

RADIO STATIONS KFUN/AM & KLVF/FM

Radio Broadcasting You Can Trust!

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04/10/09

Mr. Peter Doyle:

Please accept this brief over view of our commitment in service to our community. I recall that during our meeting in DC, you pointed out to me that this matter was not about me, Joseph P. Baca, but about community and which community would be better served by KLVF. Santa Fe or Las Vegas. I mentioned at our meeting that I fully agreed with you, that the issue was about community. So, for what ever its worth, I would like to share with you just a few details about our involvement in Las Vegas.

First, we again want to thank you and your staff for taking the time from your busy work schedule to meet with Mr. Sims and I in your office. I understand, (though not fully) but do respect your dedication of service to the broadcasting industry.

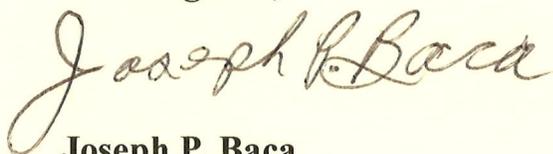
I, my wife and family too are dedicated to serving our community and the general public. We have first hand knowledge of the needs of our community and value the fact that through radio, we can make a positive contribution to our citizens. I served as a city councilor for 12 consecutive years in Las Vegas. One of my highlights was that I lobbied in DC, along with then Congressman Bill Richardson to obtain four million dollars for the construction of a much needed railroad overpass to protect the health and lives of residents.

I serve on the Small Business Development Center Advisory Board along with many other business people from several other communities. Our purpose is to research the needs of small businesses in each of our communities and work to find solutions to those needs.

I am a member of our Main Street Board along with many other business owners. Our purpose is to serve the needs of our community and promote and support our local businesses. We are currently working with the city, and N. M. Transportation Department on a six million dollar beautification, paving, landscaping project on our major entrance into our community. This will connect with our three historic districts to attract tourism to our business districts to bring more traffic to our local businesses.

We are dues paying members of the Old Town Commercial Business Club. This is another local organization made up of businesses to promote local business and shopping locally. There much more I could share with you of our involvement in Las Vegas,, but what I wish to show here is that our connection and dedication is to our home town of Las Vegas, New Mexico. Not Pecos or Santa Fe New Mexico. During these hard economic times, we work to help our local businesses by providing FREE advertising and live remotes to some of them to help keep them in business. There is much more we do for our community through radio. We wish to continue this type of service as future owners of radio station KLVF/FM in Las Vegas, New Mexico. Thank you.

Best Regards,

A handwritten signature in cursive script that reads "Joseph P. Baca". The signature is written in dark ink and is positioned above the printed name.

Joseph P. Baca

A Friend of The Community Since Christmas Day 1941!