

## **MULTIPLE OWNERSHIP EXHIBIT 5**

Pursuant to the rule making granted in MB Docket No. 03-26, Cumulus Licensing LLC is filing this application to change the community of license of Station KMAJ-FM from Topeka, Kansas to Shawnee, Kansas. Because CDBS still lists Station KMAJ-FM's community of license as Topeka, this exhibit provides multiple ownership studies for the Topeka, Kansas and Kansas City, Missouri-Kansas Arbitron Metros.

### **Kansas City, Missouri-Kansas**

According to the Commission's local ownership "tiers," in a Metro reported by BIA as having between 30 and 44 (inclusive) "home" commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 7 commercial full-power radio stations, not more than 4 of which are in the same service (AM or FM). In the Kansas City, Missouri-Kansas Arbitron Metro there are 43 commercial and noncommercial educational full-power radio stations. This application complies with the local radio ownership portion of the multiple ownership rules set forth in 47 C.F.R. Section 73.3555 because only three full-power radio stations in the same service (KCHZ(FM), KMJK(FM) and KMAJ-FM) are attributable to Cumulus Licensing LLC and any party to this application.

### **Topeka, Kansas**

According to the Commission's local ownership "tiers," in a Metro reported by BIA as having between 15 and 29 (inclusive) "home" commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 6 commercial full-power radio stations, not more than 4 of which are in the same service (AM or FM). In the Topeka, Kansas Arbitron Metro there are 15 commercial and noncommercial educational full-power radio stations. This application complies with the local radio ownership portion of the multiple ownership rules set forth in 47 C.F.R. Section 73.3555 because only 6 full-power radio stations (KDVV(FM), KMAJ-FM,<sup>1</sup> KMAJ(AM), KQTP(FM), KTOP(AM) and KWIC(FM)) are attributable to Cumulus Licensing LLC and any party to this application.

In addition, the principal community contour of Station KMAJ-FM does not overlap the principal community contour of any full-power commercial or non-commercial radio station that (i) is not located within or "home" to the Kansas City, Missouri-Kansas or Topeka, Kansas Arbitron Metros and (ii) is attributable to Cumulus Licensing LLC or any party to this application.

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<sup>1</sup> When this application is granted, the station is constructed, and the license application is filed, KMAJ-FM will no longer be licensed to a community in the Topeka, Kansas Arbitron Metro.



## FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Home Mkt Rank	Owner	City & State of License	County of License
KAYX	FM	92.5	C	Relign/Talk	Kansas City, MO-KS	29	Bott Radio Network	Richmond, MO	Ray
KBEQ	FM	104.3	C	Country	Kansas City, MO-KS	29	Infinity Broadcasting	Kansas City, MO	Jackson
KCCV	AM	760	C	Relign/Talk	Kansas City, MO-KS	29	Bott Radio Network	Overland Park, KS	Johnson
KCCV	FM	92.3	C	Relign/Talk	Kansas City, MO-KS	29	Bott Radio Network	Olathe, KS	Johnson
KCFX	FM	101.1	C	Clisc Rock	Kansas City, MO-KS	29	Susquehanna Radio Corporation	Harrisonville, MO	Cass
KCHZ	FM	95.7	C	Top 40	Kansas City, MO-KS	29	Cumulus Broadcasting Inc	Ottawa, KS	Franklin
KCKN	AM	1340	C	Comedy	Kansas City, MO-KS	29	All Comedy Radio Inc	Kansas City, KS	Wyandotte
KCMO	FM	94.9	C	Oldies	Kansas City, MO-KS	29	Susquehanna Radio Corporation	Kansas City, MO	Jackson
KCMO	AM	710	C	Talk	Kansas City, MO-KS	29	Susquehanna Radio Corporation	Kansas City, MO	Jackson
KCNW	AM	1380	C	Christian	Kansas City, MO-KS	29	Wilkins Communications Network Inc	Fairway, KS	Johnson
KCSP	AM	610	C	Sports	Kansas City, MO-KS	29	Entercom	Kansas City, MO	Jackson
KCTE	AM	1510	C	Talk	Kansas City, MO-KS	29	Union Broadcasting Inc	Independence, MO	Jackson
KCUR	FM	89.3	NC	Nws/Tlk/Inf	Kansas City, MO-KS	29	University of Missouri	Kansas City, MO	Jackson
KCWJ	AM	1030	C	Christian	Kansas City, MO-KS	29	Slayton, D.T.	Blue Springs, MO	Jackson
KCXL	AM	1140	C	Talk/AC	Kansas City, MO-KS	29	Alpine Broadcasting	Liberty, MO	Clay
KCZZ	AM	1480	C	Span/Vary	Kansas City, MO-KS	29	p Davidson Media Group LLC	Mission, KS	Johnson
KEXS	AM	1090	C	Gospel	Kansas City, MO-KS	29	Kansas City Catholic Network Inc	Excelsior Springs, MO	Clay
KFEF	FM	94.1	C	Country	Kansas City, MO-KS	29	Infinity Broadcasting	Kansas City, KS	Wyandotte
KFME	FM	105.1	C	80&90/CHits	Kansas City, MO-KS	29	Susquehanna Radio Corporation	Garden City, MO	Cass
KGGN	AM	890	C	Gospel	Kansas City, MO-KS	29	Mortenson Broadcasting Company Incorporated	Gladstone, MO	Clay
KGSP	FM	90.3	NC	Alternative	Kansas City, MO-KS	29	Board Trustees/Park College	Parkville, MO	Platte
KKFI	FM	90.1	NC	Variety	Kansas City, MO-KS	29	Mid-Coast Radio Project Inc	Kansas City, MO	Jackson
KKHK	AM	1250	C	Spn/Mex/Nw	Kansas City, MO-KS	29	Entercom	Kansas City, KS	Wyandotte
KKLO	AM	1410	C	Chrst/Talk	Kansas City, MO-KS	29	New Life Evangelistic Center	Leavenworth, KS	Leavenworth
KLEX	AM	1570	C	Relign/Talk	Kansas City, MO-KS	29	Bott Radio Network	Lexington, MO	Lafayette
KLJC	FM	88.5	NC	Relign/Insp	Kansas City, MO-KS	29	Calvary Bible College	Kansas City, MO	Jackson
KMBZ	AM	980	C	Nws/Sp/TLk	Kansas City, MO-KS	29	Entercom	Kansas City, MO	Jackson
KMJU	FM	107.3	C	Urban AC	Kansas City, MO-KS	29	Cumulus Broadcasting Inc	Lexington, MO	Lafayette
KMXV	FM	93.3	C	CHR	Kansas City, MO-KS	29	Infinity Broadcasting	Kansas City, MO	Jackson
KPHN	AM	1190	C	Children	Kansas City, MO-KS	29	ABC/Disney	Kansas City, MO	Jackson
KPRS	FM	103.3	C	Urban	Kansas City, MO-KS	29	Carter Broadcast Group Inc	Kansas City, MO	Jackson
KPRT	AM	1590	C	Gospel	Kansas City, MO-KS	29	Carter Broadcast Group Inc	Kansas City, MO	Jackson

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Kansas City, MO-KS

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Home Mkt Rank	Owner	City & State of License	County of License
KORC	FM	98.9	C	AOR	Kansas City, MO-KS	29	Entercom	Leavenworth, KS	Leavenworth
KRBZ	FM	96.5	C	Hot AC	Kansas City, MO-KS	29	Entercom	Kansas City, MO	Jackson
KSRC	FM	102.1	C	AC	Kansas City, MO-KS	29	Infinity Broadcasting	Kansas City, MO	Jackson
KUDL	FM	98.1	C	Lite AC	Kansas City, MO-KS	29	Entercom	Kansas City, KS	Wyandotte
KWJC	FM	91.9	NC	Variety	Kansas City, MO-KS	29	William Jewell Coll	Liberty, MO	Clay
KXTR	AM	1660	C	Classical	Kansas City, MO-KS	29	Entercom	Kansas City, KS	Wyandotte
KYRV	FM	88.1	NC	Gospel	Kansas City, MO-KS	29	Full Smile Inc	Concordia, MO	Lafayette
KYYS	FM	99.7	C	Cisc Rock	Kansas City, MO-KS	29	Entercom	Kansas City, MO	Jackson
KZPL	FM	97.3	C	Rock	Kansas City, MO-KS	29	p Union Broadcasting Inc	Lee's Summit, MO	Jackson
WDAF	FM	106.5	C	Country	Kansas City, MO-KS	29	Entercom	Liberty, MO	Clay
WHB	AM	810	C	Sports	Kansas City, MO-KS	29	Union Broadcasting Inc	Kansas City, MO	Jackson

Number of Stations in Geographic Market 43

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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## FCC Geographic Market Definition for Topeka, KS

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Home		Owner	City & State of License	County of License
							Mkt	Rank			
KBUZ	FM	90.3	NC	Christian	Topeka, KS		191		American Family Association Incorporated	Topeka, KS	Shawnee
KCVT	FM	92.5	C	Relgr/Talk	Topeka, KS		191		Bott Radio Network	Silver Lake, KS	Shawnee
KDVV	FM	100.3	C	Cisc Rock	Topeka, KS		191		Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KJTY	FM	88.1	NC	Christian	Topeka, KS		191		Joy Public Broadcasting Corp	Topeka, KS	Shawnee
KKYD	FM	92.9	C	Hip Hop	Topeka, KS		191		3 Points Media LLC	Osage City, KS	Osage
KLZR	FM	105.9	C	Top 40	Topeka, KS		191		Zimmer Radio Group	Lawrence, KS	Douglas
KMAJ	FM	107.7	C	AC	Topeka, KS		191		Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KMAJ	AM	1440	C	Nws/TK/Spt	Topeka, KS		191		Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KMKF	FM	101.5	C	Rock	Topeka, KS		191		Seaton Stations	Manhattan, KS	Riley
KQTP	FM	102.9	C	Country	Topeka, KS		191		Cumulus Broadcasting Inc	St. Marys, KS	Pottawatomie
KTOP	AM	1490	C	AS/TK/Spt	Topeka, KS		191		Cumulus Broadcasting Inc	Topeka, KS	Shawnee
KTPK	FM	106.9	C	Country	Topeka, KS		191		P JMJ Broadcasting Co Inc	Topeka, KS	Shawnee
KWIC	FM	99.3	C	Oldies	Topeka, KS		191		Cumulus Broadcasting Inc	Topeka, KS	Shawnee
WIBW	AM	580	C	Nws/TK/Spt	Topeka, KS		191		MCC Radio LLC	Topeka, KS	Shawnee
WIBW	FM	94.5	C	Country	Topeka, KS		191		MCC Radio LLC	Topeka, KS	Shawnee

Number of Stations in Geographic Market 15

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