

FCC FORM 340, EXHIBIT 2A

EDUCATIONAL OBJECTIVE & EDUCATIONAL PROGRAM

SOUTH VALLEY PEACE CENTER

The purpose of this exhibit is to demonstrate South Valley Peace Center's educational objective and demonstrate that the proposed radio station will be used for the advancement of an educational program under 73.503(a) of the Rules. The rules describe that noncommercial licenses are not limited to classroom instruction, but may "transmit educational, cultural, and entertainment program to the general public," (Section 73.503(b)) in the advancement of a radio program. The following describes this:

EDUCATIONAL OBJECTIVE

South Valley Peace Center (SVPC) is a California Nonprofit Public Benefit Corporation incorporated in March 2004.

Within its articles of incorporation, the specific purposes for which it is organized are promoting peace and justice for all through active and informed community participation and non-violent conflict resolution. More specifically, Article 2 of the corporation's bylaws state that the primary objectives and purposes of this corporation shall be promoting peace and justice for all through active and informed community participation, education, and non-violent conflict resolution.

PAST EDUCATIONAL PROGRAMS

The primary focus of SVPC is to educate the community about peace and justice issues and policies that lead to militarism and war. We accomplish this through a variety of ways:

- *Hosting knowledgeable invited speakers to discuss prominent topical issues of interest to the community at large.* SVPC has hosted a number of speakers and plans to continue doing so. Examples of speakers hosted by SVPC are:
 - Dr. April Hurley, a physician who has spent time in Iraq and spoke about the impact of war on the civilian population;
 - Samer Rabadi, Western Region Deputy Director of Amnesty International, spoke regarding the history of the use of torture in modern times and the Geneva Conventions.
 - Erin Rogers, Union of Concerned Scientists, spoke on global warming and the Central Valley.
 - Bill Mitchell, co-founder of Gold Star Families for Peace, spoke about losing his son (from Tulare County) in the Iraq War.
 - Ruth Wilson Gilmore, Chair of the Department of American Studies and Ethnicity at the University of Southern California, spoke about the California prison system.

These talks were held at the Tulare County Office of Education auditorium or the College of the Sequoias lecture hall. SVPC members made arrangements for the speakers, coordinated the venues, publicized the talks with flyers and press releases to media, and provided refreshments (coffee, tea, cookies, etc.). Talks are presented free to the general public and approximately 75 to 200 community members attended each of these talks.

We plan on continuing to hold talks on a semi-regular basis that will promote the common good and general welfare of the community by providing speakers to educate the community on peace and social justice issues. We plan on presenting speakers about four times a year. Currently, we are looking for a larger public venue, perhaps an auditorium at the community college.

- *Hosting house parties to view and discuss relevant video documentaries.* There are many excellent documentary films available on VHS and DVD that address peace and social justice

issues. SVPC members have hosted house parties to view and then discuss such films. An example of a film recently screened was *Outfoxed*, regarding Rupert Murdoch's Fox News.

These house parties are open to the public and are regularly attended by many non-SVPC members of the community. We plan on finding a more public venue for film screenings, perhaps at a restaurant banquet room or at an auditorium at the community college. We feel this would serve more community members. The films are either purchased by SVPC or loaned by members or others. SVPC is careful to adhere to the licensing requirements of each film. Many independently produced documentaries encourage public screenings.

Currently, we have been holding a house party film screening every two or three months. We are planning to expand this to a monthly film screening at a public venue.

- *Other events benefiting the community.* SVPC has held other events benefiting the community such as:
 - SVPC held a freeze relief benefit talent show and white elephant auction to raise money for farm workers and their families impacted by a severe crop freeze.
 - SVPC has held several peace festivals in downtown Visalia. These festivals included local musicians, invited speakers, and information booths from local community organizations. The principal purpose of these events was to provide educational information and speakers to the local community along with musical arts performances.

PROPOSED EDUCATIONAL PROGRAM

South Valley Peace Center intends to extend its educational mission to the local community through the airwaves by carrying:

- Public affairs programming addressing social issues, the environment, current affairs, civil liberties, science, art, and media education.
- Radio access to other community educational organizations including Spanish-language (and potentially other languages including Hmong) programs to underserved local non-English speaking populations.
- Panel discussions, debates, independent and local news, and issues of concern to the community.

SVPC intends to expand its educational mission building on past programs and experience and provide a voice to other local educational organizations.