

Multiple Ownership

The instant application seeks the Commission’s consent to the assignment of the stations listed below from R&R Radio Corporation and Glen Barnett, Inc. to Alpha Media Licensee LLC (“Alpha”).

Calls	AM/FM	Fac. ID	City	ST	Nielsen Metro
KPSI-FM	FM	35497	Palm Springs	CA	Palm Springs, CA
KDES-FM	FM	24253	Cathedral City	CA	Palm Springs, CA

Alpha is the proposed Assignee of the following stations pursuant to an agreement with MCC Radio, LLC. Commission consent to the proposed assignment was granted on July 30, 2015, and closing is anticipated as of August 31, 2015 (*see* File Nos. BAL-20150522ABP *et al.* (the MCC/Alpha Application”)):

Calls	AM/FM	Fac. ID	City	ST	Nielsen Metro
KCLB-FM	FM	12131	Coachella	CA	Palm Springs, CA
KKUU	FM	11658	Indio	CA	Palm Springs, CA
KNWQ	AM	72030	Palm Springs	CA	Palm Springs, CA
KNWZ	AM	12130	Coachella	CA	Palm Springs, CA

PALM SPRINGS, CA

Each of the stations listed above is geographically located in and “home” to the Palm Springs Nielsen Metro. No party to this application has an attributable interest in any other radio station that is located in the same market as, or has contour overlap with, any of these stations.¹

As demonstrated in the attached BIA printout, the Palm Springs Metro contains 29 full power radio stations, allowing common ownership of six stations, no more than four of which may be in the same service, under Section 73.3555(a) of the Commission’s rules. Therefore, the proposed common ownership by Alpha of the 4 FM stations and 2 AM stations listed above is permissible.

¹ As described in Assignee’s Exhibit 18 to the MCC/Alpha Application, Alpha assumed responsibility for providing certain services under MCC’s existing Local Marketing Agreement (the “LMA”) with Sunnylands Broadcasting L.L.C. (“Sunnylands”), licensee of KFSQ(AM), Thousand Palms, California (Fac. ID No. 14056). As evidenced by the letter attached hereto, the LMA has been terminated as of August 15, 2015 and will not be assigned to Alpha upon closing of the MCC/Alpha transaction. Therefore, Alpha will have no attributable interest in KFSQ(AM).

FCC Geographic Market Definition for Palm Springs, CA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KCLB	FM	93.7	C	Rock	Palm Springs, CA	07/02/2003	138	p Alpha Media	Coachella, CA	Riverside
KCRI	FM	89.3	NC	Edu/Nws/NP	Riverside-San Bernardino, CA	07/02/2003	25	Santa Monica Comm College	Indio, CA	Riverside
KDDF	FM	88.1	NC	Religion	Palm Springs, CA		138	Holy Cross Radio	Mecca, CA	Riverside
KDES	FM	98.5	C	Clsc Hits	Palm Springs, CA	07/02/2003	138	R & R Radio Corporation	Cathedral City, CA	Riverside
KESQ	AM	1400	C	Mexican	Palm Springs, CA	07/02/2003	138	News-Press & Gazette Company	Indio, CA	Riverside
KEZN	FM	103.1	C	Soft AC	Palm Springs, CA	07/02/2003	138	CBS Radio	Palm Desert, CA	Riverside
KFSQ	AM	1270	C	Sports	Palm Springs, CA	07/02/2003	138	Sunnylands Broadcasting LLC	Thousand Palms, CA	Riverside
KHCS	FM	91.7	NC	Info/Insp	Palm Springs, CA	07/02/2003	138	Prairie Ave Gospel Center	Palm Desert, CA	Riverside
KJJZ	FM	95.9	C	Soft AC	Palm Springs, CA		138	RM Broadcasting LLC	Indian Wells, CA	Riverside
KKCM	FM	92.1	C	Country	Palm Springs, CA	11/23/2011	138	Copper Mountain Broadcasting Company	Thermal, CA	Riverside
KKUU	FM	92.7	C	CHR	Palm Springs, CA	07/02/2003	138	p Alpha Media	Indio, CA	Riverside
KLOB	FM	94.7	C	Spanish AC	Palm Springs, CA	07/02/2003	138	Entravision Communications Corp	Thousand Palms, CA	Riverside
KMRJ	FM	99.5	C	Rhymc/AC	Palm Springs, CA	07/02/2003	138	RM Broadcasting LLC	Rancho Mirage, CA	Riverside
KNWQ	AM	1140	C	News/Talk	Palm Springs, CA	07/02/2003	138	p Alpha Media	Palm Springs, CA	Riverside
KNWZ	AM	970	C	News/Talk	Palm Springs, CA	07/02/2003	138	p Alpha Media	Coachella, CA	Riverside
KPLM	FM	106.1	C	Country	Palm Springs, CA	07/02/2003	138	RM Broadcasting LLC	Palm Springs, CA	Riverside
KPSC	FM	88.5	NC	Classical	Palm Springs, CA	07/02/2003	138	University of Southern California	Palm Springs, CA	Riverside
KPSF	AM	1200	C	Bus News	Palm Springs, CA	12/31/2013	138	CRC Broadcasting Company Inc	Cathedral City, CA	Riverside
KPSH	FM	90.9	NC	Religion	Palm Springs, CA	01/07/2004	138	Family Worship Center Church Inc	Coachella, CA	Riverside
KPSI	AM	920	C	News/Talk	Palm Springs, CA	07/02/2003	138	R & R Radio Corporation	Palm Springs, CA	Riverside
KPSI	FM	100.5	C	Hot AC	Palm Springs, CA	07/02/2003	138	R & R Radio Corporation	Palm Springs, CA	Riverside
KPST	FM	103.5	C	Mexican	Palm Springs, CA	05/30/2012	138	Entravision Communications Corp	Coachella, CA	Riverside
KPTR	AM	1450	C	Talk	Palm Springs, CA	07/02/2003	138	R & R Radio Corporation	Palm Springs, CA	Riverside
KRCK	FM	97.7	C	CHR/Top40	Palm Springs, CA	07/02/2003	138	Stolz, Edward R II	Mecca, CA	Riverside
KRHQ	FM	102.3	C	Clsc Rock	Palm Springs, CA	07/02/2003	138	RM Broadcasting LLC	Indio, CA	Riverside
KUNA	FM	96.7	C	Mexican	Palm Springs, CA	07/02/2003	138	News-Press & Gazette Company	La Quinta, CA	Riverside
KVLA	FM	90.3	NC	NPR	Palm Springs, CA	03/21/2005	138	American Public Media Group	Coachella, CA	Riverside
KWXY	AM	1340	C	Adlt Stndrd	Palm Springs, CA	07/02/2003	138	R & R Radio Corporation	Cathedral City, CA	Riverside
KXPS	AM	1010	C	Sports	Palm Springs, CA	07/02/2003	138	CRC Broadcasting Company Inc	Thousand Palms, CA	Riverside

Number of Stations in Geographic Market 29

Previous Stations in Geographic Market

KDGL	FM	106.9	C	Clsc Hits	Victor Valley, CA	06/15/2006	115	p Alpha Media	Yucca Valley, CA	San Bernardino
KQIE	FM	104.7	C	Rhymc/Olde	Riverside-San Bernardino, CA	02/02/2010	25	LC Media LP	Redlands, CA	San Bernardino

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

August 17, 2015

Sunnylands Broadcasting L.L.C.
PO Box 53248
Bellevue, WA 98015

Alpha Media LLC
1211 SW 5th Avenue, Suite 750
Portland, OR 97204

Re: Local Marketing Agreement (the "LMA") dated as of March 31, 2015 between Sunnylands Broadcasting L.L.C. and MCC Radio, LLC ("Morris") with respect to radio station KFSQ(AM), Thousand Palms, California

Gentlemen:

Pursuant to Section 4 of the LMA, Morris hereby terminates the LMA. Effective immediately, the LMA shall be of no further force or effect (except for any provisions thereof that expressly survive termination).

Please sign below to confirm your agreement with the foregoing termination. This letter may be executed in multiple counterparts.

Very truly yours,

MCC RADIO, LLC

By:


Name: *Craig S. Mitchell*
Title: *Sr Vice President*

AGREED:

SUNNYLANDS BROADCASTING L.L.C.

By:


Name: *Greg Smith*
Title: *manager*

AGREED (with respect to the Local Programming and Marketing Agreement dated May 15, 2015 between Morris and Alpha Media LLC):

ALPHA MEDIA LLC

By:

Name:
Title:

August 17, 2015

Sunnylands Broadcasting L.L.C.
PO Box 53248
Bellevue, WA 98015

Alpha Media LLC
1211 SW 5th Avenue, Suite 750
Portland, OR 97204

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Very truly yours,

MCC RADIO, LLC

By: _____
Name:
Title:

AGREED:

SUNNYLANDS BROADCASTING L.L.C.

By: _____
Name: Greg Smith
Title:

AGREED (with respect to the Local Programming and Marketing Agreement dated May 15, 2015 between Morris and Alpha Media LLC):

ALPHA MEDIA LLC

By: 
Name:
Title: