

# GRAHAM BROCK, INC.

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BROADCAST TECHNICAL CONSULTANTS

RADIO MARKET ANALYSIS  
DELMAR COMMUNICATIONS, INC.  
WXVG (FM) RADIO STATION  
CHANNEL 236A - 95.1 MHz  
MOUNT GILEAD, OHIO  
WDLR (AM) RADIO STATION  
1550 kHz - 0.029/0.5 kW - DA  
DELAWARE, OHIO  
WOTT (AM) RADIO STATION  
1270 kHz - 0.5 kW - DA2  
MARYSVILLE, OHIO  
November 2014

TECHNICAL EXHIBIT

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**RADIO MARKET ANALYSIS**  
**DELMAR COMMUNICATIONS, INC.**  
**WXVG (FM) RADIO STATION**  
**CHANNEL 236A - 95.1 MHz**  
**MOUNT GILEAD, OHIO**  
**WDLR (AM) RADIO STATION**  
**1550 kHz - 0.029/0.5 kW - DA**  
**DELAWARE, OHIO**  
**WQTT (AM) RADIO STATION**  
**1270 kHz - 0.5 kW - DA2**  
**MARYSVILLE, OHIO**  
**November 2014**

**TECHNICAL STATEMENT**

1. This Technical Statement and attached exhibits were prepared on behalf of Delmar Communications, Inc. "Delmar". Delmar is the potential licensee of WXVG (FM), Channel 236A, Mount Gilead, Ohio; WDLR (AM), 1550 kHz, Delaware, Ohio; and WQTT (AM), 1270 kHz, Marysville, Ohio. WDLR and WQTT are both licensed to a community in a county in the Columbus, Ohio BIA rated market. While WXVG is not licensed to a rated market. There is no overlap of AM 5.0 mV/m contours and FM 70 dBu contours, as shown in Exhibit A. As such, a study to determine compliance with §73.3555 of the Commission's rules with regard to the Columbus, Ohio market is appropriate.

Exhibit B is a listing of the stations home to the Columbus, Ohio market. There are 47 stations in the market; therefore, §73.3555(a)(i) of the Commission's rules applies:

*"In a radio market with 45 or more full-power, commercial and noncommercial radio stations, not more than 8 commercial radio stations in total and not more than 5 commercial stations in the same service (AM or FM)".*

Since Delmar has attributable interest in two AM stations in the Columbus, Ohio market, compliance with §73.3555 is maintained.

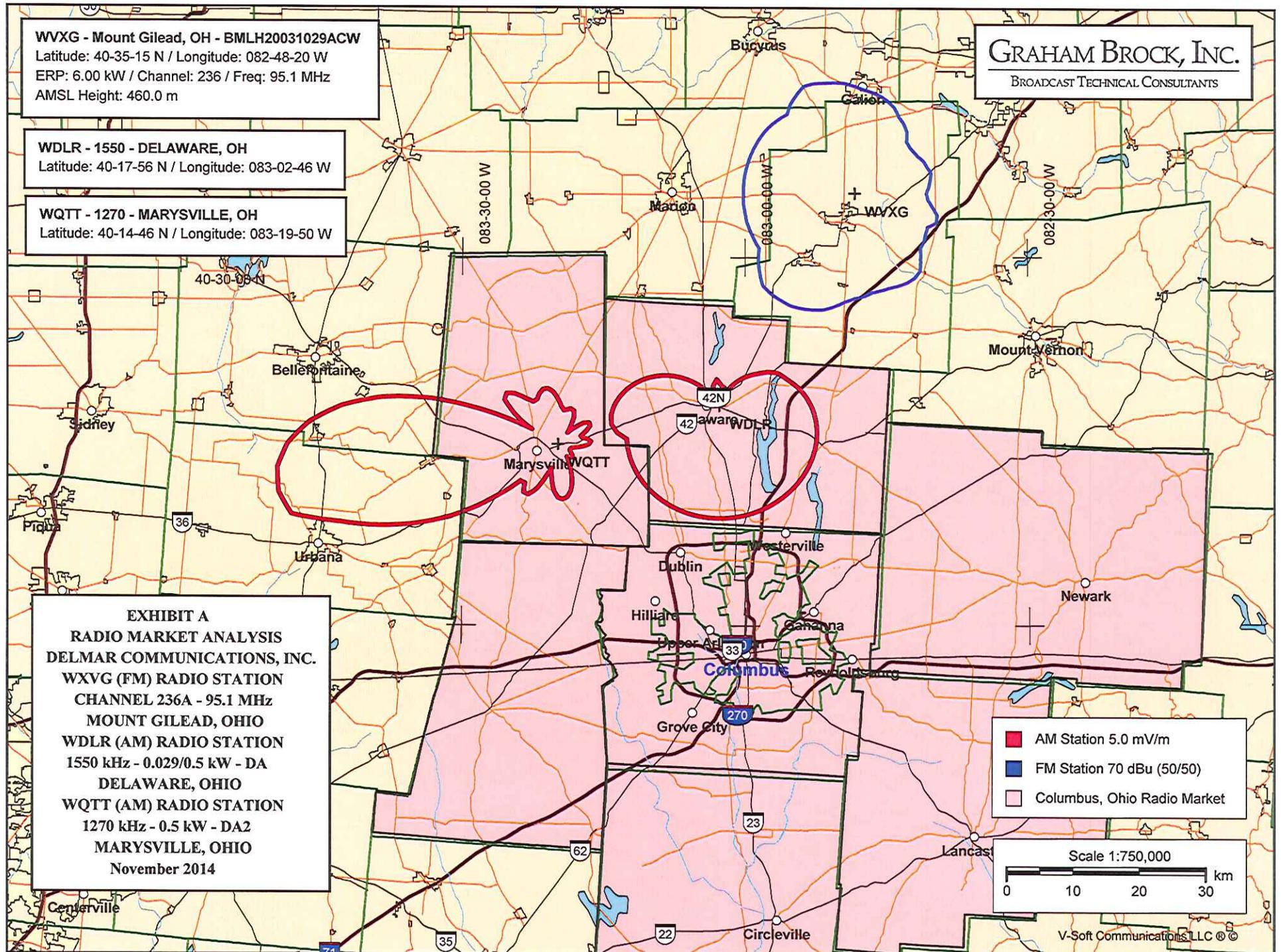
The foregoing technical statement was prepared on behalf of Delmar Communications, Inc. by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. Should questions arise during consideration of this report, we welcome the opportunity to discuss the matter by phone at 912-638-8028. All data relating to AM and FM facilities was extracted from the pertinent NTIA database and BIA Media Access Pro 4.6 (10/10,2014) . We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

**WXVG - Mount Gilead, OH - BMLH20031029ACW**  
Latitude: 40-35-15 N / Longitude: 082-48-20 W  
ERP: 6.00 kW / Channel: 236 / Freq: 95.1 MHz  
AMSL Height: 460.0 m

**WDLR - 1550 - DELAWARE, OH**  
Latitude: 40-17-56 N / Longitude: 083-02-46 W

**WQTT - 1270 - MARYSVILLE, OH**  
Latitude: 40-14-46 N / Longitude: 083-19-50 W

**GRAHAM BROCK, INC.**  
BROADCAST TECHNICAL CONSULTANTS



**EXHIBIT A**  
**RADIO MARKET ANALYSIS**  
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**WXVG (FM) RADIO STATION**  
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**November 2014**

■ AM Station 5.0 mV/m  
■ FM Station 70 dBu (50/50)  
■ Columbus, Ohio Radio Market

Scale 1:750,000  
0 10 20 30 km

V-Soft Communications LLC ©



## FCC Geographic Market Definition for Columbus, OH

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WBNS	AM	1460	C	Sports	Columbus, OH	07/02/2003	37	RadiOhio Inc	Columbus, OH	Franklin
WBNS	FM	97.1	C	Sports	Columbus, OH	07/02/2003	37	RadiOhio Inc	Columbus, OH	Franklin
WBWR	FM	105.7	C	Rock	Columbus, OH	07/02/2003	37	iHeartMedia	Hilliard, OH	Franklin
WCBE	FM	90.5	NC	News/Altve	Columbus, OH	07/02/2003	37	Columbus City School District	Columbus, OH	Franklin
WCGX	FM	106.7	C	Alternative	Columbus, OH	05/05/2008	37	iHeartMedia	Dublin, OH	Franklin
WCKX	FM	107.5	C	Urban	Columbus, OH	07/02/2003	37	Radio One Inc	Columbus, OH	Franklin
WCLT	AM	1430	C	Sports	Columbus, OH	07/02/2003	37	WCLT Radio Inc	Newark, OH	Licking
WCLT	FM	100.3	C	Country	Columbus, OH	07/02/2003	37	WCLT Radio Inc	Newark, OH	Licking
WCOL	FM	92.3	C	Country	Columbus, OH	07/02/2003	37	iHeartMedia	Columbus, OH	Franklin
WCVO	FM	104.9	C	ChrsContem	Columbus, OH	07/02/2003	37	One Connection Media Group	Gahanna, OH	Franklin
WDLR	AM	1550	C	AdHts/Sprts	Columbus, OH	07/02/2003	37	ICS Holdings Inc	Delaware, OH	Delaware
WDUB	FM	91.1	NC	AOR	Columbus, OH	07/02/2003	37	Denison University	Granville, OH	Licking
WFCO	FM	90.9	NC	Inspiration	Columbus, OH	07/02/2003	37	Lancaster Education Broadcasting Foundation	Lancaster, OH	Fairfield
WHKC	FM	91.5	NC	Chrst/Talk	Columbus, OH	12/19/2006	37	Christian Broadcasting Services Inc	Columbus, OH	Franklin
WHOK	FM	107.1	C	Country	Columbus, OH	07/02/2003	37	Wilks Broadcast Group LLC	Circleville, OH	Pickaway
WHTH	AM	790	C	Talk	Columbus, OH	07/02/2003	37	Runnymede Corp	Heath, OH	Licking
WJJE	FM	89.1	NC	Talk	Columbus, OH	10/27/2003	37	American Family Association Incorporated	Delaware, OH	Delaware
WJKR	FM	103.9	C	Variety Hit	Columbus, OH	07/02/2003	37	North American Broadcasting Company	Worthington, OH	Franklin
WLOH	AM	1320	C	Talk/News	Columbus, OH	07/02/2003	37	WLOH Radio Company	Lancaster, OH	Fairfield
WLRY	FM	88.9	NC	ChrsContem	Columbus, OH	07/02/2003	37	Arcangel Broadcasting Foundation	Rushville, OH	Fairfield
WLVQ	FM	96.3	C	AOR/CIRck	Columbus, OH	07/02/2003	37	Wilks Broadcast Group LLC	Columbus, OH	Franklin
WMNI	AM	920	C	Oldies	Columbus, OH	07/02/2003	37	North American Broadcasting Company	Columbus, OH	Franklin
WNCI	FM	97.9	C	CHR	Columbus, OH	07/02/2003	37	iHeartMedia	Columbus, OH	Franklin
WNKO	FM	101.7	C	Clsc Hits	Columbus, OH	07/02/2003	37	Runnymede Corp	New Albany, OH	Franklin
WNND	FM	103.5	C	Clsc Hits	Columbus, OH	07/02/2003	37	Saga Communications Inc	Pickerington, OH	Fairfield
WNNP	FM	104.3	C	Clsc Hits	Columbus, OH	07/02/2003	37	Saga Communications Inc	Richwood, OH	Union
WOBN	FM	97.5	NC	Variety	Columbus, OH	07/02/2003	37	Otterbein University	Westerville, OH	Franklin
WODC	FM	93.3	C	Oldies	Columbus, OH	07/02/2003	37	iHeartMedia	Ashville, OH	Pickaway
WOSA	FM	101.1	NC	Classical	Columbus, OH	10/05/2006	37	Ohio State University	Grove City, OH	Franklin
WOSU	FM	89.7	NC	NPR/News	Columbus, OH	07/02/2003	37	Ohio State University	Columbus, OH	Franklin
WQTT	AM	1270	C	Oldies	Columbus, OH	07/02/2003	37	ICS Holdings Inc	Marysville, OH	Union
WRFD	AM	880	C	Chrst/Talk	Columbus, OH	07/02/2003	37	Salem Communications Corporation	Columbus-Worthington,	Franklin
WRKZ	FM	99.7	C	Rock	Columbus, OH	07/02/2003	37	North American Broadcasting Company	Columbus, OH	Franklin

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

## FCC Geographic Market Definition for Columbus, OH

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WSNY	FM	94.7	C	AC	Columbus, OH	07/02/2003	37	Saga Communications Inc	Columbus, OH	Franklin
WTOH	FM	98.9	C	News/Talk	Columbus, OH	07/02/2003	37	Salem Communications Corporation	Upper Arlington, OH	Franklin
WTVN	AM	610	C	News/Talk	Columbus, OH	07/02/2003	37	iHeartMedia	Columbus, OH	Franklin
WUFM	FM	88.7	NC	Alternative	Columbus, OH	07/02/2003	37	Spirit Communications Inc	Columbus, OH	Franklin
WVKO	AM	1580	C	Gospel	Columbus, OH	07/02/2003	37	RL Transition Corp	Columbus, OH	Franklin
WVKO	FM	103.1	C	Mexcn/Varty	Columbus, OH	07/02/2003	37	RL Transition Corp	Columbus, OH	Franklin
WVMX	FM	107.9	C	Hot AC	Columbus, OH	07/02/2003	37	Saga Communications Inc	Johnstown, OH	Licking
WVSG	AM	820	NC	Relgn/Talk	Columbus, OH	07/02/2003	37	Saint Gabriel Radio Inc	Westerville, OH	Franklin
WWCD	FM	102.5	C	Alternative	Columbus, OH	07/02/2003	37	Southeastern Ohio Television System	Columbus, OH	Franklin
WWGV	FM	88.1	NC	Talk	Columbus, OH	11/04/2008	37	American Family Association Incorporated	Baltimore, OH	Fairfield
WXMG	FM	106.3	C	R&B Oldies	Columbus, OH	07/02/2003	37	Radio One Inc	Grove City, OH	Franklin
WYTS	AM	1230	C	Sports	Columbus, OH	07/02/2003	37	iHeartMedia	London, OH	Madison
WZNP	FM	89.3	NC	ChrsContem	Columbus, OH	08/15/2008	37	One Connection Media Group	Columbus, OH	Franklin
WZOH	FM	95.5	C	Sports	Columbus, OH	07/02/2003	37	Wilks Broadcast Group LLC	Newark, OH	Licking
									Lancaster, OH	Fairfield

Number of Stations in Geographic Market    **47**

**Previous Stations in Geographic Market**

WKKJ	FM	94.3	C	Country		09/08/2010	0	iHeartMedia	Chillicothe, OH	Ross
WQIO	FM	93.7	C	AC		06/08/2012	0	BAS Broadcasting Inc	Mount Vernon, OH	Knox

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

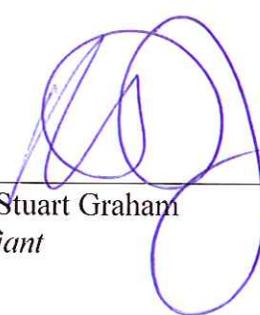
*State of Georgia )*  
*St. Simons Island ) ss:*  
*County of Glynn )*

**R. STUART GRAHAM**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Delmar Communications, Inc. to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 3rd day of November 2014.*

  
\_\_\_\_\_  
R. Stuart Graham  
*Affiant*

*Sworn to and subscribed before me  
this the 3rd day of November 2014*

\_\_\_\_\_  
*Notary Public, State of Georgia  
My Commission Expires: March 14, 2015*