

AGREEMENT

This AGREEMENT ("Agreement") is made and entered into this 16th day of October, 2005, by and between Eternal Broadcasting, LLC ("Eternal"), NRG Media, LLC ("NRG"), and Waitt Radio, Inc. ("Waitt") (sometimes, collectively, the "parties").

WHEREAS, Eternal is the licensee of FM radio station KROR, Hastings, Nebraska, pursuant to licenses issued by the Federal Communications Commission (the "FCC");

WHEREAS, Waitt sells substantially all of the commercial advertising time for KROR pursuant to an Agreement for the Sale of Advertising Time (the "JSA");

WHEREAS, Waitt and NRG are parties to a Contribution Agreement dated as of March 1, 2005 (the "Contribution Agreement"), pursuant to which NRG would acquire the assets of certain radio stations, including substantially all the assets of FM radio station KLIQ, Hastings, Nebraska, and on September 12, 2005, the FCC granted an application (FCC File No. BALH-20050407KBF) to assign the licenses of station KLIQ to NRG, conditioned upon Waitt's termination of the JSA on or before consummation of the FCC Grant (the "FCC Condition");

WHEREAS, Eternal is willing to agree to the termination of the JSA in order to satisfy the FCC Condition;

WHEREAS, Eternal and NRG are parties to that certain Agreement for Like-Kind Exchange of Assets (the "Exchange Agreement"), dated as of June __, 2005, pursuant to which NRG and Eternal have agreed to exchange substantially all of the assets of KLIQ and KROR, respectively, following consummation of the transactions contemplated by the Contribution Agreement;

WHEREAS, Eternal and Platte River Radio, Inc. ("Platte River") have entered into an Asset Purchase Agreement dated as of ____, 2005 (the "Asset Purchase Agreement"), pursuant to which Eternal has agreed to assign to Platte River substantially all the assets of KLIQ, following consummation of the transactions contemplated by the Contribution Agreement;

WHEREAS, Eternal and Platte River desire to consummate the assignment of the KLIQ assets to Platte River pursuant to the Purchase Agreement immediately following the assignment of those assets to Eternal pursuant to the Exchange Agreement, and in order for the assignment of KLIQ from Eternal to Platte River to occur immediately following the assignment of KLIQ from NRG to Eternal, an application requesting consent to the assignment of the KLIQ license from NRG, through Eternal, to Platte River must be filed with, and granted by, the FCC;

WHEREAS, NRG is willing to join in an application before the FCC which contemplates that the KLIQ license will be assigned through Eternal to Platte River;

NOW, THEREFORE, in consideration of the foregoing, the parties, intending to be legally bound, hereby agree as follows:

1. Eternal hereby agrees, upon request by Waitt, to terminate the JSA, and shall take all actions necessary to effectuate such termination. Nothing herein shall be deemed to grant to Eternal any right to refuse to consent to such termination not otherwise provided in the JSA.

2. Waitt hereby agrees to terminate the JSA on or prior to the consummation of the transactions contemplated by the Contribution Agreement, and shall take all actions necessary to effectuate such termination.

3. NRG hereby agrees to cooperate and join in the filing of an application with the FCC requesting the FCC's consent to the assignment of the licenses for KLIQ from NRG, through and for the benefit of Eternal, to Platte River, which application will include a copy of this Agreement; provided that nothing herein shall limit the representations, warranties, covenants or agreements made by Eternal to NRG under the Exchange Agreement, or made by NRG to Eternal under the Exchange Agreement.

This Agreement, which constitutes the entire understanding of the parties with respect to the matters set forth herein, may be executed in counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument. Any such counterpart signature may be delivered by electronic means or facsimile and shall become binding on the delivering party upon receipt by the other party.

IN WITNESS WHEREOF, the parties have duly executed this Agreement as of the date first above written.


ETERNAL BROADCASTING, LLC

By: _____
Richard Chapin
Vice President

NRG MEDIA, LLC
By: Quass Communications, LLC,
Manager

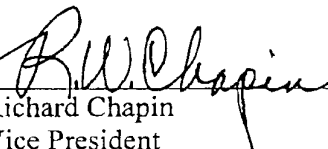
By: _____
Mary Quass
Manager

WAITT RADIO, INC.

By:  _____
Steven W. Seline
Vice-Chairman

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