

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
CLEAR CHANNEL BROADCASTING LICENSES, INC.

This statement and the attached figures were prepared on behalf of Clear Channel Broadcasting Licenses, Inc. (“CCBL”), a licensee subsidiary of Clear Channel Communications, Inc. (“Clear Channel”). CCBL proposes the acquisition of WBIP-FM. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership or time brokerage:

<b>Call Sign</b>	<b>City of License</b>	<b>Facilities</b>
WBIP-FM	Booneville, MS	Channel 257A, 6 kW, 91 m
WESE(FM)	Baldwyn, MS	Channel 223A, 5.4 kW, 100 m
WWZD-FM	New Albany, MS	Channel 294C2, 28 kW, 200 m

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), an ownership study has been prepared in accordance with the Federal Communications Commission multiple ownership rules.<sup>1</sup>

Clear Channel does not have or currently propose to have an attributable interest in any other station with a principal community coverage contour that overlaps or intersects WBIP-FM.

Radio Markets

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the commonly owned stations. The predicted principal contours of WNRX(AM), WTUP(AM), WWKZ(FM), WESE(FM) and WWZD-FM are shown in Figure 1 herein. There is one “radio market” for analysis under the Commission’s Rules.

Market 1 is defined by the principal community contours of WBIP-FM, WESE(FM) and WWZD-FM.

Count of Stations in Defined Markets

The number of radio stations in each “radio market” is determined by counting the operating, commercial stations having principal community contours which overlap or intersect the principal community contours which define the radio market, plus the subject co-owned stations.

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<sup>1</sup> See Section 73.3555 of the FCC Rules.

In Market 1, there are 24 radio stations (10 AM and 14 FM), including the subject co-owned stations, that intersect or overlap the "radio market."

Figure 2 is the tabulation of the other radio stations identified in the defined radio market. Only known licensed, operation commercial stations were employed for the study. Distances to contours for AM stations were predicted using the antenna patterns as identified in the Commission's AM database and the appropriate Ground Wave Field Strength versus Distance Graph of 47 CFR 73.184. Ground conductivities were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method of 47 CFR 73.313. Terrain data was derived from the N.G.D.C. 30-second computer database for each of the FM stations using radials spaced ever 10 degrees of azimuth.

Based on the above, it is concluded that the proposed modifications comply with Section 73.3555(a) of the FCC Rules.



Robert M. Gates, Jr., E.I.T  
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(703) 250-3496

FIGURE 1  
 PRINCIPAL COMMUNITY COVERAGE CONTOURS  
 CLEAR CHANNEL BROADCASTING LICENSES, INC.

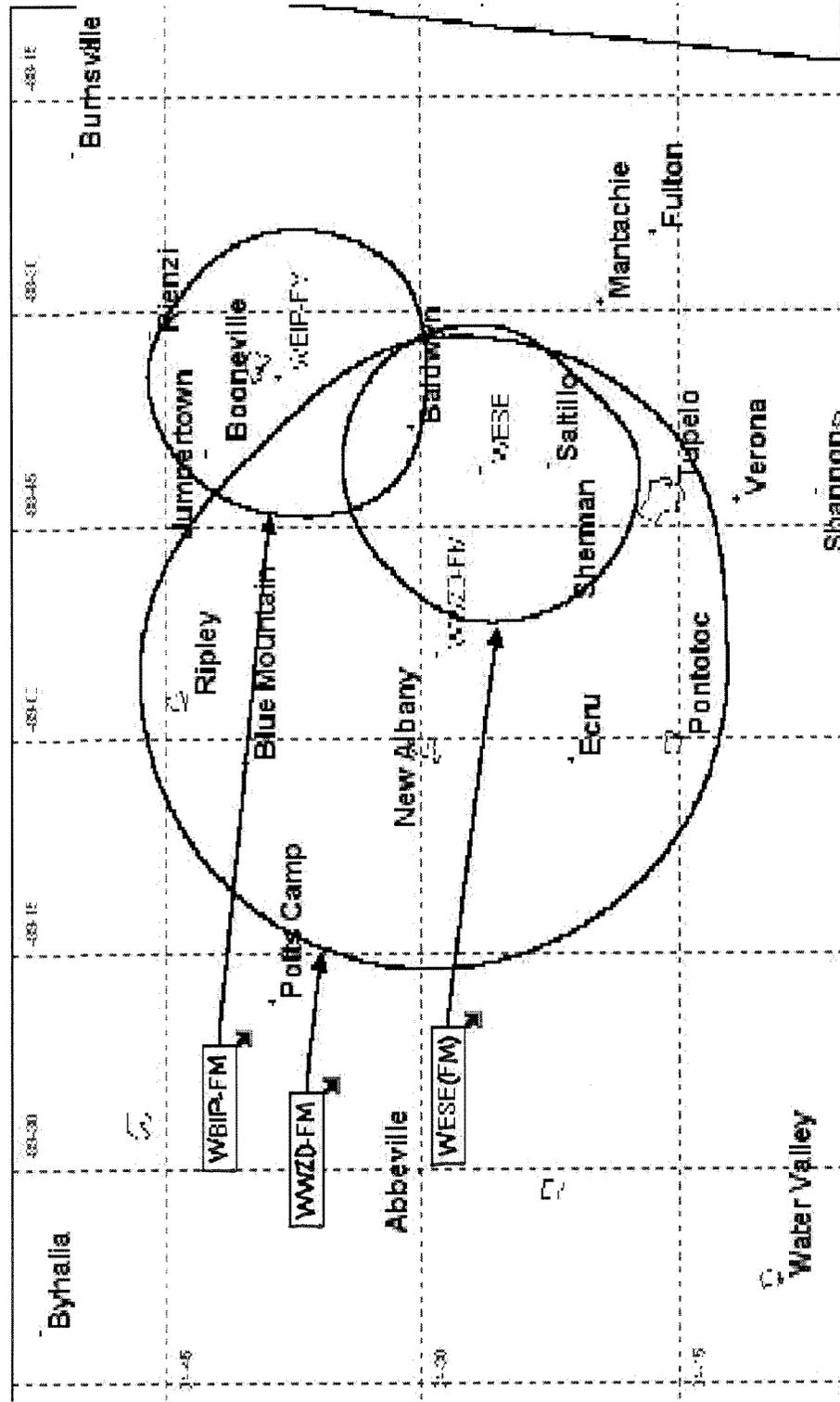


Figure 2

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Tabulation of AM Stations in Defined Radio Market 1

<u>COUNT</u>	<u>STATION</u>	<u>FREQUENCY</u>	<u>CITY</u>	<u>STATE</u>
1	WCPC	940	HOUSTON	MS
2	WNAU	1470	NEW ALBANY	MS
3	WBIP	1400	BOONEVILLE	MS
4	WTUP	1490	TUPELO	MS
5	WFTO	1330	FULTON	MS
6	WSEL	1440	PONTOTOC	MS
7	WKMQ	1060	TUPELO	MS
8	WLRC	850	WALNUT	MS
9	WCSA	1260	RIPLEY	MS
10	WELO	580	TUPELO	MS

Tabulation of FM Stations in Defined Radio Market 1

<u>COUNT</u>	<u>STATION</u>	<u>FREQUENCY</u>	<u>CITY</u>	<u>STATE</u>
1	WBIP-FM	99.3	BOONEVILLE	MS
2	WWZD-FM	106.7	NEW ALBANY	MS
3	WZLQ	98.5	TUPELO	MS
4	WWMS	97.5	OXFORD	MS
5	WCNA	95.9	POTTS CAMP	MS
6	WUMS	92.1	UNIVERSITY	MS
7	WSYE	93.3	HOUSTON	MS
8	WXRZ	94.3	CORINTH	MS
9	WKZU	102.3	RIPLEY	MS
10	WSEL-FM	96.7	PONTOTOC	MS
11	WFXO	104.9	IUKA	MS
12	WESE	92.5	BALDWYN	MS
13	WFTA	101.9	FULTON	MS
14	WWKZ	105.3	ABERDEEN	MS