

**FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554**

May 18, 2011

WKOW TELEVISION, INC.
P.O. BOX 909
Quincy, IL 62306

1800E3-SA

In Re: BLCDDT-20090521ADS
WKOW
Madison, WI
Facility Id: 64545

Dear Applicant:

This letter refers to the above-captioned application for license to cover construction permit (BPCDDT-20080619AEK) for digital television (DTV) station WKOW-DT, Madison, WI.

The staff's initial review of your application revealed that the operating parameters are inconsistent with the authorized ERP. The specified ERP decrease can not be obtain by using the Federal Communications Commission form 302. Thus, final processing of your application has been delayed.

It is not Commission policy, and we do not believe the public interest is served thereby, to allow a television station to operate on program test authority indefinitely. Therefore, you are directed to submit a minor change application, FCC form 301 to correct the above-referenced problem. Your failure to resolve the problem within 30 days from the date of this letter may result in the dismissal of your pending license application. If the latter action is necessary, you will no longer have authority to operate station KABY-DT and you will be required to cease operations. Hopefully, this action can be avoided by your prompt response to our request.

Sincerely,

Kevin R. Harding
Associate Chief
Video Division
Media Bureau

cc: Darrel Nelson