

RADIO MARKET ANALYSIS
WRRM RADIO STATION
CINCINNATI, OHIO
WMOJ RADIO STATION
FAIRFIELD, OHIO
WYGY RADIO STATION
LEBANON, OHIO
November 2005

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared in conjunction with a proposed transfer of control of stations WRRM, Channel 251B, Cincinnati, Ohio; WMOJ, Channel 235B, Fairfield, Ohio; and WYGY, Channel 243B, Lebanon, Ohio. WRRM, WMOJ and WYGY are each authorized in communities within metro counties in the Cincinnati, Ohio Arbitron Market (Market #27). As such, a review of the number of stations in the Cincinnati, Ohio market will be conducted to show the proposed combination is in compliance with the rules.

2. As shown on Exhibit #1, there are forty-seven AM and FM (commercial and non-commercial) stations listed in the Cincinnati, Ohio Arbitron Market. The transferee would be in control of three FM stations in the same market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, the transfer of control of station of WRRM, WMOJ and WYGY is believed to be in compliance with the Commission's radio ownership rules.

3. The foregoing technical statement was prepared by Graham Brock, Inc. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Cincinnati, OH

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAIF	FM	88.3	NC	Variety	Cincinnati, OH	07/02/2003	27	The Real Stepchild Radio of Cincinnati Inc	Cincinnati, OH	Hamilton
WAKW	FM	93.3	C	ChrsContem	Cincinnati, OH	07/02/2003	27	Pillar of Fire	Cincinnati, OH	Hamilton
WAOL	FM	99.5	C	Clsc Hits	Cincinnati, OH	07/02/2003	27	First Broadcasting Investment Partners, LLC	Ripley, OH	Brown
WAQZ	FM	97.3	C	Alternative	Cincinnati, OH	07/02/2003	27	Infinity Broadcasting	Fort Thomas, KY	Campbell
WAXZ	FM	97.7	C	Clsc Hits	Cincinnati, OH	07/02/2003	27	First Broadcasting Investment Partners, LLC	Georgetown, OH	Brown
WBOB	AM	1160	C	News/Talk	Cincinnati, OH	07/02/2003	27	Christian Broadcasting System Ltd	Florence, KY	Boone
WCIN	AM	1480	C	R&B Oldies	Cincinnati, OH	07/02/2003	27	J4 Broadcasting Company Incorporated	Cincinnati, OH	Hamilton
WCKY	AM	1530	C	Talk	Cincinnati, OH	07/02/2003	27	Clear Channel Communications	Cincinnati, OH	Hamilton
WCNW	AM	1560	C	Gospel	Cincinnati, OH	07/02/2003	27	Baldwin Broadcasting	Fairfield, OH	Butler
WCVG	AM	1320	C	Gospel	Cincinnati, OH	07/02/2003	27	Plessinger Radio Group	Covington, KY	Kenton
WDBZ	AM	1230	C	Talk	Cincinnati, OH	07/02/2003	27	LRC Love Limited Partnership	Cincinnati, OH	Hamilton
WEBN	FM	102.7	C	Rock	Cincinnati, OH	07/02/2003	27	Clear Channel Communications	Cincinnati, OH	Hamilton
WGRR	FM	103.5	C	Oldies	Cincinnati, OH	07/02/2003	27	Infinity Broadcasting	Hamilton, OH	Butler
WGUC	FM	90.9	NC	Classical	Cincinnati, OH	07/02/2003	27	Cincinnati Classical Public Radio, Inc	Cincinnati, OH	Hamilton
WHSS	FM	89.5	NC	AAA/Altve	Cincinnati, OH	07/02/2003	27	Hamilton School District	Hamilton, OH	Butler
WIOK	FM	107.5	C	Gospel	Cincinnati, OH	07/02/2003	27	Hammond Broadcasting Inc	Falmouth, KY	Pendleton
WIZF	FM	100.9	C	Urban	Cincinnati, OH	07/02/2003	27	Radio One Inc	Erlanger, KY	Kenton
WJVS	FM	88.3	NC	AC	Cincinnati, OH	07/02/2003	27	Great Oaks Joint Vocational School District	Cincinnati, OH	Hamilton
WJYC	FM	90.1	NC	Christian	Cincinnati, OH	07/02/2003	27	Educational Media Foundation	Delhi Hills, OH	Hamilton
WKFS	FM	107.1	C	CHR	Cincinnati, OH	07/02/2003	27	Clear Channel Communications	Milford, OH	Clermont
WKRC	AM	550	C	News/Talk	Cincinnati, OH	07/02/2003	27	Clear Channel Communications	Cincinnati, OH	Hamilton
WKRQ	FM	101.9	C	Hot AC	Cincinnati, OH	07/02/2003	27	Infinity Broadcasting	Cincinnati, OH	Hamilton
WKRY	FM	88.1	NC	Sothn Gspel	Cincinnati, OH	10/23/2003	27	Good Shepherd Radio Inc	Versailles, IN	Ripley
WLHS	FM	89.9	NC	Educational	Cincinnati, OH	07/02/2003	27	Lakota Local School District	West Chester, OH	Butler
WLMH	FM	89.1	NC	Variety	Cincinnati, OH	07/02/2003	27	Little Miami Local Schools	Morrow, OH	Warren
WLW	AM	700	C	Nws/Tlk/Spt	Cincinnati, OH	07/02/2003	27	Clear Channel Communications	Cincinnati, OH	Hamilton
WMKV	FM	89.3	NC	Nostalgia	Cincinnati, OH	07/02/2003	27	Southwest Ohio's Seniors' Services Inc	Reading, OH	Hamilton
WMOH	AM	1450	C	Sprts/Talk	Cincinnati, OH	07/02/2003	27	Baldwin Broadcasting	Hamilton, OH	Butler
WMOJ	FM	94.9	C	R&B Oldies	Cincinnati, OH	07/02/2003	27	p Cumulus Media Partners LLC	Fairfield, OH	Butler
WMUB	FM	88.5	NC	Nws/Tlk/Jaz	Cincinnati, OH	07/02/2003	27	Miami University	Oxford, OH	Butler
WNKR	FM	106.7	C	Country	Cincinnati, OH	07/02/2003	27	Grant County Broadcasters	Williamstown, KY	Grant
WNKU	FM	89.7	NC	AAA	Cincinnati, OH	07/02/2003	27	Northern Kentucky University	Highland Heights, KY	Campbell

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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WNLT	FM	104.3	C	ChrsContem	Cincinnati, OH	07/02/2003	27	Baldwin Broadcasting	Harrison, OH	Hamilton
WNOP	AM	740	C	Talk/Relgn	Cincinnati, OH	07/02/2003	27	Catholic Radio Foundation of Greater Cincinnati	Newport, KY	Campbell
WOBO	FM	88.7	NC	Variety	Cincinnati, OH	07/02/2003	27	Educational Community Radio Inc	Batavia, OH	Clermont
WOFX	FM	92.5	C	Clsc Rock	Cincinnati, OH	07/02/2003	27	Clear Channel Communications	Cincinnati, OH	Hamilton
WOXY	FM	97.7	C	Modern Rock	Cincinnati, OH	07/02/2003	27	First Broadcasting Investment Partners, LLC	Oxford, OH	Butler
WPFB	AM	910	C	Talk	Cincinnati, OH	08/07/2003	27	Radio Stations WPAY/WPFB, Inc.	Middletown, OH	Butler
WPFB	FM	105.9	C	Country	Dayton, OH	07/02/2003	58	Radio Stations WPAY/WPFB, Inc.	Middletown, OH	Butler
WRRM	FM	98.5	C	AC/SftRk	Cincinnati, OH	07/02/2003	27	p Cumulus Media Partners LLC	Cincinnati, OH	Hamilton
WSAI	AM	1360	C	Sports	Cincinnati, OH	07/02/2003	27	Clear Channel Communications	Cincinnati, OH	Hamilton
WSCH	FM	99.3	C	Country	Cincinnati, OH	07/02/2003	27	Pieratt Communications Incorporated	Aurora, IN	Dearborn
WTSJ	AM	1050	C	Chrst/Talk	Cincinnati, OH	07/02/2003	27	Christian Broadcasting System Ltd	Cincinnati, OH	Hamilton
WUBE	FM	105.1	C	Country	Cincinnati, OH	07/02/2003	27	Infinity Broadcasting	Cincinnati, OH	Hamilton
WVMX	FM	94.1	C	Hot AC	Cincinnati, OH	07/02/2003	27	Clear Channel Communications	Cincinnati, OH	Hamilton
WVXU	FM	91.7	NC	Nstlg/NPR	Cincinnati, OH	07/02/2003	27	Cincinnati Classical Public Radio, Inc	Cincinnati, OH	Hamilton
WYGY	FM	96.5	C	Country	Cincinnati, OH	07/02/2003	27	p Cumulus Media Partners LLC	Lebanon, OH	Warren

Number of Stations in Geographic Market 47

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 10th day of November, 2005.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 10th day of November, 2005*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007