

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
MMP LICENSE LLC

This radio multiple ownership analysis was prepared on behalf of MMP License LLC (“MMP”) in connection with MMP’s proposed acquisition of the following radio stations in northeastern Pennsylvania:

Call Sign	City of License	Facilities
WYGL(AM)	Selinsgrove, PA	1240 kHz, 1 kW, U
WLGL(FM)	Riverside, PA	Channel 222A, 0.93 kW, 254 m
WWBE(FM)	Mifflinburg, PA	Channel 252A, 1.4 kW, 147 m
WYGL-FM	Elizabethville, PA	Channel 263A, 1.2 kW, 157 m
WFYY(FM)	Bloomsburg, PA	Channel 293B, 10.5 kW, 313 m

The principal community contours of all of these stations are depicted on a map included herein as Figure 1. The radio multiple ownership analysis considers only those stations with overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations). An ownership study was prepared in accordance with the Federal Communications Commission multiple ownership rules as outlined in Section 73.3555.

Radio Markets

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal

community contours of the stations proposed to be commonly owned.* As listed in the table below, there is one defined “radio market” formed by the subject stations:

Defined Radio Market	Stations that Define Radio Market	
	AM Stations	FM Stations
Market 1	WYGL	WLGL, WWBE, WFYY

WYGL-FM is not included in the defined market because it overlaps only WYGL(AM). Ownership of WYGL-FM is permissible under Section 73.3555(a)(2) of the FCC Rules.

Count of Stations in Defined Markets

The number of radio stations in a “radio market” is determined by counting the operating, commercial stations having principal community contours which overlap or intersect the principal community contours which define the radio market, plus the subject stations to be co-owned. Only those stations having principal community contour overlap with the defined market area were employed in the count of stations. The results of the analysis are tabulated below:

Defined Radio Market	Number of Stations in Radio Market
Market 1	14 AM; 22 FM; 36 Total

Figure 2 is a tabulation of the radio stations identified in the defined radio markets. Only known licensed, operating, commercial stations were employed for the study. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph described in Section 73.184 of the FCC Rules. Ground conductivity data

* See Order in Implementation of Section 202(a) and 202(b)(1) of the Telecommunications Act of 1996 (Broadcast Radio Ownership) FCC 96-90, released March 8, 1996 and Memorandum Opinion and Order in Revision of Radio Rules and Policies 7 FCC Rcd 6387, 6395 para. 39 (1992).

were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method outlined in Section 73.313 of the FCC Rules. Terrain data were derived from the U.S.G.S. 3-second computer database for each of the FM stations using radials evenly-spaced every 2 degrees of azimuth.

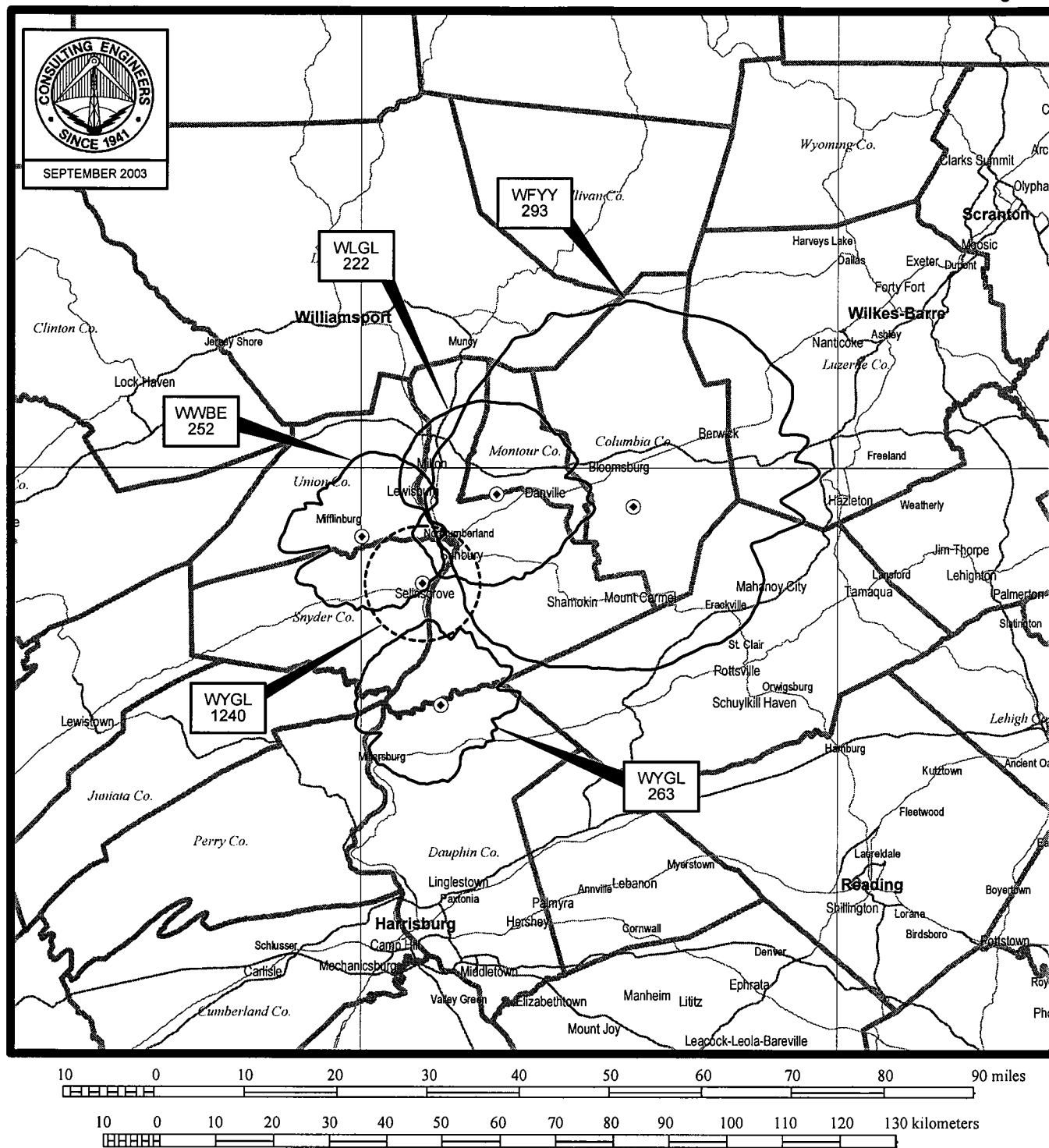
Based on the above, it is concluded that the proposed combination of the stations to be owned complies with Section 73.3555(a) of the FCC Rules.

Louis Robert du Treil, Jr.

du Treil, Lundin & Rackley, Inc.
201 Fletcher Ave.
Sarasota, Florida 34237

September 4, 2003

Figure 1



PREDICTED PRINCIPAL COMMUNITY CONTOURS OF SUBJECT STATIONS

du Treil, Lundin & Rackley, Inc. Sarasota, Florida

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Tabulation of Stations in Radio Markets

Market 1	
Number	Station
AM Stations	
1	WNAK, NANTICOKE, PA, 730 kHz
2	WEEU, READING, PA, 830 kHz
3	WHLM, BLOOMSBURG, PA, 930 kHz
4	WILK, WILKES-BARRE, PA, 980 kHz
5	WKOK, SUNBURY, PA, 1070 kHz
6	WRKK, HUGHESVILLE, PA, 1200 kHz
7	WYGL, SELINGSGROVE, PA, 1240 kHz
8	WFBS, BERWICK, PA, 1280 kHz
9	WOGY, WEST HAZLETON, PA, 1300 kHz
10	WPPA, POTTSVILLE, PA, 1360 kHz
11	WMLP, MILTON, PA, 1380 kHz
12	WPAM, POTTSVILLE, PA, 1450 kHz
13	WISL, SHAMOKIN, PA, 1480 kHz
14	WAZL, HAZLETON, PA, 1490 kHz
15	WPGM, DANVILLE, PA, 1570 kHz
FM Stations	
1	WLGL, RIVERSIDE, PA, Channel 222
2	WMGS, WILKES-BARRE, PA, Channel 225
3	WBZD-F, MUNCY, PA, Channel 227
4	WCWQ, DALLAS, PA, Channel 229
5	WQKX, SUNBURY, PA, Channel 231
6	WBLJ-F, SHAMOKIN, PA, Channel 237
7	WGGI, BENTON, PA, Channel 240
8	WBSX, HAZLETON, PA, Channel 250
9	WWBE, MIFFLINBURG, PA, Channel 252
10	WKRZ, WILKES-BARRE, PA, Channel 253
11	WSPI, MOUNT CARMEL, PA, Channel 259
12	WYGL-F, ELIZABETHVILLE, PA, Channel 263
13	WVLY-F, MILTON, PA, Channel 265
14	WAVT-F, POTTSVILLE, PA, Channel 270
15	WKSJ, WILLIAMSPORT, PA, Channel 274

Market 1	
Number	Station
16	WAMT, FREELAND, PA, Channel 276
17	WKAB, BERWICK, PA, Channel 278
18	WCXR, LEWISBURG, PA, Channel 279
19	WILQ, WILLIAMSPORT, PA, Channel 286
20	WMGH-F, TAMAQUA, PA, Channel 288
21	WFYY, BLOOMSBURG, PA, Channel 293
22	WEGH, NORTHUMBERLAND, PA, Channel 297