

## **Multiple Ownership Compliance Study**

**Houma, Louisiana Area**

October 2005

This Multiple Ownership Compliance study was conducted to determine if Sunburst Media – Louisiana, LLC would be in compliance with §73.3555(a) of the Commission's rules with the purchase of KCIL (FM), Houma, Louisiana; KBZZ-FM at Morgan City, Louisiana, KJIN (AM) at Houma, Louisiana and KXOR-FM at Thibodaux, Louisiana. Because the communities of Morgan City, Houma and Thibodaux are not located within the geographic boundaries of any Arbitron Metro, this study follows the guidelines of the Commission's Interim Contour-Overlap methodology.

KCIL (FM) is the only commonly owned station listed in the New Orleans, Louisiana Market Definition as reported by BIA. Therefore, it is not necessary to conduct a Multiple Ownership Compliance Study according to the New Orleans, Louisiana Market Definition.

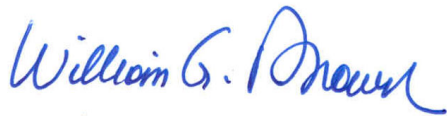
The city grade contours of KCIL (FM), KBZZ-FM, KJIN (AM), and KXOR-FM comprise the subject area and form one distinct market. The city grade contours of the four subject stations are shown in Exhibit #2. The city grade contours of all FM stations providing service to the subject area are shown in Exhibit #2. The city grade contours of all AM stations providing service to the subject area are shown in Exhibit #3. The maps are followed by a tabulation of all AM and FM services to the subject area in Exhibit #4.

The AM and FM maps combined show 29 services, including the 4 subject stations (1 AM and 3 FM). FCC 301 Worksheet 2 states that a party in this local radio

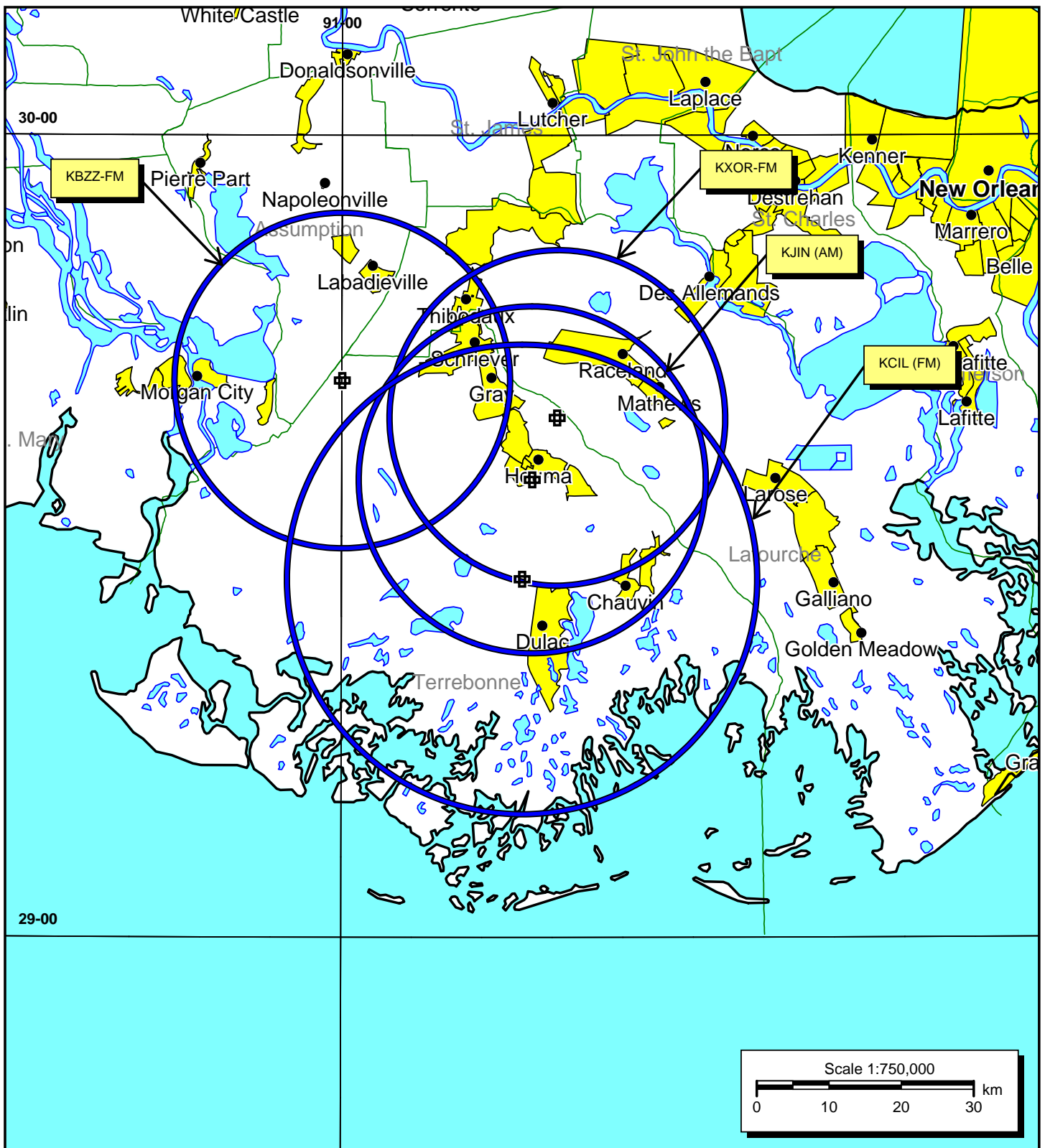
ownership “tier” may have a cognizable interest in a non-Metro radio market with the limits of:

*“In a radio market with between 15 and 29 (inclusive) commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 6 commercial radio stations, not more than 4 of which are in the same service.”*

Based on these findings, it is believed that Sunburst Media – Louisiana, LLC is in compliance with §73.3555 (a) of the Commission’s rules with the purchase of KCIL (FM), KBZZ-FM, KJIN (AM) and KXOR-FM. All statements contained herein are thought to be accurate and correct to the knowledge of the undersigned.

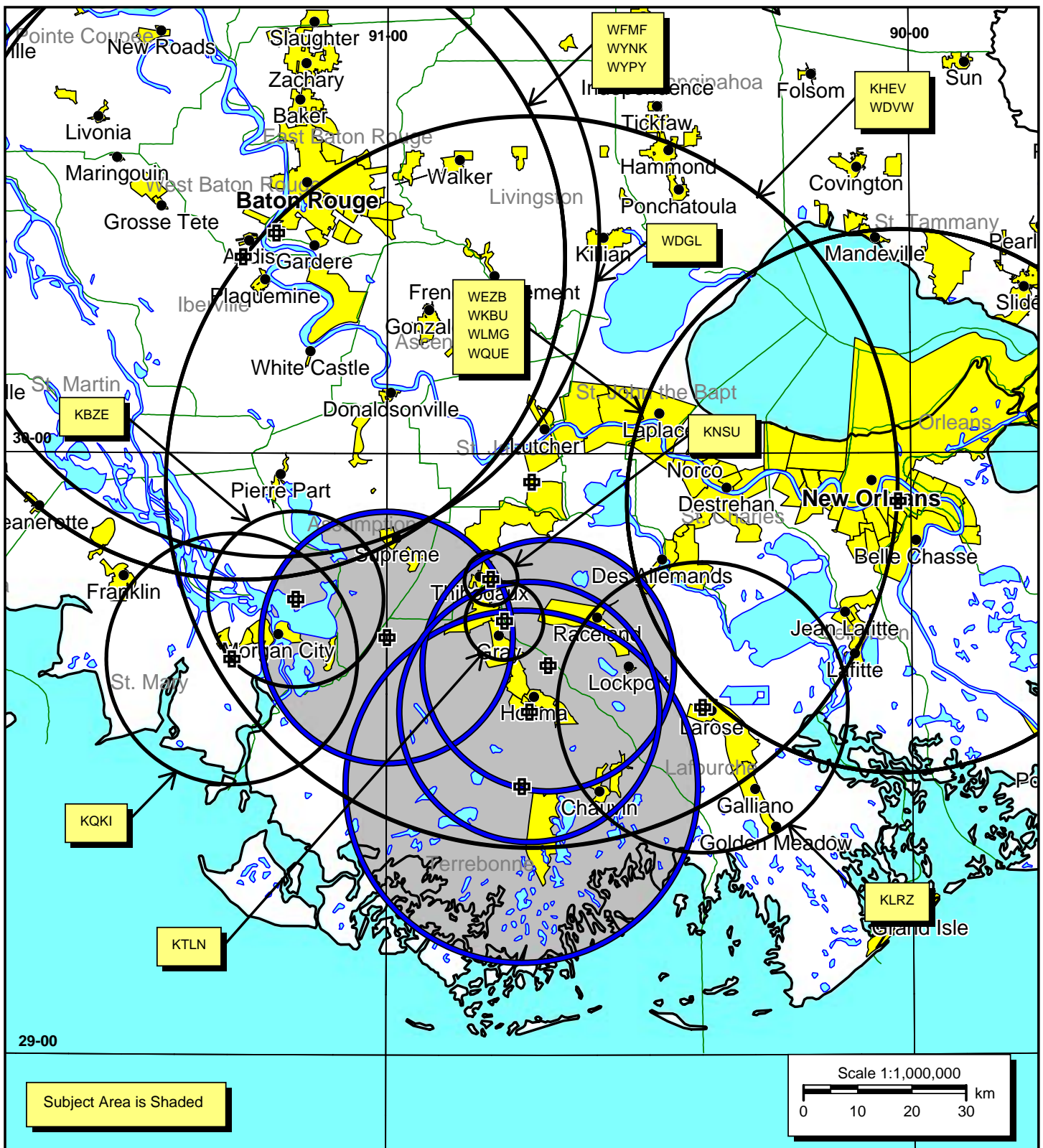


William G. Brown  
Bromo Communications, Inc.



**Exhibit #1**  
 Subject Stations  
**Multiple Ownership Compliance Study**  
 Houma, Louisiana Area

**Bromo Communications, Inc.**  
 Atlanta, Georgia  
 October 2005



**Exhibit #2**  
 FM Services to Subject Area  
**Multiple Ownership Compliance Study**  
**Houma, Louisiana Area**

**Bromo Communications, Inc.**  
 Atlanta, Georgia  
 October 2005





**Exhibit #4**  
**Multiple Ownership Compliance Study**  
Houma, Louisiana Area  
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**Tabulation of Services to Subject Area**

**Subject Stations**

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KBZZ	244C3	29° 41' 39"	90° 59' 58"	12	Morgan City	LA
KCIL	298C2	29° 26' 48"	90° 44' 34"	28	Houma	LA
KJIN	1490	29° 34' 14"	90° 43' 42"	1	Houma	LA
KXOR	292C3	29° 38' 52"	90° 41' 34"	25	Thibodaux	LA

**FM Services to Subject Area**

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KBZE	290A	29° 45' 27"	91° 10' 25"	4	Berwick	LA
KHEV	281C	29° 57' 13"	90° 43' 25"	100	Houma	LA
KLRZ	262C2	29° 34' 40"	90° 23' 56"	50	Larose	LA
KNSU	218A	29° 47' 29"	90° 48' 07"	0.25	Thibodaux	LA
KQKI	237C3	29° 39' 28"	91° 17' 41"	16.5	Bayou Vista	LA
KTLN	213A	29° 43' 18"	90° 46' 33"	0.2	Thibodaux	LA
WDGL	251C	30° 21' 58"	91° 12' 47"	100	Baton Rouge	LA
WDVV	222C	29° 57' 10"	90° 43' 26"	100	Laplace	LA
WEZB	246C	29° 55' 11"	90° 01' 29"	100	New Orleans	LA
WFMF	273C	30° 19' 34"	91° 16' 36"	100	Baton Rouge	LA
WKBU	239C	29° 55' 11"	90° 01' 29"	100	New Orleans	LA
WLMG	270C0	29° 55' 11"	90° 01' 29"	100	New Orleans	LA
WQUE	227C	29° 55' 11"	90° 01' 29"	100	New Orleans	LA
WYNK	268C	30° 19' 34"	91° 16' 36"	100	Baton Rouge	LA
WYPY	264C	30° 19' 35"	91° 16' 36"	100	Baton Rouge	LA

**AM Services to Subject Area**

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KLEB	1600	29° 23' 43"	90° 16' 01"	5	Golden Meadow	LA
KMRC	1430	29° 45' 03"	91° 10' 24"	0.5	Morgan City	LA
KTIB	640	29° 51' 05"	90° 54' 48"	5	Thibodaux	LA
WCKW	1010	30° 04' 35"	90° 37' 17"	0.5	Garyville	LA
WFNO	830	30° 03' 00"	90° 22' 41"	5	Norco	LA
WLNO	1060	29° 52' 46"	89° 59' 51"	50	New Orleans	LA
WTIX	690	29° 57' 53"	89° 57' 31"	10	New Orleans	LA
WVOG	600	29° 57' 25"	90° 09' 33"	1	New Orleans	LA
WWL	870	29° 50' 14"	90° 07' 55"	50	New Orleans	LA
WYLD	940	29° 54' 00"	90° 00' 17"	10	New Orleans	LA