

Quality Radio Partners, Inc.

A South Carolina Non-Profit, Educational Corporation

Greenville, SC

STATEMENT OF EDUCATIONAL PROGRAM AND PURPOSE

Quality Radio Partners, Inc. ("QRP") is a South Carolina corporation organized and operated as a non-profit organization. QRP has existed as a non-profit organization since 2009 and has been located in the Greenville area since May of 2010. As the proposed licensee of a new LPFM in Greenville, SC, QRP is committed to promoting the educational needs and interest of residents of Greenville and the surrounding area. QRP's programming will include educational, political, and social awareness, improve intra-community relationships, and provide for better understanding across and between different cultures and ethnic groups. QRP plans to fulfill this mission in several ways. In fulfilling its educational mission, QRP will draw on the strong interest and ability of these organizations, and will invite the general public to participate in the development and production of QRP's programming. In addition, QRP plans to build relationships with local attorneys, police, and family abuse organizations to help produce programming that will raise public awareness with respect to vital issues facing the community. QRP will also provide an outlet for members of the broader community, including both individuals and organizations that wish to produce and/or broadcast educational programming. QRP plans to produce numerous "community perspectives" programs that will provide local residents with a voice over the airwaves, while educating listeners with respect to important issues in the community. QRP will invite local community pastors to provide faith-based educational programming, and will provide newscasts, weather reports & other hyper-local information features to inform members of the community.