

**RADIO MARKET ANALYSIS**  
**CRAIN MEDIA GROUP, LLC**  
**KHTE-FM - ENGLAND, ARKANSAS**  
**KKSP (FM) - BRYANT, ARKANSAS**  
**KOLL (FM) - LONOKE, ARKANSAS**  
**October 2007**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of Crain Media Group, LLC (“CMG”), proposed assignee of stations KHTE-FM, Channel 243C3, England, Arkansas; KKSP, Channel 227C3, Bryant, Arkansas; and KOLL, Channel 292C2, Lonoke, Arkansas. CMG also has an attributable interest in KWCK, 1300 kHz, and KWCK-FM, Channel 260C2, Searcy, Arkansas; KAWW, 1370 kHz, and KAWW-FM, Channel 264C2, Heber Springs, Arkansas; KAPZ, 710 kHz, Bald Knob, Arkansas; KCNY, Channel 296C3, Greenbrier, Arkansas; and KSMD, Channel 256C3, Pangburn, Arkansas. KHTE-FM, KKSP, KOLL and KCNY are all licensed to communities in metro counties in the Little Rock, Arkansas Arbitron Market. KWCK, KWCK-FM, KAWW, KAWW-FM, KAPZ, and KSMD are not licensed to nor considered “home” communities in metro counties in the Little Rock, Arkansas market nor do they have contour overlap with KHTE-FM, KKSP or KOLL. Exhibit #1 is a depiction of the city grade contours of all the subject stations. Therefore, this review will verify compliance in a rated market.

**LITTLE ROCK, ARKANSAS ARBITRON/BIA MARKET REVIEW**

2. As shown on Exhibit #2, there are forty AM and FM (commercial and non-commercial) stations listed in the Little Rock, Arkansas Arbitron Market (Market #85). CMG

would have interests in four FM stations in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, CMG is in compliance in the rated Little Rock, Arkansas market.

3. Based on compliance in the rated market, CMG's proposed assignment of KHTE-FM, KKSP and KOLL is in compliance with §73.3555 of the Commission's multiple ownership rules.

4. The foregoing technical statement was prepared on behalf of Crain Media Group, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in the database which may be adverse to the information contained herein.

**Graham Brock, Inc. - Broadcast Technical Consultants**

**KHTE-FM**  
 BLH-19960307KB  
 Latitude: 34-29-10 N  
 Longitude: 092-09-27 W  
 ERP: 10.50 kW  
 Channel: 243

**KKSP**  
 BLH-20030508ACT  
 Latitude: 34-47-31 N  
 Longitude: 092-28-38 W  
 ERP: 5.60 kW  
 Channel: 227

**KOLL**  
 BLH-19980220KE  
 Latitude: 34-36-06 N  
 Longitude: 091-51-40 W  
 ERP: 50.00 kW  
 Channel: 292

**KAWW**  
 Latitude: 35-29-10 N  
 Longitude: 092-02-05 W  
 ERP: 1.0 kW  
 Frequency: 1370 kHz

**KAPZ**  
 Latitude: 35-16-32 N  
 Longitude: 091-33-39 W  
 ERP: 0.25 kW  
 Frequency: 710 kHz

**KWCK**  
 Latitude: 35-15-27 N  
 Longitude: 091-43-49 W  
 ERP: 5.0 kW  
 Frequency: 1300 kHz

KAWW-FM 3.16 mV/m

KAWW 5.0 mV/m

KCNY 3.16 mV/m

KKSP 3.16 mV/m

KAWW 3.16 mV/m

KAWW-FM 3.16 mV/m

KAWW 5.0 mV/m

KAWW 3.16 mV/m

KWCK-FM 3.16 mV/m

KAPZ 5.0 mV/m

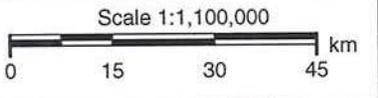
KWCK-FM 3.16 mV/m

**KSMD**  
 BLH-20021127ACD  
 Latitude: 35-23-43 N  
 Longitude: 091-44-17 W  
 ERP: 25.00 kW  
 Channel: 256C3

**KCNY**  
 BLH-20050706ABQ  
 Latitude: 35-17-47 N  
 Longitude: 092-19-11 W  
 ERP: 12.50 kW  
 Channel: 296C3

**KAWW-FM**  
 BLH-19940614KB  
 Latitude: 35-27-26 N  
 Longitude: 092-02-11 W  
 ERP: 50.00 kW  
 Channel: 264C2

**KWCK-FM**  
 BLH-19900914KC  
 Latitude: 35-26-50 N  
 Longitude: 091-56-52 W  
 ERP: 50.00 kW  
 Channel: 260C2



**EXHIBIT #1**  
**RADIO MARKET ANALYSIS**  
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**KHTE-FM - ENGLAND, ARKANSAS**  
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**October 2007**



## FCC Geographic Market Definition for Little Rock, AR

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAAY	AM	1090	C	Gospel	Little Rock, AR	07/02/2003	85	Citadel Communications	Little Rock, AR	Pulaski
KHLR	FM	94.9	C	Gospel	Little Rock, AR	07/02/2003	85	p Clear Channel	Maumelle, AR	Pulaski
KHKN	FM	106.7	C	Country	Little Rock, AR	07/02/2003	85	p Aloha Station Trust LLC	Benton, AR	Saline
KARN	AM	920	C	Nws/Tlk/Spt	Little Rock, AR	07/02/2003	85	Citadel Communications	Little Rock, AR	Pulaski
KDXE	AM	1380	C	Sports	Little Rock, AR	07/02/2003	85	Simmons Media Group Inc	North Little Rock, AR	Pulaski
KEWI	AM	690	C	Nstlg/Sprts	Little Rock, AR	07/02/2003	85	Landers Broadcasting Co Inc	Benton, AR	Saline
KLRG	AM	1150	C	DARK	Little Rock, AR	07/02/2003	85	Willis Broadcasting Corporation	North Little Rock, AR	Pulaski
KDJE	FM	100.3	C	70s Oldies	Little Rock, AR	07/02/2003	85	p Clear Channel	Jacksonville, AR	Pulaski
KIPR	FM	92.3	C	Urban AC	Little Rock, AR	07/02/2003	85	Citadel Communications	Pine Bluff, AR	Jefferson
KHDX	FM	93.1	NC	Variety	Little Rock, AR	07/02/2003	85	Hendrix College	Conway, AR	Faulkner
KKPT	FM	94.1	C	Clsc Rock	Little Rock, AR	07/02/2003	85	Signal Media	Little Rock, AR	Pulaski
KTUV	AM	1440	C	Inspiration	Little Rock, AR	07/02/2003	85	Davidson Media Group LLC	Little Rock, AR	Pulaski
KPZK	FM	102.5	C	Gospel	Little Rock, AR	07/02/2003	85	The Last Bastion Station Trust LLC	Cabot, AR	Lonoke
KGHT	AM	880	C	Gospel	Little Rock, AR	07/02/2003	85	Metropolitan Radio Group	Sheridan, AR	Grant
KABZ	FM	103.7	C	Talk	Little Rock, AR	07/02/2003	85	Signal Media	Little Rock, AR	Pulaski
KPZK	AM	1250	C	Urban	Little Rock, AR	07/02/2003	85	Citadel Communications	Little Rock, AR	Pulaski
KURB	FM	98.5	C	Hot AC	Little Rock, AR	07/02/2003	85	Citadel Communications	Little Rock, AR	Pulaski
KMJX	FM	105.1	C	Clsc Rock	Little Rock, AR	07/02/2003	85	p Clear Channel	Conway, AR	Faulkner
KMTL	AM	760	C	Gospel	Little Rock, AR	07/02/2003	85	Domerese, George	Sherwood, AR	Pulaski
KJBN	AM	1050	C	ChrsContem	Little Rock, AR	07/02/2003	85	Joshua Ministries	Little Rock, AR	Pulaski
KSSN	FM	95.7	C	Country	Little Rock, AR	07/02/2003	85	p Clear Channel	Little Rock, AR	Pulaski
KXXA	AM	1330	C	Sports	Little Rock, AR	07/02/2003	85	Creative Media Inc	Conway, AR	Faulkner
KASR	FM	92.7	C	Sports	Little Rock, AR	07/02/2003	85	Creative Media Inc	Vilonia, AR	Faulkner
KHTE	FM	96.5	C	Urban/HpHo	Little Rock, AR	07/02/2003	85	Archway Broadcasting Group LLC	England, AR	Lonoke
KVLO	FM	101.7	C	Gospel	Little Rock, AR	07/02/2003	85	The Last Bastion Station Trust LLC	Humnoke, AR	Lonoke
KCNY	FM	107.1	C	Country	Little Rock, AR	07/02/2003	85	Crain Media Group LLC	Greenbrier, AR	Faulkner
KZTD	AM	1350	C	Mexican	Little Rock, AR	07/02/2003	85	New World LLC	Cabot, AR	Lonoke
KOLL	FM	106.3	C	Oldies	Little Rock, AR	07/02/2003	85	Archway Broadcasting Group LLC	Lonoke, AR	Lonoke
KKSP	FM	93.3	C	ChrsContem	Little Rock, AR	07/02/2003	85	Archway Broadcasting Group LLC	Bryant, AR	Saline
KVDW	AM	1530	C	Gosp/Talk	Little Rock, AR	07/02/2003	85	Wells Broadcasting Inc	England, AR	Lonoke
KARN	FM	102.9	C	Nws/Tlk/Spt	Little Rock, AR	07/02/2003	85	p Citadel Communications	Sheridan, AR	Grant
KLAL	FM	107.7	C	Top 40	Little Rock, AR	07/02/2003	85	Citadel Communications	Wrightsville, AR	Pulaski
KDIS	FM	99.5	C	Family Hits	Little Rock, AR	07/02/2003	85	ABC/Disney	Little Rock, AR	Pulaski

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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KOKY	FM	102.1	C	Urban AC	Little Rock, AR	07/02/2003	85	The Last Bastion Station Trust LLC	Sherwood, AR	Pulaski
KWBF	FM	101.1	C	Alternative	Little Rock, AR	07/02/2003	85	Flinn Broadcasting Corporation	North Little Rock, AR	Pulaski
KWLR	FM	96.9	C	Christian	Little Rock, AR	07/02/2003	85	Flinn Broadcasting Corporation	Maumelle, AR	Pulaski
KABF	FM	88.3	NC	Variety	Little Rock, AR	07/02/2003	85	Arkansas Broadcasting Foundation Inc	Little Rock, AR	Pulaski
KLRE	FM	90.5	NC	Classical	Little Rock, AR	07/02/2003	85	University of Arkansas	Little Rock, AR	Pulaski
KUAR	FM	89.1	NC	Nws/Tlk/Inf	Little Rock, AR	07/02/2003	85	University of Arkansas	Little Rock, AR	Pulaski
KUCA	FM	91.3	NC	Top 40	Little Rock, AR	07/02/2003	85	University of Central Arkansas	Conway, AR	Faulkner

Number of Stations in Geographic Market    **40**

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

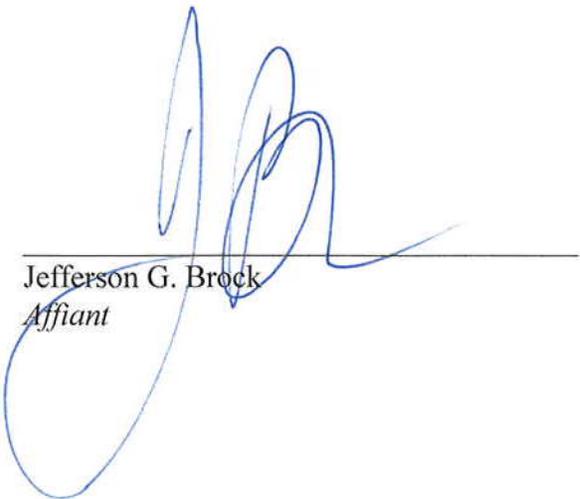
State of Georgia )  
St. Simons Island ) ss:  
County of Glynn )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Crain Media Group, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

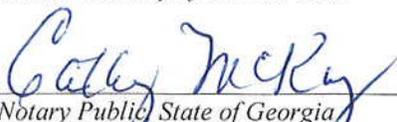
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 12th day of October 2007.*



Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 12th day of October 2007*



Cathy McKay  
Notary Public, State of Georgia  
My Commission Expires: March 18, 2011