

W E L D



Reinington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-29-56

Call letters W E L D

SOUTH BRANCH BROADCASTING CORPORATION (BAL 4-8-59 EFF: 4-9-59) Station Location: Fisher, West Virginia

X MARION PARK LEWIS (AL-10-29-58 EFF: 12-15-58)

X MARION PARK LEWIS, EXECUTRIX OF THE ESTATE OF RICHARD FIELD LEWIS, JR., DECEASED
(AL 11-29-57;
EFF: 12-27-57)

Name of licensee X RICHARD FIELD LEWIS, JR.

825 Hutton Run, Fisher, West Virginia (MP 4-11-56) (Lic. 8-29-56)

Transmitter location X On US Hwy. 220, 2.3 mi. S. of Fisher, West Virginia (CP 1-19-56)

26818 825 Hutton Run, Fisher, West Virginia. (MP 4-11-56) (Lic. 8-29-56)

Main studio location X On US Hwy. 220, 2.3 mi. S. of Fisher, West Virginia (CP 1-19-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From - To
BP-9699	1-19-56	690	500w	Day	3-19 9-19-56
CP for a new standard broadcast station at Fisher, West Virginia					
BMP-7157	4-11-56	690	500w	Day	3-19 9-19-56
Mod. of CP(BP-9699) to change antenna-transmitter & studio locations.					
BMP-7315 (1)	7-31-56	Mod. of Q (BP-9699/ ^{as mod.} transmitter (RCA BTA-50M)		to change type of	
BL-6260	8-29-56	690kc	500w	Day	8-29 10-1-57
Lic. to cover CP(BP-9699, as mod.) for a new standard broadcast station.					
BR-3303	9-25-57	Renewal of license			10-1 10-1-60
BAL-2848 EFF:	11-29-57 12-27-57	Involuntary assignment of license to Marion Park Lewis, Executrix of the Estate of Richard Field Lewis, Jr., Deceased.			
BAL-3188 EFF:	10-29-58 12-15-58	Voluntary assignment of license to Marion Park Lewis.			
BAL-3412 EFF:	4-8-59 4-9-59	Vol. assignment of license to South Branch Broadcasting Corporation.			
BR-3303	9-20-60	690kc	500w	Day	10-1 10-1-63
BR-3303	9-13-63	Renewal of license			10-1 10-1-66
BTC-4468 EFF:	1-31-64 2-4-64	Voluntary transfer of control of license corp. from Marion Park Lewis, Individually and as Trustee, to Mid Atlantic Network, Incorporated			
BR-3303	9-1-66	Renewal of license			10-1 10-1-69
BR-3303(S)	6-10-70	Renewal			10-1-72
BTC-6465	5-26-71	VOL. Relinquishment of Positive TC			
EBSA	6-12-72				
BR-3303(L)	10-27-72	RENEWAL			10-1-75
BR-3303(S)	9-12-75	RENEWAL			10-1-78
BR-3303	11-13-78	REN. OF LIC. (S)			10-1-81

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E L D

Station location ELBA, ALABAMA

Name of licensee WILLIAM D. HOLDERFIELD AND JUDITH ANN FOLLIS ADMINISTRATRIX OF THE ESTATE
OF JIMMY CLARK FOLLIS, DECEASED; DBA ELBA RADIO COMPANY (AL 4-10-73 EFF: 5-23-75)

Transmitter location

Main studio location

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters W E L D
NewName RICHARD FIELD LEWIS, JR.
PO Post Office Drawer 605, Winchester, Va.

File No.	Dated	Application for	Action	
			Nature	Date
BP-9699	2-9-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 690kc Power: 500w Hours of Operation: Daytime Trans. Location: US Hwy. 220, 2.3 miles S. of Fisher, West Va. Studio Location: Same A. D. Ring & Associates, Engrs.	Docket No. 11430	
Rec'd	2-15-55		GRANTED	1-19-56
Filed	2-15-55		after being removed from hearing	

PCA BTA 1M

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters W E L DName RICHARD FIELD LEWIS, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7157 Rec'd Filed	3-20-56 3-20-56 3-20-56	Modification of construction permit (BP-9699 which auth. a new standard broadcast station) to change antenna-transmitter and studio location from On US Hwy. 220, 2.3 mi. S. of Fisher, West Va. <u>to</u> 825 Hutton Run, Fisher, West Va. Eliot C. Lovett, Atty. A. D. Ring, Engr.	GRANTED	4-11-56
BMP-7315 Rec'd Filed	7-25-56 7-31-56 7-31-56	Modification of construction permit (BP-9699 as mod., which auth. a new standard broadcast station) to change type transmitter(RCA BTA-500M). Eliot C. Lovett, Atty.	GRANTED	7-31-56

APPLICATION RECORD - BROADCASTING

AUG. 1955

MARION PARK LEWIS, EXECUTRIX OF THE ESTATE OF RICHARD FIELD LEWIS, JR. ^{Call} ~~WEL~~ ^{W E L D}
 Name xRICHARD FIELD LEWIS, JR. ~~DECEASED~~

File No.	Dated	Application for	Action	
			Nature	Date
BL-6260 Rec'd Filed	7-24-56 7-25-56 7-25-56	License to cover construction permit BP-9699 as mod., which authorized a new standard broadcast station. Atty. Eliot C. Lovett	GRANTED	8-29-56
BR-3303 Rec'd Filed	7-6-57 7-8-57 7-8-57	Renewal of license.	GRANTED	8-25-57
BAL-2848 Rec'd Filed	11-4-57 11-8-57 11-8-57	Involuntary assignment of license to Marion Park Lewis, Executrix of the Estate of Richard Field Lewis, Jr., Deceased. Eliot C. Lovett, Atty.	GRANTED EFF:	11-29-57 12-27-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W E L D

SOUTH BRANCH BROADCASTING CORPORATION
 Name XMARION PARK LEWIS, EXECUTRIX OF THE ESTATE OF RICHARD
FIELD LEWIS, JR., DECEASED (Fisher, West Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3188 Rec'd. Filed	9-12-58 9-29-58 9-29-58	Voluntary assignment of license to Marion Park Lewis.	GRANTED EFF:	10-29-58 12-15-58
BAL-3412 Rec'd. Resub. R. & F.	2-21-59 3-11-59 3-20-59 4-2-59	Voluntary assignment of license to South Branch Broadcasting Corporation. Howard W. Vesey, Atty.	RETURNED Article of Incorporation after FCC Form 316 GRANTED EFF:	3-16-59 re 4-8-59 4-8-59 4-9-59
BR-3303 Rec'd Filed	6-28-60 7-1-60 7-1-60	Renewal of license	GRANTED	9-20-60
BR-3303 R & F	6-21-63 6-26-63	Renewal of license	GRANTED	9-13-63
BTC-1468 R & F	12-31-63 12-31-63	Voluntary transfer of control of licensee corp. from Marion Park Lewis, Individually and as Trustee, to Mid Atlantic Network, Incorporated	GRANTED EFF:	1-31-64 2-4-64

Atty. - Lovett & Lovett WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

67000

Call Letters WELD

Name SOUTH BRANCH BROADCASTING CORPORATION
Fisher, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3303 R & F	6-15-66 6-16-66	Renewal of license	GRANTED	9-1-66
BR-3303 R & F #524489 \$75. P. N.	6-27-69 6-30-69 6-30-69 6-30-69	Renewal of License AMENDED 8-20-69 re: Programming	n GRANTED	6-10-70
ETC - 8165 R & F FEE FD: \$1000 #650979 CODE 047 ALSO SEE WSHG, WINC etc JUN 8 1971 Pub. notice filed 1-14-71	12-17-70 12-18-70	Voluntary relinquishment of positive control of Mid-Atlantic Network, Inc. (parent corp) by Marion P. Lewis thru transfer of stock to John P. Lewis, David P. Lewis, and Howard P. Lewis Atty - Pittman, Lovett etc	GRANTED	5-26-71 granted subject to a later determination of the grant fee, if any.
3-25-71 Annual filing fee		\$16.00 paid 9-30-70. #633388.		

CASH & RECEIVED ACTION

South Branch
Broadcasting Corp.

(After 3 months
FRC wait)

TRANS.
CODE

SW

DATE

8/04/22

INITIALS

JH

AMT.

583.00

APPLICATION RECORD - BROADCASTING

Call
Letters W E L D

Name SOUTH BRANCH BROADCASTING CORPORATION
Fisher, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3303 R & F P.N. PRESS JUL 28 1972	6-26-72 7-3-72 7-3-72	Renewal of License Atty.: John N. Papajohn	GRANTED	10-27-72
BR-3303 R & F PN Recd. PRESS JUN 3 1975	5-20-75 5-23-75	RENEWAL OF LICENSE AMENDED 5-29-75 re: commercial matter & EEO	GRANTED	9-12-75
BR-3303 R & F PRESS JUN 2 1978	5-17-78 5-18-78	RENEWAL OF LICENSE	GRANTED	11-13-78

APPLICATION RECORD-BROADCASTING

Call Letters: WFLD

Name: South Branch Broadcasting Corporation

Station Location: Fisher, West Virginia

File No.	Date	Description	Action and Date
BR- 810526UJ PRESS: WFL 28 1981		Renewal of License Atty: John P. Lewis	GRANTED 10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

