

W B H P



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed September 21, 1937Call letters WBHP
LOCATION: HUNTSVILLE, ALABAMAName of licensee RADIO WBHP, INC. (AL 2-6-67 EFF: 2-13-67)
WILTON HARVEY POLLARDTransmitter location 2101 Governors Drive, Huntsville, Alabama (red. 6-21-62)
x5th Avenue between Spring Branch and Dry Creek, near Huntsville, Ala.
(CP 6-23-52) (L 7-23-53)
x Athens Pike, U.S. Highway No. 72, Huntsville, Alabama (C.P. & Mod.C.P.
Lic. 9-21-37.Main studio location 2101 Governors Drive, Huntsville, Alabama (red. 6-21-62)
x5th Ave. between Spring Branch and Dry Creek, near Huntsville, Ala.
x 318 West Clinton Street, Huntsville, Alabama (L-2-3-39)
(CP 6-23-52) (L 7-23-53)
x Times Building, Huntsville, Alabama (Letter 10-25-37)
x Struve Building, Corner Washington-Randolph Sts., Huntsville, Ala.
Henderson National Bank Bldg. and Struve Bldg. are the same.

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD
					From-- To--
Letter B3-P-840 (C.P. for new station)	9-29-36 Eff. 10-27-36	1200	100w	U	Subject to Rules 131, 132, 139 and contingent upon selection of satisfactory trans. site.
B3-P-840 B3-MP-424 C.P. for new station Mod. C.P. for approval of trans. site and antenna	12-8-36	1200	100w	U	2-8 8-8-37 -R.132,139
B3-MP-492	4-2-37	Mod. CP	840	to make changes in equipment	2-8 8-8-37
B3-L-608	9-21-37	1200	100w	U	9-21 6-1-38 License to cover C.P. for new station
B3-S-938	5-18-38	Extension of license			6-1 9-1-38
B3-S-938	8-23-38	Extension of license			9-1 10-1-38
B3-S-938	9-20-38	Extension of license			10-1 11-1-38
B3-R-938	10-25-38	1200	100w	U	10-25 12-1-38
B3-S-938	11-21-38	Extension of License			12-1 1-1-39
B3-R-938	12-19-38	1200	100w	U	12-19 6-1-39
B3-S-938	5-23-39	Extension of License			6-1 7-1-39
B3-S-938	6-27-39	Extension of License			7-1 8-1-39
B3-S-938	7-26-39	Extension of License			8-1 9-1-39
B3-S-938	8-8-39	Extension of License			9-1 10-1-40
B3-S-938	9-26-39	Extension of License			10-1 11-1-39
B3-S-938	10-24-39	Extension of license			11-1 12-1-39
B3-R-938	11-20-39	1200	100w	U (H)	12-1 10-1-40
B3-S-938	2/20/40	1200	100w	U (H)	3/1 8/1/40
B3-Z-372	4-10-40	1200	100w	U (T)	4-10 8-1-40 Mod. license for direct measurement
Order	6/12/40	Extension of License			8/1 10/1/40
B3-R-938	7-16-40	1200	100w	U	7-16 10-1-40 Granted regular after hearing.
B3-P-2688	10-8-40	1200	250w	U	12-8 6-8-41 C.P. for changes in equipment and increase in power
Order	9-10-40	Extension of license			10-1 3-29-41

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WBHP

Name of licensee WILTON HARVEY POLLARD

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	Power	TIME Div.	PERIOD		
					From—	To—	
B3-L-1290	12-12-40	1200	250w	U	12-12	3-29-41	
	Lic. to cover C.P.2688 for changes and increase in power					in equipment	
NARBA REALLOCATION							
B3-R-938	3-24-41	1230	250w	U	3-29	10-1-41	
B3-2-855	5-8-41	1230	250w	U	5-8	10-1-41	
	Determine operating power by direct method						
B3-R-938	9-30-41	1230	250w	U	10-1	10-1-42	
B3-R-938	9-8-42	1230	250w	U	10-1	2-1-43	
B3-S-938	11-6-42	1230	250w	U	12-1	2-1-43	
	Mod. in accordance with Order #107						
B3-S-938	1-19-43	Extension of license			2-1	3-1-43	
B3-R-938	2-9-43	1230	250w	U	2-9	2-1-45	
B3-R-938	1-25-45	1230	250w	U	2-1	2-1-46	
B3-S-938	7-10-45	1250	250w	U	10-1	2-1-46	
	Mod. Lic. CANCELLED						
B3-S-938	7-10-45	1230	250w	U	10-1	2-1-46	
	Supersedes license dated 7-10-45-Order 107-A						
B3-S-938	1-23-46	Extension of license			2-1	4-1-46	
B3-S-938	3-20-46	Extension of license			4-1	6-1-46	
B3-R-938	5-10-46	1230	250w	U	5-10	2-1-49	
BB-938	1-26-49	Extension of license			2-1	6-1-49	
BR-938	5-25-49	1230	250w	U	5-25	2-1-52	
BR-938	1-30-52	1230	250w	U	3-1	4-1-52	
BR-938	3-26-52	1230	250w	U	4-1	4-1-55	
BP-8460	6-23-52	1230	250w	U	8-23	2-23-53	
	CP change T & S sites, install new T					(CONDITIONAL CLAUSE)	
BMP-6132	2-20-53	Mod. of CP(8460) for extension of completion date (C. Clause)			8-23-52	4-23-53	
BMP-6177 (1)	4-20-53	Mod. of CP(8460, as mod.) for extension of completion date (C. Clause)			8-23-53	6-23-53	

B-S

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.B.H.P.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BL-5062	7-23-53	1230	250w	U	7-23	4-1-55
Lic. cover CP (BP-8460, as mod.) change trans. & studio locations & change type trans. (COND'L CLAUSE)						
BR-938	3-9-55	RENEWAL OF LICENSE			4-1	4-1-58
BR-938	3-5-58	Renewal of License			4-1	4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.				
BP-14793	7-26-61	1230kc	250w 1kw	Night Day	9-26	3-26-62
(Cond'l) CP to inc. daytime power & install new trans.						
BR-938	7-20-61	Renewal of license			7-20	4-1-64
BL-9030	6-21-62	1230kc	250-1kw	U	6-21	4-1-64
Lic. to cover CP (BP-14,793) which auth. incr. in daytime power and instl. of new trans. (COND'L)						
BR-938	3-17-64	Renewal of License			4-1	4-1-67
BAL-5956	2-6-67	Voluntary assignment of license to				
EFF:	2-13-67	RADIO WBHP, INC.				
BR-938	3-29-67	1230kc	250w	U	4-1	4-1-70
BR-938(S)	4-1-70	Renewal				4-1-73
EBSA	5-22-72	-----				
BR-938	8-30-74	(L) RENEWAL OF LICENSE				4-1-76
BTC-7692	2-27-75	Invol. TC.. EFF:				
CONTEL	11-21-75	Delete marking requirements.				
BR-938(L)	4-9-76	RENEWAL				4-1-79
BZ 800130 AB	3-28-80	DIRECT MEASUREMENT				
BR 781201 WP		RENEWAL				4-1-82

1.

Call W B H P
Letters x N E WName WILTON HARVEY POLLARD

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-840	10-18-35	C.P. for new station to be operated on: Frequency - 1200 kc, Power - 100 w, Time - unlimited. Studio & Trans. Twickenham Hotel, Corner of Washington & Clinton Sts. Huntsville, Ala. Request all facilities of WBHS.	Examiner's Rept 1-263 GRANTED	Min. 9-29-36
Amended - received	12-12-35	AMENDED: To make changes in antenna, move trans from Twickenham Hotel, Cor. Washington & Clinton Sts. Huntsville, Ala. to 500 Ft. due west of Highway U.S. No. 241, outside city limits of Huntsville, Ala.	Effective 10-27-36 Subject to Rules 131, 132 & 139 and contingent upon selection of satis- factory transmitter site -Letter written.	Issued with MP-424 Min. 12-8-36

APPLICATION RECORD—BROADCASTING

#2

Call letters WBHPName WILTON HARVY POLLARD

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-MP-424	10-23-36	Modification of construction permit (B3-P-840) for approval of transmitter site at Athens Pike, U.S. Highway No. 72, Huntsville, Alabama, change studio site from Cor. Washin ton & Clinton Sts. Twickenham Hotel to Struve Building, Cor. Washington-Randolph St. Huntsville, Ala. and approval of antenna.	Granted	12-8-36
B3-MP-492	3-11-37	Modification of construction permit (B3-P-840) as modified, for changes in equipment.	Granted	4-2-37

APPLICATION RECORD - BROADCASTING

#3

Call

Letters WBHPName WILTON HARVEY POLLARD

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-608	5-18-37	License to cover construction permit B3-P-840) as modified, for a new station,	Granted	9-21-37
Amended	8-30-37	To make changes in antenna		
B3-R-938	3-29-38	Renewal of license (150-a-17a)	Returned	4-14-38
Resubmitted	"		Granted	10-25-38
B3-P-2188	7-12-38	Construction permit to make changes in equipment and increase power from 100w to 100w, 250w-LS	Returned Incomplete	7-20-38
B3-R-938	9-28-38	Renewal of license	Granted	12-19-38
B3-R-938	3-25-39	Renewal of license	(1) Designated for Hearing (2) Temp. license granted Min. #548 (3) Granted after a hearing B-116, Docket No. 5798 ORDER	11-20-39 7-26-40

#4

Call

Letters WBHPName WILTON HARVEY POLLARD

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-938	9-30-39	Renewal of license (Unnecessary)	Returned	11-27-39
B3-P-2688	12-27-39	C.P. to make changes in equipment and increase power from 100 to 250 watts.	Granted	10-8-40
B3-Z-372	3-16-40	Authority to determine operating power by direct measurement of antenna power.	Granted (Temp. basis)	4-10-40
B3-R-938	7-31-40	Renewal of license	Granted 1230kc, 250w, U	3-24-41
B3-L-1290 Rec'd.	11-19-40 11-22-40	License to cover construction permit (B3-P-2688) for changes in equipment and increase in power.	GRANTED	12-12-40
B3-Z-855 rec'd	4-14-41 4-22-41	Authority to determine operating power by direct measurement.	Granted	5-8-41

Call

Letters WBHPName WILTON HARVEY POLLARD

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-938	7-28-41	Renewal of license and Form 335	Granted	9-30-41
B3-R-938	7-28-42	Renewal of license and Form 335	Granted	9-8-42
B3-R-938 Resub.	11-28-42 "	Renewal of license and Forms 335 (Jurat) Let. requesting 2 add'l copies of agreement mailed 12-19-42.	Ret'd Granted	12-8-42 2-9-43
B3-R-938 Rec'd Resub. recd	11-29-44 12-20-44 1-18-45	Renewal of license (Add'l copies of contracts & photos)	Ret'd Granted	1-3-45 1-25-45
B3-R-938 Rec'd Resub.	11-29-45 12-10-45 2-13-46	Renewal of license (Per. 15, 17b & 3e & 5 Photos on 303-A)	Ret'd Granted	1-15-45 5-10-46

APPLICATION RECORD - BROADCASTING

#6

Call
Letters W B H PName WILTON HARVEY POLLARD

File No.	Dated	Application for	Action	
			Nature	Date
BR-938 Rec'd	12-21-48 12-27-48	Renewal of license	Granted	5-25-49
BR-938 Rec'd	10-30-51 11-5-51	Renewal of license	GRANTED	1-30-52
BR-938 Rec'd files	3-7-52 3-10-52 3-10-52	Request for renewal of license	GRANTED	3-26-52
BP-8460 Rec'd Filed	4-8-52 4-10-52 4-10-52	Construction permit to change transmitter location from Athens Pike, U. S. Hwy. #72, Huntsville, Ala. to 5th Ave., Between Spring Branch and Dry Creek near Huntsville, Ala., change studio location from 318 W. Clinton St. Huntsville, Ala to 5th Ave. between Spring Branch and Dry Creek near Huntsville, Ala. and change type transmitter (Gates GY-48).	GRANTED	6-23-52 Conditional re blanketing

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WBHP

Name WILTON HARVEY POLLARD

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6132 Rec'd Filed	2-6-53 2-9-53 2-9-53	Modification of construction permit (BP-8460 which auth. change transmitter and studio locations and change type transmitter) for extension of completion date from 2-23-53 to 4-23-53.	GRANTED re blanketing	2-20-53
BMP-6177 Rec'd Filed	4-6-53 4-8-53 4-8-53	Modification of construction permit (BP-8460 as mod., which auth. change transmitter and studio locations and change type transmitter) for extension of completion date from 4-23-53 to 6-23-53.	GRANTED re blanketing	4-20-53
BL-5062 Rec'd Filed	6-10-53 6-16-53 6-16-53	License to cover construction permit (BP-8460 as mod.,) which auth change transmitter and studio locations and change type transmitter. Claude M. Gray, Engr.	GRANTED blanketing clause	7-23-53

APPLICATION RECORD - BROADCASTING

Call Letters WBHP

Name WILTON HARVEY POLLARD
Huntsville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-938 Rec'd Filed	12-31-54 1-13-55 1-13-55	Renewal of license	GRANTED	3-9-55
BR-938 Rec'd & Filed	12-31-57 1-13-58	Renewal of license	GRANTED	3-5-58
BR-938 Rec'd & Filed	1-1-61 1-10-61	Renewal of license Smith & Pepper, Attys.	GRANTED	7-20-61
BP-14,793 Rec'd Filed	4-10-61 4-20-61 4-20-61	CP to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T) Atty. Smith & Pepper Eng.- Claude M. Gray, Birmingham, Ala.	GRANTED	7-26-61 Cond'l re accept inter- ference other existing stations inc. pwr. 1kw.
BL-9030 R.&F.	12-9-61 12-13-61	Lic. to cover CP(BP-14793) which auth. inc. daytime power & install new trans. ATTY*SMITH & PEPPER	GRANTED	6-21-62 re: accept interference 250w Class IV station

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters WBHP

RADIO WBHP, INC.

Name X WILTON HARVEY POLLARD
Huntsville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-938 Rec'd Filed	12-27-63 12-31-63 12-31-63	Renewal of License Robert W. Healy, Atty.	GRANTED	3-17-64
--- BAL-5956 R. & F (Form 316)	12-26-66 1-4-67	Voluntary assignment of license to RADIO WBHP, INC. Atty - Smith & Pepper	GRANTED EFF:	2-6-67 2-13-67
BR-938 R. & F.	12-26-66 1-3-67	Renewal of license. Atty: Smith & Pepper AMENDED 3-6-67 to change name of licensee to Radio WBHP, Inc.	GRANTED	3-29-67

APPLICATION RECORD - BROADCASTING

Call Letters WBHP

Name RADIO WBHP, INC.
Huntsville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-938 R & F #579530 \$75. P.N.	12-22-69 2-20-70 2-20-70 2-20-70	Renewal of License Atty.: Burt A. Braverman FEB 27 1970	GRANTED	4-1-70
BR-938 R & F P.N. PRESS FEB 6 1973	12-27-72 1-2-73 1-2-73	Renewal of License Atty.: Thomas W. Fletcher AMENDED 3-30-73 re: ascert. of comm. needs; employment practices AMENDED 4-24-73 re: employment program AMENDED 9-24-73 re: EEO	GRANTED	8-30-74
BTC-7692 R & F FEE PD: \$250 # 394550 CODE 049 (Form 316) Rec'd 2-27-75	2-4-75 2-20-75	Involuntary transfer of control of lic corp from Wilton H. Pollard, Sr. to Anna P. Elliott, Wilton H. Pollard, Jr., and Louis Salmon, Executors of the Estate of Wilton H. Pollard, Sr. (deceased) Atty - Cole, Zylstra & Raywid	GRANTED	2-27-75

#11

1230 khz

APPLICATION RECORD - BROADCASTING

Form BC-121
September 1969
4-37Call
Letters WBHPName RADIO WBHP, INC.
HUNTSVILLE, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-938 R & F PN Recd. PRESS	11-21-75 11-26-75 " JAN 29 1976	RENEWAL OF LICENSE AMENDED 3-31-76 re: comm. leaders	GRANTED	4-9-76
BR 781201 WP PRESS JAN 29 1979		RENEWAL OF LICENSE	GRANTED	3-28-80
BZ-800130AB R & F PRESS MAR 4 1980	1-30-80 1980	DIRECT MEASUREMENT Atty: Thomas W. Fletcher (Cole, Raywid, etc.)	GRANTED	3-28-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WBHPLicensee WILTON HARVEY POLLARD

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-2784	2-1-40	NEW	The Huntsville Times Co., Inc., Huntsville, Ala.	C.P. for new station on 1200kc, 100w, U. S - Cor. E. Holmes & Greene Sts., Huntsville, Ala. T - To be determined, Huntsville, Ala. Requests fac. WBHP	Amended 8-9-40 To omit request for WBHP facilities

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

