

W H O D



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1320185

## BROADCASTING STATION LICENSE RECORD

W H O D (Ltr. 12-16-64)

X W T H G (11-21-58)

Date first licensed 8-4-50

Call letters X W T H G

Station Location: Jackson, Alabama

VOGEL-ELLINGTON CORPORATION (AL 1-31-69 EFF. 2-4-69)

X JACKSON BROADCASTING COMPANY, INC. (AL 1-10-51 Eff: 2-1-51)

X W. P. STILES, V. M. JOHNSON and P. M. BAILLARD, JR., d/b as

Name of licensee THE JACKSON BROADCASTING COMPANY (AL 1-10-51)

Just E. of U.S. Hwy. 43 Bypass on Industrial Bypass, Jackson, Alabama (P801103AI 1-27-81)

X 43-North, 1829 College Avenue (redescribed 9-21-73)

BZ 6-22-66)

X 1.3 mi. N. of City Hall, 1829 College Avenue, Jackson, Alabama (redescribed/

X Highway 5, North, Jackson, Alabama. (redescribed BZ-2-7-57)

Transmitter location X North on U.S. Hwy. 43, 1.3 miles from City Hall, Jackson, Ala. (AL 1-10-51)

SAME AS TRANS. SITE

X 43-North 1829 College Avenue

X 1829 College Avenue, Jackson, Alabama (BZ 6-22-66 redescribed)

X Highway 5, North, Jackson, Alabama. (redescribed BZ-2-7-57)

Main studio location X Same as Church St., Jackson, Alabama (AL 1-10-51)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7445	3-13-50	1290	1kw	Daytime	3-13 11-1-50
	For a new standard station. (CP-1-1-50)				
BP-7445	3-13-50	Superseding lighting spec. A-3-a in lieu of spec. A-2-b.			
BL-4075	8-4-50	1290	1kw	Daytime	8-4 11-1-51
	Lic. to cover CP(BP-7445) which auth. new station. Blanketing Cl.				
BAL-1103	1-10-50	Voluntary assignment of license to Eff: JACKSON BROADCASTING COMPANY, INC.			
BAL-1103	1-10-51	Voluntary assignment of license to Eff: JACKSON BROADCASTING COMPANY, INC.			
	2-1-51	Superseding authorization - issued in error as of 1-10-50			
Tele.	3-29-51	Temp. permission granted eff. 3-28-51 thru 4-28-51/No use loer class operator.			
BR-2498	10-17-51	1290	1kw	D	11-1 4-1-52
BR-2498	3-26-52	1290	1kw	Daytime	4-2 4-1-55
BR-2498	3-30-55	Renewal of license			4-1 4-1-58
BZ-3842	2-7-57	Authority to determine operating power (1) by direct measuring of antenna power.			
TELEGRAM	3-28-58	Action on renewal deferred 3-27-58 and continued operation authorized until final determination on application.			
BR-2498	4-26-61	1290kc	1kw	Day	4-26 4-1-64
BTC-3262	4-26-61	Voluntary acquisition of positive control EFF: 5-5-61 of licensee corporation by T. H. Gaillard, Jr. thru purchase of stock (33-1/3 %) from W. M. Jordan			
		No action taken on renewal application, continued operation authorized.			
BTC-4155	12-17-62	Voluntary transfer of control of lic- Eff: 1-1-63 enssee corporation from T. H. Gaillard, Jr. to Rowdy McGee, Lennette Horton and Fred Huggins.			
BTC-4485	2-26-64	Voluntary acquisition of positive control Eff: 3-6-64 of licensee corporation by Rowdy McGee thru purchase of stock from T. H. Gaillard, Jr.			

Form BC 126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed June 1950

Call letters WTHG

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-2498	3-13-64	Renewal of License			4-1 4-1-67
BZ-5314	12-10-64	1290kc	1kw	Day	12-10 4-1-67
		Authority to determine operating power by direct measurement of antenna power.			
BZ-5981 (1)	6-22-66	Auth. to determine operating power by direct meas. of antenna power.			
BR-2498	3-29-67	1290kc	1kw	Day	4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BAL-6517 EFF.	1-31-69 2-4-69	Vol. AL			
BR-2498(L)	4-1-70	Renewal			4-1-73
EBSA	6-12-72				
BR-2498(S)	8-31-73	RENEWAL			4-1-76
BP-17,867	8-27-73	1230khz	250w, 1kw, Unl.		8-27-74
		CP to change frequency and change hours of operation.			
BL-13545(L)	4-8-74	Lic. BP-17,867 for changes			4-1-76
BZ-8937(1)	10-28-75	Direct Measurement			
BR-2498(L)	3-12-76		RENEWAL		4-1-79
Ltr.	8-19-77	Transmitter	Harris	MWla	install
BR-781127UE(S)	5-25-79	RENEWAL	OF LICENSE		4-1-82
BP801103AI (L)	1-27-81	1230khz	25kw	1kw Unl.	1-27-82
		CP to chg. TL, SL & antenna system.			

## APPLICATION RECORD - BROADCASTING

Call W F B B

Letters T New

Name W. P. THIELS, W. M. JORDAN and T. H. GAILLARD, JR.,  
 d/b as THE JACKSON BROADCASTING COMPANY  
 (PO Box 261, Demopolis, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7445	12-12-49	Construction permit for a new standard broad-	GRANTED	3-12-50
Rec'd	12-14-49	cast station to be operated on	re blanketing clause	
Filed	12-14-49	Frequency: 1290kc Power: 1kw Hours of operation: Daytime Trans. location: North on U.S. Highway 43, 1.3 miles from City Hall, Jackson, Alabama Studio location: To be determined, Jackson, Alabama		



Collins 20-T

Claude M. Gray, Engr.  
Birmingham, Alabama

FCC Form 94

## APPLICATION RECORD - BROADCASTING

JACKSON BROADCASTING COMPANY, INC. (AL 1-10-51 Eff:  
 X W. P. Thielens, W. M. Jordan and T. H. Gaillard, Jr.

Call  
 Letters W P B B

Name d/b as The Jackson Broadcasting Company  
 (PO Box 261, Demopolis, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BL-4075 Rec'd Filed	5-26-50 5-29-50 5-29-50	License to cover construction permit (BP-7445) which authorized a new standard broadcast station.  Claude M. Gray, Engr. Birmingham, Ala.	GRANTED Blanketing Cl.	8-4-50
BAL-1103 Rec'd Filed	10-24-50 11-1-50 11-1-50	Voluntary assignment of license from W. P. Thielens, W. M. Jordan and T. H. Gaillard, Jr., d/b as The Jackson Broadcasting Company to Jackson Broadcasting Company, Inc.	GRANTED Eff:	1-10-51 2-1-51
BR-2498 Rec'd Resubmitted	7-31-51 8-2-51 8-24-51	Renewal of license	<del>Appl. ret. 8-15-51, incomplete, not signed in name of corp.</del> Granted	<del>8-15-51</del> 10-17-51



# #3 APPLICATION RECORD - BROADCASTING

Call  
Letters W P B B

Name JACKSON BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2498 Rec'd Filed	3-1-52 3-3-52 3-3-52	Renewal of license (Informal request)	GRANTED	3-26-52
BR-2498 Rec'd Filed	12-31-54 1-3-55 1-3-55	Renewal of License	GRANTED	3-30-55
BZ-3842 Rec'd Filed	12-26-56 12-28-56 12-28-56	Authority to determine operating power by direct measuring of antenna power.	GRANTED	2-7-57
BR-2498 Rec'd & Filed	12-30-57 1-2-58	Renewal of license.  Supplemental renewal application filed 1-3-61.	GRANTED	4-26-61

F. C. C. - WASHINGTON, D. C.

Aug. 1955

Call W T H G (11-21-58)  
Letters **xW P B B**Name **JACKSON BROADCASTING COMPANY, INC.**  
**JACKSON, ALABAMA**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2850 Rec'd Filed	6-21-58 7-21-58 7-21-58	Voluntary acquisition of negative control of licensee corporation by T. H. Gaillard, Jr. and William M. Jordan thru purchase of stock from W. P. Thielens.	DISMISSED Sec.1.312(b)	5-12-59 per
BTC-3262 Rec'd. Filed	10-10-59 10-14-59 10-14-59	Voluntary acquisition of positive control of licensee corporation by T.H.Gaillard, Jr. thru purchase of stock (33-1/3%) from W.M.Jordan.	GRANTED EFF:	4-26-61 5-5-61
BTC-4155 Rec'd Filed	11-1-62 11-5-62 11-5-62	Voluntary transfer of control of licensee corporation from T. H. Gaillard, Jr. to Rowdy McGee, Lennette Horton and Fred Huggins.	GRANTED: Wff:	12-17-62 1-1-63
BR-2498 R & F	12-13-63 12-16-63	Renewal of License	GRANTED	3-13-64
BTC-4485 R & F	1-24-64 1-27-64	Voluntary acquisition of positive control of licensee corporation by Rowdy McGee thru purchase of stock from T.H. Gaillard, Jr.	GRANTED Eff:	2-26-64 3-6-64



AUG. 1955 #5

## APPLICATION RECORD - BROADCASTING

 Call Letters **W H O D**  
**X W T H G**

 Name **X JACKSON BROADCASTING COMPANY, INC.**  
**Jackson, Alabama**

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5314 R. & F.	6-28-64 7-6-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	12-10-64
BZ-5981 R & F	3/31/66 4/6/66	Authority to determine operating power by direct meas. of antenna power.	GRANTED	6-22-66
BR-2498 R & F	1-3-67 1-16-67	Renewal of License	GRANTED	3-29-67
BP-17,867 Rec'd Filed  OCT 12 1967	8-14-67 8-17-67 8-17-67	CP to change frequency from 1290kc to 1230kc, change hours of operation from Daytime to Unlimited, using power of 250w, 1kw-LS. Requests waiver of Sec. 73.30(c) atty-Daly and Joyce (George R. Borsari, Jr.) engr-Claude M. Gray, Birmingham, Ala.	JUL 1 GRANTED (OVER)	<i>D-18897</i> 1970 8-27-73
Sec. 73.37(a) waived and application accepted for filing by Comm action of 9-27-67. Amend rec'd 6-2-69 filed 6-11-69 to change name to VOGEL-ELLINGTON CORPORATION				
10-25-67. ORDERED Forfeiture \$50. (Sect. 1-539(b) Rules)				

CONTACT: MR. ROWDY McGEE  
PHONE: CODE 205; 636-4444  
ADDRESS: 1620 HIGHWAY 43 NORTH  
THOMASVILLE, ALABAMA 36784

BP-17,867 amended 2-16-70 re: Community Survey

AMENDED 7-9-71 re broadcast holding of Mr. Vogel.

BP-17,867- Amend. Rec'd 6-2-69 filed 5-11-69 re Sections 1, 11, 111 and IV-A.  
Publication notice filed 7-8-69



FORM BC-121 #6  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1290kc

Call  
Letters W H O D

VOGEL-ELLINGTON CORPORATION  
Name JACKSON BROADCASTING COMPANY, INC.  
Jackson, Alabama 36545

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6517 R & F FEE PD: \$105 (remotes) NOV 15 1968 AMENDED 1-16-69 re Sec. IV	10-26-68 11-1-68 -#469600 AMENDED 12-24-68	Voluntary assignment of license to VOGEL-ELLINGTON CORPORATION - survey of community needs (programming)	GRANTED EFF.	1-31-69 2-4-69
BR-2498 R & F \$564529 \$75 PN PRESS FEB 1 1970	12-1-69 12-22-69 12-22-69	Renewal of license 3-19-70 Form 303 re-executed	GRANTED	4-1-70
BR-2498 R & F P.N. PRESS JAN 22 1973	12-5-72 1-2-73 1-2-73	Renewal of License Atty.: Jason L. Shrinsky AMENDED 3-16-73 re: ascertainment of community needs; programming; commercial practices	GRANTED	8-31-73

# APPLICATION RECORD - BROADCASTING

#7

Call  
Letters W.H.O.D.

Name VOGEL-ELLINGTON CORPORATION  
Jackson, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BL-13545 R & F \$50#238288 PTA PRESS	9-19-73 9-21-73 10-3-73 10-31-73	Lic. to cover BP-17867 for changes SL & TL US Hwy., 43-North, 1829 College Ave.	GRANTED	4-8-74
BZ-8937 R & F Amend DM PRESS SEP 24 1975	7-12-75 7-30-75 9-11-75 - engr. data(Section II-A) 9-18-75	Direct Measurement Atty: Robert L. Olender(Stambler & Shrinsky)	GRANTED	10-28-75
BR-2498 R & F PN Recd. PRESS JAN 30 1976	12-1-75 " " JAN 30 1976	RENEWAL OF LICENSE R.L.Olender,Atty. AMENDED 1-22-76 re: prog. AMENDED 2-3-76 re: Balance Sheet AMENDED 2-27-76 re: demographic study of area & prog. AMENDED 3-5-76 re: EEO & engineering	GRANTED	3-12-76
Ltr.	10-14-76	Baraff, "oerner & Olender now attys.		



## APPLICATION RECORD - BROADCASTING

1230khz

Call  
Letters W H O DName VOGEL-ELLINGTON CORPORATION  
Jackson, AL

File No.	Dated	Application for	Action	
			Nature	Date
BR781127UE PRESS	JAN 26 1979	Renewal of License Larry Perry, Atty.	GRANTED	5-25-79
BP801103A1 PRESS (0)	DEC 5 1980	Construction Permit to change TL&SL: to Just East of US Highway 43 Bypass on Industrial Bypass, Jackson, Alabama and make changes in antenna system. 31° 32' 48" 87° 52' 30"  Atty. Larry Perry (Knoxville, Tenn.)	GRANTED Con'd	1-27-81

~~M-B-B\*~~ - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Tele. 7-18-50 Remain on air after sign-off to broadcast  
Truman's speech 7-19-50.

Ltr. 5-5-52 - Denied authority to remain on air 5-6-52  
for election returns.

XW T H G

W H O D



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

