohertz Atty---	GRANTED	4-6-77
BMLED-116 R & F PRESS: MAR 3	2-2-78 2-9-78 1978	ML to change name of licensee to: BOARD OF TRUSTEES OF THE UNIVERSITY OF CINCINNATI Atty:---- Engr:----	GRANTED	3-14-78
BPED-790601A		Construction permit to incr ERP: 100KW; HAAT: 883'; chg SL&RC: 1223 Central Parkway, Cincinnati, Ohio; install new ant (COLLINS /ERI Modified G5CPS-5,5 sections); make chgs in ant sys(incr hght) ATTY: Rusell Arkin	DISMISSED BY MO&O	6-30-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

